Jordan Harkell Short

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EDUCATION

The University of Exeter

- BSc Economics and Finance – (expected June 2017)
    Expected grade: 1:1
    Societies: Business and Finance Society, Poker Society

Exeter College

- BTEC Level 2 in IT – Merit – achieved in 2011
- BTEC Level 3 in Engineering – PPM – achieved in 2013
- Access in Business and IT – Distinction – achieved in 2014

WORK EXPERIENCE

Lonsdale Capital Partners – 2016

- Private Equity internship with £110 million pan-European fund
- Actively involved in the investment process;
    - Reviewing and researching new investment opportunities and presenting findings back to the partners.
    - Analysing financial due-diligence reports, market outlook and company fundamentals.
    - Writing internal investment papers.
- Analysed potential merger opportunity, including assessing likely synergies to be achieved on execution. Presented findings to the team and responded to detailed questions and challenges from the partners.
- Attended conference calls with debt advisors, PR agents, prospective lenders, and transaction services teams.
- Invited back for a second internship, to be completed during my Christmas holidays.

Entrepreneurial Trader – 2012 to Present

- Traded small-cap equities, commodity futures, and currencies.
- Traded profitably every year, outperforming the FTSE 100 and FTSE All-Share indexes.
- Value-based long-only equities portfolio specialising in cases of temporary market pessimism and unpriced optionality, average holding period of around 6 months (further portfolio information documented at www.harkell.com).
- Opportunistic futures trading, taking intra-week and intra-day positions in commodity and stock index futures.
- Algorithmic cryptocurrency trading using proprietary software, employing trend-following strategies.
- Created a consistent income through trading.

Beambox (www.getbeambox.com) – 2015 to 2016

- Launched plug-and-play automated marketing solution.
- The solution allows for businesses (such as cafes and restaurants) to utilise their free Wi-Fi offering to automate marketing and track customers.
- The product is sold as a subscription service.
- Worked to implement early-stage back-end functions of the device and platform.
- Gained experience of business-to-business sales & relationship management through interaction with clients.
- The company now operates with £20k+ annual revenues.

Besley & Copp (www.besleyandcopp.co.uk) – 2013 - 2014

- Joined Besley and Copp as a warehouse operative.
- Operated as the sole warehouse worker and managed all aspects of the order-fulfilment process.
- Introduced to the operations of a successful small business.

ACHEIVEMENTS & AWARDS

Contribution to winning of IFA Global Entrepreneurs' competition

- The UK-Franchise platform and also a Franchise management platform I had built were selected as winning ideas in the highly competitive International Franchise Association's Global Entrepreneurs' competition.
- Included a fully funded trip to Las Vegas to both pitch and discuss these ideas and web-based solutions with prospective franchisers over 4 days at the MGM Grand Hotel.

Finalist in Exeter University's Entrepreneurs' Competition

- Against teams of both undergraduate and postgraduate students, I pitched a platform to empower franchise networks with branch-specific micro-sites and social media accounts, providing their entire network with branch-specific marketing to take advantage of localised SEO and social media benefits.
- The fully functional concept, of which I had constructed using Ruby on Rails programming, impressed a panel of judges which consisted of entrepreneurs, Deloitte employees, University staff and a Hedge Fund manager.
- Placed second out of 30+ teams.

SKILLS & EXPERIENCE

Skills:

- Programming:
  - R
  - Python
  - C++
  - Ruby on Rails
  - HTML/CSS

Experience:

- Programming
- Private equity
- Trading (Equities, Futures, Bitcoin)
- Sales pitching
- B2B communication
- CQG Trading Platforms