



AL-AMEEN ADERIBIGBE

CONTENT AND CREATIVE WRITER

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Portfolio: <https://alameenaderibigbe.onrender.com>

SKILLS

• Content Writing & SEO

Articles, blogs, and website copy

• Copywriting & Storytelling

Campaigns and product descriptions.

• Social Media Strategy:

Engagement copy, captions, and ad copy.

• **Creative Writing:** Scripts, poems, and short stories.

• **Brand Development:** Digital storytelling & Identity building

• **Video Editing & Script writing**

• **Graphic Design**

• **Basic Full-stack Web Development**

• **Self Development Coaching & Consultation**

EDUCATION

• Content Writing Certification – Udemy (2024)

• Independent Learning – YouTube & AI-assisted (2020–Present)

• B.Tech, Geology – Federal University of Technology, Akure (2018 – 2024)



PROFILE

Multidisciplinary Content & Creative Writer with 3+ years of experience crafting compelling content for personal and business brands, startups, and communities. I merge research-driven precision with creative storytelling to produce SEO-optimized blogs, brand campaigns, and social media strategies that drive engagement and visibility. Adept at transforming complex ideas into clear, impactful narratives that connect with diverse audiences.



WORK EXPERIENCE

Content Writer & Strategist – TRIM² Africa (Furniture Brand) 2025 – Present

- Developed engagement-driven social media content that supported brand growth.
- Managed social media pages and crafted copy that increased visibility.

Volunteer Writer – DynaRaise Fundraising Organization 2025

- Published an article and drafted a newsletter supporting fundraising efforts.

Content Writer (Part-time) – The Opailleurs (Applied Geology Class '23) 2024

- Wrote creative captions and short-form content for community-driven posts.

Public Relations Officer – Nigerian Mining & Geoscience Society, FUTA Chapter 2020 – 2021

- Drafted PR statements, newsletters, and external communication pieces.

KEY PROJECTS

• **SEO Blog Writing** – Created optimized blog posts for startups to improve search ranking.

• **Storytelling Campaigns** – Developed narratives for brand launches and community engagement.

• **Social Media Copywriting** – Produced captions, ad copy, and engagement strategies for diverse audiences.