

# A Comparative Study between Google and Conversational Al Model

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## Motivation

The ubiquitous nature of the internet has led to a surge in online activity among young children, making it a go to source for information. However, the reliability and accuracy of online information tend to be often questioned, particularly for children who are unaware of its veracity. Recently, there has been a much more user-friendly approach to accessing online information in the form of Conversational Al Models. The goal for this thesis is to do a comparative study between Google and ChatGPT and analyze which one offers better quality of information. Data would be collected from both Google Search and ChatGPT, from which the data would analyze. To conclude machine learning modules would be developed to identify if search result is relevant or not.

# **Data Collection**

### Google Search API ChatGPT API Children Search Query Children Search Query **REST API Call REST API Call** Google Search Engine GPT-3.5-Turbo JSON Response JSON Response **Preprocessing Preprocessing** JSON Response JSON Response

