Ideation Phase

Brainstorm & Idea Prioritization Template

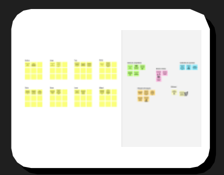
Date	19-09-2022
Team ID	PNT2022TMID24504
Project Name	News Tracker Application
Maximum Marks	4 Marks

NEWS TRACKER APPLICATION

Template

Brainstorm & idea prioritization

The news tracker application is important nowadays because people can easily track the pieces of information and job opportunities.



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example →

1

Problem statement

There are multiple news-sharing apps used by a single user and are often spammed with notifications. There is also a lot of fake news which gets shared. A news-sharing app wants to help users find relevant and important news easily every day and also understand explicitly that the news is not fake but from proper sources.

PROBLEM

News Tracker Application
Category: Cloud App
Development

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

2

Brainstorm

NEWS TRACKER APPLICATION

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Thaneshwaran

All of our best apps roundups are written by humans who've spent much of their careers using, testing, and writing about software

The news needed to be presented well and organized intuitively on a custom feed.

An application is defined as a form to filled out, most often for a job or acceptance into an organization.

Gowtham

In a web application project, source code is compiled into an assembly (a . dll file), and that is what has to be on the web server.

Each app organizes its content differently, but I wanted to see some sort of category-based organization, whether that was tabs, side panels, grouped content, or anything else.

Customization. Everyone reads the news differently, so there needed to be features available for personalization

Naveen kumar

Search and filter. Sometimes you're looking for a specific news topic, so I made sure search and filter capabilities allowed you to do that

News apps don't serve the story for its own sake – they serve the user.

Building high-end news apps can be time-consuming and expensive

Yugendar

A news application is a big interactive database that tells a news story. Think of it like you would any other piece of journalism.

Developers in the newsroom are like water in the desert: highly sought after and in short supply.

News application development has come a long way in a very short time.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

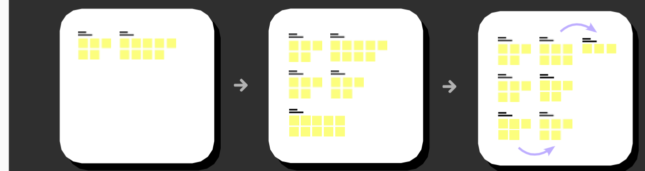
PRODUCT FEATURES

A hand held device

Implementing web application

Setting up application environment

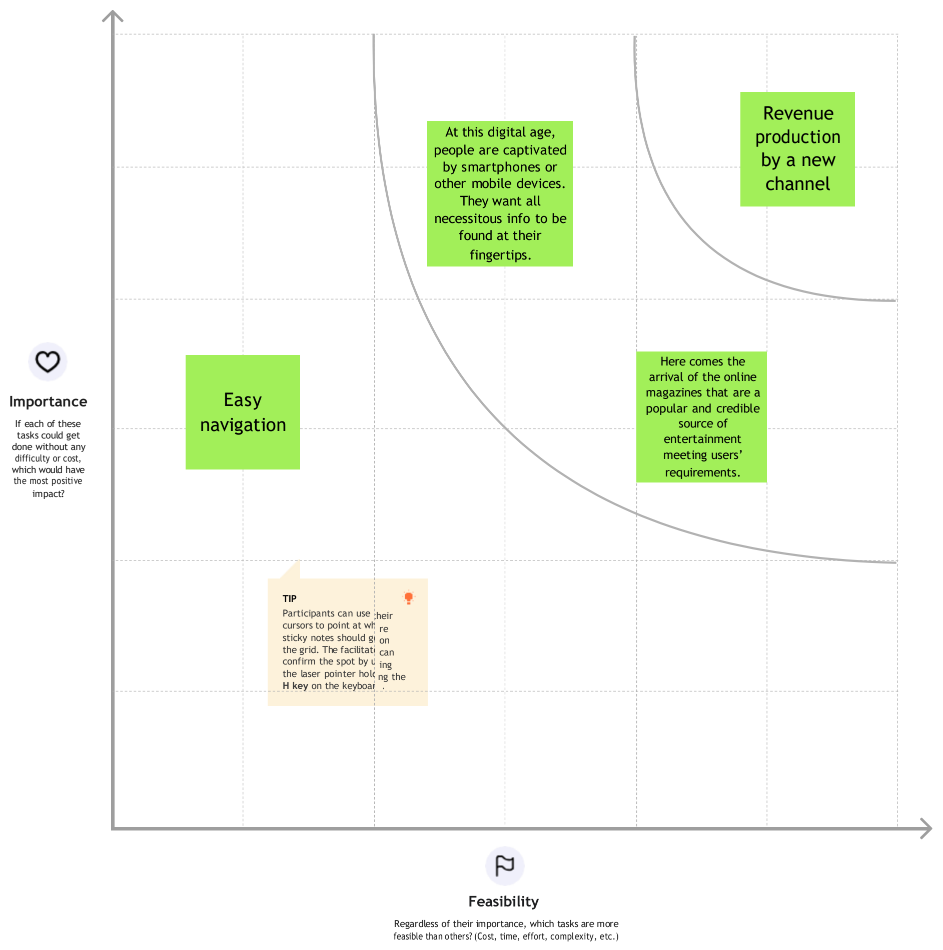
Deployment of app in IBM cloud



4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.



Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Easy navigation

At this digital age, people are captivated by smartphones or other mobile devices. They want all necessitous info to be found at their fingertips.

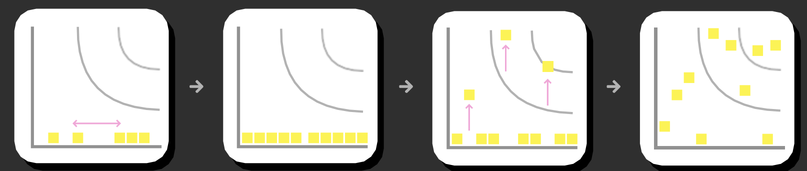
Revenue production by a new channel

Here comes the arrival of the online magazines that are a popular and credible source of entertainment meeting users' requirements.

TIP

Participants can use their cursors to point at wh re sticky notes should g on the grid. The facilitat can confirm the spot by u ing the laser pointer hol ng the **H key** on the keyboar .

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)