

FLIPKART_SALES

2023

56013 Crores
Revenue

4834 Crores
Net Loss

48%
Market share

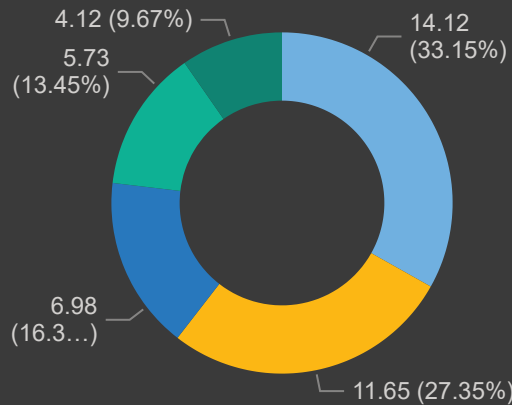
80+
Categories

400 Millions
Customer

375 k
No of Sellers

Milestone	Year
Flipkart ranked No1 among top companies	2019
Platform for refurbished goods	2018
Launched buyers from over 35 global ebay platfroms	2017
Crossed 50 million users	2016
Launched Flipkart Lite	2015
Billion Dollar funding	2014
Sold one Lakh Books in Single day	2013
Launched Lifestyle and Fashion Portfolio	2012
Faster Delivery, 30 Days Replacement Policy	2011
Launched Music,Movies and mobiles COD	2010
24*7 Customer Support	2008
Launched Books	2007

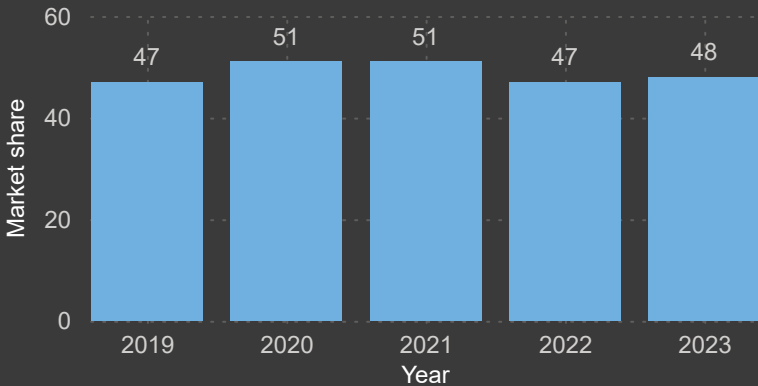
CUSTOMERS BASE A/C TO CITIES



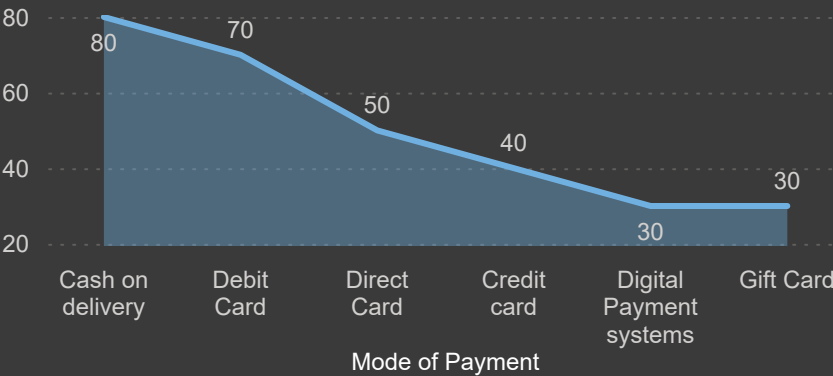
City

- Bangalore
- Delhi
- Mumbai
- Hyderabad
- Chennai

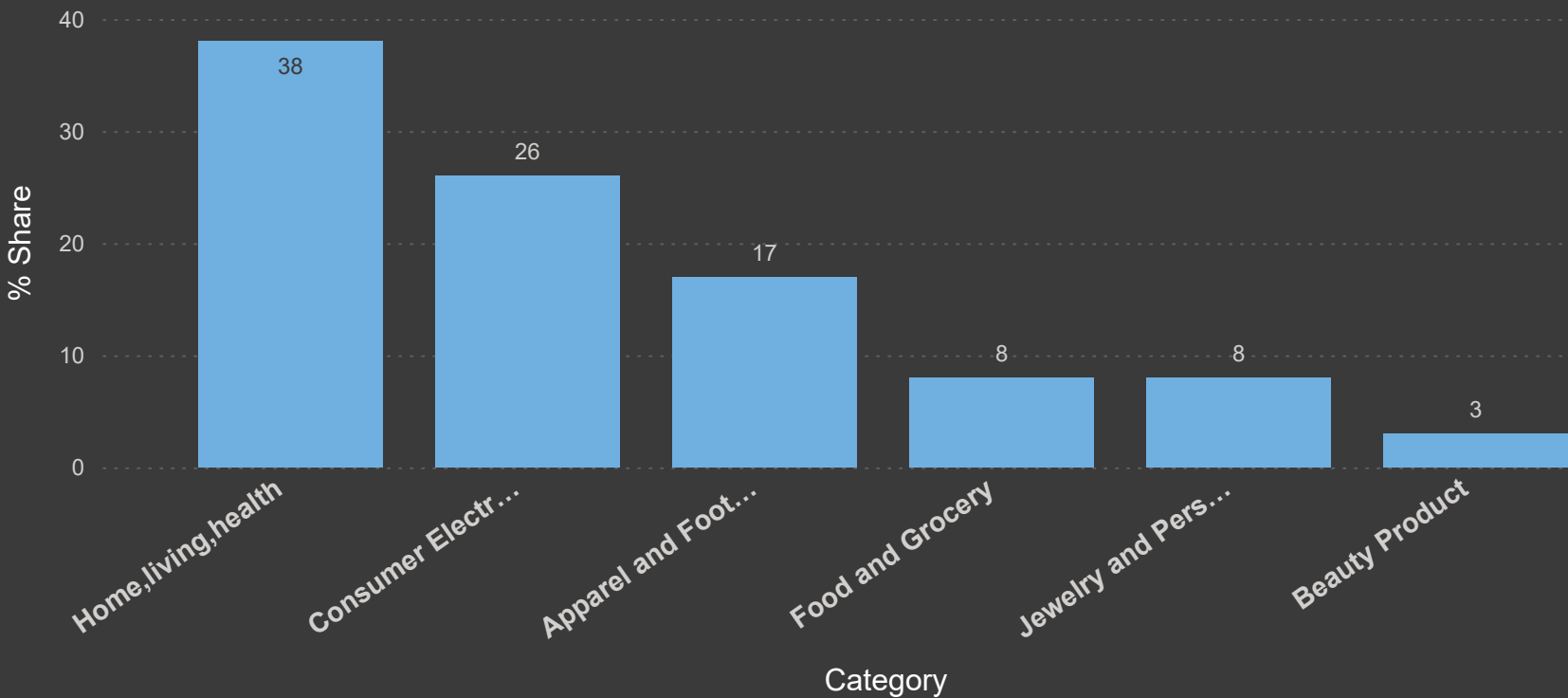
YEAR WISE MARKET SHARE



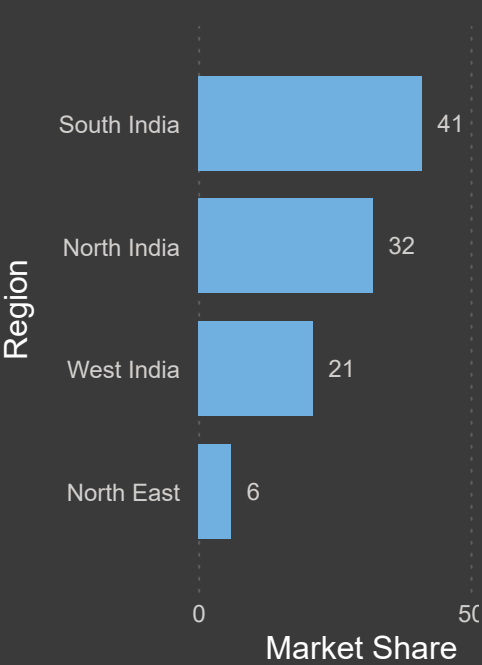
Percentage



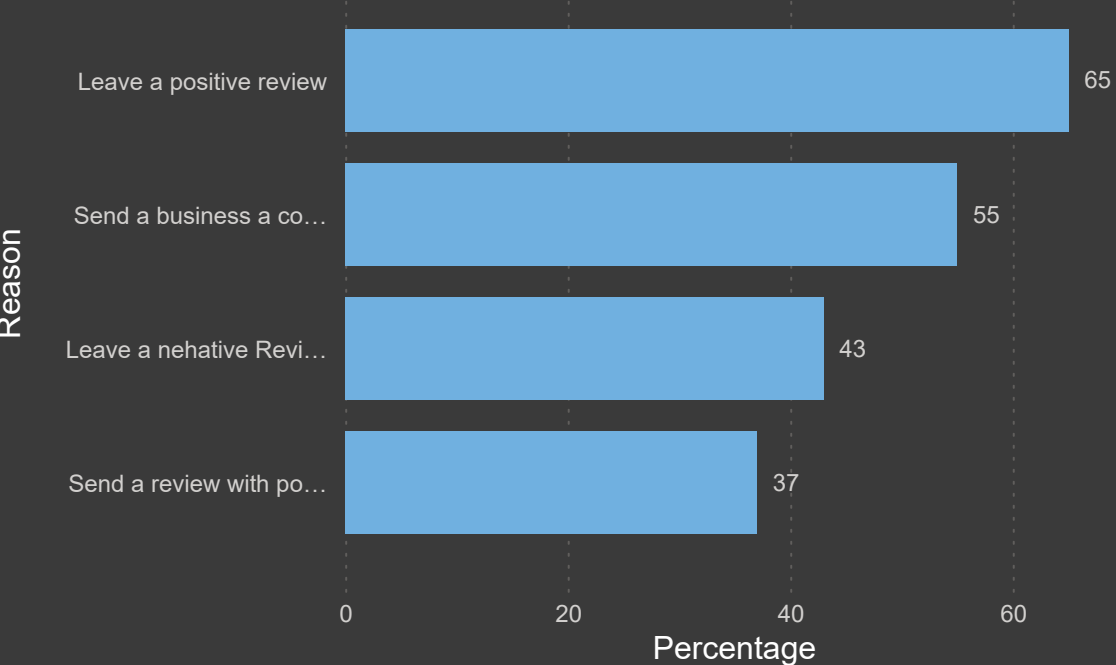
MAJOR CATEGORIES AND THEIR SHARE



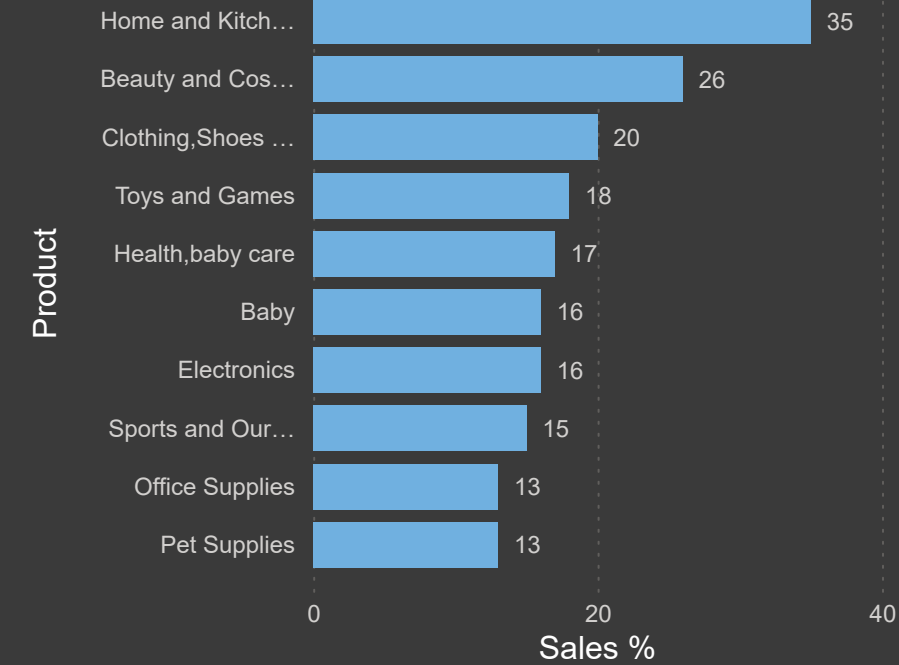
MARKET SHARE OVER THE REGION



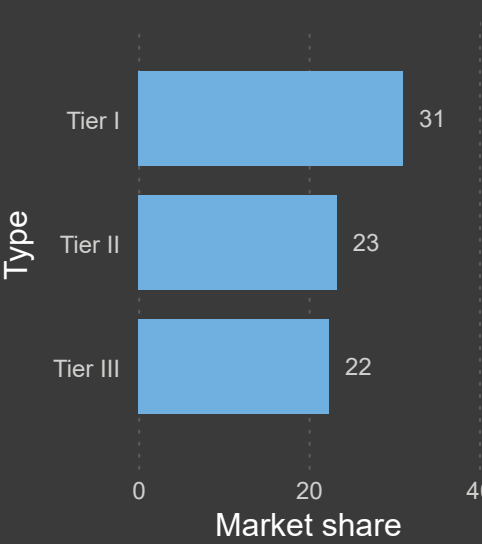
CUSTOMER FEEDBACK



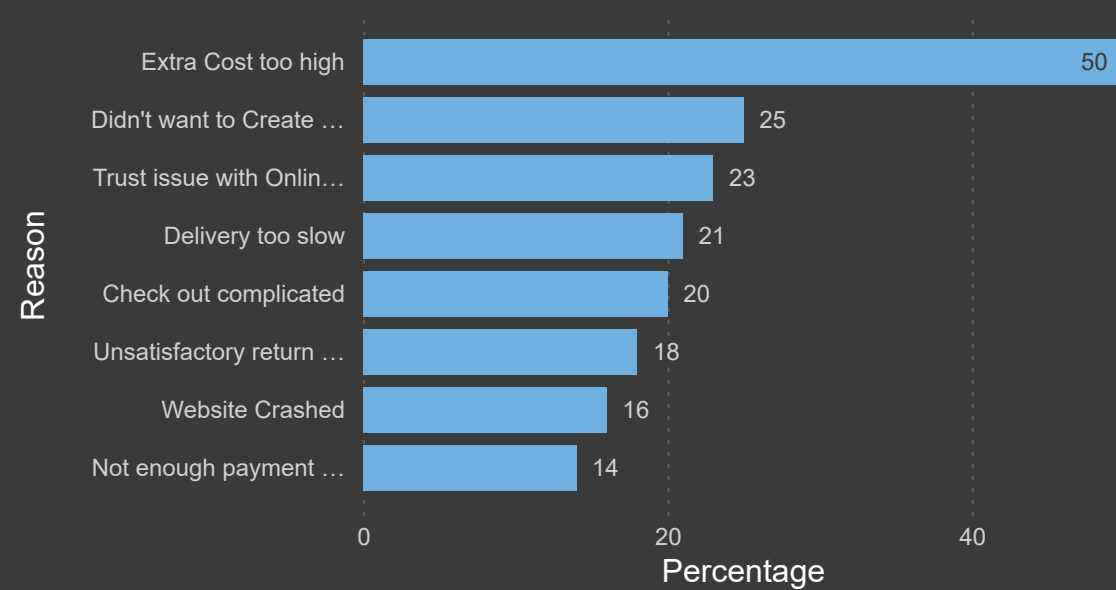
PRODUCT HAVING THE MAXIMUM SALES



MARKET SHARE BY THE CITY



REASONS FOR CANCELLING THE ORDER



PRODUCT HAVING THE LEAST SALES

