

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S) Our customers are those who are applying for loan and waiting for the approval of loan</div> <div>CS</div>	<div>6. CUSTOMER CONSTRAINTS Must be an active participant Should not have any remarks Should maintain proper bank balance</div> <div>CC</div>	<div>5. AVAILABLE SOLUTIONS Prediction of loan approval by analysing the user data with previous data stored in order to avoid any fraudulent activities</div> <div>AS</div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS Need to predict whether to approve the loan or not to approve the loan for a customer</div> <div>J&P</div>	<div>9. PROBLEM ROOT CAUSE Since there is many fraudulent activities, it is necessary for approving loan for a right person</div> <div>RC</div>	<div>7. BEHAVIOUR Customer spends a lot of time and money for the approval of loan And the verification process also takes time</div> <div>BE</div>	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	<div>3. TRIGGERS Seeing the customers getting their loan approval in a faster manner</div> <div>TR</div>	<div>10. YOUR SOLUTION Our solution is to train a model using algorithms such as random forest, XG boost with the help of previous data available. Through the model trained we can predict the future coming input data of the customer</div> <div>SL</div>	<div>8. CHANNELS of BEHAVIOUR 8.1 ONLINE Customers can easily upload their details with the help of internet and easy verification of their uploaded documents</div> <div>CH</div>	Identify strong TR & EM

	<p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>Before: Process take too much of time and money After: Less amount of time for the approval of loan and saves money and energy for the customer. And helps to identify the fraudulent activities in the bank perspective</p>		<p>8.2 OFFLINE</p> <p>Customer need to visit the bank for each and every process, which is time consuming way</p>	
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