



HARDIK MALHOTRA

RESEARCH ANALYST

PROFILE

Managed end-to-end custom research studies to support customer-centric decision-making throughout the organization. Worked both collaboratively and independently to design and execute research projects both qualitative and quantitative.

CONTACT

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EXPERIENCE

TECHSCI RESEARCH PVT. LTD. (RESEARCH ANALYST)

JANUARY 2022-PRESENT

- Collect data on consumers, competitors and marketplace and consolidate information into actionable items, reports, and presentations.
- Understand business objectives and design surveys to discover prospective customers' preferences. Compile and analyze statistical data using modern and traditional methods to collect it.
- Perform valid and reliable market research SWOT & PESTLE analysis. Interpret data, formulate reports, and make recommendations.
- Use online market research and catalogue findings to databases. Provide competitive analysis on various companies' market offerings, identify market trends, pricing/business models, sales, and methods of operation.
- Evaluate program methodology and key data to ensure that data on the releases are accurate and the angle of the release is correct. Remain fully informed on market trends, other parties' research, and implement best practices.

TECHSCI RESEARCH PVT. LTD. (RESEARCH ASSOCIATE)

JANUARY 2021-DECEMBER 2021 (1 YEAR)

- Prepared market estimation sheets of chemical products like Maleic Anhydride, Acrylonitrile Butadiene Styrene (ABS), Green Hydrogen, Povidone etc.
- Did exhaustive primary and secondary research for collecting data and analyze it and provide valuable insights helping in making investment decisions for better growth and development of the firms.
- Involved in company share analysis, product benchmarking, and competitive analysis of different markets. Worked on Financial Modelling for big names in the industry helping them making investment decisions.

SG ANALYTICS PVT. LTD. – PUNE (CONSULTANT)

OCTOBER 2020-DECEMBER 2020

- Identify, aggregate, and analyze information for ESG indicators using reports like annual reports, code of conduct, legal documents etc.

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- Sustainability research and analysis of companies across multiple sectors on ESG indicators using comprehensive desk-based research. Insert relevant corporate information in database.

PROJECTS

TECHNO-ECONOMIC FEASIBILITY REPORT ON – EPOXY, VINYL ESTER RESIN, PHENOL & POLYVINYL CHLORIDE

- Prepared Financial Models of different scenarios including Equipment list, Capital and Operating Expenditure, Cash Flow, Payback Period, Net Present Value, Internal Rate of Return, Project Sensitivity Analysis, Project Schedule etc.
- Overall Demand of the epoxy, vinyl ester resin, phenol and polyvinyl chloride globally.
- Recommendations on Suggested Capacity, Export Analysis, Raw Material Analysis.

INDIA WHITE OILS & CARBON DIOXIDE MARKET 2015- 2030F

- Demand Mapping, Demand Forecasting, Demand-Supply Gap Mapping
- Pricing Analysis, Strategic Recommendations, Company Share Analysis, Segmental Breakup, Report Writing.

EDUCATION

INTEGRATED B. TECH (BIOTECH)- MBA (MARKETING)

LOVELY PROFESSIONAL UNIVERSITY, PHAGWARA

JULY 2021

7.85/10

KEY SKILLS AND CHARACTERISTICS

Strong interpersonal & communication skills, Ability to work collaboratively as part of a team, Problem Solving, Leadership, Meticulous attention to detail, Excellent Organizational skills, Poised under pressure