

# Student Feedback Analysis Report

Author: UK J Harishmitha  
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## 1. Objective

The aim of this analysis was to evaluate student feedback on campus events, understand satisfaction levels through ratings and sentiment analysis, and identify areas for improvement.

## 2. Dataset Overview

Event Name	Rating	Feedback Comment
Data Science Workshop	5	Very informative and engaging!
AI Seminar	4	Good content but could be more interactive.
Hackathon	3	Too long and a bit boring in the middle.
AI Seminar	2	Not very clear explanations.
Cybersecurity Talk	5	Excellent session, learned a lot.
Data Science Workshop	4	Nice workshop but room was too cold.
Hackathon	3	Great energy but too crowded.
AI Seminar	5	Loved the examples and the pace.
Cybersecurity Talk	4	Interesting but some topics felt rushed.
Data Science Workshop	1	Poor audio quality and hard to hear.

Total Responses: 10  
Events Analyzed: 3  
Rating Scale: 1 (Lowest) to 5 (Highest)

## 3. Insights from Data

### Top 3 Events (by average rating):

- 1. Cybersecurity Talk – 4.50
- 2. AI Seminar – 3.67
- 3. Data Science Workshop – 3.33

### Sentiment Analysis:

Positive: 70% (7 responses)  
Negative: 30% (3 responses)  
Neutral: 0%

[illegible]

## **5. Recommendations for Event Organizers**

- Improve audio systems in venues to ensure clear sound delivery.
- Manage audience size to avoid overcrowding, especially in popular workshops.
- Optimize session length to maintain engagement (avoid overly long durations).
- Increase interactivity by adding Q&A sessions or small group activities.
- Control venue environment (temperature, seating comfort) to enhance attendee experience.

## **6. Conclusion**

The overall sentiment toward campus events is positive, with Cybersecurity Talk standing out as the most successful. Addressing the recurring issues of audio clarity, session duration, and crowd management can further improve satisfaction levels in future events.