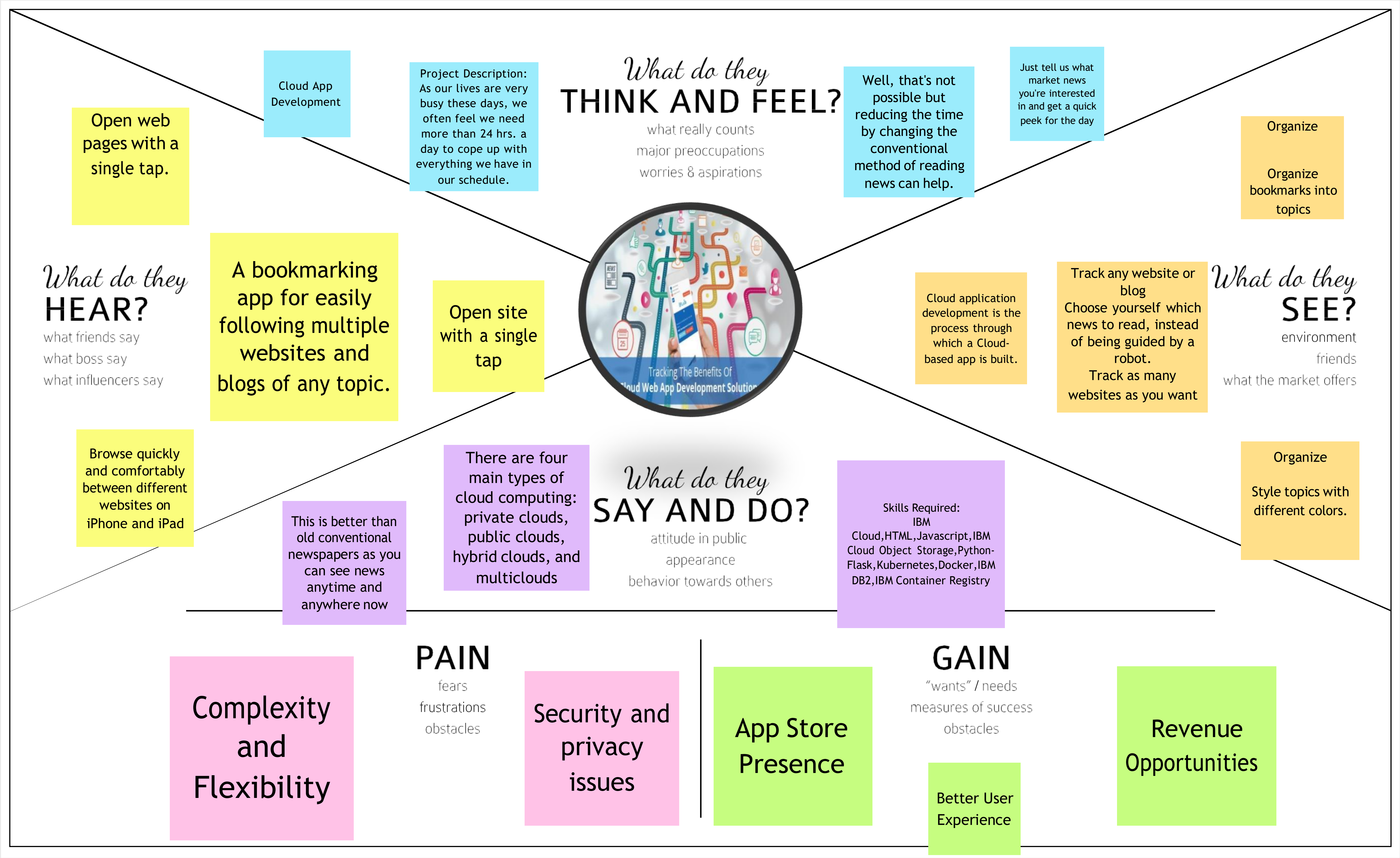
Ideation Phase
Empathize & Discover

Date	19-09-2022
Team ID	PNT2022TMID24504
Project Name	News Tracker Application
Maximum Marks	4 Marks

News Tracker Application

This app helps you to query for all information about Indices, Commodities, Currencies, Future Rates, Bonds, etc.… as on official websites.



What do they
THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

Cloud App Development

Project Description: As our lives are very busy these days, we often feel we need more than 24 hrs. a day to cope up with everything we have in our schedule.

Well, that's not possible but reducing the time by changing the conventional method of reading news can help.

Just tell us what market news you're interested in and get a quick peek for the day

What do they
HEAR?
what friends say
what boss say
what influencers say

Open web pages with a single tap.

A bookmarking app for easily following multiple websites and blogs of any topic.

Open site with a single tap

Browse quickly and comfortably between different websites on iPhone and iPad

What do they
SEE?
environment
friends
what the market offers

Organize

Organize bookmarks into topics

Cloud application development is the process through which a Cloud-based app is built.

Track any website or blog
Choose yourself which news to read, instead of being guided by a robot.
Track as many websites as you want

Organize

Style topics with different colors.

What do they
SAY AND DO?
attitude in public
appearance
behavior towards others

This is better than old conventional newspapers as you can see news anytime and anywhere now

There are four main types of cloud computing: private clouds, public clouds, hybrid clouds, and multiclouds

Skills Required:
IBM Cloud,HTML,Javascript,IBM Cloud Object Storage,Python-Flask,Kubernetes,Docker,IBM DB2,IBM Container Registry

PAIN
fears
frustrations
obstacles

Complexity and Flexibility

Security and privacy issues

GAIN
"wants" / needs
measures of success
obstacles

App Store Presence

Better User Experience

Revenue Opportunities