

Haritha Lkv

UI/UX Designer &
Front-End Web Developer

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EDUCATION

St.Peter's College of Engineering & Technology

B.Arch
2015 - 2020

CERTIFICATIONS

Google's UX Design

Coursera
Design process, UX concepts,
Research & End-to-End projects

SSRS & Power BI

Udemy
Reports, Dashboards, Power
Query, Dax, & Visualization

Figma & Webflow

Udemy
Website Design , Interface design,
Build Webflow Website

Web Development

Udemy
HTML, CSS, Javascript, APIs,
Databases, Angular JS

SKILLS

Design

User Experience
Visual Design
Branding Identity
Wireframing
Story Boarding

Programming

HTML/CSS
Javascript
Angular JS
SQL, C#

Software

Power BI
SSRS Report Builder
Figma
Invision
Photoshop.
Illustrator
Adobe XD

EXPERIENCE

Asmara International Limited / Front-End Web Developer

Dec 2020 - Present

- Designed and developed Webpage while converting documents to webcontent by coding.
- Designed logos and interfaces for the company's inhouse mobile app.
- Collaborate with product managers and engineering teams from ideation, design and front-end implementation of web application and testing.
- Worked in projects of web development using Angular frameworks.
- Designed the visualisations of reports and dashboards in SSRS and Power BI.
- Delivered high fidelity designs, prototypes for mainly focusing on dashboard for Operational and Management reports.

Freelance / Web Designer

Mar 2021 - Present

- Directed and designed single page website, photographs for asset creation, and printed materials to support marketing, sales, for startup of Diary farm at Chennai. (svargadairy.com)
- Created the templates for wedding website and e-invites.
- Developing the UI/UX of a scheduling app for an Outdoor event ceremonies through user research, empathy mapping, ideation, wireframing and designing.

Freelance / Architectural Designer

Oct 2020 - Present

- Consulted with clients for planning and designing of building elevation, interiors and landscapes for residencial projects.

Sahyog Design Way / Internship

Nov 2018 - May 2019

- Designed and created signage details, brand identities, editorial designs and print materials for various clients.
- Conducted research on spacial analysis to examine the relationship between design and culture.

HOBBIES

Making DIY crafts.
Creating Kids content on youtube.
Learning different kind of art forms.

LANGUAGE SKILLS

Tamil, Hindi & English (Read, write & speak)
Telugu (speak only)