

Xuhesheng Chen

4706597805 | chxuhesh@gmail.com | Location: CT, NC | [linkedin.com/in/XuheshengChen](https://www.linkedin.com/in/XuheshengChen) | github.com/chxuhesh

EDUCATION

University of North Carolina at Chapel Hill

Master of Information Science, GPA: 3.8/4.0

- Core Course: Machine Learning, Natural Language Processing, Information Retrieval, Data Mining

East China Normal University

Bachelor of Engineering in Software Engineering

- Main Course: Probability Theory and Statistics, Database, Java Programming, Data Structure and Algorithms

National Taiwan University of Art

Major Film Studies (Course only)

NC, US

Sep.2021 - May.2023

Shanghai, China

Sep.2010 - Jun.2014

Taipei, TW

Sep.2014 - Feb.2018

PROFESSIONAL EXPERIENCES

Ernst & Young Parthenon

Business Analyst Intern

Shanghai, China

Feb.2021 - Jun.2021

- Utilized Python to collected and preprocessed 20M+ rows of multi-source datasets towards oil industrial development in last 20 years and built linear model with features such as oil price, basic cost (materials, labor) and the city's GDP to predict the industry revenue in the coming 5 years.
- Provided insight about labor loss impact on fiscal decrease based on scholar papers and models, delivered solutions aiming to boost retention by 16% in next 3 years from perspectives of work-study combination and disciplines upgrading in universities.
- Visualized oil industrial distribution and revenue change with Tableau and presented insights about transferring the main industry in that city from oil to tech R&D industry.

Capgemini

Business Analyst Intern

Shanghai, China

Aug.2020 - Oct.2020

- Applied DBSCAN and k-means clustering on 723 survey samples to identify demographic segmented consumers' preferences for online healthcare consulting by considering region, age, online utility time, monthly revenue as major features.
- Interviewed 3 industry experts and drafted research reports aimed at analyzing business opportunities for health information technology, which mainly includes upgrading the national-wide (or regional) Hospital Management Information System with total amount of 60 billion dollars in 3 years.
- Led 3 members to conduct research on business models and market trends of current Chinese healthcare industry and presented results to investors to propose investment strategies on 5 major business tracks, including online diagnostics, upgrading medicine flows and online medical insurance market expansion etc, which will breakthrough 10 trillion dollars of revenue in 2023.

PROJECTS

Fake Reviews Detection of Yelp

Sep.2021 – Nov.2021

- Specified fake words pattern with Mutual Information, Chi-Square measures and Jaccard similarity as baseline model.
- Tried with classifying typical machine-generated text based on sentimental analysis score, feature engineering with word2vec.
- Split and sampled datasets based on reviewer id to avoid information leak in valid and test sets.
- Trained Tree Models (Scikit-learn), CNNs, LSTMs, fine-tuned BERT (Pytorch) model to improve performance, fine-tuned BERT achieves precision 77%.

Wells Fargo Fraud Detection

Nov.2021 – Dec.2021

- Performed statistical modeling on 14k+ customers transactions using PrecisionAtRecall80 to capture fraud transactions patterns and create advanced fraud prevention mechanisms to reduce risk loss for elder customers.
- Conducted stratified random sampling to solve imbalanced datasets, keeping label ration in each dataset to avoid analytics bias impact on business judgement.
- Setting up strategies about model selection based on PCA analysis, tuned hyperparameter with F1 score, and achieved 95.65% accuracy on Random Forest, 96.7% accuracy on Adaboost model. Adaboost got lowest false negative rate.

Trading Factor: Shake Shack Sales Prediction from MTA Data

Jun.2021 – Aug.2021

- Applied Python (BeautifulSoup4, geopy) to collect data from MTA and Shake Shack websites to dig novel insights about passenger traffic in New York related to Shake Shack Sales trend from 2015 to 2021.
- Preprocessed and transformed 8M+ raw datasets, and generated new features based on further data exploration and business comprehension from quarterly financial reports of Shake Shack.
- Used the prediction result as trading factor to trade Shake Shack stock

Data Analytics on Alibaba

Jan 2020 – Mar. 2020

- Utilized Python scikit-learn library with 23M+ data to conduct market segmentation and predictive analytics on delivery consumers and identify order timestamp and order sites as most significant features.
- Conducted k-means clustering, agglomeration clustering, and principal component analysis to propose city rankings of 110 cities for new business promotion for the insurance business department.

SKILLS

- **Programming:** Python (Pytorch, Pandas, NumPy, Scikit-learn, BeautifulSoup4, geopy), SQL, R, Tableau, Java, C++, Weka
- **Certificates:** Tableau Desktop Specialist
Metrics for Data-Driven Companies by Duke University
- **Interests:** Photography, Film Appreciation and Criticism, Scuba Diving, Chinese Chess