

## Tutorial Note 2: Consumption and Goods Market

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### Decomposition of GDP

GDP is the sum of consumption, investment, government spending, net export, and inventory investment, which we always ignored due to its relatively tiny size.

$$Y = C + I + G + NX, \text{ where } NX = EX - IM.$$

- (1) Consumption ( $C$ ) is the purchase of goods and services by consumers. It is the largest component of GDP.
- (2) Investment ( $I$ ) is the sum of nonresidential investment (*e.g.*, a new machine bought by firm) and residential investment (*e.g.*, purchase of a new house).
- (3) Government spending ( $G$ ) is the purchase of goods and services by different layers of government. Note that government transfer is not government spending.
- (4) Exports ( $EX$ ) are purchase of domestic goods by foreigners. Imports ( $IM$ ) are purchases of foreign goods by domestic consumers, firms and government. Net exports ( $NX$ ) is the difference between exports and imports. It can be negative.
- (5) Inventory investment is the difference between production and purchases. It can be negative.

**Exercise 1.** (1) Which of the following is not a category of consumption spending in the national income accounts?

- A. Consumer durables
- B. Nondurable goods
- C. Services
- D. Housing purchases

(2) *In the expenditure approach to GDP, which of the following would be excluded from measurements of GDP?*

- A. Government payments for goods produced by foreign firms*
- B. Government payments for goods produced by firms owned by state or local governments*
- C. Government payments for welfare*
- D. All government payments are included in GDP. Housing purchases*

## Consumption and Keynesian Cross

**Consumption Function** The main factor that determines consumption is **disposable income**, denoted by  $Y_D$ . It is the income that remains once consumers receive transfers from the government and pay their taxes:

$$Y_D = Y - T.$$

We assume that the consumption satisfies the following linear relation:

$$C = c_0 + c_1 Y_D = c_0 + c_1 (Y - T).$$

This is a behavioral equation.

- (a) The parameter  $c_0$ , autonomous consumption, captures the consumption when  $Y_D = 0$ : subsistence level of consumption, and effects of other factors.
- (b) The parameter  $c_1$ , marginal propensity to consume (MPC), captures the effect an additional dollar of disposable income has on consumption.

**Keynesian Cross** Assume that investment value is exogenously given as

$$I = \bar{I},$$

and that  $NX = 0$ . The demand for goods is

$$Z \equiv C + I + G + NX \quad (0.1)$$

$$= C + \bar{I} + G \quad (0.2)$$

$$= [c_0 + c_1(Y - T)] + \bar{I} + G \quad (0.3)$$

$$= (c_0 + \bar{I} + G - c_1T) + c_1Y. \quad (0.4)$$

Given **income**  $Y$ , people want to purchase  $Z$  amount of goods and services.

The supply for goods is the total production  $Y$ .

The equilibrium condition is

$$\text{Demand} = \text{Supply} \iff Z = Y. \quad (0.5)$$

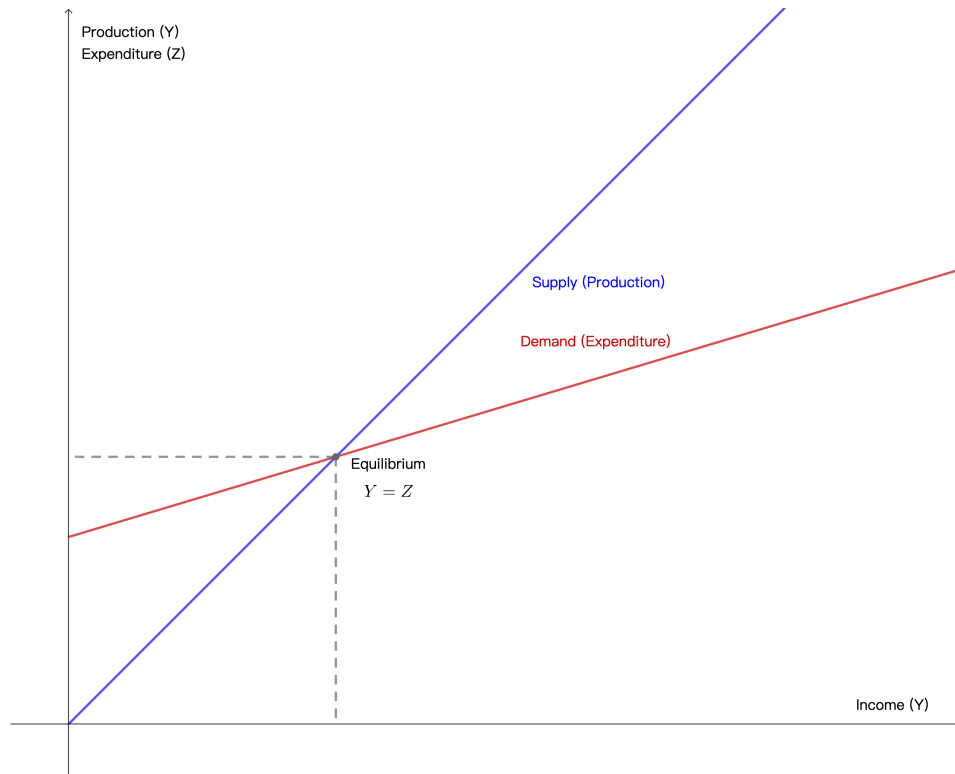


Figure 1: Goods Market Equilibrium, Keynesian Cross

Figure 1 graphically shows the equilibrium.

- On the supply side, given income  $Y$ , we always have income equal to production. So it is the blue 45 degree line.

- On the demand side, we assume that  $c_0 + \bar{I} + G - c_1T > 0$  and  $c_1 > 0$ . Since we typically have  $c_1 < 1$  (why?), this ensures the existence of equilibrium.

**Autonomous Spending and Multiplier** Now consider increasing the autonomous consumption. This moves the demand line upward so that the equilibrium income and expenditure both increase. This is shown in Figure 2.

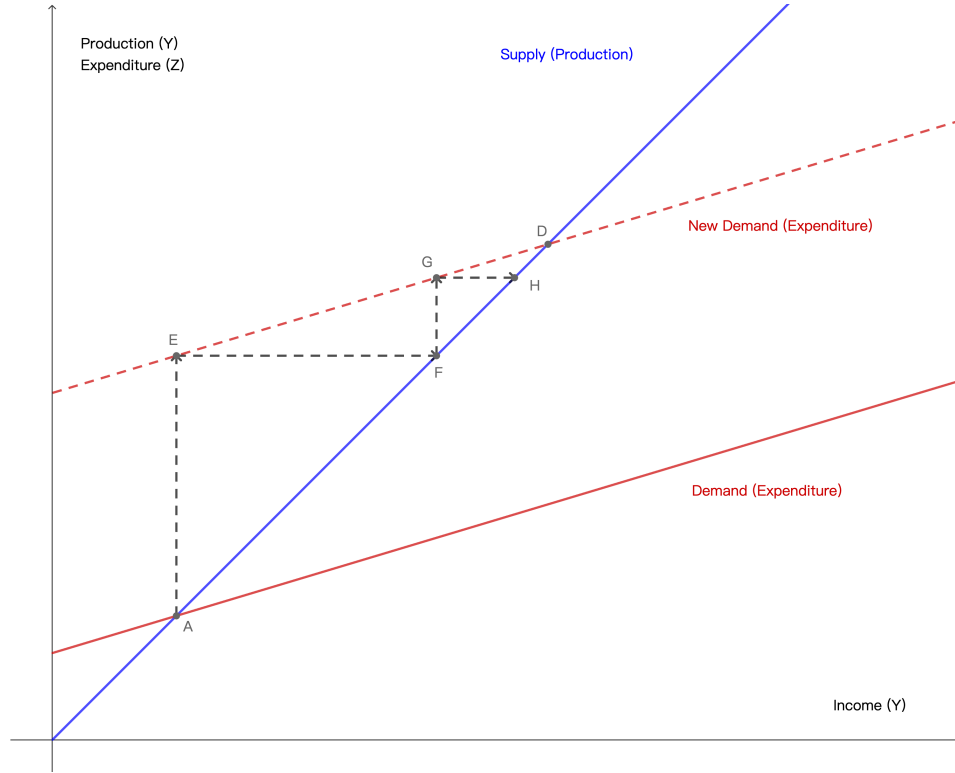


Figure 2: Increasing  $c_0$  moves demand upward

We would like to know how equilibrium output change from point  $A$  to point  $D$  when  $c_0$  increases to  $c'_0$ . This idea is captured by the concept of **multiplier**. The multiplier implies how much output will increase given a unit increase in autonomous spending.

Graphically, we can decompose the increase from  $A$  to  $D$  into multiple rounds. In the  $n$ -th round of increase, the output increases by  $c_1^{n-1}$  unit. Summing up all the rounds, we get a geometric series:

$$1 + c_1 + c_1^2 + \cdots + c_1^n + \cdots = \sum_{i=1}^{+\infty} c_1^{i-1} = \frac{1}{1 - c_1}.$$

Algebraically, substituting (0.1) into (0.5), we get

$$Y = (c_0 + \bar{I} + G - c_1T) + c_1Y.$$

This is equivalent to

$$Y = \frac{1}{1 - c_1}(c_0 + \bar{I} + G - c_1T).$$

Holding other variables constant, if we increase  $c_0$  by 1 unit, then  $Y$  increases by  $\frac{1}{1-c_1}$  units.

**MPC and Multiplier** Figure 3 illustrates the change of equilibrium with two different demand lines that differ only in  $c_1$ , the marginal propensity to consumption. We notice that given a same amount of increase in the autonomous spending, the increase of equilibrium output is larger for demand line 2 whose MPC is larger.

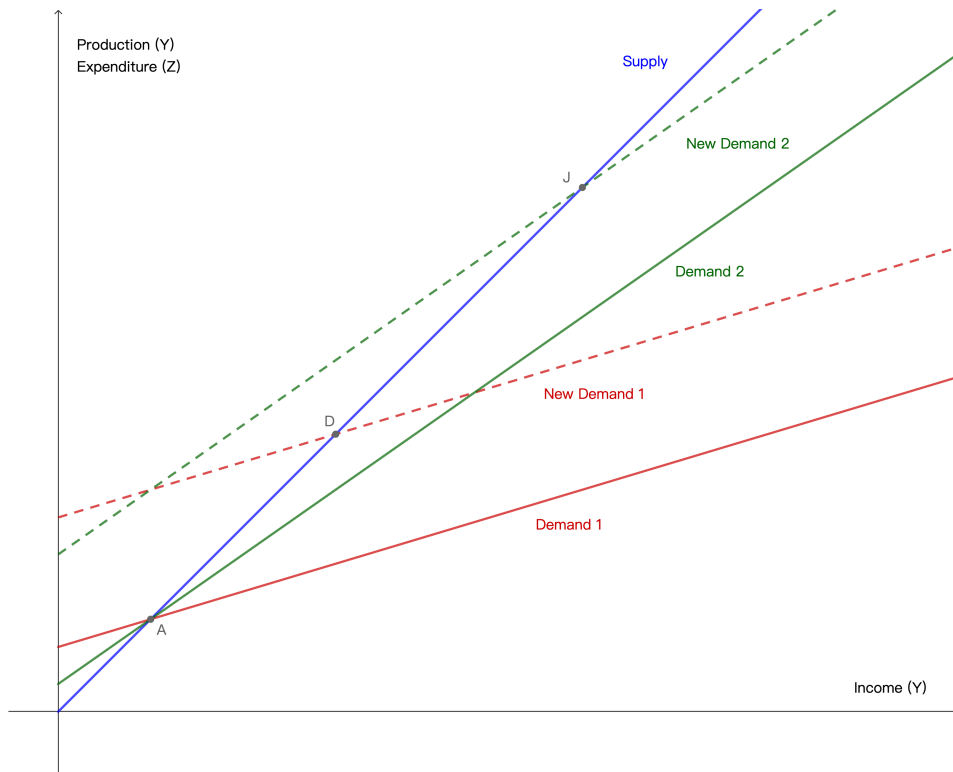


Figure 3: Increasing  $c_1$  yields larger multiplier

Algebraically, when  $c_1$  increases,  $\frac{1}{1-c_1}$  also increases.

**Exercise 2.** Chapter 3, Question 2 in Blanchard, Olivier (2021), *Macroeconomics*, 8th ed., Pearson.

**Example 1.** Chapter 3, Question 5 (a)(b) and Question 6 (b) in Blanchard, Olivier (2021), *Macroeconomics*, 8th ed., Pearson.

[Words omitted.] Consider the following behavioral equations:

$$C = c_0 + c_1 Y_D$$

$$T = t_0 + t_1 Y$$

$$Y_D = Y - T$$

where  $G$  and  $I$  are constants. Assume that  $t_1 \in (0, 1)$ .

- a. Solve for the equilibrium output.
- b. What is the multiplier? Does the economy respond more to changes in autonomous spending when  $t_1 = 0$  or  $t_1 > 0$ ? Explain.
- c. Solve for taxes in equilibrium.

**Exercise 3.** Chapter 3, Question 5 (c) and Question 6 (c)(d) in Blanchard, Olivier (2021), *Macroeconomics*, 8th ed., Pearson.