

Hussam Habib

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Current Address:

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[website](#)

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EDUCATION

PhD, Computer Science
The University of Iowa

2019 - 2024

BSc, Computer Science
NUCES, Lahore

2014 - 2018

RESEARCH EXPERIENCE

Interests: Privacy, Security, Internet Measurement, NLP and

Researcher

Sparta Lab at UIowa, Iowa City, IA

Aug 2019 - Present

Researcher Assistant

TPI Lab at LUMS, Lahore, Pakistan

Jun 2018 - Jul 2019

- *Act or React* — Investigating Proactive Strategies For Online Community Moderation. We study Reddit for online community evolution, impact of community participation on user behavior and effectiveness of community moderation
- *Android Repackaging Analysis* Measurement study on the prevalence of repackaged and malicious apps on major Chinese apps stores and communities for cracked apps.
- *Provenance Malware Detection* — Detecting malicious activity using provenance graphs. We summarize provenance graphs created using SPADE and use template matching for malware detection

WORK EXPERIENCE

Co-founder, CTO

[OMNO AI](#), Lahore, Pakistan

Jun 2018 - Present

- *Adlytic* — Using computer vision and machine learning to detect traffic demographic and individual attributes to provide better user experience and impressions.

• *Trafflytic* — Tracking traffic using low quality cameras and generating real time analytics including counts, congestion scores and traffic speeds.

• *Digital Salon* — integrating computer vision and generative models to provide clients with style and treatment recommendation on hairstyle makeup and skin treatment.