

In [ ]:

In [1]:

```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.cluster import KMeans
```

In [2]:

```
from google.colab import drive
drive.mount('/content/drive')
```

Mounted at /content/drive

In [4]:

```
customer_data = pd.read_csv('/content/drive/MyDrive/content1/Mall_Customers.csv')
```

In [5]:

```
customer_data.head()
```

Out[5]:

|   | CustomerID | Gender | Age | Annual Income (k\$) | Spending Score (1-100) |
|---|------------|--------|-----|---------------------|------------------------|
| 0 | 1          | Male   | 19  | 15                  | 39                     |
| 1 | 2          | Male   | 21  | 15                  | 81                     |
| 2 | 3          | Female | 20  | 16                  | 6                      |
| 3 | 4          | Female | 23  | 16                  | 77                     |
| 4 | 5          | Female | 31  | 17                  | 40                     |

In [6]:

```
customer_data.shape
```

Out[6]: (200, 5)

In [7]:

```
customer_data.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 200 entries, 0 to 199
Data columns (total 5 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   CustomerID                            200 non-null   int64
1   Gender                                200 non-null   object
2   Age                                    200 non-null   int64
3   Annual Income (k$)                    200 non-null   int64
4   Spending Score (1-100)                200 non-null   int64
dtypes: int64(4), object(1)
memory usage: 7.9+ KB
```

In [8]:

```
X = customer_data.iloc[:,[3,4]].values
```

In [9]:

```
print(X)
```

```
[[ 15  39]
 [ 15  81]
 [ 16   6]
 [ 16  77]
 [ 17  40]
 [ 17  76]
 [ 18   6]
 [ 18  94]
 [ 19   3]
 [ 19  72]
 [ 19  14]
 [ 19  99]
```

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| [ 20 | 15] |
| [ 20 | 77] |
| [ 20 | 13] |
| [ 20 | 79] |
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| [ 24 | 73] |
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| [ 25 | 73] |
| [ 28 | 14] |
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| [ 28 | 32] |
| [ 28 | 61] |
| [ 29 | 31] |
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| [ 30 | 4]  |
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| [ 33 | 4]  |
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| [ 93 | 14] |
| [ 93 | 90] |
| [ 97 | 32] |
| [ 97 | 86] |
| [ 98 | 15] |
| [ 98 | 88] |
| [ 99 | 39] |
| [ 99 | 97] |
| [101 | 24] |
| [101 | 68] |
| [103 | 17] |
| [103 | 85] |
| [103 | 23] |
| [103 | 69] |
| [113 | 8]  |
| [113 | 91] |
| [120 | 16] |
| [120 | 79] |
| [126 | 28] |
| [126 | 74] |
| [137 | 18] |
| [137 | 83] |

In [10]:

```
wcss = []

for i in range(1,11):
    kmeans = KMeans(n_clusters=i, init='k-means++', random_state=42)
    kmeans.fit(X)

    wcss.append(kmeans.inertia_)
```

```

/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870: FutureWarning: The
default value of `n_init` will change from 10 to 'auto' in 1.4. Set the value of `n_init`
explicitly to suppress the warning
  warnings.warn(
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870: FutureWarning: The
default value of `n_init` will change from 10 to 'auto' in 1.4. Set the value of `n_init`
explicitly to suppress the warning
  warnings.warn(
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870: FutureWarning: The
default value of `n_init` will change from 10 to 'auto' in 1.4. Set the value of `n_init`
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/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870: FutureWarning: The
default value of `n_init` will change from 10 to 'auto' in 1.4. Set the value of `n_init`
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  warnings.warn(
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870: FutureWarning: The
default value of `n_init` will change from 10 to 'auto' in 1.4. Set the value of `n_init`
explicitly to suppress the warning
  warnings.warn(

```

```

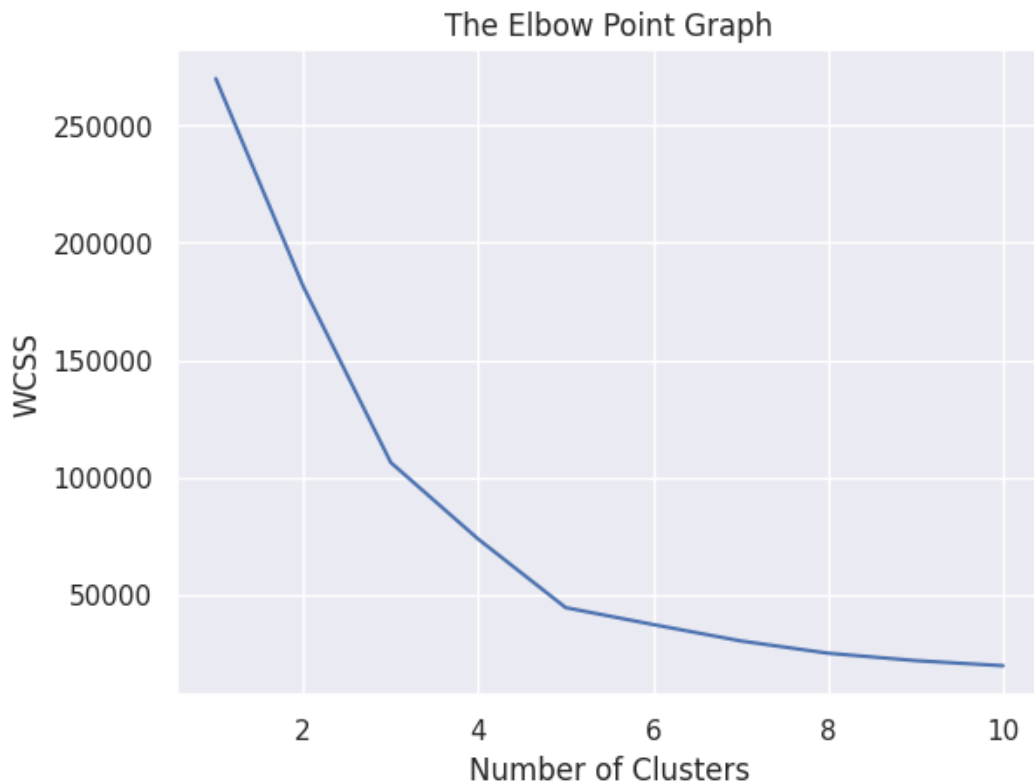
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870: FutureWarning: The
default value of `n_init` will change from 10 to 'auto' in 1.4. Set the value of `n_init`
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default value of `n_init` will change from 10 to 'auto' in 1.4. Set the value of `n_init`
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default value of `n_init` will change from 10 to 'auto' in 1.4. Set the value of `n_init`
explicitly to suppress the warning
warnings.warn(

```

```

In [14]: sns.set()
plt.plot(range(1,11), wcss)
plt.title('The Elbow Point Graph')
plt.xlabel('Number of Clusters')
plt.ylabel('WCSS')
plt.show()

```



```

In [15]: kmeans = KMeans(n_clusters=5, init='k-means++', random_state=0)

Y = kmeans.fit_predict(X)

print(Y)

```

```

[4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4
 3 4 3 4 3 4 1 4 3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
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```

```

/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870: FutureWarning: The
default value of `n_init` will change from 10 to 'auto' in 1.4. Set the value of `n_init`
explicitly to suppress the warning
warnings.warn(

```

```

In [16]: plt.figure(figsize=(8,8))

```

```

plt.scatter(X[Y==0,0], X[Y==0,1], s=50, c='green', label='Cluster 1')
plt.scatter(X[Y==1,0], X[Y==1,1], s=50, c='red', label='Cluster 2')
plt.scatter(X[Y==2,0], X[Y==2,1], s=50, c='yellow', label='Cluster 3')
plt.scatter(X[Y==3,0], X[Y==3,1], s=50, c='violet', label='Cluster 4')
plt.scatter(X[Y==4,0], X[Y==4,1], s=50, c='blue', label='Cluster 5')

plt.scatter(kmeans.cluster_centers_[0,0], kmeans.cluster_centers_[0,1], s=100, c='cyan')

plt.title('Customer Groups')
plt.xlabel('Annual Income')
plt.ylabel('Spending Score')
plt.show()

```

