

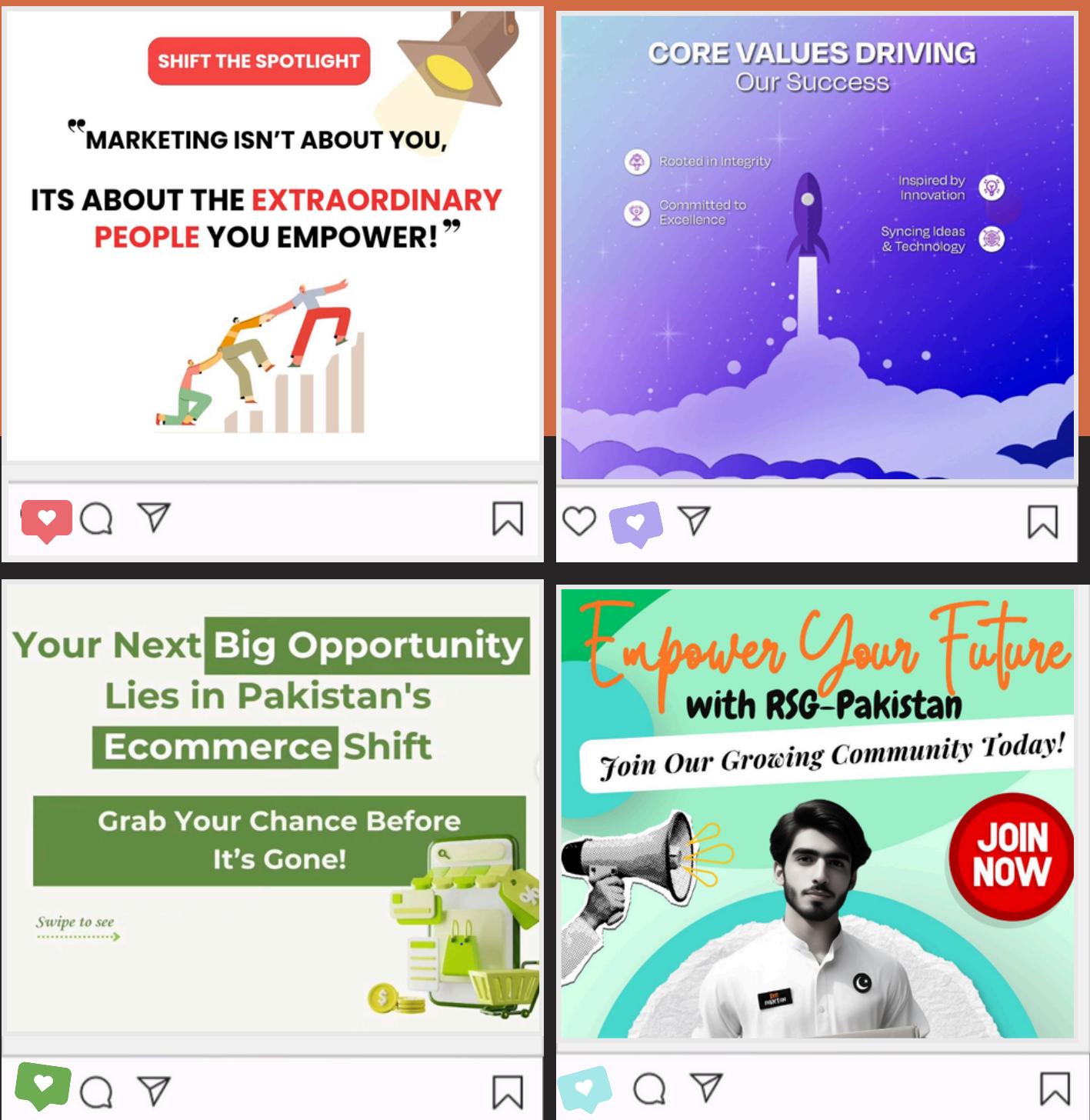
PORTFOLIO

Creative

Brand Storytelling

OUR WORK

Branding Projects





TRENDTIAL MARKETING



DIGITAL
MARKETING AGENCY

ABOUT THE BRAND

Trendtial Marketing is a digital marketing agency committed to empowering businesses to amplify their online presence, accelerate growth, and stand out in a competitive market.

CONCEPT

"Making Brands Seen, Heard, and Remembered"

Model: S.A.V.E. (Strategic, Authentic, Visible, Engaging)

SERVICES PROVIDED



Creative Social Media Content Strategy



Content Creation & Brand Awareness



Copywriting

The screenshot shows a social media post from the account "trendtialmarketing". The post features a question: "ARE YOU CONNECTING WITH YOUR AUDIENCE OR JUST ADVERTISING TO THEM?". Below the text is a black and white photo of a man with a beard and glasses, looking confused with his hands raised. At the bottom of the post, it says "trendtial Marketing Agency" and includes small icons for Facebook, Twitter, LinkedIn, and YouTube.

Audience-Centric Marketing

trendtialmarketing Are you truly connecting with your audience or just shouting into the void? 😊

Building authentic relationships is the cornerstone of successful marketing.

Let Trendtial Marketing help you create connections that convert.

Value Proposition

EMOTIONAL

RATIONAL



AWARENESS

LEADS
GENERATION

PURCHASE

DRIVES
ENGAGEMENT

Tagline



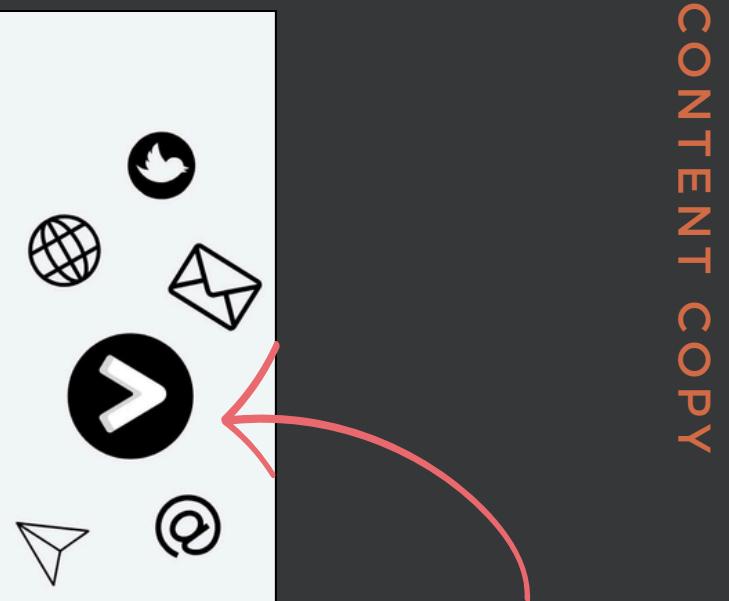
Concept

'Empowering Brands to Be Seen, Heard, and Remembered: Trendtial Marketing'
'Shaping Tomorrow's Trends, Today: Trendtial Marketing'
'Making Brands Seen, Heard, and Remembered: Trendtial Marketing'

trendtial
YOUR VISION, OUR EXECUTION

STILL THINK SOCIAL MEDIA IS JUST A SCROLL SPOT FOR MEMES & CAT VIDEOS

Swipe right to see why Experts are calling social media, Ultimate hub for search, service, and sales.



CONTENT COPY

CAROUSEL POST CONTENT THEME : Social Media , Your Hub

BRAND POST

Slide 1:

Still think Social Media is just a scroll spot For Memes & Cat Videos

Experts are calling social media, ultimate hub for search, service, and sales.

Dare to discover? ☺

CONTENT COPY

SLIDE 1:

Are You Still Searching for your Perfect Match?

Guess what? Marketing is just like dating!

Swipe to discover how to ace both and find your ideal business match!

trendtial

ARE YOU STILL SEARCHING FOR YOUR PERFECT MATCH ?

GUESS WHAT ?

MARKETING IS JUST LIKE DATING !

Discover how to ace both and find your ideal business match !

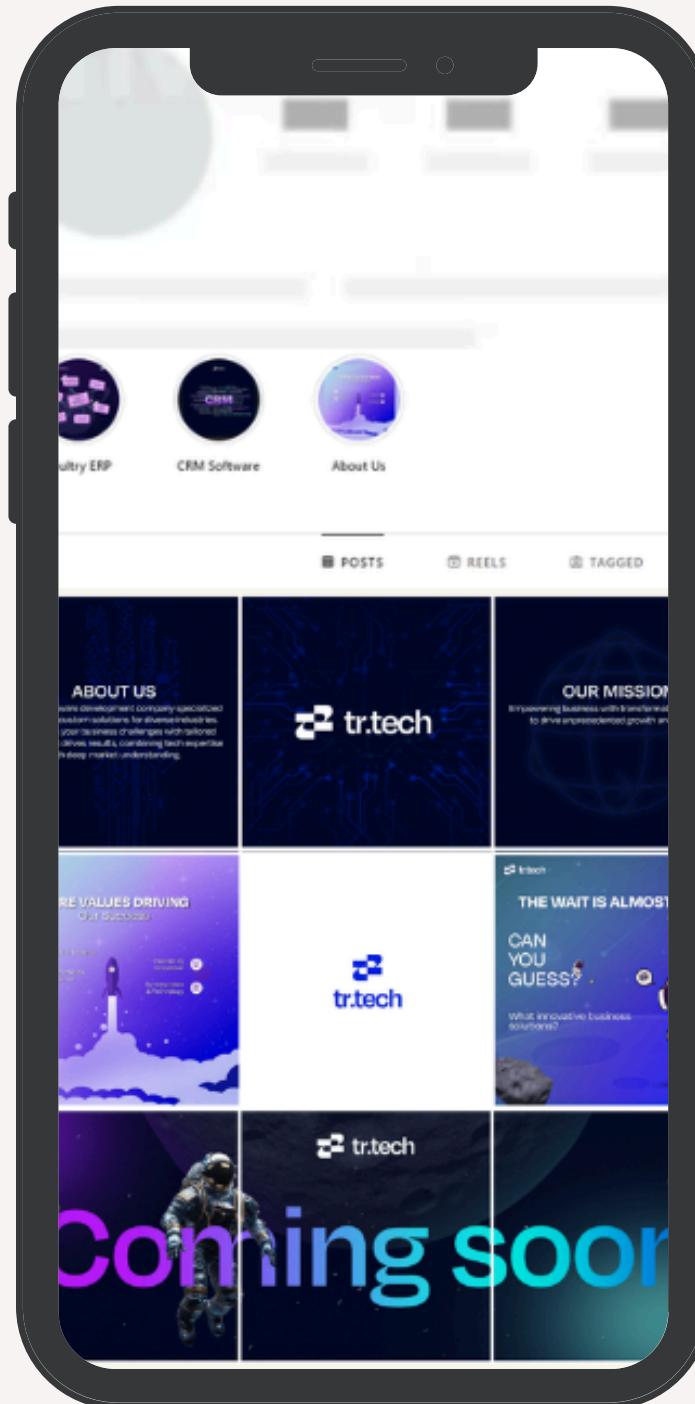
BRAND POST

ABOUT THE BRAND

Tech Company empowering businesses with transformative technology to fuel exceptional growth and succeed in global market.

CONCEPT

" Where Dreams Get Coded "



TRENDTIAL TECH

MODEL: C.R.A.F.T. (CLEAR, RELEVANT, ACTIONABLE, FUTURISTIC, TARGETED)

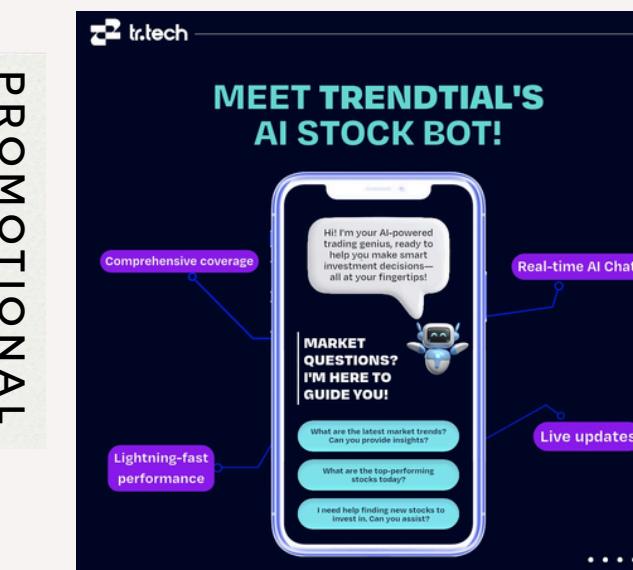
EMOTIONAL

RATIONAL

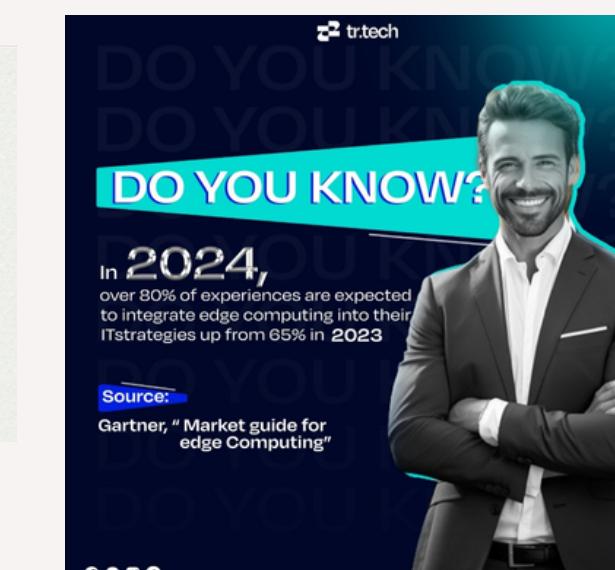
CLEAR / INSPIRE



PROMOTIONAL



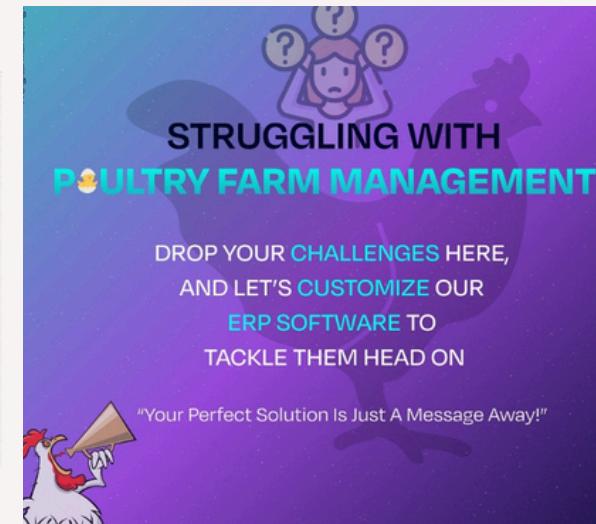
EDUCATE



ENTERTAIN



TARGETED



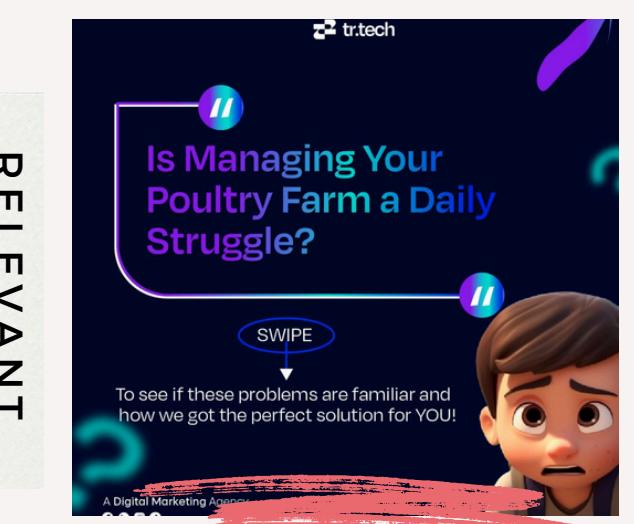
STRATEGIC



ACTIONABLE



RELEVANT



AWARENESS

LEADS GENERATION → PURCHASE ←

DRIVES ENGAGEMENT

Say Goodbye to the Stress of Scaling Up!

Get Your Business Buzzing with Our Custom Software

Trendtial Tech-Where Dreams Get Coded

STATIC POST COPY

INFORMATIVE/EDUCATIONAL

2024 Business Essential: Upgrades You Can't Afford to Miss



[Sample Post layout]

1. Embrace Digital Transformation:
Achieve 40% more efficiency and 30% revenue growth by integrating the latest technology.

2. Prioritize Data Security:
Reduce data breaches by 50% and cut recovery costs by up to 70% with strong security measures.

3. Leverage Analytics:
Increase customer satisfaction by 70% and improve decision-making accuracy by 60% through data-driven strategies.

Trendtial Tech -
CONNECTING PEOPLE & BUSINESSES

Let's Innovate Together!

Great ideas become extraordinary realities when great minds unite.

Collaborate. Create. Grow Your Business with Trendtial Tech

PROMOTIONAL

Big Questions fuel the best Ideas & Innovation.

What's your next great idea?

Your WHY?

[Sample Graphics]

THOUGHT-PROVOKING

INTERACTIVE

REEL COPY

INSPIRATIONAL/COLLABORATIVE

A GENTE FORMOU O CARA QUE INVENTOU A INTERNET
E AGORA, QUEREMOS ENSEÑAR INGLÉS PRA VOCÊ



[Sample Post Layout]

It's like discovering a hidden stash of snacks in your desk drawer right when you're starving

Us Software Developers when code compiles perfectly on the first try...

ENTERTAINMENT / HUMOR

Be Unstoppable!

Don't Just Adapt, Dominate in the Digital World !

Check Out What We've Got in Store !

Custom Software Solutions for You

Real Estate? We've Got the Perfect CRM

ERP Solutions for Poultry Farms

Advanced Inventory Management Software

Accounting & Sales Management Software

Stay Ahead, Don't Get Left Behind!

PROMOTIONAL/ENGAGING

POSTER

WEBINAR ANNOUNCEMENT POSTER

ISCBsc -RSG Pakistan -Shaping the Future of Computational Biology Today
Invites You To
COMPUTATIONAL BIOLOGY WEBINAR SERIES
Episode No.5
**'ESSENTIAL SKILLS FOR
BIOINFORMATICS/COMPUTATIONAL BIOLOGY'**

SATURDAY
AUG 3rd, 2024

TIME
10:00 AM - 11:00 AM EST
7:00 PM - 8:00 PM PKT
2:00 PM - 3:00 PM GMT

HYBRID MODE
GOOGLR MEET

Guest Speaker:
Stay tuned for our special guest announcement!

Level up your bioinformatics and computational biology skills from scratch with Us!

REGISTER NOW 

Scan to Secure Your Spot ! 

CONTACT US:
[Social Media Platform Links]



ISCB Student COUNCIL
ISCB-SC RSG PAKISTAN
Shaping the Future of Computational Biology Today
Invites you to
**COMPUTATIONAL BIOLOGY
WEBINAR SERIES**
**ESSENTIAL SKILLS FOR
BIOINFORMATICS**
Level up your bioinformatics and computational biology skills from scratch with Us!

Saturday
3 August, 2024

10:00 AM - 11:00 AM EST
7:00 PM - 8:00 PM PKT
2:00 PM - 3:00 PM GMT

Platform
Google Meet

Speaker Guest : Stay tuned for our special guest announcement !

FOR MORE INFORMATION

SCAN THE QR CODE AND SECURE YOUR SPOT 

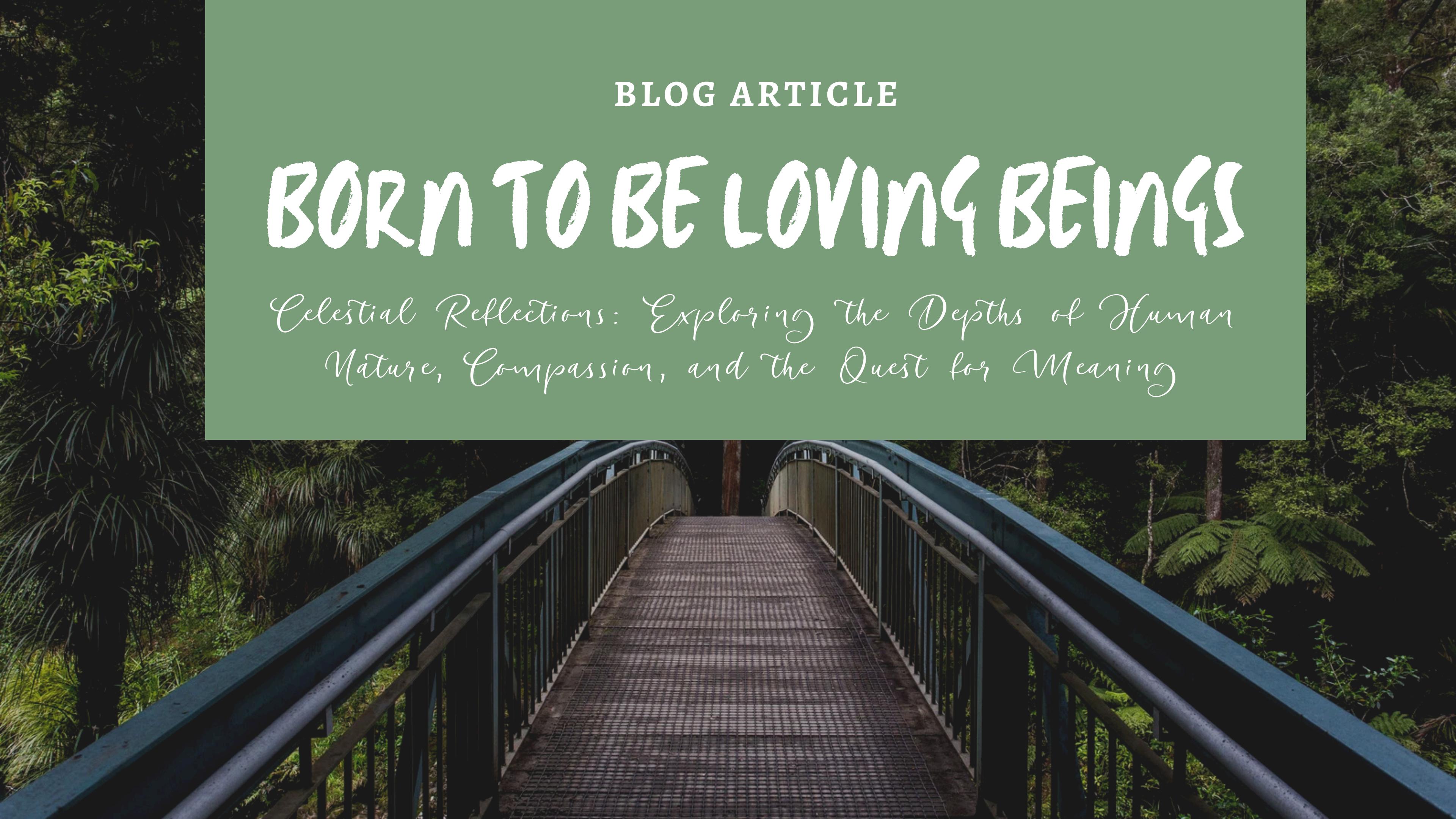
rsg-pakistan.iscbsc.org/ **RSGPAKISTAN** **RSG_PAK**
rsg.pakistan.connect@gmail.com **RSGPAK** **RSGPAKISTAN**

FINAL DESIGN WITH COPY INTEGRATION

BLOG ARTICLE

BORN TO BE LOVING BEINGS

Celestial Reflections: Exploring the Depths of Human Nature, Compassion, and the Quest for Meaning



"Compassion is not a relationship between the healer and the wounded.
It's a relationship between equals." – Pema Chödrön

In a world where dreams teeter on the precipice of reality, passions soar on the wings of imagination. Yet, the awakening is inevitable!

At times, we stand as admirers, longing to explore every crevice and embrace the marvels the world offers. Within these aspirations, we discover solace and joy. But alas, there are moments when cruelty creeps in, shattering our delicate dreams, making the fairies of this magical realm tremble in fury. I bet they whisper gently, "We freaked out."

Embedded within our souls lies an undeniable empathy for humanity, an urge to whisper, 'Lean upon my shoulder,' to those weighed down by life's struggles. Yet, in a heartbeat, we cast aside the respect we seek to bestow. It's as if we switch channels, seeing their suffering as an everyday tale. Our hearts waver between compassion and indifference, between empathy and apathy. Sometimes, we loathe those who propagate cruelty, greed, and ostentation. Yet, in another breath, we become one of them. Amidst this duality, confusion reigns, obscuring the true essence of our identity.

Will we ever unravel the enigma that binds us?

Time marches on, revealing a disheartening reality the injustice and discrimination that we foolishly dub as progress and the hallmark of modernity. We realize why we, humans, have long been deemed social animals?



Why, then, do we persist in inflicting wounds upon our fellow human beings? What compels us to engage in this relentless cycle of cruelty and suffering?

The answer, if it exists, eludes reason.

As I pen these thoughts, I'm aware of their fleeting impact. They may stir emotions in the present, but with time, they might become mere words etched in sentiment. Yet, I implore you, pause and ponder.

Why, in our ceaseless quest for understanding, do we fail to grasp the gravity of our own actions?

We must step forth to safeguard our kind and generations to come. Otherwise, we risk being the architects of universal destruction. Open your eyes to the cruelties we inflict and replace them with love, respect, and dignity. Love transcends surface emotions. It extends its benevolent arms to all beings. Humans, by nature, are born to love. In contrast, hatred, foreign to human essence, stems from deviating from our innate inclinations. The norm is to love and strive to be loving, while hatred is an anomaly.

Let's us cultivate love and compassion in our hearts for all beings. For it is in the embrace of love, in the recognition of our shared humanity, that we find solace and fulfillment.

"Darkness cannot drive out darkness; only light can do that. Hate cannot drive out hate; only love can do that." – Martin Luther King Jr.

EMBRACE YOURSELF

My only persecution is ,imprisonment of ignorance

O'Getting out of this deception is your true purpose

Alas! Those chains have bound me

My only desire, to have you embrace the profound gateway

See all my life, I spent solely for your dreams to be my only part

There is still a lot to do as long as you have will to conquer

I'm tired, may get an access or an escape.....

But there are innumerable treasures, hidden within YOU!

THANK YOU
FOR EXPLORING OV WORK :)