

Project Design Phase Problem – Solution Fit Template

Date	02/11/2025
Team ID	NM2025TMID03021
Project Name	Garage Management system
Maximum Marks	2 Marks

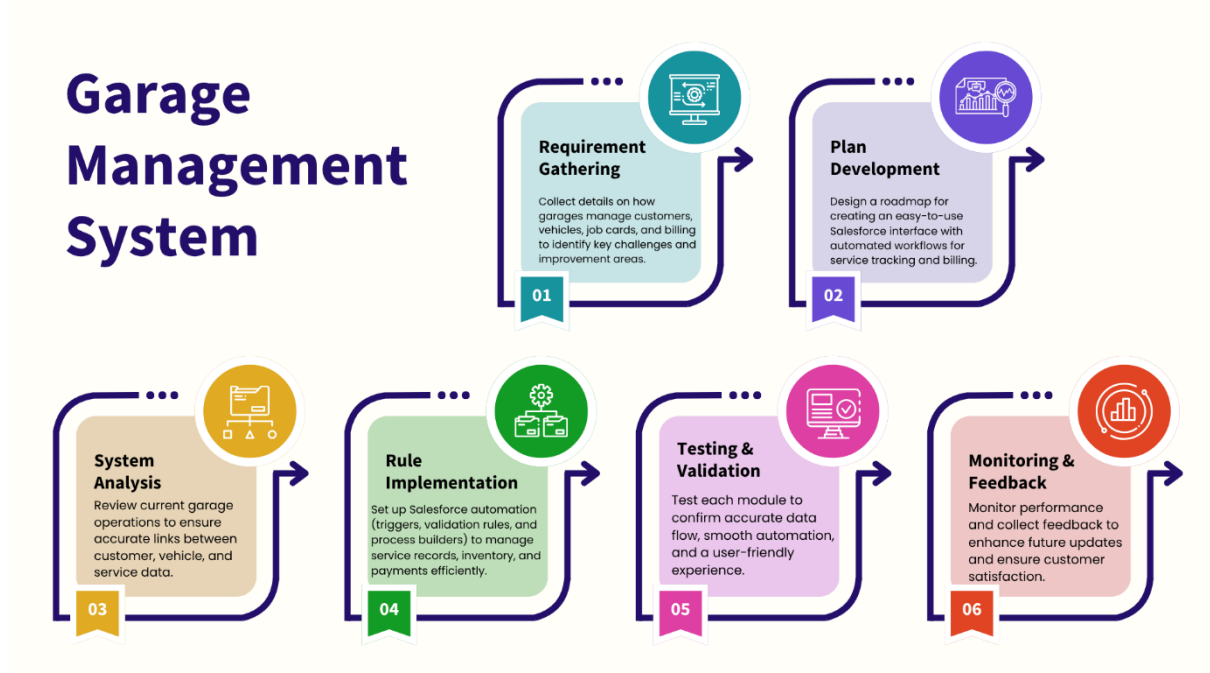
Problem – Solution Fit Template:

The Problem–Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer’s problem. It helps entrepreneurs, marketers, and corporate innovators identify behavioral patterns and recognize what would work and why.

Purpose:

- Solve complex garage and repair management challenges in a way that fits the needs of automotive service providers.
- Improve customer satisfaction and loyalty by offering transparent and efficient service processes.
- Increase operational efficiency by automating job tracking, inventory, billing, and communication.
- Enhance communication and marketing strategies with timely reminders, service updates, and digital reports.
- Build trust and long-term relationships by maintaining accurate service records and providing exceptional customer experience.

Template:



References:

1. <https://www.ideahackers.network/problem-solution-fit-canvas/>
2. <https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe>

The project "**Garage Management System**" addresses a crucial gap in the management and organization of automotive repair facilities. By integrating customer information, vehicle details, job tracking, inventory control, and billing within Salesforce, the system ensures smooth and efficient operations across all departments. This solution significantly improves workflow transparency, customer satisfaction, and data accuracy while reducing manual errors and delays. By leveraging Salesforce automation and analytics, the Garage Management System enables garages to deliver faster, more reliable service, strengthen customer relationships, and make data-driven business decisions. With its successful implementation, this project sets a foundation for smarter, more efficient, and customer-centric garage management in the automotive service industry.

