**Harley David Alexander Bartles**

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**PROFILE**

Talented, experienced and versatile software engineer / digital project manager. Driven to succeed with scary levels of attention to detail. A passion for elegant solutions to complex problems and the ability to communicate effectively at all levels of business drive my continual success.

Fully versed and experienced in Agile and Waterfall methodologies. Proficient or better in multiple modern web technologies and languages both front and back end. Confident .NET Core coder.

Self motivated with a strong ability to fly solo and pull in resource as needed to deliver, while also a team player with the desire and ability to inspire, motivate and learn from those around me. A perpetual sponge for knowledge, I'm constantly learning new skills & soaking up new technical knowledge.

As a project manager I have a proven track record of mapping critical paths, distilling complex requirements into tangible deliverables and managing teams to deliver requirements on budget and to spec. Within my last role I have continually proven myself at every level and grown within the business. I’m now looking to expand and grow even further within the right exciting and progressive environment.

**KEY SKILLS**

* Versed and experienced in Agile (Scrum, Kanban) and traditional waterfall methodologies.
* Experienced in eCommerce platform management utilising Punchout, SSO, Webservice consumption and multiple payment gateway integrations.
* Experienced in multi-site platform architecture and creating and managing multi-lingual, multi-currency sites.
* Extensive experience in specifying bespoke development.
* Experience and appreciation of device agnostic mobile first responsive design.
* Technically skilled in VB/VBA, SQL & data transfer with SSIS/SSRS.
* Solid knowledge of eCommerce security best practises.
* Exposure to .net web forms.

**EMPLOYMENT EXPERIENCE**

**Web Manager, Brand Addition April 2015 - Present**

* Developed and implemented a fully bespoke multi-site transactional web platform as part of an internal team of 3 directing an external dev team of 7.
* Heavily involved in the development and migration from wireframe to go-live of over 100 multi-language and multicurrency websites for meta-national blue chip clients including Google, JCB, Nissan & Exxon Mobil
* Took the lead role in the majority of major platform development specifications including interaction between the web platform and the company’s custom ERP system.
* Developed many, many modern retail front end web experiences including a site for potential investors to Brand Addition itself.
* Translating complex client requirements into tangible platform wide development specs and managing those projects through to delivery.
* Liaising daily with our external development partners to ensure developments are completed on time, on spec, on budget and fully tested.
* Analysing site behaviour to identify and fix bugs on an ongoing basis.
* Owning and responding to issues reported by users to the internal helpdesk.

**Sales Team Manager, Brand Addition January 2014 - April 2015**

* Managed a mixed team of 14 sales and sales support staff.
* Delegated and prioritised day to day workloads to ensure team work is completed within timescale KPIs
* Identified sales opportunities and key clients to meet and exceed aggressive sales and margin targets across a blue chip client portfolio with targets of £12m+

**Account Manager, Brand Addition January 2010 - December 2013**

* Liaised with buyers/decision makers within large multinational organisations - specifically Google & Intel - to effectively create and deliver approved product ranges.
* Prepared and presented quarterly business reports to key stakeholders at regular intervals.
* Managed stock levels to maximise margins and improve cash flow by identifying key selling products to invest in and implementing aggressive strategies to liquidate aged stock.

**Account Executive, Brand Addition March 2008 - January 2010**

* Prepared sales quotes and orders for clients and managed delivery of goods in timely fashion in line with customer expectation.
* Negotiated with the supply chain on a regular basis to both maximise the margin on every order and deliver the best value for the client..
* Reacted and responded to client requirements, offering creative responses to often challenging briefs.

**Order Administrator, 4imprint July 2006 - March 2008**

* Processed a high volume of sales orders called off from the locally held stock range.
* Handled invoicing via Purchase Order and billing to credit cards
* Answered a wide range of inbound queries from clients as the first point of contact on the help desk via both phone and email.

**Actor (Theatre & TV), Various Employers 2004 - 2006**

* Completed national and international tours with a variety of theatre companies.
* Communicated on both a creative and a technical level with different members of touring team to ensure the best is brought out of each show on all levels
* Secured memorable roles in major TV shows such as Shameless, The Royal and Blue Murder.

**Door Supervisor, Astor Security 2002 - 2003**

* Responsible for managing entry and providing security services to a busy nightclub
* Responded quickly to changing situations in the case of managing conflict.
* Listened to and resolved customer complaints
* Prepared reports on incidents and accidents

**Warehouse Operative/Forklift Operator, Various Employers 2000 - 2002**

* Operated both a counterbalance and reach truck in various environments from warehouse to yard work.
* Picked and palletised orders from an order sheet to a high degree of accuracy.
* Maintained awareness of health and safety regulations at all times

**EDUCATION & TRAINING**

**Access to Higher Education Certificate (Media, Theatre, English) 2003 - 2004**

MANCAT Moston Campus

**BTEC National Diploma in Performing Arts (Music) 1997 - 1999**

Shena Simon Sixth Form College

**Secondary School GCSE Level Education 1992 - 1997**

Spurley Hey High School

**PROFESSIONAL MEMBERSHIPS**

Member of British Mensa

**INTERESTS**

A fitness fanatic, I check in at the gym 3 or 4 days a week.

I’m an avid reader, soaking up technical manuals, street poetry and fiction with equal relish.

Passionate about the greater good, I work with charities and social causes when I can - I’m currently deeply involved in organising a charity gala event for nearly 200 ex Army Cadets in aid of the Lee RIgby Foundation.

I’m also a devoted husband and father of a beautiful little girl.

Excellent references are available on request