Social Business impact – intelligence admission:

- ❖ Seggrating application into similar groups , based on region.
- ❖ Estimate the cut off percentage and rank perform a comparative historical analysis.
- ❖ Identify students with loan requirements and send this data to lending agencies .
- ❖ Identify outliers students.
- ❖ Target marketing for campaign management in promising regions / students.
- ❖ Capacity planning of hostel accommodation.
- ❖ Route planning & capacity utilization of transport system.
- ❖ Perform profitability analysis for the institute.
- ❖ Data source – data collection (computer based system, internal data source internet).
- ❖ Data security.