HARLEY SALAS

FULL STACK DEVELOPER

with a current focus on Front-end

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🔗 harleysalas.com

Oh, and... I'm also self taught.

Technical Skills:

HTML/CSS/SCSS/JavaScript
React, Redux, Saga, Gatsby
Node.js, Express, MongoDB,
PostgreSQL, Socket.io,
Git, Linux, Docker, Netlify CMS,
WordPress (PHP basics),
Illustrator, Photoshop, After
Effects, XD, Sony Vegas, Cinema
4D (3D Modeling)

Professional Interests:

JAM Stack, MERN/PERN Stack,
Accessibility, Building Design
Systems, E-Commerce, Digital
Marketing, and Analytics.

EXPERIENCE

Freelance Full-Stack Developer
April 2019 - Present

- Built websites for clients acrossmultiple industries, primarily front-end.
- Began development on applications for two separate start-ups, which didn't make it to production due to non payment.
- Designed and developed multiple email campaigns.
  Note: Most of this time was focused on learning and personal development. All work was word of mouth. I didn't even have a personal website.

Diamond Vapor - Software Development/IT, Compliance Management and Graphic Design
March 2018 - April 2019

- Developed and maintained a comprehensive Inventory Management application.
- Ensured compliance with the FDA and EPA.
- Designed branding for multiple products.
- Solved all IT related issues for both their manufacturing facility and retail location.
- Managed Shopify website.
- Developed employee training and company policies.

ViralStyle - General Manager
September 2016 - March 2018

- Managed and operated ViralStyle's presence in South Florida.
- Increased productivity speed by up to 200% through implementation of more effectiveprocedures.
- Cut costs on multiple products by more than 50% through material sourcing and equipment.
- Solved all IT related issues, built computers for the design team, repaired printers and machines.
- Worked with one of ViralStyle's owners to develop and operate multiple other businesses.
  — Learned Amazon FBA, resulting in over 7 figures of profit per year via FBA.
  — Sold thousands of products via Shopify.
  — Sold 10's of thousands of products via Amazon, Ebay and Etsy.
  — Managed over $100k/month in Facebook ads.