

A white sailboat with the name 'OCEANS' on its side is positioned in the center of the frame. The boat is on a body of water with small waves. In the background, there are mountains and a sunset sky with orange and yellow clouds. Other ships are visible in the distance. The text 'OCEANS PROJECT' is overlaid on the bottom of the image, with 'OCEANS' in pink and 'PROJECT' in white. Below it, the text 'MARINE WILDLIFE PROTECTION AND RESTORATION' is written in white.

OCEANS PROJECT

MARINE WILDLIFE PROTECTION AND RESTORATION



Our Oceans are facing a devastating future from over fishing, global warming, toxic waste dumps, industrial run-offs and shark finning.

Over 70% of the oxygen is produced by algae within our oceans. Around a quarter of all carbon dioxide that we release into our atmosphere is absorbed by our oceans and this is increasing the acidification of the water. If the acid levels are rising high enough it will lead to the dissolve of limestone (the coral skeletons) and all exoskeletons of clams, mussels, lobsters, shrimps, nudibranchs, sea urchins, basically most of the invertebrates and our coral reefs will not survive!

Also, without our sharks and their essential role in their ecosystems, we will lose all our coral reefs!

Needless to say what will happen to us humans if we lose our Oceans. Actions are desperately needed before the negative impact that was brought on by our modern lifestyles over the last decades become irreversible and our Oceans will collapse. It's not a question of "if" but "when"!

The OCEANS PROJECT platform was founded to help preserving our Oceans and all of its wildlife.



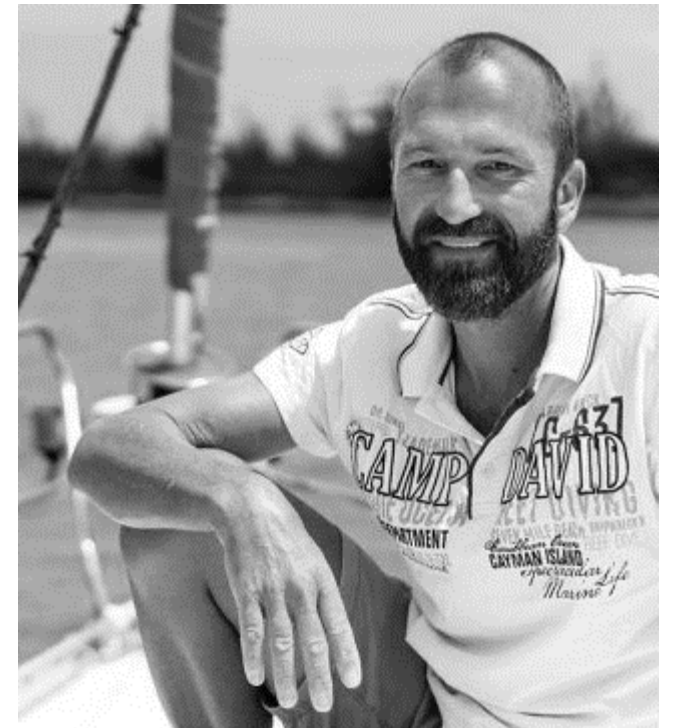
I am Andreas Lange, founder of the OCEANS Project platform.

Having started scuba diving in 1986 I was fortunate enough to find my “calling card” and passion early on in life. I have spent most of my adult life on exploration trips and filming expeditions over the last 35 years. Having worked as a freelance underwater cameraman, dive operations counsellor and professional diver in Australia, South-East Asia, Central America, Africa, the Caribbean, the South Pacific, Antarctica and the Arctic Circle in Russia, I was able to see the decline of our Oceans first hand.

I was always fascinated by the strange and mesmerizing beauty of the underwater world and after a 12 year stint in the corporate world it is time for me to give back to nature and to protect it.

I am heading a several year long circumnavigation expedition on my sailing vessel “OCEANS”, conducting marine projects that will bring positive environmental changes together with my team. My personal passion is with sharks and all cetaceans, which will be at the centre of many of our projects.

The Oceans Project team and I will do this with the help of local communities, partners, companies, financial donors and members with whom we share the same vision.



Dominique Geysen

Commercial Captain, Founder of Dive Operations Buddy and ambassador for the OCEANS Project

Sophie Schoenherr

Marine Biologist (coral reef monitoring and restauration), divemaster, deckhand

Lisa Mayr

Divemaster, social media expert, photographer, model and current crew on SV OCEANS

Katjya Golovina

Journalist, photographer, diver, deckhand and current crew on SV OCEANS

Amir Hassan Ismaiel Matouk

Aquaculture and coral husbandry expert and counsellor on these topics for the OCEANS Project





THE OCEANS PROJECT PLATFORM

The OCEANS PROJECT platform is there to educate people about the possibilities that we have at our disposal today. To reach as many people as possible we are using the most popular media platforms, such as YouTube, Patreon and Instagram.

YouTube

This is the main platform we'll be using to showcase what we do, what the current state of the Oceans actually looks like and how we achieve positive changes in the marine environment. The idea is also to attract more donors and to raise advertising revenue from YouTube directly.

Instagram

The channel has been created and will be live soon. This platform is used to give quick updates to our viewers and to advertise our YouTube Channel.

Patreon

The Patreon platform has been implemented to give all viewers and followers the possibility to donate on a monthly basis and to be an active part on the platform. Members have early access to our YouTube videos, can suggest projects and get the right to vote on which projects they are most interested in.



FIRST MILESTONE – Building up the platform

- Buying a suitable sailing vessel to get to the projects and filming locations
- Adding scuba diving facilities and equipment to the boat, so we are completely independent from scuba diving centres
- Making the boat autonomous and “green” with the installation of a large solar array, battery bank and water maker (important to reach very remote filming locations)
- Integrating an editing suite for on-site video production
- Finding and recruiting the right team with members, partners and crew that are passionate about our mutual goals
- Setting up the digital and social media tools to reach as many people as possible
- Setting sails to the Americas where the filming will start

First Milestone has been reached



SECOND MILESTONE – Starting filming and finding sponsors

Filming the Legends

- We have already completed filming with Cristina Zenato who has been a vocal advocate for shark protection for 28 years on Grand Bahama
- We have verbal agreements to interview and film well established shark protection celebrities such as Sandra Bessudo and Gador Muntaner
- We are in negotiations with Brandon Paige, Regi Domingo and Silvia Earl from Mission Blue
- Filming the Fins Attached shark protection operations in Costa Rica is currently in the planning stages and will most likely happen in the last quarter of 2021

Second Milestone is in progress



SECOND MILESTONE – Starting filming and finding sponsors

Filming Coral Reef Restoration

- We have completed and filmed a reef monitoring project for our first client (can't be named at the moment, as we are still under NDA) in the Exumas, Bahamas
- We are nearing completion of principal shooting of the reef restoration company Coral Vita on Grand Bahama

Second Milestone is in progress



SECOND MILESTONE – Starting filming and finding sponsors

FINDING SPONSORS

- Arguably the hardest part. Most people complain about the decline of our world, though when it comes to financial support for environmentalist like us, whom are actually out there in the field, actively trying to rescue our planet, most people neither want to spend money nor actively help.
- Nevertheless, I have put a lot of my own money into this project and will continue doing so until we have build enough momentum and found enough investors to have a positive impact and we have hit all our milestones.
- We are not doing this to earn money, but because it's the right thing to do and it needs to be done! However we need to eat and cover the costs for the boat, park fees as well as customs and immigration fees, so we can continue on our mission
- We trust that there are enough good people that actually care and want to help and support us ...are you going to be one of them?

Second Milestone is in progress





THIRD MILESTONE – Publishing and advertising our channels

- Editing and publishing the first 6 episodes on YouTube (after the first episode is live, the next 5 are scheduled for weekly releases, which plays in our favour with the YouTube ranking algorithm)
- Advertising the channel on Instagram with daily updates, building viewers and subscribers, as well as Patreon members
- Sending out e-mailing campaigns to push the number of viewers and subscriber via Mail Chimp (Mail Chimp is already set up through our website and we have a total of 3500 valid email addresses where we are allowed to send newsletters to).

Third Milestone is in the planning stages



- Getting all “Legends” of shark protection that we previously filmed together to film and produce a full documentary film that we are showcasing on all relevant film festivals to gain publicity and public awareness on a high level.
- For this documentary we are also going to find and invite Chinese and Brazilian scientist that are against shark finning. They will use their own language during the documentary, so we gain trust amongst the Chinese and Brazilian people, as they are by far the worst offenders, when it comes to shark finning.
- The goal is to reduce or even stop the demand for shark fin soup altogether and thus bringing down the supply industry as a whole.



“You cannot get through a single day without having an impact on the world around you. What you do makes a difference and you have to decide what kind of a difference you want to make...”

— Jane Goodall



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