

MR. RITAM BHATNAGAR

SALES BOOTCAMP

ABOUT THE SPEAKER...

- ▶ Founded the India Film Project at 21
- ▶ At 23, closed his first 3 year sponsorship deal with a national brand
- ▶ Got incubated at IIM Ahmedabad when he was 24
- ▶ By 30, worked with over 100+ national and international brands and generated sales running into multi crores for IFP
- ▶ Been a key speaker at many entrepreneurial forums and guest faculty at numerous B-schools, a TEDx speaker and featured in Forbes and multiple global publications
- ▶ Working in developing Lego awareness in India



4.89/5

Average participant rating



53,000

leads generated by
participants after bootcamp



100+

self tried and proven sales tips
and tricks



300+

have already attended the
bootcamp

LEARN THE POWER OF SALES TO MULTIPLY YOUR REVENUE IN 2 DAYS

LEARN TRICKS AND PROVEN SALES
PROCESSES THAT HELPED ME CLOSE OVER
300+ SALES DEALS
WORTH OVER 50 CRORES ANNUALLY AT MY
COMPANY 'IFP'

WHAT YOU'LL LEARN...



Re-imagining sales and figuring if you are doing it right



Creating the sales mindset and adopting it to multiple revenue



Creating an exceptional process to generate continuous leads



Creating sales decks and videos that build genuine interests



Cracking the decision maker and negotiating like a pro



Crafting the brand story and reworking your sales comm



Adopting tools that do sales magic



Selling in times of Covid and building a dependable team

THIS BOOTCAMP IS FOR YOU IF YOU ARE A...



Startup Founder

Learn to sell to your clients & investors and validate your sales process



Freelancer

Learn to monetize your skills, and build dependable sales process.



Sales & BD Teams

Validate your sales process, optimize your funnel and find solutions to your probs!



Agency Teams

Learn how to generate business continuously using advanced tools.



Artist & Creators

Break your dependencies on referrals and third party and expand globally.



Corporate Teams

Recognise your sales hiccups to understand your business better



Professionals

Stand out from competition by getting newer clients regularly.



NGOs

Reach to right audiences and donors through targeted sales campaigns.

PREVIOUS PARTICIPANTS....

**Roshan Abbas**

MD, Geometry Encompass, Kommune

"There is no one word to sum it up because it was Intense, Intelligent and Impactful. It was very personal with a lot of real life nuances."

**Tuhin Paul**

Co-Founder, Menstrupedia

"I could take all of it as a framework that I can easily implement in sales in my organization. The most paisa vasool bootcamp I've ever attended."

**Yash Shah**

CEO, Clientjoy

"It was actionable and seemed like a genuine conversation I was having with someone who has mastered sales with ten years of experience. It was a box full of insights."

**Mayouf Rouf**

Co-Founder, Superwire Internet

"An amazing series from a master practitioner, who is at the same time experienced and relatable"

**Breesty John**

Senior Executive, BrandStory

"As a person entering into sales department newly, it really built my confidence that I can handle tasks now"

**Shubham Kanungo**

Musician and Founder, Orange Sky

"The best part is all the examples and stories were true, which gave me a clear perspective of how things are actually on the ground. Loved it."

**Kanchi Pandya**

Founder, Perch

"He won't let you sit idle once you enroll. He leads you to your professional vulnerabilities, showing how to overcome them! Some great learnings indeed!"

**Abhishek Goklani**

Consultant, BrandGuru

"I must say one of the best workshops I have ever attended. I am an avid learner, who does enrol in lot of workshops. Thus can say confidently that this one turned out to be one of the best."

STATISTICS & NUMBERS...

10+

Colleges I've been visiting faculty for
entrepreneurship and sales

45+

Freelancers and Companies I've consulted
to build their sales strategies

50+

Talks and Workshops at companies and
colleges including IIM-A

BRANDS IFP HAS CLOSED SALES WITH...

ONEPLUS



amazon

Coca-Cola

PEPSICO

Budweiser

vivo

P&G



DIAGEO



Godrej

amazon prime

Spotify

TATA sky
Ding+⁺



acer

HDFC BANK

AXIS BANK

DSP
MUTUAL FUND

Dolby

SEAGATE

cult.fit

ITC Limited



Panasonic

AND OVER 60 MORE

THANK YOU



WorkSpaceCo.
By The He Ha Studio

