

Microsoft Power BI Data Analyst Capstone Project

Report Title:

Tailwind Traders Report

Prepared By:

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Date:

1 July 2025

14K

Stock

152

Quantity Purchased

\$222,5

Median Sales

Country Name

France

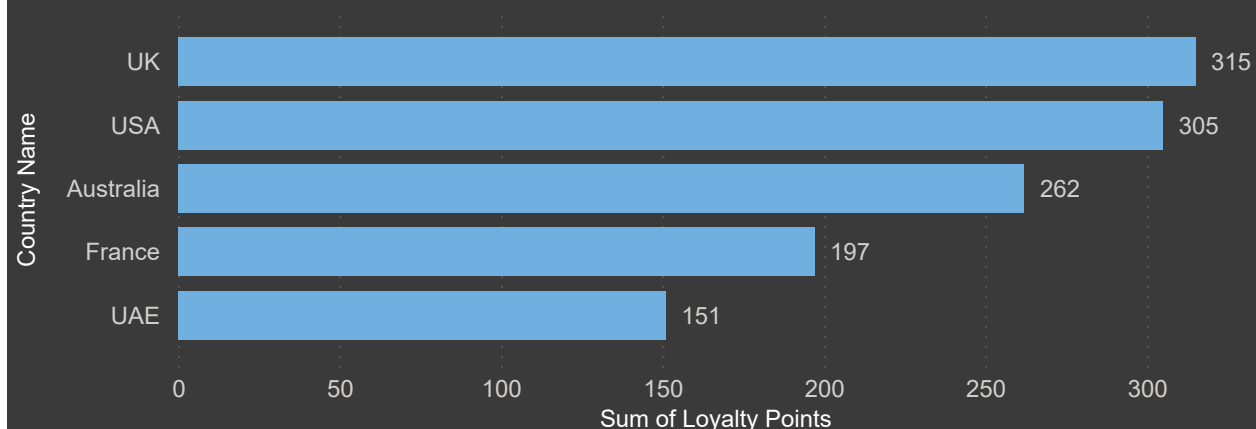
UK

USA

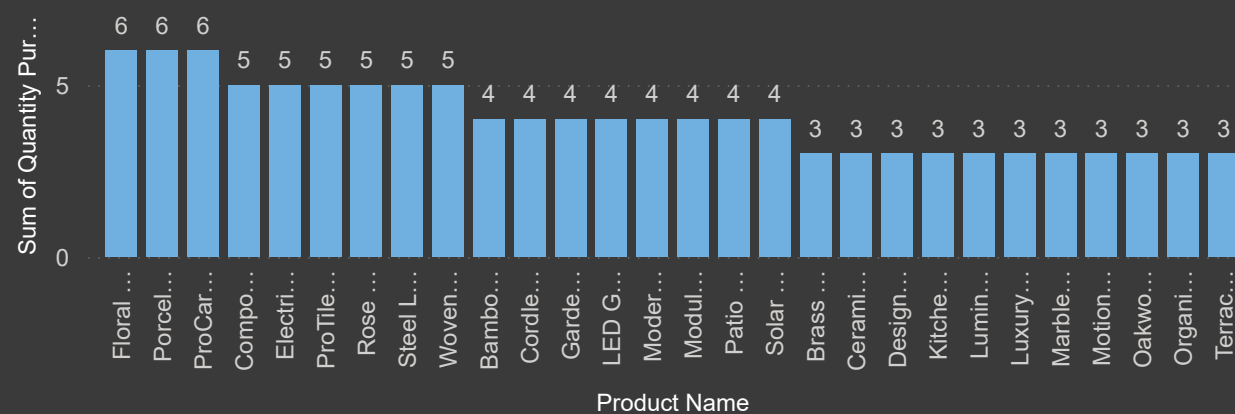
Australia

UAE

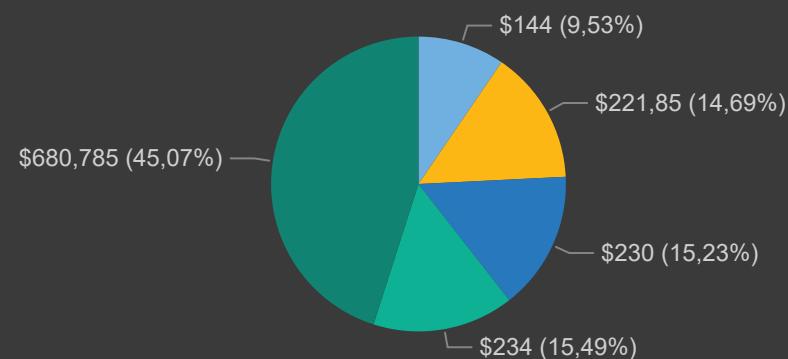
Loyalty Points by Country



Quantity Purchased by Product Category



Median Sales Distribution by Country



Country Name

UK

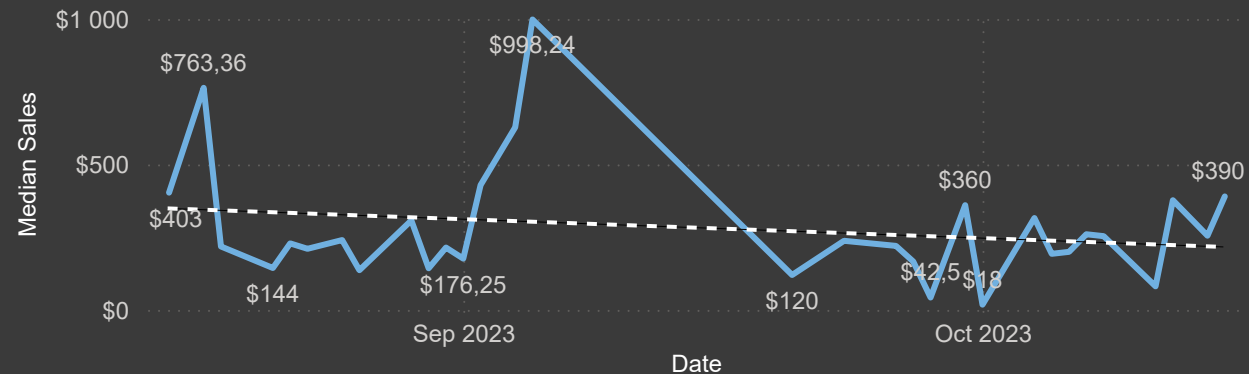
France

USA

Australia

UAE

Median Sales Over Time



\$9,83K

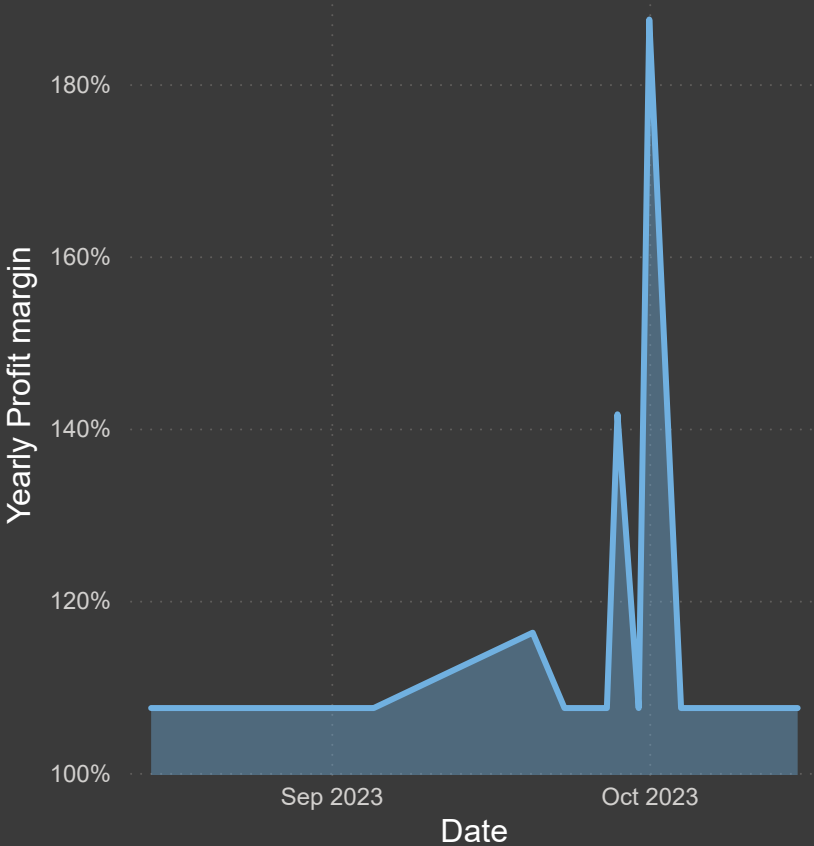
Net Revenue USD

107,80%

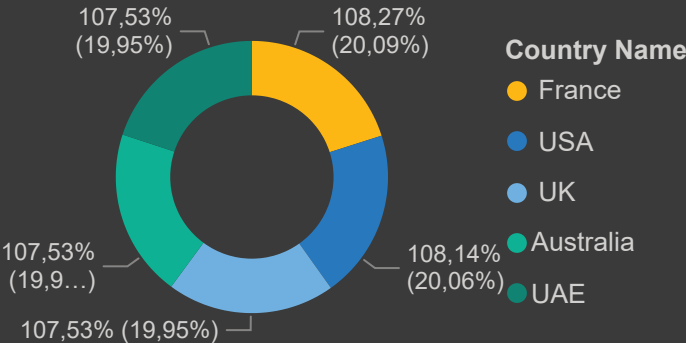
Year to Date Profit Margin

\$390

Yearly Profit Margin Over Time



Yearly Profit margin by Country



Net Revenue by Product

