

PASSENGER VEHICLE SALES DATA (2023)

2023

1737171

No of PV sales in 2023

341000

Avg Monthly sales

391551

Highest Monthly sales

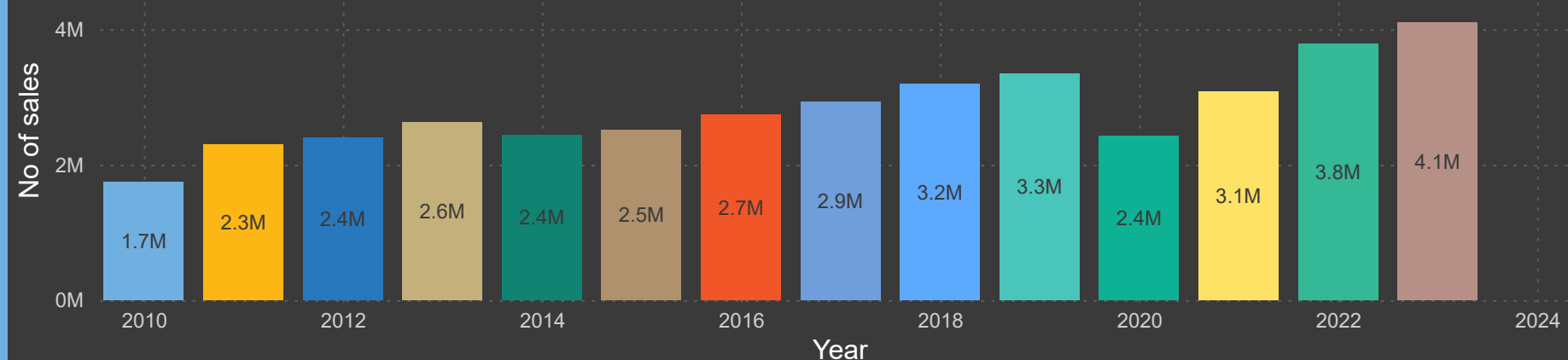
8 % CAGR

BASE YEAR-2004

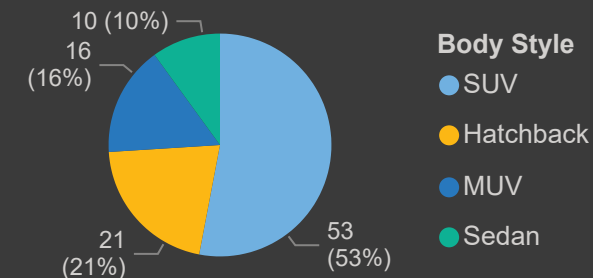
SIAM

Governing Body

NO OF CAR SALES BY YEAR WISE

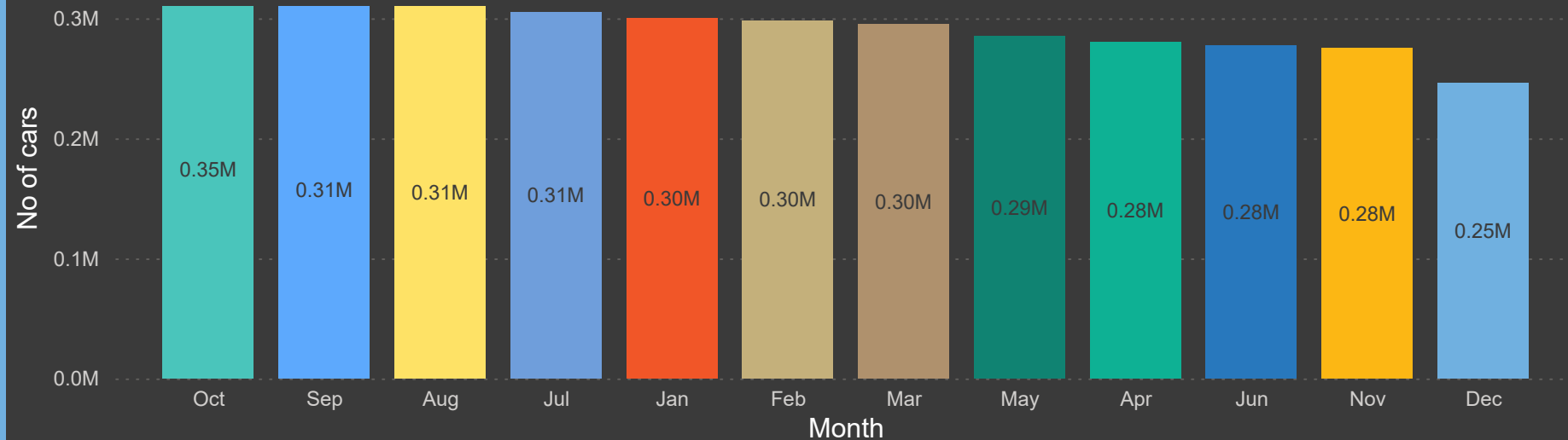


BODY STYLE

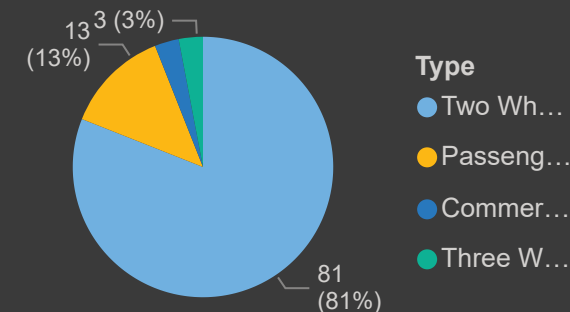


Vehicle Category	Sum of CV 2022	Sum of CY 2023
Passenger Cars	1737171	1601
Utility Vehicles	1922805	2353
Vans	132468	146

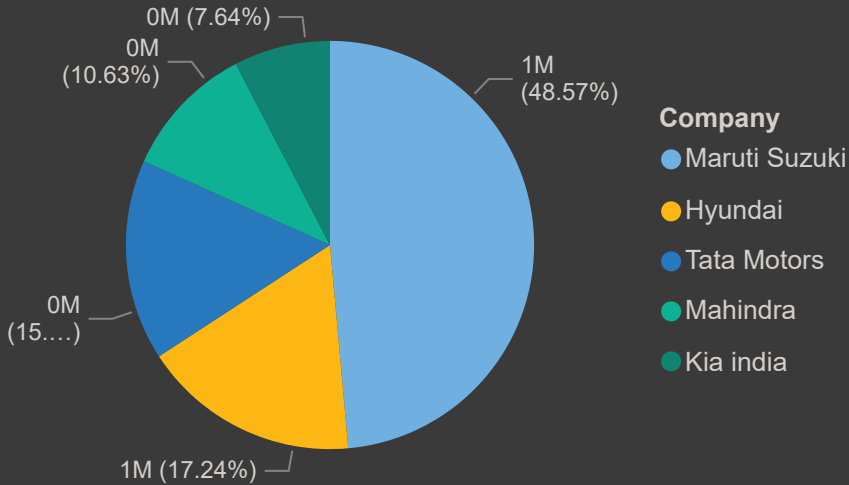
NO OF SALES MONTH WISE



VEHICLE CLASSIFICATION



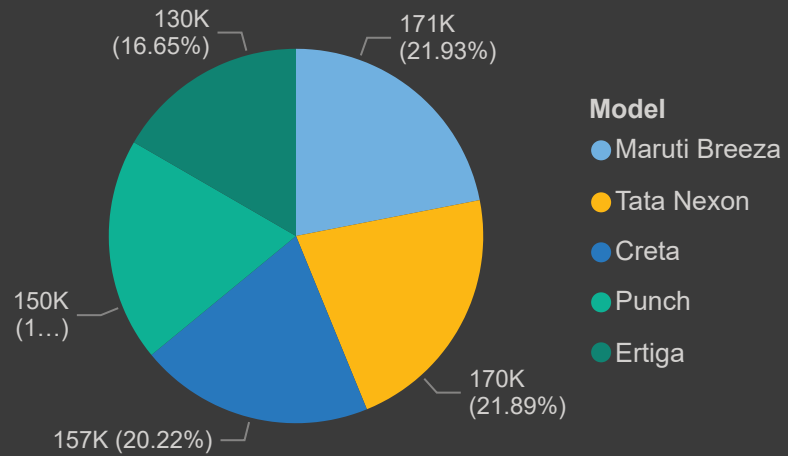
VEHICLE SALES by OEM (Company Wise)



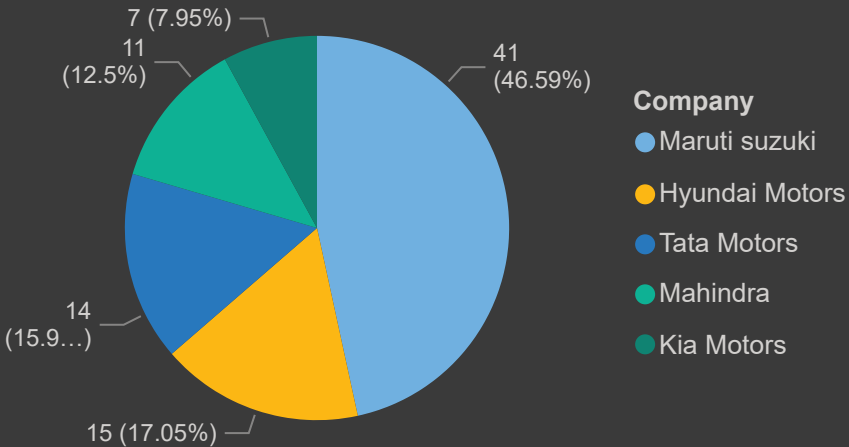
CUSTOMER PRIORITY A/C TO PARAMETERS



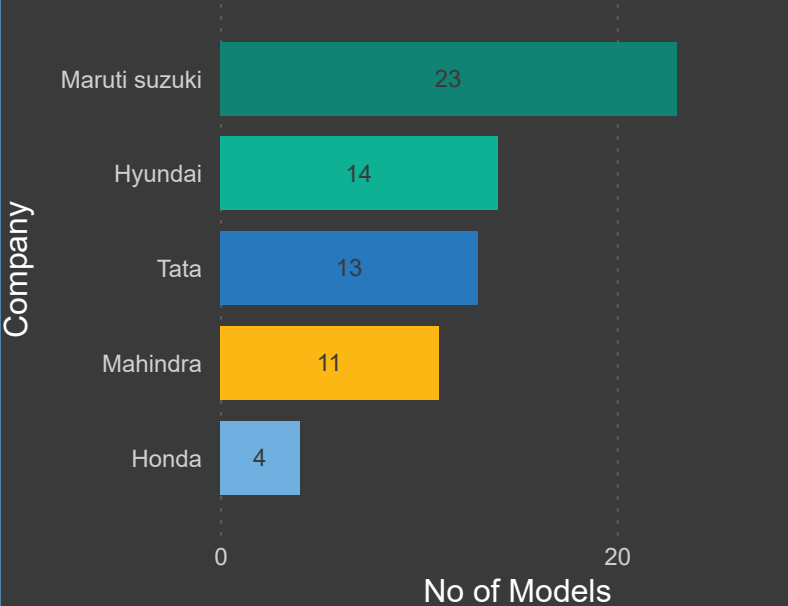
TOP 5 SELLING CARS



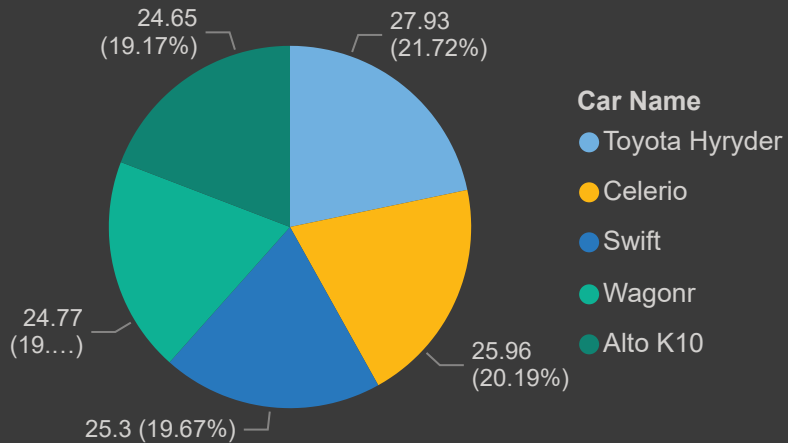
MARKET SHARE A/C TO VENDOR



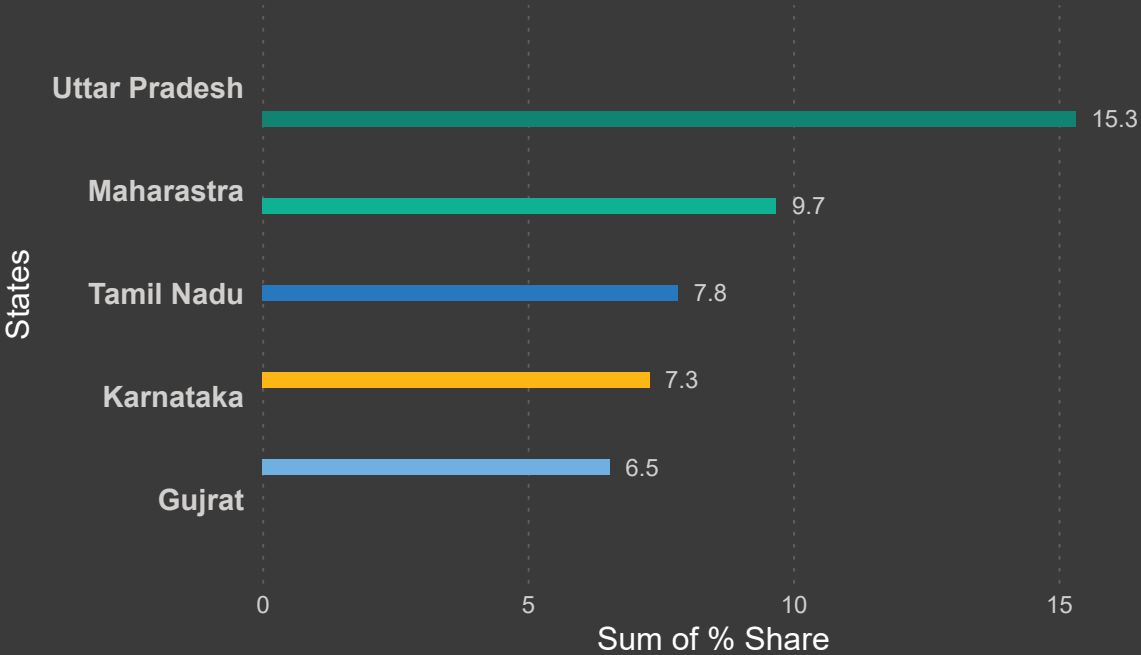
COMPANY AND ITS MODELS



TOP 5 CARS A/C TO FUEL EFFICIENCY



MOST SALES A/C TO STATE WISE



CUSTOMER PREFERENCE AND INFLUENCING FACTOR

Factors	Affecting factor
Car Sharing App	8
Disposable Income	8
Inflation	8
Interest rates	8
Unemployment Rate	8
GDP	7
Population Growth	7
Exchange rates	6
Changing Consumer Trends	5
Demographic Shifts	5

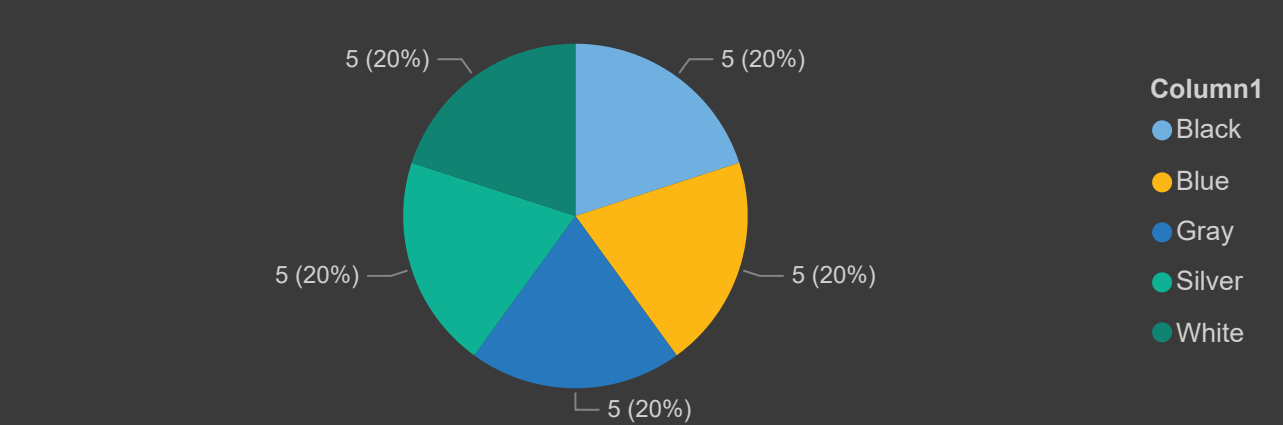
SALES PRACTISES OVER

Our ratings	Upside
Buy	More than 15%
Sell	Less than-5%
Accumulate	5%-15%
Reduce	5%-0
Hold	0-5%

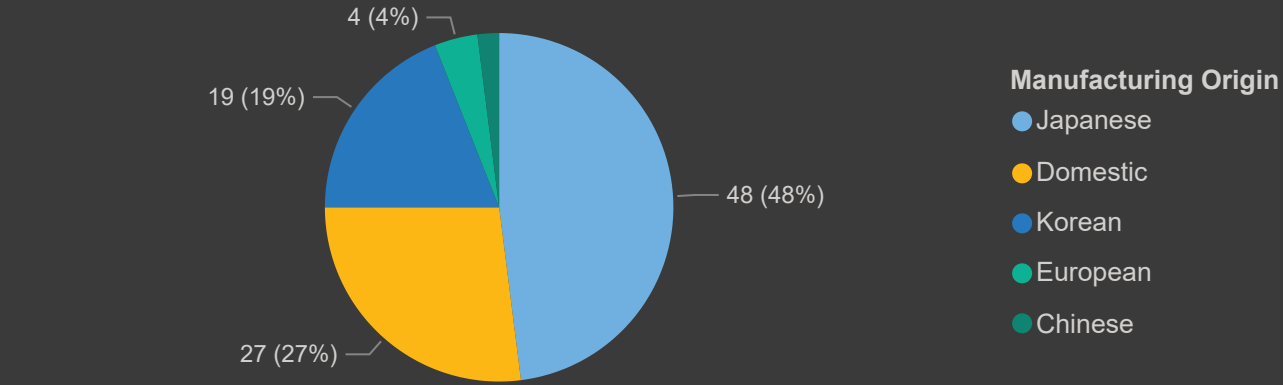
UNITS VS VALUE

Type	Sum of Units(%)	Sum of Value(%)
2W	17	21
CV	4	19
PV	16	58

MOST SALES A/C TO COLOUR



MARKET SHARE ACCORDING TO COUNTRY ORIGIN



COMPANY WISE SALES COMPARED TO PREVIOUS YEAR

Car Sales	Sum of CV 2022	Sum of CV 2023	Sum of % Share 2023	Sum of Diff	Sum of Growth % Yoy
Maruti	1576025	1707668	41.67	131643	8.35
Hyundai	552511	602111	14.69	49600	8.98
Tata	526798	550871	13.44	24073	4.57
Mahindra	335088	432876	10.56	97788	29.18
Kia	254556	255000	6.22	444	0.17