

# Aviation Risk Analysis for Business Expansion



**Presented by: Harriet Ngomo**

# INTRODUCTION

- Aviation safety is crucial for business success in both commercial and private operations. This analysis leverages historical accident data to identify low-risk aircraft, helping businesses make informed decisions. By understanding accident trends, key risk factors, and aircraft performance, we provide actionable insights to enhance fleet selection, improve safety measures, and minimize operational risks.



# Business Understanding

- **Problem Statement:**

- Businesses require data-driven insights to minimize aviation risks and enhance operational safety.
- Identifying aircraft with lower accident rates helps optimize fleet selection.

- **Stakeholders:**

- Airline operators, private jet companies, aviation investors, and policymakers.

# Data Understanding

- **Dataset Overview:**
- **Source:** [Aviation accident data \(1962–2023\)](#) Key attributes: Aircraft type, accident severity, location, causes, and fatalities.
- **Data Limitations:** Possible reporting biases and missing records.



# Data Preparation

- **Steps Taken:**

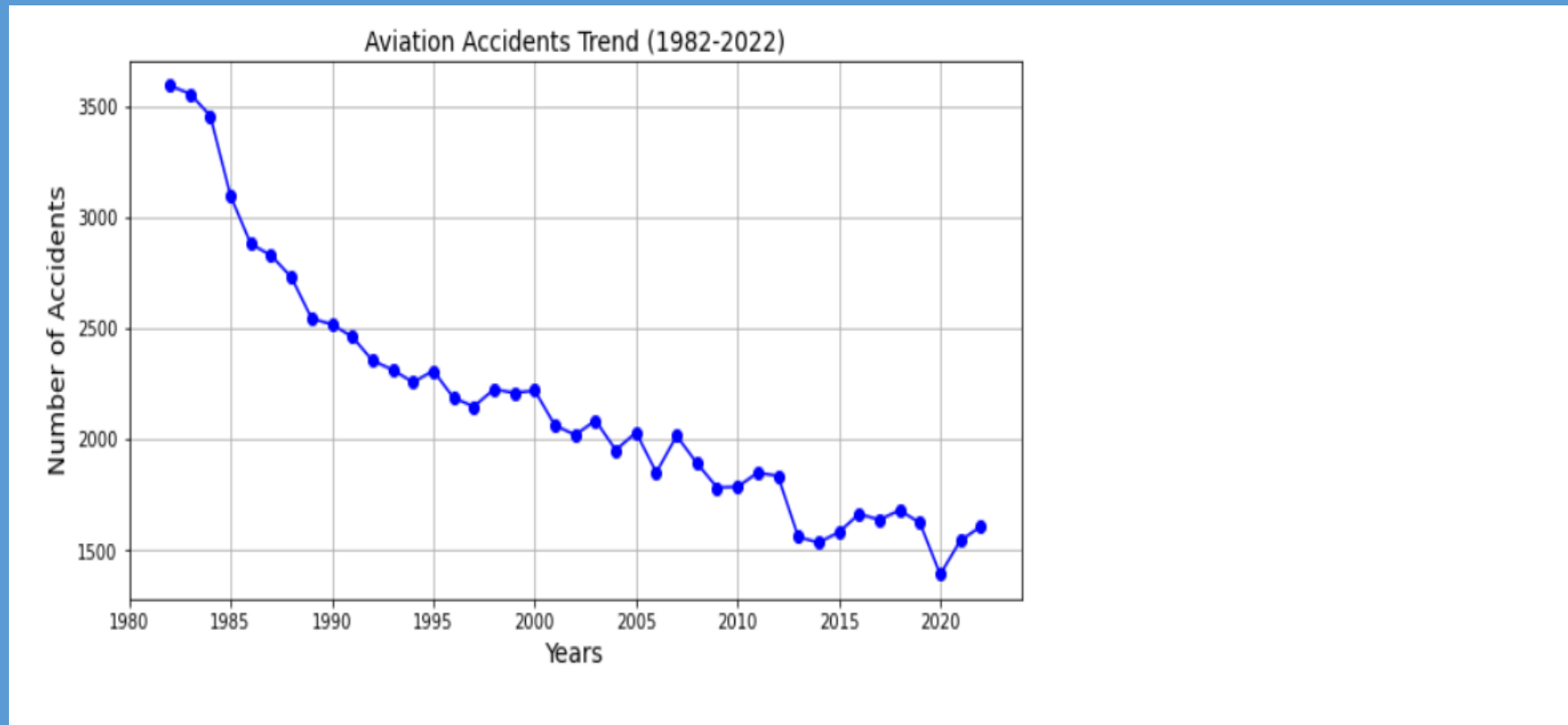
- Cleaned data for consistency and completeness.
- Removed duplicates and irrelevant records.
- Categorized aircraft based on accident frequency.

- **Key Findings**

- **Finding 1:** Commercial aircraft have a lower accident rate than general aviation.
- **Finding 2:** Human error is the leading cause of aviation accidents.
- **Finding 3:** Older aircraft models show higher risk levels compared to modern designs.

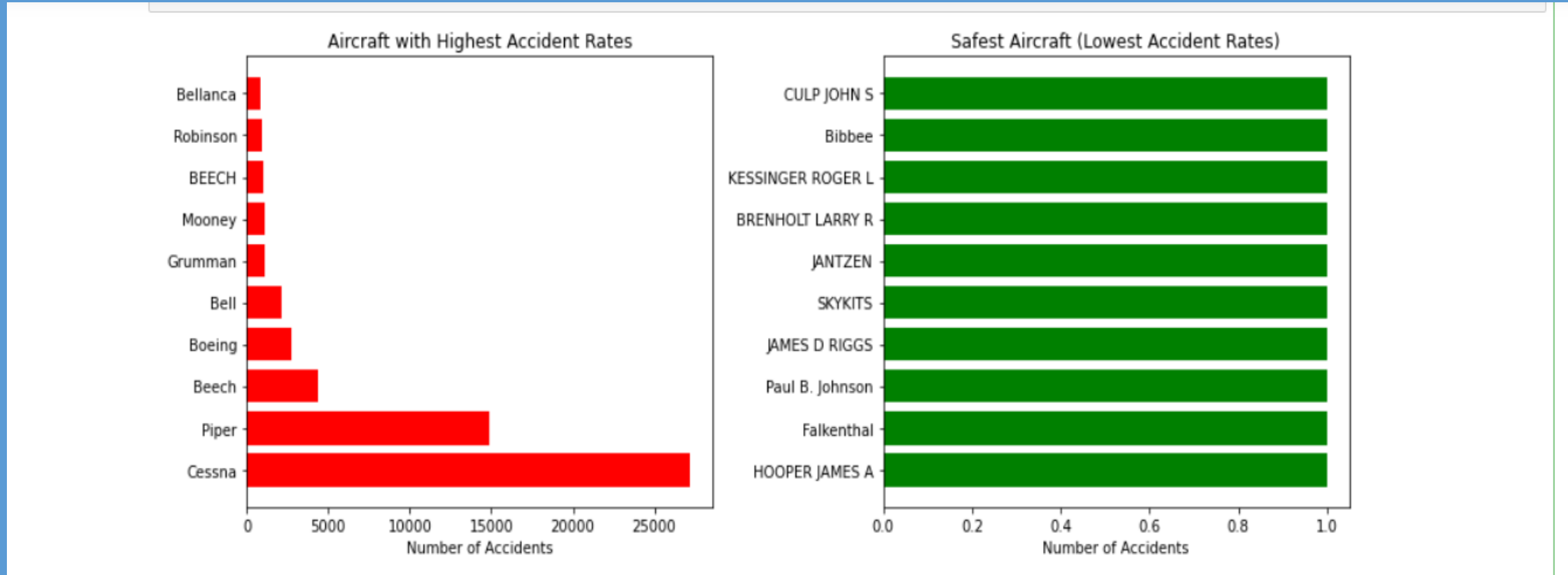
# Visualization & Insights

## Visualization 1: Accident trends over time (Line Chart)



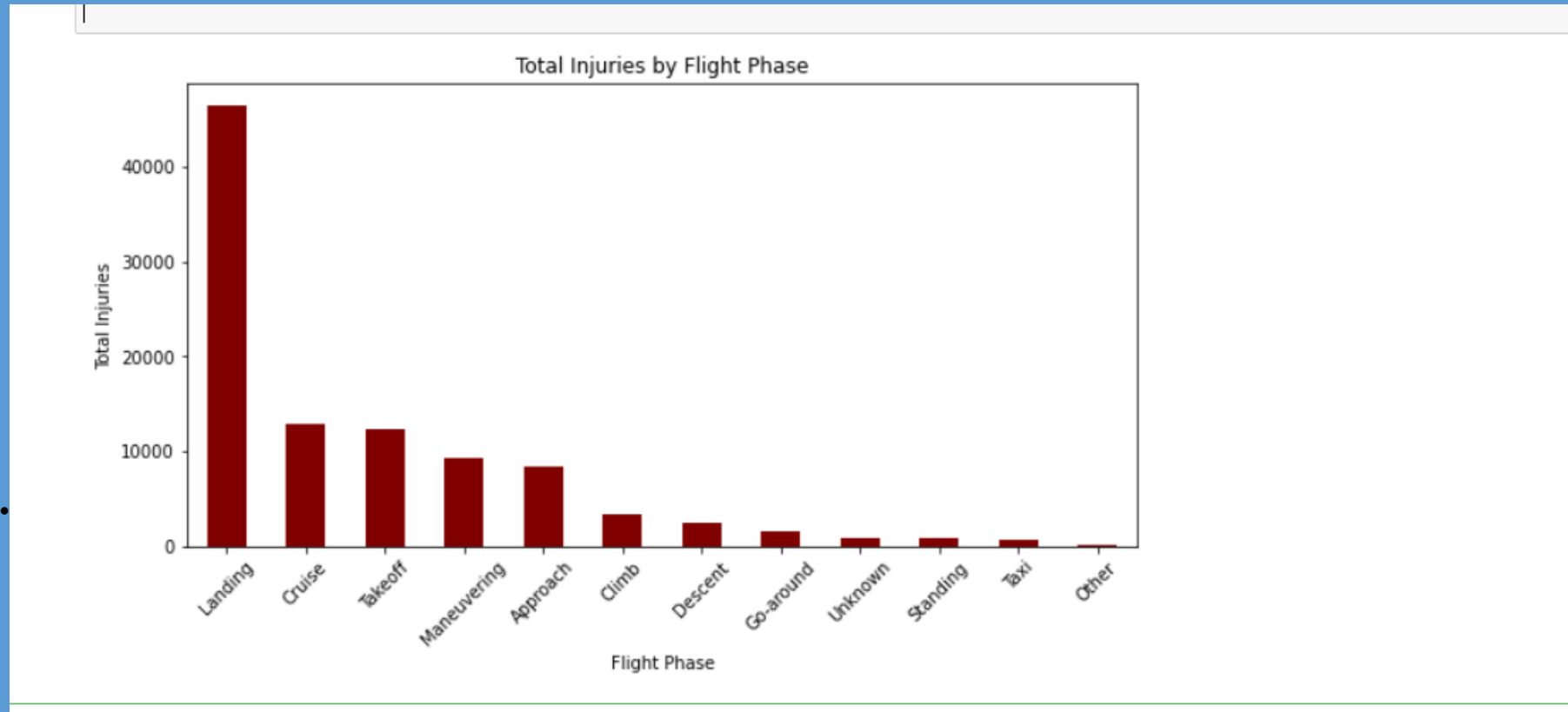
- **Insight:** The number of aviation accidents has shown a significant decline from the early 1980s to 2022, indicating improvements in aviation safety over time. However, there is a slight increase in accidents in recent years, suggesting the need for continuous monitoring and safety enhancements in the industry.

## Visualization 2: Aircraft model vs. accident frequency (Bar Chart)



- **Insight:** Cessna, Piper, and Beech aircraft have the highest accident rates, indicating a higher risk associated with these models. In contrast, the safest aircraft models have minimal accident occurrences. This suggests that businesses should prioritize safer aircraft for operations and conduct rigorous safety assessments when using high-risk models.

## Visualization 3: Total Injuries by Flight Phase



- Landing is the most dangerous flight phase, with the highest number of injuries. Cruise, takeoff, and maneuvering also pose risks, while taxiing and standing have minimal incidents. Airlines should enhance safety measures for landing and takeoff through better training, technology, and maintenance.



# Business Recommendations

- 1. Fleet Selection:** Prioritize modern aircraft with lower historical accident rates.
- 2. Pilot Training:** Invest in advanced training programs to mitigate human error.
- 3. Risk Mitigation:** Conduct regular safety audits and implement predictive maintenance strategies.

# CONCLUSION

- **Aviation risk analysis is crucial** for businesses to make informed decisions on aircraft selection and safety.
- The findings highlight the importance of **modern fleet selection, pilot training, and proactive risk management**.
- By implementing **data-driven strategies**, businesses can enhance **safety, efficiency, and profitability** in the aviation sector.
- **Next Steps:** Expand dataset analysis, integrate maintenance data, and collaborate with aviation safety organizations.

**Contact:** Harriet Ngomo

[View my Github Repository](#)

Thank you for your time!

Feel free to ask any question

