

# **EXECUTIVE DASHBOARD**

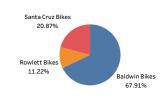
#### SUMMARY OF YEAR



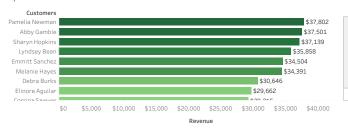
## Revenue per state



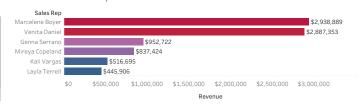
### Revenue per Store



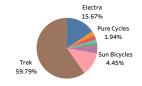
#### Top customers



## Revenue Per Sales Rep



## Revenue per brand



## Revenue per Category

Mountain Bikes \$3,030,776 35,33%	Road Bikes \$1,852,556 21.59% Cruisers Bicycles \$1,109,151 12.93%	Electric Bikes \$1,020,237 11.89%	Cyclocross Bicycles \$799,875 9.32%
		Comfort Bicycles \$438,507 5.11%	Children Bicycles \$327,888