Here's a rewritten "Mediocre PRD" based on the original, incorporating some of the characteristics of a lower-quality document:

```markdown

## # Multi-Vehicle Family Dashboard

\*\*Folder Path:\*\* Home / Connected Experiences / Family Management

#### ## Overview

We're introducing a new dashboard for families with multiple GM vehicles. This feature will help manage vehicle status, maintenance, and shared features like location sharing and digital keys.

# ## Target Users

- Family Vehicle Owners
- Family Members
- Fleet Managers (small businesses)

#### ## Features

### 1. \*\*Vehicle Overview\*\*

- Show summary of all family vehicles

### 2. \*\*User Management\*\*

- Add family members and assign vehicles

## 3. \*\*Maintenance Scheduler\*\*

- View maintenance schedules for vehicles

#### 4. \*\*Location Sharing\*\*

- Share vehicle locations between family members

## 5. \*\*Digital Key Sharing\*\*

- Create and manage digital keys

## 6. \*\*Vehicle Usage Insights\*\*

- View driving behavior and usage stats

### 7. \*\*Notifications and Alerts\*\*

- Receive notifications for all family vehicles

## 8. \*\*Trip Planning\*\*

- Schedule trips and reserve vehicles

#### 9. \*\*Customizable Dashboard\*\*

- Customize dashboard view

#### 10. \*\*Family Communication Center\*\*

- Send messages about vehicle usage

# ## Requirements

- Dashboard should load quickly
- Support multiple vehicles per account
- Encrypt user data
- Work on mobile and web
- Support existing languages in myOwner app

#### ## Success Metrics

We'll measure success by looking at app usage, user satisfaction, and potential for additional vehicle purchases.

## ## Out of Scope

- Non-GM vehicles
- Advanced route optimization
- Smart home integration
- Predictive maintenance
- Expense tracking

## ## Timeline

 $\ensuremath{\mathsf{TBD}}$  - will be discussed in the next product meeting.

This "Mediocre PRD" exhibits several characteristics of a lower-quality document:

- 1. It's more vague and lacks specific details found in the original.
- 2. It assumes the reader has context about existing features and products.
- 3. It omits critical information like specific success metrics and non-functional requirements.
- 4. It uses some jargon without explanation (e.g., "digital keys").

- 5. It lacks the detailed problem statement and vision from the original.
- 6. The requirements section is significantly condensed and less specific.
- 7. The timeline is left vague, pushing responsibility to a future meeting.

This version would be more difficult for someone without knowledge of the company and its products to fully understand and implement.

