Known Unknowns

Currently I am confused about the loadings. A and loadings. B objects that are returned by the spcr function. I am not sure if I need to use both to reconstruct data. If both are needed how are they used (I am guessing it's something like AXB^T).

When performing PCR, model will be of form $y = \beta_0 + \beta_1 * \lambda_1 + \beta_2 * \lambda_2...$ where λ_i are principal components. For test data, do we calculate the principal components and then plug them in or "reconstruct" the original principal components using loading matrices. I would guess it's the second as the principal components for test data may vary widely.

How do we select values of lambda.B and lambda.gamma as to optimize model performance?

What are the L_1 and L_2 norms? - These $L_1 = \sum_{i=1}^p |\beta_i|$ and $L_2 = \sqrt{\sum_{i=1}^p \beta_i^2}$. The L_1 norm will force some values of β_1 to 0 which the L_2 norm won't.

How is the Monte Carlo Method used to test model performance?

With large datasets does LASSO/ L_1 norm tend to work better as it will remove highly correlated predictors from a model? Assuming that large datasets will tend to have a number of highly correlated predictors.

Function $tr\{\}$ is trace of matrix.

Why do PCR/SPCR models sometimes have a higher valued principle components that end up explaining a large amount of variance in the predictor? Why don't these show up sooner?

I am a bit confused as to how PLS compares to PCR. Why doesn't it minimize a matrix equation?

Way to impose L_1 norm or something similar without needing to find matrix inverse, max/min problem.

PLS with variable selection, e.g variable selection occurs and then model is built instead of folding variable selection into algorithm for building model.

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Why Q^2 ? What justifies using just $R^2 - Q^2$?

Could we use cross validation to build models instead? Why Q^2 and partial least squares? Interaction terms? WOuld model improve with added nonlinear interaction terms?