



Parag Sharma

Associate Consultant (KPMG)

Research enthusiast with 2+ years of experience in consulting clients across automotive, industrial and machinery sector

CONTACT

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KEY SKILLS

Market sizing
Secondary research
Primary research
Competitive intelligence
Python, Power BI
Predictive modelling
Data analysis
Microsoft Office - Excel, PowerPoint
Databases -Capital IQ, Marklines, LMCA

ACCOMPLISHMENTS

KPMG Spot Award 2023
KPMG Booster Award 2023
90th percentile - GATE 2020
Represented college cricket team

CORE CERTIFICATIONS

Machine Learning Specialization – Stanford
Python basics - University of Michigan
Advanced algorithms with python -LinkedIn

PERSONAL SNIPPETS

DOB: December 3, 1996
Languages: English, Hindi

WORK EXPERIENCE

KPMG Global Services (Global strategic services delivery organization)

- Associate Consultant - Auto/IM (August 2022 - Present)

- Estimate market size, assess M&A and investment landscape, perform SWOT, PESTLE analysis, develop market entry strategies, evaluate competitors
- Lead and mentor 2-3-member team of analysts and business associates on research projects
- Identified alternative selling solutions for a leading lithium-ion battery manufacturer looking for potential new markets of coin cell batteries
- Estimated global EV/traction battery market size for a European OEM to support their ongoing strategy project
- Provided strategic guidance to an on-board charger company looking to integrate chargers and converters, advised targeting North America and Europe for potential opportunities.
- Automated passenger vehicle data collection process for a leading automotive supplier using Python. Also, conducted sentiment analysis and presented insights on a Power BI dashboard

TechSci Research Pvt. Ltd. (Research-based management consulting firm)

- Research Analyst - Automotive (January 2022 – August 2022)

- Delivered market research reports for automotive and aerospace clients
- Conducted research to evaluate potential opportunities for 2W tires in Africa
- Estimated global aircraft market size for an aircraft seat manufacturer, delivered insights to drive growth

- Research Associate (January 2021 – January 2022)

- Worked on market size estimation and data forecasting, company share analysis, product benchmarking, peer analysis, etc.

EDUCATION

BE - Mechanical Engineering	PES University, Electronic City Campus, Bangalore, Karnataka	65.05%
Physics, Chemistry & Math - XII	Blue Bells Model School, Gurgaon, Haryana	88%
Science - X	Delhi Public School, Aligarh, UP	9.8 CGPA

DECLARATION

I hereby declare that the above-mentioned details are true to the best of my knowledge and belief

Parag Sharma