

EXECUTIVE DASHBOARD

Years (order_date)

2015
2017
2018

state

CA
NY
TX

store_name

Baldwin Bikes
Rowlett Bikes
Santa Cruz Bikes

category_name

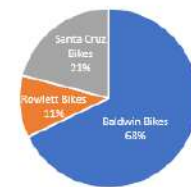
Children Bicycles
Comfort Bicycles
Cruisers Bicycles
Cyclocross Bicycles

Months (order_date)

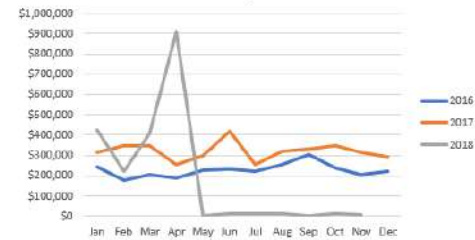
Jan
Feb
Mar
Apr
May
Jun
Jul
Aug
Sep
Oct



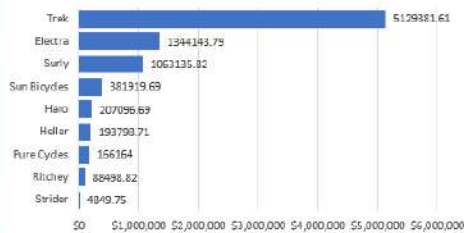
Revenue per store



Revenue per month



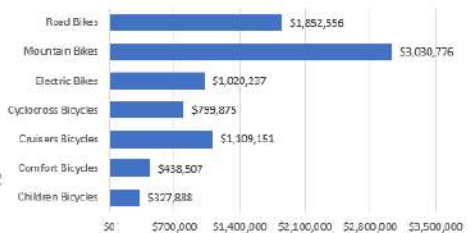
Revenue per brand



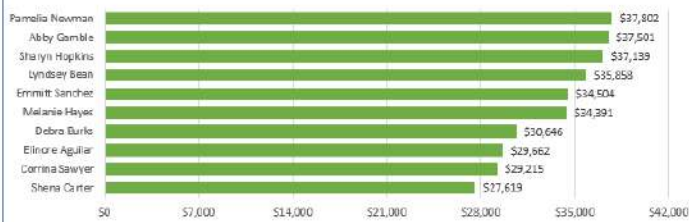
Revenue per state



Revenue per category



Top 10 Customers



Revenue per sales person

