# Haroldo Vélez

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https://github.com/Haroldov

## **Summary**

Data Engineer with 3 years of experience building maintainable, scalable and resilient data pipelines either in realtime and offline. Strong track record of accurately conducting system improvement and enhancement of business metrics through data.

Skilled engineer in Python, Go, Git, NumPy, Scikit-Learn, Docker, Apache Airflow, Apache Kafka, Redis, SQL, MySQL, PostgreSQL, Snowflake, BigQuery, Software Development, Data Analysis, Big Data, Linux.

## **Experience**



### Machine Learning Engineer

#### Bearing

Aug 2022 - Present (6 months)

- In charge of building the data pipeline for computing statistics of the global fleet (around 15,000 vessels).
- In charge of building and scaling data pipeline for ingesting data into a Relational Database.
- Skills: Extract, Transform, Load (ETL), Data Warehousing.

## Sr Machine Learning Engineer

#### Mercado Libre

Mar 2021 - Aug 2022 (1 year 6 months)

- In charge of maintaining and scaling the capability of A/B testing for the insurance products pricing. This involves the development of an online service for experimentation and the development of a statistical approach called sequential A/B testing.
- In charge of developing and maintaining a Machine Learning pipeline for recommending insurance products. Developed a Gradient Boosting Machine (GBM) model using XGBoost to build a recommender engine. Model taken to production in a way of batch predictions on a monthly basis.
- Improvement of 9.5% of the revenue and 6.8% of sales of an insurance product by developing a pricing data-driven A/B testing strategy.
- Increased 8x the open rate business metric for the marketing team by recommending products through a ML model.

#### SSr. Machine Learning Engineer

#### Rappi

Oct 2019 - Feb 2021 (1 year 5 months)

- Responsible for implementing data pipelines, descriptive statistics and machine learning to improve search results across all verticals at Rappi.
- In charge of building and scaling machine learning pipeline to 9 countries in Latin America ensuring average response time less than 40 milliseconds and high prediction accuracy.
- Increase of conversion rate by implementing heuristics into the search ranking (+4% 5%).

- Increase of conversion rate by implementing Neural Network in pre-search to redirect search query to the right catalog (+10% - 15%).

## **Education**

## G Georgia Institute of Technology

Master of Science - MS, Computer Science Jan 2022 - Oct 2025



## **Iniversidad del Norte**

Bachelor of Science - BS, Electronics Engineering 2014 - 2019

### **Skills**

Python (Programming Language) • Machine Learning • Git • Docker Products • Data Warehousing • Extract, Transform, Load (ETL) • Programming • Big Data • Data Analysis