



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

I really like that feature

How does this compare to similiar blogs i've used?

I can easily able to gain updation

That was easy !

Is this really worth it?

If these adds makes us distracting?



HOW TO BUILD AND EXECUTE THE ON-PAGE SEO FOR YOUR WEBSITE  
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Makes Interacts with Multimedia

Interest

Makes saves for later

Saves work and shares content with others

Connection

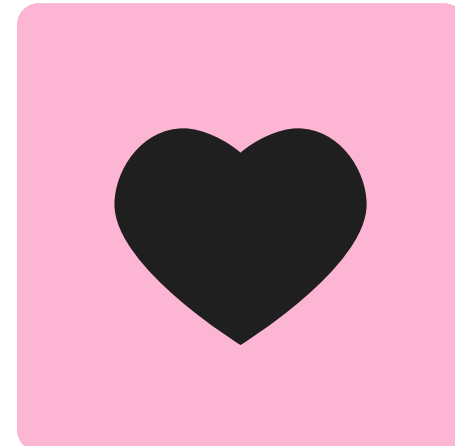
Satisfaction

Inspiration



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?