

Picture insert



First slide back drop

Social Media, YouTube and Bullying.

* Over share of personal information
* Makes us more susceptible for attacks
* Welcome to YouTube
  + 66% of students use
  + 21% of these experience abuse
  + Attacks are on personal features

Slide two: Bullying in Youtube; Increasing the loneliness.

\*\*Insert Image of the Fat shaming. Don’t need a Bullet point for it. Talk about Emma here\*\*

“Increasingly we choose in-home entertainment and the internet as our outlet” – Lily Cheung: *Does Social Media Make Us Lonely?*

Words: 450w

YouTube: 300w

To achieve the mentioned self-worth, users put most of their personal information online. For instance, their relationships, feelings and how they look is online through all of these social media sites. While posting this information may allow for confirmation and positive feedback from accepting people, strangers and bullies can use this information for personal attacks.

A survey of ten thousand students had revealed that 66% use the social media website called YouTube, where 21% of these users have experienced bullying through this site. Hereby, making YouTube one of the major sources of online bullying. This particular website uses video based communications, where feedback is received by written comments per video. Often this is an outlet to express ones talents, feelings or interests with the camera often focused on the poster. Hereby, negative feedback or bullying is often related to the content of the video, how the poster looks or how they speak.

For example, my brother’s partner’s YouTube account received abusive comments on her make up tutorials. Here, she was not attacked due to the videos content but rather predominantly received comments on her weight, similar to what is shown here. Events like this are a common occurrence on YouTube, many of which have many negative effects.

Due to bullying, people may no longer create content, thus limiting this expressive outlet, which in turn can make people feel increasingly lonely. This occurs as more and more people are seeking online acceptance as a source of communication due to the increasingly busy lives and wider spread to people as discussed by USC researcher, Lily Cheung. Hereby, severing this source of interaction can indeed make the bullied withdraw from these outlets resulting in a feeling of loneliness.

Conclusion: 150w