

# UNLOCKING INSIGHT INTO THE GLOBAL AIR TRANSPORTATION NETWORK WITH TABLEAU

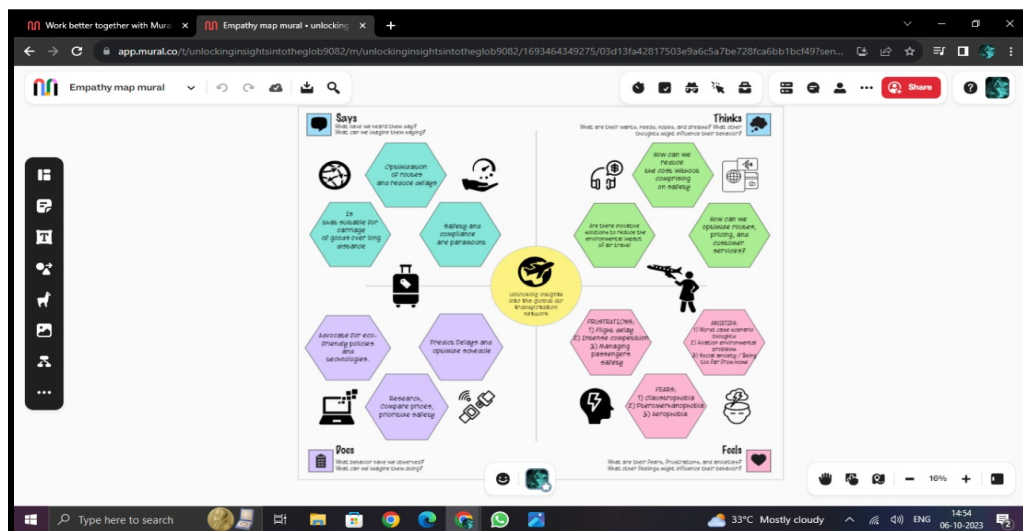
This Global Air Transportation Network dataset is a comprehensive collection of information on airports, airlines and their routes. It contains information such as names, cities, countries, codes (IATA and ICAO) longitudes, latitudes and altitudes of airports across the world with detailed time zone and daylight saving time data. Additionally, this includes information about airlines including their IDs, name aliases, IATA and ICAO codes, callsigns country of origin and active/inactive status. Similarly, it also covers route details such as airline sources to destination airports along with essential details like codeshare stakeholder if any stops required during this journey along with the type of aircraft being used for that particular journey.

## PURPOSE:

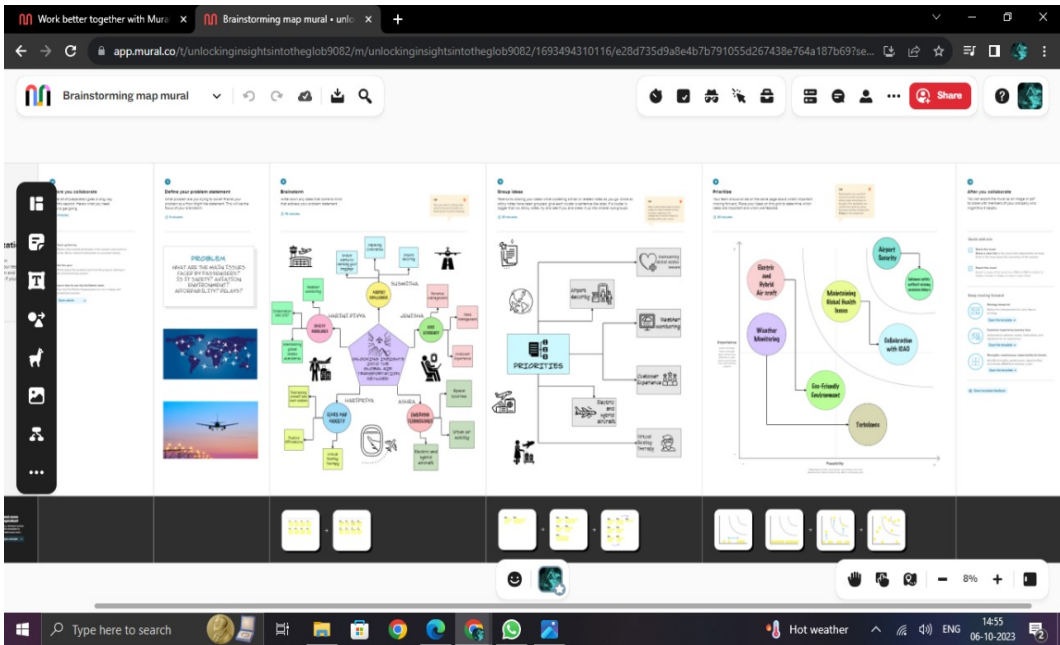
Tableau help us to create interactive visualisation which makes us understand complex data identify trends and gain insights from information that might be difficult to interpret in raw numerical form. The global air transportation network never lacks data, as it's collect every attractive point. Data and analytics play a central role to understand and refine every aspect of these systems, from check-in queue times and shop locations to punctuality of flight arrivals and departures. This project helps us track evolving trends in the commercial aviation industry and identify new routes or destinations that customers would like served from our airports, enabling us to expand our network footprint and service offering.

## 2.PROBLEM DEFINITION AND DESIGN THINKING

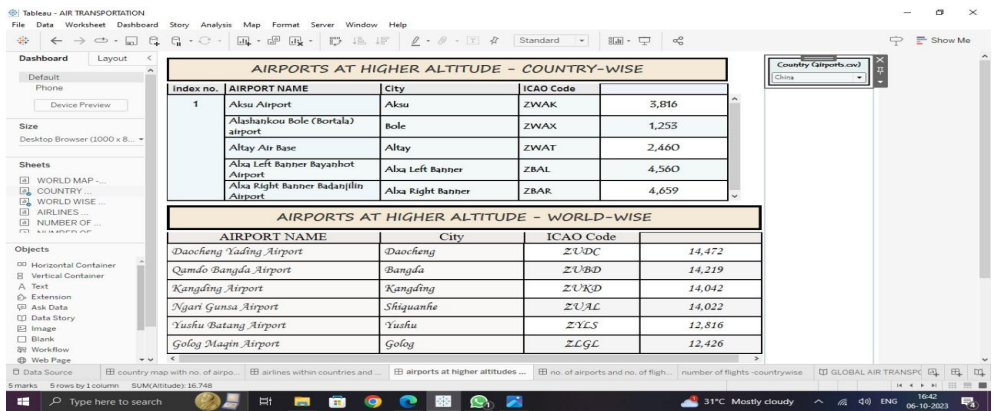
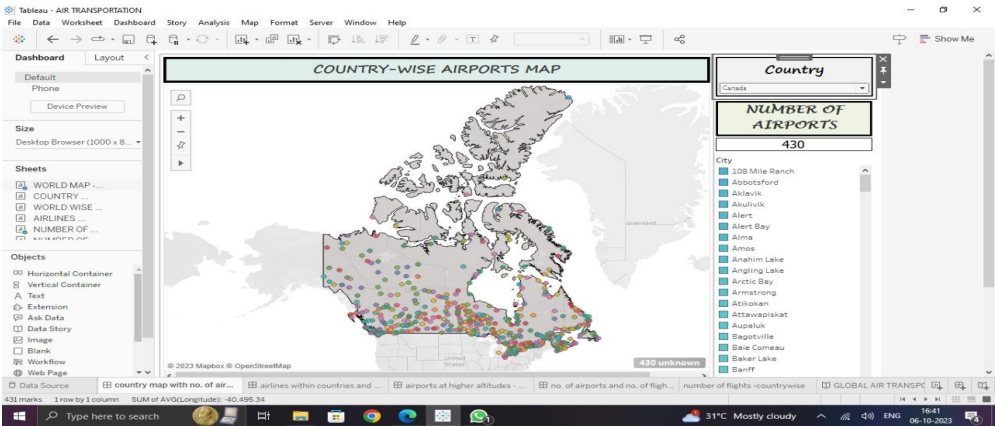
### 2.1 EMPATHY MAP

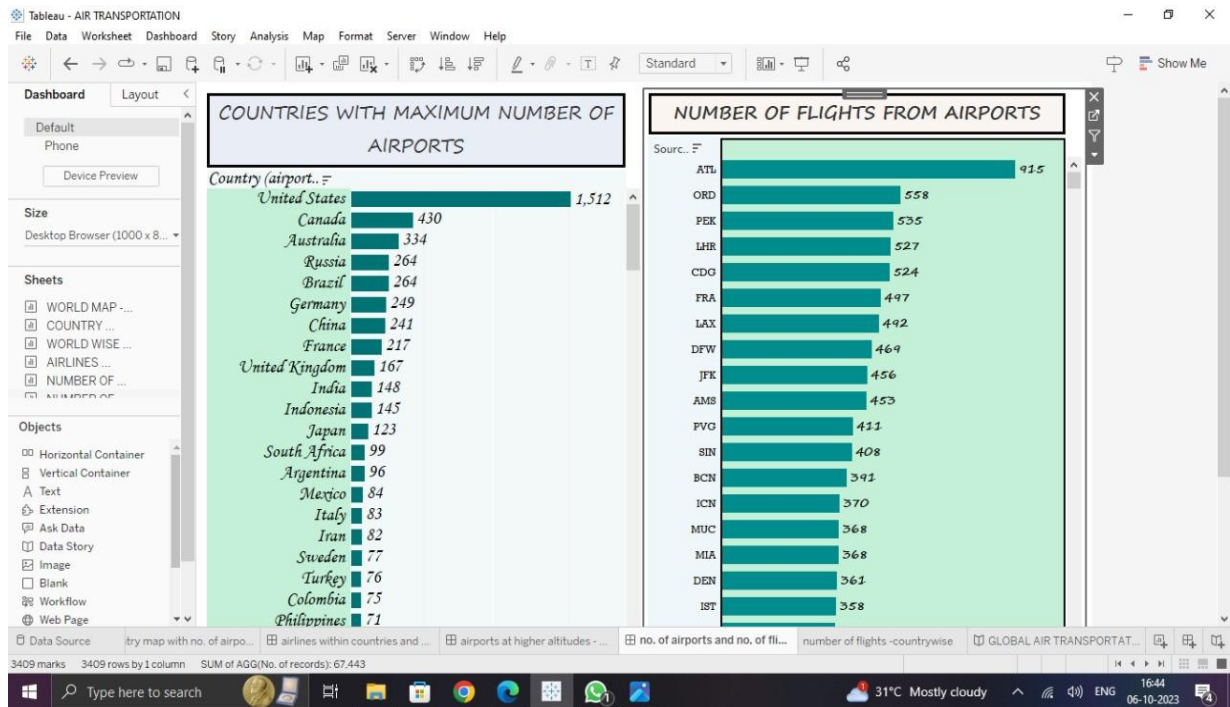
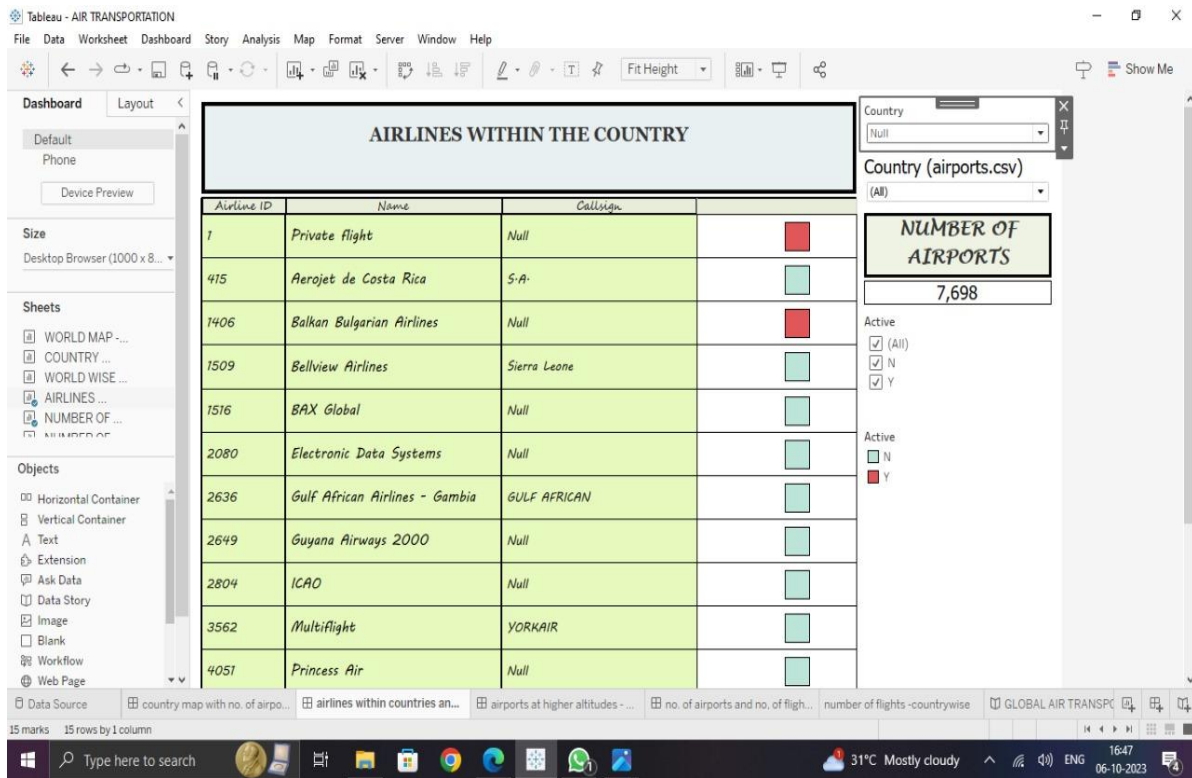


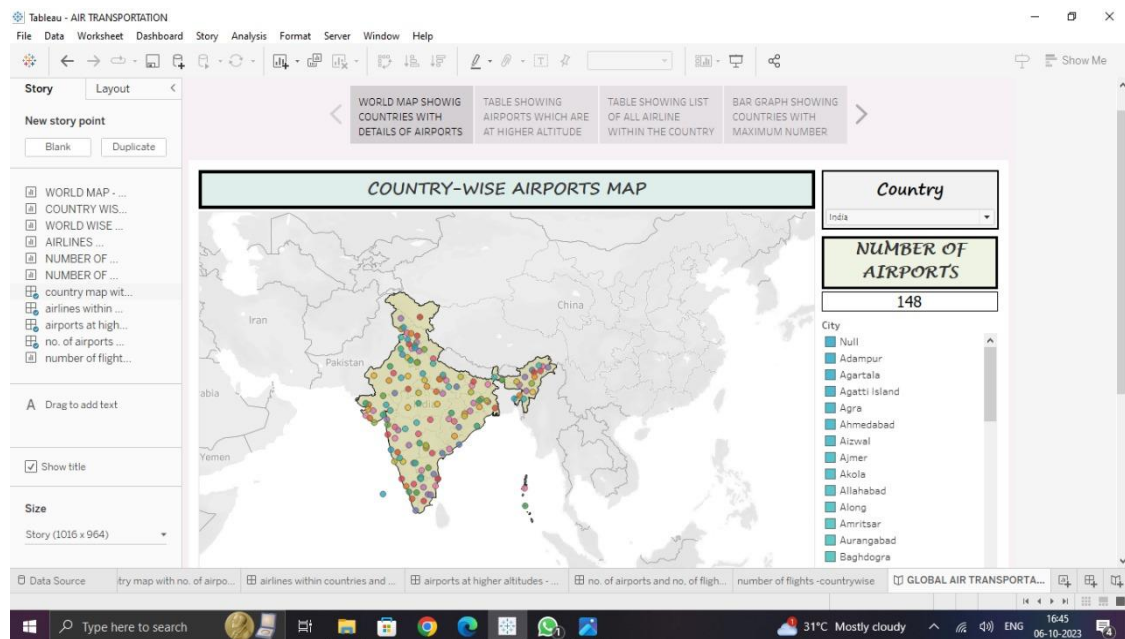
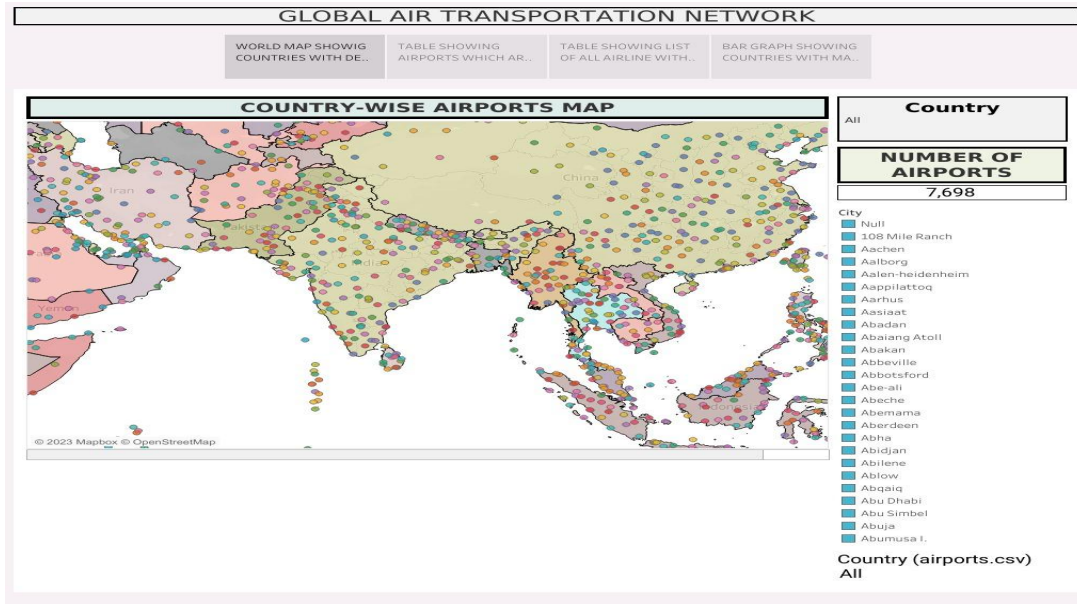
2.2 Ideation & Brainstorming Map



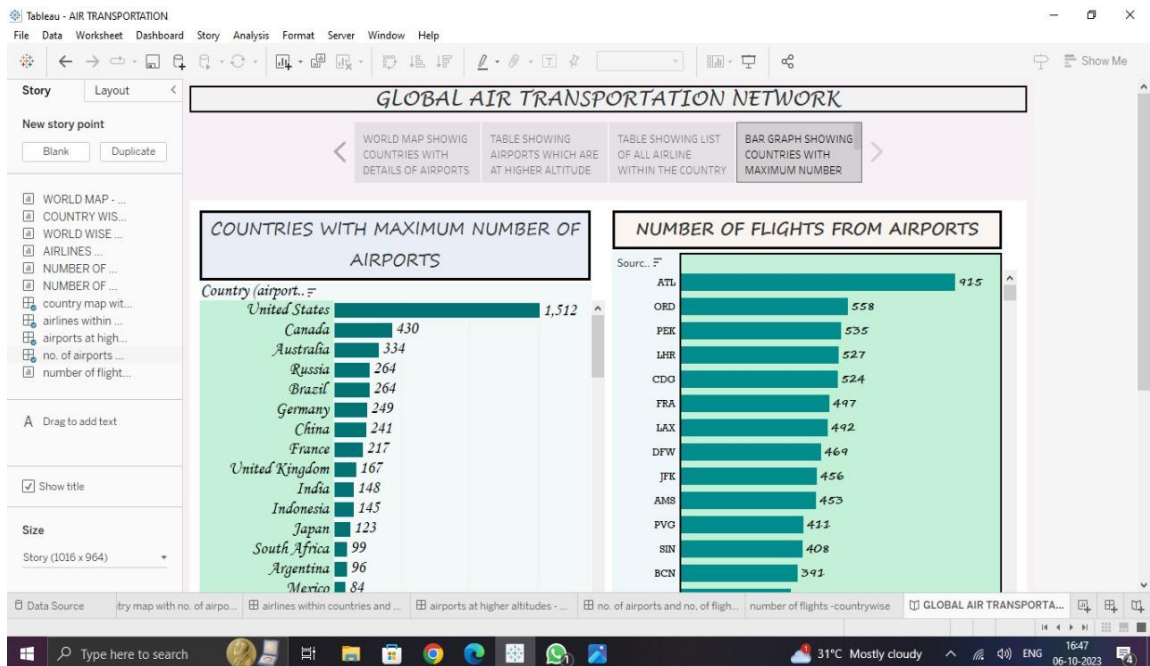
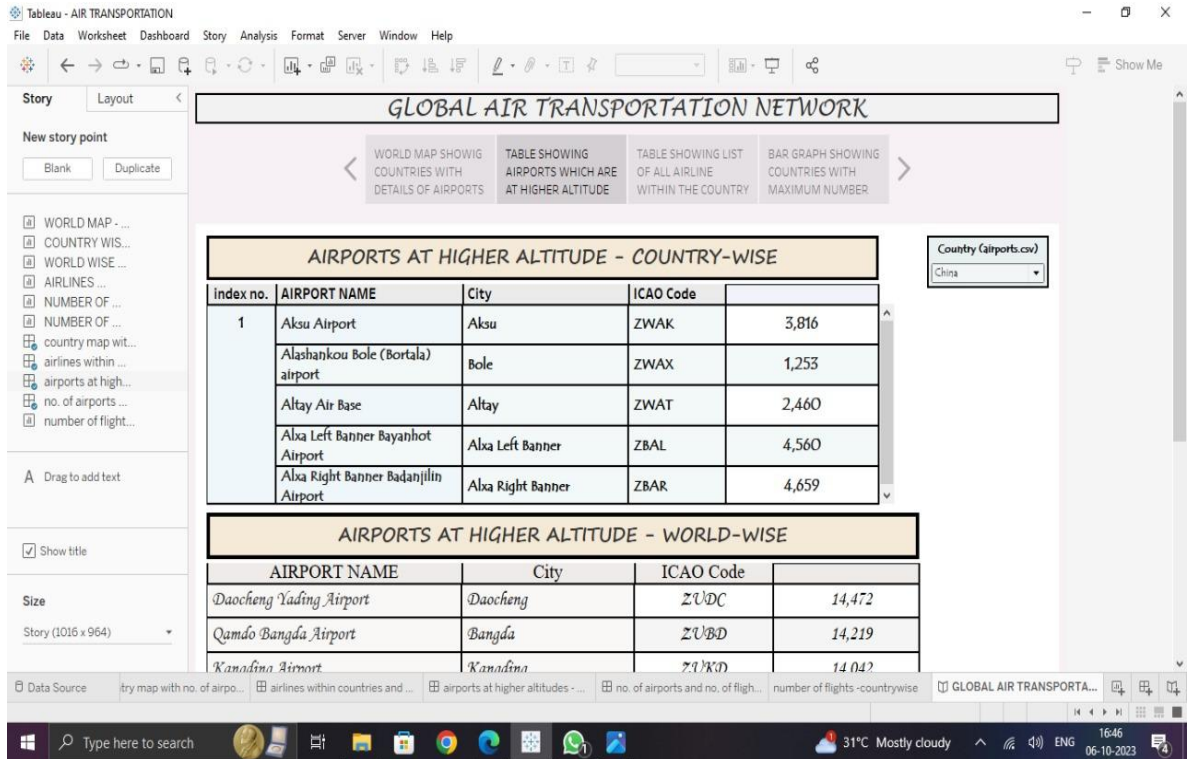
3. RESULT











#### 4. ADVANTAGES:

- Once a new dashboard is built, it never needs to be manually updated or maintained again.
- During bad weather, we can use these dataset to analyse planned schedule for the affected period and identify airlines operating multiple flights to/from the same destination.
- Geospatial analysis of flight routes, airport locations, and passenger flows can help in optimizing routes, identifying high-traffic areas, and improving overall network efficiency.

#### DISADVANTAGE :

- Large datasets can sometimes lead to slower performance, requiring powerful hardware for optimal usage.
- Tableau licensing costs can be expensive for individual users or small businesses.
- The adoption of new technologies like automation and sustainable aviation fuels also presents hurdles.

#### 5. APPLICATIONS:

##### \*Route optimization:

These visualizations can help identify routes with high demand and potential for expansion.

##### \*Air traffic management:

Air traffic control organizations can create dashboards to monitor and manage air traffic, including real-time tracking of flights, airspace utilization, and congestion management.

##### \*Infrastructure planning:

Not all regions have easy access to airports or affordable air travel, which can exacerbate disparities in economic development and mobility. We can use these geomap to build better infrastructure in remote area.

##### \*Safety analysis:

These visualizations can analyze safety records, incidents, and accident data. Dataset helps identify safety trends, assess risk factors, and implement safety measures.

#### 6. CONCLUSION:

The global air transportation network is a critical infrastructure with high impact on mobility. By these data visualisation we can be used to strategic decision-making, optimization, and improving the efficiency of the aviation industry. This will make a valuable tool for shaping the future of air travel.

## 7. FUTURE SCOPE:

The future of using Tableau for insights into the global air transportation network will likely involve increased automation, real-time decision-making, a strong focus on sustainability and safety, and the integration of advanced technologies to unlock deeper insights from aviation data. Analyzing flight data can lead to better on-time performance and resource allocation. Continuous improvements in flight data analysis can lead to better operational efficiency, from on-time performance to baggage handling. Integration with IoT sensors and AI can enable predictive maintenance for aircraft. Staying informed about Tableau's updates and industry trends will be essential to fully leverage these evolving capabilities.