

## ASSIGNMENT QUESTIONS ON DIGITAL MARKETING

**NM ID: EBB604391F0E2AEA6F0488B39829E9CF**

**Project name: Creating a Social Media Ad Campaign in Facebook**

1.Create a bog website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

**BLOGGER LINK:**

<https://travelsghat.blogspot.com/2023/09/welcome-to-ghattravels.html>

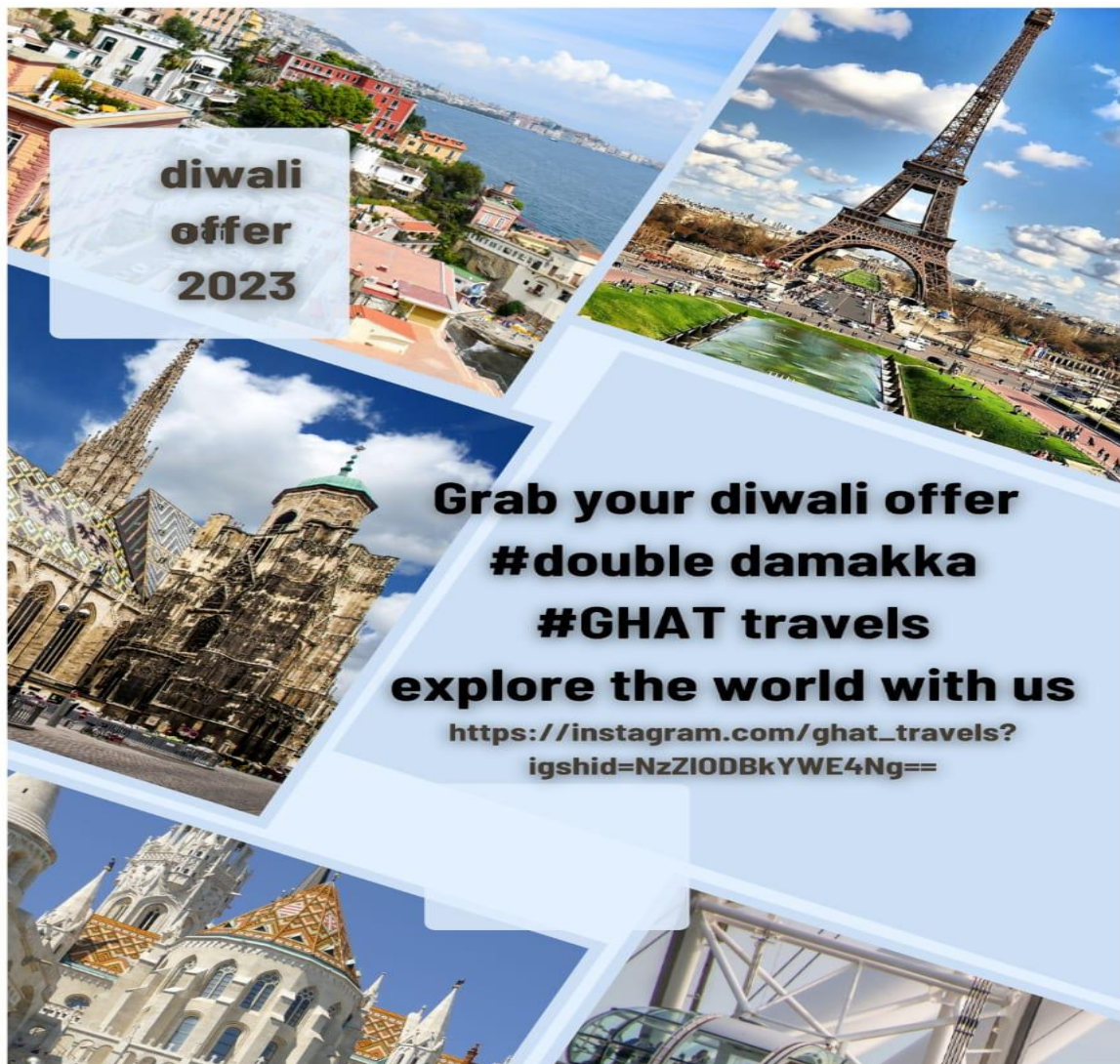
2.Create a New Facebook Buisness Page and Post one social media poster of your brand.

**FACEBOOK LINK:**

<https://facebook.com/GHATTravels>



3.Create and Design a social media advertisement poster using canva.



4.Create email newsletter design using MailChimp or Canva tool.

MAILCHIMP LINK:

<https://travelsghat.mailchimpsites.com>