

Luis Padilla

Graphic Design | Animation | Film



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Profile

I am young professional passionate for arts. I specialize in graphic design and videography. I am currently seeking the opportunity to join a welcoming organization, where I can grow and further develop my professional career.



Education

Southwest University of Visual Arts

01/2014 - Present

Bachelor of Arts in Graphic Design, with a minor in Animation

Full Time Filmmaker

07/2018 - Present

Online program that covers every aspect of filmmaking. Curriculum includes cinematography and editing techniques, as well as gear training and business tips on running a successful business as a professional filmmaker.



Freelance Experience

Event Videographer

07/2017 - Present

Film and edit videos for large-scale events, including weddings, quinceañeras, and other special events.

Patricia GF Photography

03 - 12/2018

Designed their logo, watermark, and flyer for product promotion. Composed a seasonal video commercial.

Beaux Architecture

03/2018

Created personalized logo, marketing collateral, and business card.

Chainfruit Services

05/2017

Updated company's logo to match client's identity.

Gisela Felix Podologia

08/2016

Created a design/marketing package for client that included creating their logo, flyer, and business card.



Work Experience

Galaz Enterprises

Graphic Designer

12/2018 - 04/2019

Designed and created visual contents with effects to promote products on screens for two of their restaurants (BK Tacos and El Berraco). Created logo for another company within enterprise called Lo Verde LED.

Citi Bank

Collection Agent

05 - 10/2017

As a credit card collection agent, my duties consisted in helping clients to make payments on their overdue account and sell them on the option of an automatic payment.

Golden Corral

Baker

08/2015 - 04/2017

As a baker, I followed corporate recipes to prepare desserts. I also maintained a clean and safe environment for coworkers and customers, and often worked in a team to accomplish tasks.

Arizona Jewish Post (internship)

Graphic Designer

09 - 12/2016

Designed a new logo for the newspaper, created new ads for existing and new clients for the sales department.



Skills

General

Fluent in Spanish, Extensive Customer Service Experience.

Technical

Adobe Creative Cloud, Autodesk, Audacity, Flipbook



Volunteer

Teens and Young Adults Group

08/2016

Hosted and coordinated church events of one to four days in length, for up to five hundred people. Directed sound, lighting, electrical system and backstage set up of these events. Supervised weekly meetings. Helped in community needs.



Certificates

Eller Economic Development Program

Business Certification Program

Acelerado de Negocios - Local First Arizona

Business Certification Program