

Project Design Phase-I
Proposed Solution Template

Date	19 September 2022
TEAM ID	PNT2022TMID24504
Project Name	NEWS TRACKER APPLICATION
Maximum Marks	2 Marks

Proposed Solution Template:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	There are multiple news-sharing apps used by a single user and are often spammed with notifications. There is also a lot of fake news which gets shared. A news-sharing app wants to help users find relevant and important news easily every day and also understand explicitly that the news is not fake but from proper sources.
2.	Idea / Solution description	As our lives are very busy these days, we often feel we need more than 24 hrs. a day to cope up with everything we have in our schedule. Well, that's not possible but reducing the time by changing the conventional method of reading news can help. Just tell us what market news you're interested in and get a quick peek for the day. Only read what you feel is relevant and save your time. This app helps you to query for all information about Indices, Commodities, Currencies, Future Rates, Bonds, etc.... as on official websites. –
3.	Novelty / Uniqueness	Smart View Most news apps work online, and articles can only be viewed if the device has internet connectivity. However, with the Smart View feature, you can allow your users to consume news offline without any hassle. This feature was built into the news API for Japanese users commuting in the Tokyo subway. In this feature, the web view is removed, which reduces data consumption.
4.	Social Impact / Customer Satisfaction	A New Application of Social Impact in Social Media for Overcoming Fake News in Health One of the challenges today is to face fake news (false information) in health due to its potential impact on people's lives.
5.	Business Model (Revenue Model)	The apps under these revenue model are free for the users and they are diverted to the advertisers for the payment. The agenda of such a revenue model is to accumulate a good amount of user base and its data.
6.	Scalability of the Solution	<ul style="list-style-type: none"> • Better user experience • Cost- effectiveness • Stable performance • App customization • Project growth