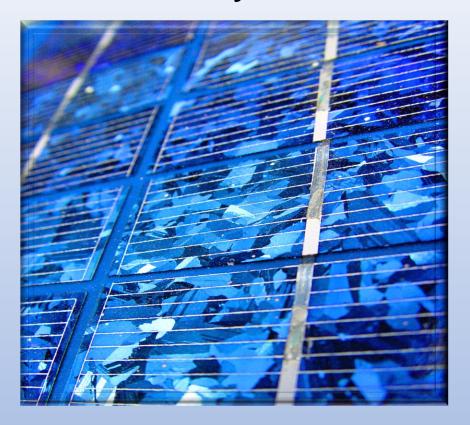
Proposed Global & India Market Research Analysis & Demand Assessment of Polysilicon & Monosilane

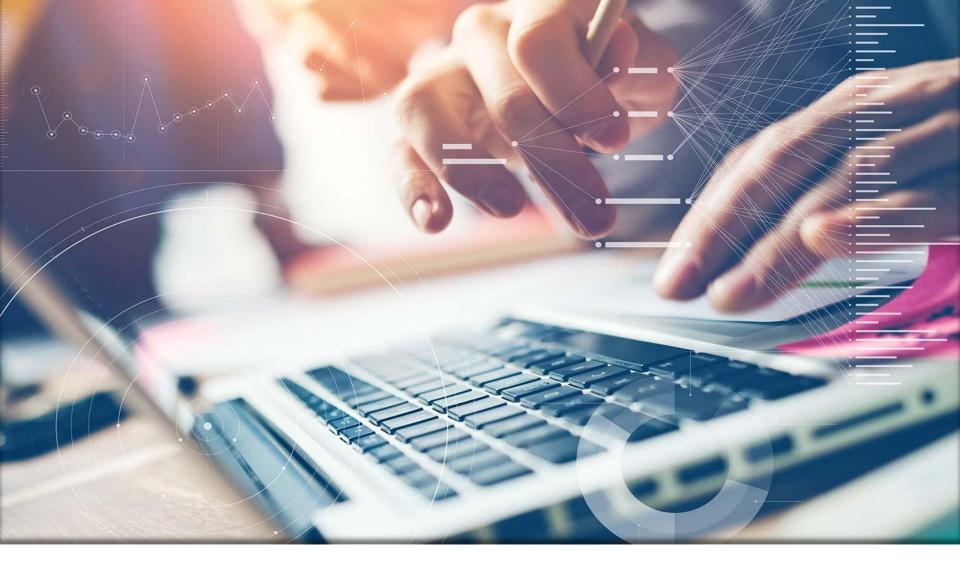


Prepared For



Prepared By





PRINCIPAL SCOPE OF WORK OFFERED BY TECHSCI RESEARCH



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24.		Overview of Marketing Strategies and Recommended Action Plan					
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RESEARCH METHODOLOGY

Research Methodology



The recommended methodology for this study is based on exhaustive Secondary Research followed by extensive Primary Research. TechSci Research will deploy a dedicated team who will work dedicatedly for the Client to meet research objectives.

Phase-I: Secondary Search

• The team will conduct exhaustive secondary research to collect the information on required set of data /information through sources such as Manufacturers, End Use Industry Personnel, UNCTAD, Industry Associations, e.g., SEMI, SIA, Eurosil, ASASP, etc.

Phase-II: Formulating Questionnaire & Developing List of Respondents

• Based on understanding will be developed though secondary Search, TechSci team will formulate a guideline and develop list of respondents to ask specific questions related with the project objectives for each type of stakeholders (Manufacturers, Traders, End User Regulatory Organisations/ Associations and Industry experts)

Phase-III: Extensive Primary Search

• TechSci Research will execute primary surveys targeting key participants including industry experts through Telephonic methodology.

TechSci Research will perform periodical checks on data being collected through field surveys with logic checks and analyze survey results

Below mentioned is the number of surveys that would be conducted during the study:

Table 1								
Region	Polysilicon & Monosilane Manufacturers/ Suppliers	Importers & Distributors	End Users	Regulatory Organizations and Associations	Industry Experts	Total		
Americas	3	8	8	1	2	22		
Europe	5	8	10	1	2	26		
Asia Pacific	8	10	15	1	2	36		
Middle East & Africa	3	5	5	1	1	15		

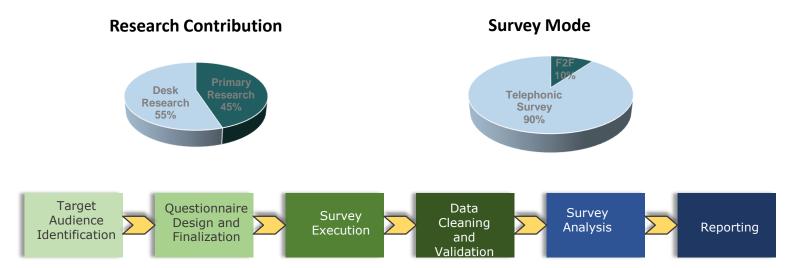
We do multiple interviews in one organisation at different levels (Mid-Senior) Level management Personnel

Research Methodology



Phase-IV Market Size Estimation, Demand Assessment, Data Triangulation

- The intended market assessment of Polysilicon and Monosilane will be deduced from the following steps:-
 - Determination of Global and India market in for the said products will be referred from industry leader opinions and feedbacks, official statistics from industry associations on aggregate levels
 - Initial Level of demand assessment will be gained through production capacities by volume via individual production capacities/ actuals in 2021
 - Triangulation of Data from global to regional levels and vice versa coupled with data validations to eliminate major anomalies from actual figures and maintain the average estimates under tolerance ranges of ± 10%
 - o Pricing will be taken per tonnage of material as per end –user procurement price
 - Referring company overall revenues and derivation of product specific revenues as stated in annual reports, investor presentations, primary transcripts
 - The abovementioned procedures will also be followed specifically for Global, regional Market Aggregate Levels and India market share



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Phase-V: Analysis of Information Developed and Submission of Report

 TechSci will do the analysis of collected set of information for target products and summarize key findings to be submitted to client in the form of Report

Research Methodology



Partial List of Companies to be Interviewed and Information to be Referred

- · Wacker Chemie AG
- Targray
- OCI
- Hemlock Semiconductor Corporation
- Mitsubishi-Gelest
- · LDK Solar Co. Ltd.
- Intel
- REC Silicon ASA
- Elkem
- · Others

Partial List of Key Secondary Sources to be Considered

- World Bank, IMF
- UNCTAD, ITC
- USGS
- Industry Association Reports (SEMI, SIA, Silicon Europe, APVIA)
- TechSci Research Proprietary Database & Knowledge Repository
- Company Annual Reports, Investor Presentations & SEC Filings
- Industry Magazines & Trade Journals
- News Dailies
- Credible Paid Databases (MorningStar, Hoovers, SEMI, Volza, Zauba, Solar Energy Industries Association and others**) ** other sources wherever applicable will be utilized and mentioned during the actual course of research



Project Execution Plan



					Draft Report		Final Report
Working Weeks	1	2	3	4	5	6	7
Project Initiation							
Project team set-up							
Project kickoff meeting with key stakeholders							
Content and report generation							
Data collection & secondary research							
Template development							
Contact list development							
Develop and validate the discussion guide							
Primary interviews among all industry participants							
Collect and validate data from primary data source							
Report writing							
Analysis & Deliverable							
Interim deliverable of Principal Scope							
Initial Draft Report of Principal Scope							
Final deliverable							
Completion & Follow up							

Note:

The above-mentioned timelines do not include time required by Client's management for approval of questionnaires, feedback on interim reports, setting up meetings between Client and TechSci Research because it would depend upon the availability of Client's management.