

# CREDIT CARD TRANSACTION

Total Revenue

55M

Total Interest

8M

Transaction  
Amount

45M

Transaction Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
Total	55315410	44522013	78,43,382.23

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

F

M

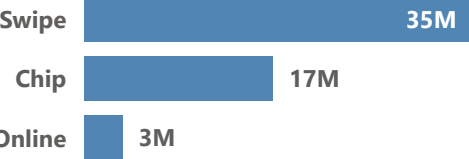
Silver

Gold

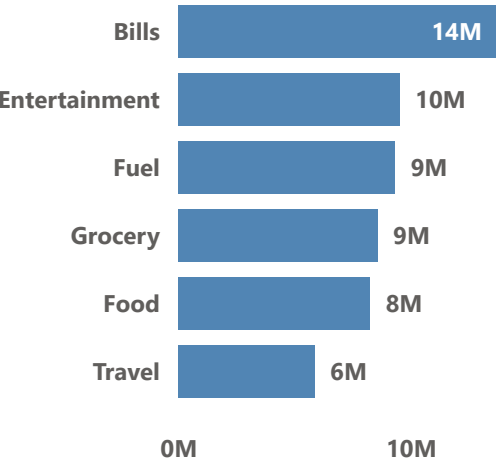
Blue

Platinum

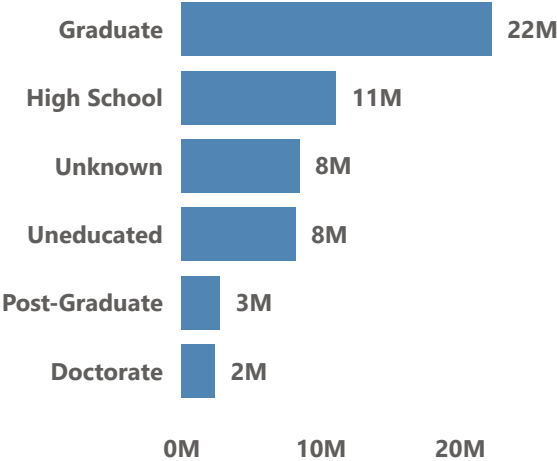
## Revenue by Expenditure Type



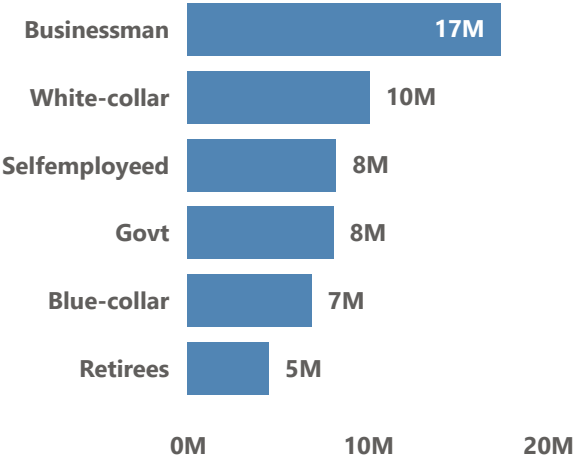
## Revenue by Expenditure Type



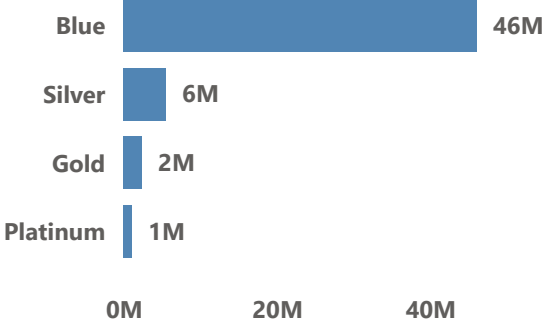
## Revenue by Education



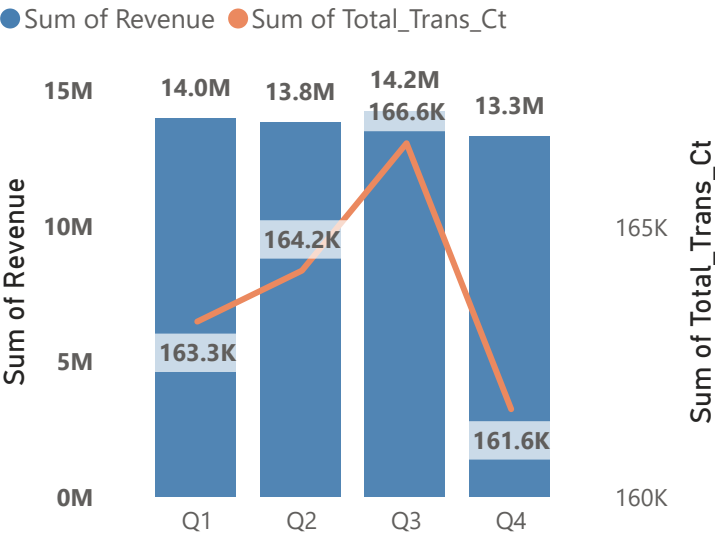
## Revenue by Customer Job



## Revenue by Acq Cost



## QTR Revenue and Total\_Trans\_Count



# CREDIT CARD CUSTOMER REPORT

Total Revenue

55M

Total Interest

8M

Income

576M

CSS

3.19

Q4

Q3

Q2

Q1

Silver

Blue

Gold

Platinum

M

F

Week\_Start\_Date

All

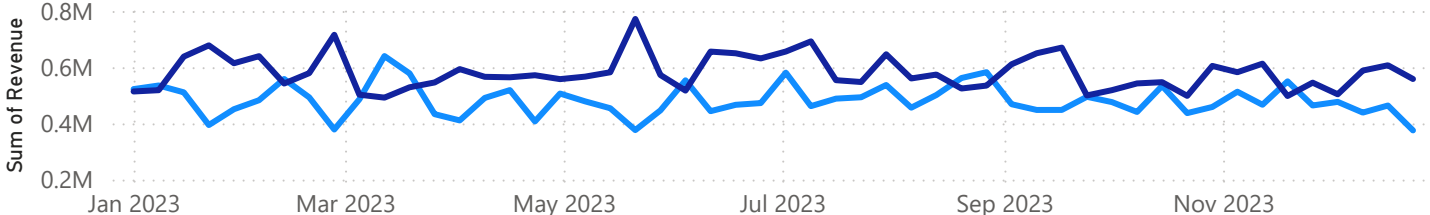
Swipe

Online

Chip

Revenue by Work

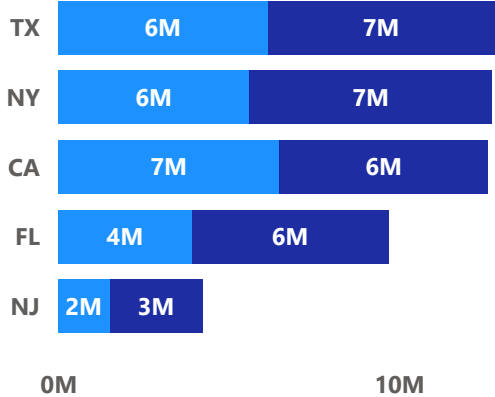
Gender ● F ● M



Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	6904279	72262158	9,52,800.57
Businessman	17387832	186959919	25,39,390.31
Govt	8111701	88773989	11,60,016.37
Retirees	4535184	48675030	6,30,359.24
Selfemployeed	8261758	75313288	11,19,741.81
White-collar	10114656	103930055	14,41,073.93
Total	55315410	575914439	78,43,382.23

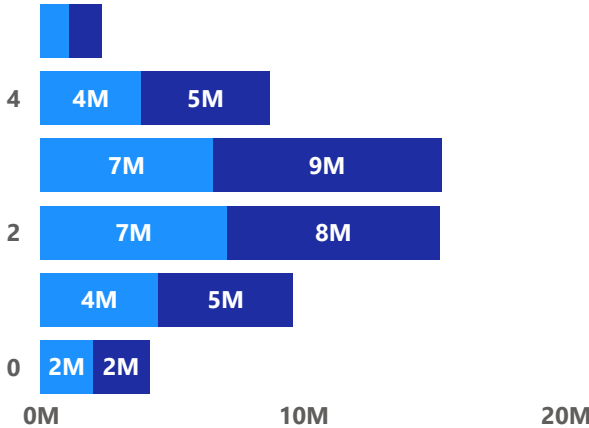
Top 5 States

Gender ● F ● M



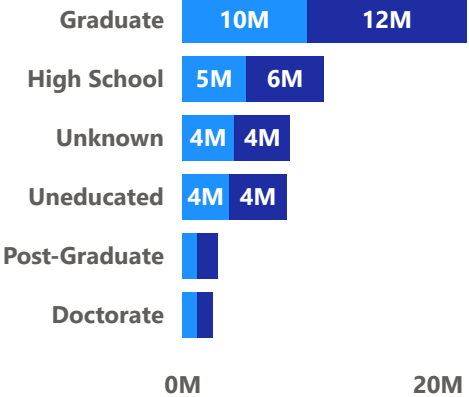
Revenue by Dependent

Gender ● F ● M



Revenue by Education

Gender ● F ● M



Revenue by Martial Status

Gender ● F ● M

