



Al-ameen Aderibigbe

Social Media Manager

I am a creative and results-driven Social Media Manager with over two years of experience growing brand presence on Facebook, LinkedIn, and YouTube.

I specialize in content writing, graphics design, and video editing, using tools like Adobe Suite, MS Word, Canva, and CapCut. I also analyze performance effectively with Google Analytics, YouTube Studio, and Meta Business Suite.

Contact

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Behind Pakoyi Nur & Pry School,
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Professional Skills

Content Writing

Graphics Design

Video Editing

Content Creation

Public Speaking

Language

English

Yoruba

Experience

April 2025 - Present

Social Media Manager
TRIM2 Africa

At TRIM2, I am responsible for developing and managing a content calendar that reflects the brand's focus on innovation, sustainability, and aesthetics. My role includes writing blog posts, scripting, shooting, and editing video content. I also manage the brand's Facebook and Instagram accounts to grow engagement, expand reach, and support sales goals.

March 2025 - Present

Volunteer Content Writer
DynaRaise

I submitted an article as a volunteer contributor, which was later accepted and published on their website. I was also invited to write content for their upcoming public newsletter.

May 2020 - Present

A.A Potential
Social Media Manager

I manage my personal brand across Facebook, YouTube, and LinkedIn by creating blog posts, videos, and creative written content. In Q1 2025, I grew my YouTube subscribers from 300+ to 1,300+. I track engagement metrics and refine content strategies to boost reach, audience interaction, and visibility.

Education

Certification in Video Editing.
Online, Udemy.
March 2023

Certification in Content Writing
Online, Udemy.
December 2024

Certification in Graphics Design
Online, Udemy.
December 2024

Degree in Geology
Federal University of Technology
Akure. November 2024