# HARISH HONA

Harishhona07

harishhona.com.np

Madhyaur thimi - 8, Bhaktapur, Nepal

### **WORK EXPERIENCE**

# **Digital Marketing Executive | Mushroom Seed Nepal & Research Center** July 2023 - present

- · Designed and run high performing ad campaigns.
- Implemented SEO strategies that significantly and improve search engine rankings including writing blogs
- · Created visually appealing posts and videos (Graphic Design, Video Editing)
- · Implemented various digital marketing tools and techniques to improve brand visibility.
- Created fully functional websites to support content marketing strategies and boost SEO performance

# Video Editor | Upwork Freelance

July 2023 - Aug 2023

 Collaborated with clients and deliver compelling visual narratives that engage the audiences.

# SKILLS

- Web Development (HTML, CSS, JS)
- Search Engine Optimization
- Social Media Marketing

- · Efficiency Under Pressure
- · Critical Thinking
- Content Management

# **EDUCATION**

Bachelor in Computer Application | Samriddhi College

Dec 2023 - present

Lokanthali, Bhaktapur

+2 | Khwopa Secondary School

Aug 2021 - Sept 2023

Dekocha, Bhaktapur

SEE | Himchuli Academy

SEE Batch 2020

Dhuncho-pakha, Bhaktapur

### LICENSES AND CERTIFICATES

- Programming with JavaScript | Meta (Issued Sep 2024)
- Intra-college Hackathon 2024 | Samriddhi IT Club (Issued Sep 2024)
- Linux Fundamentals | Red Hat Academy (Issued Sep 2024)
- Responsive Web Design | FreeCodeCamp (Issued Jan 2024)