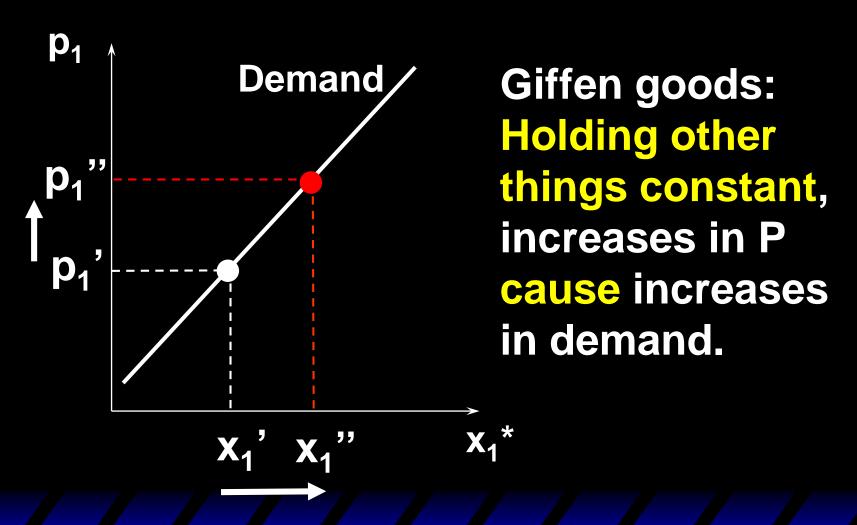
Lecture 5

Revealed Preference

If, for some values of its own price, the quantity demanded of a good rises as its own-price increases then the good is called Giffen.

当一种商品的需求数量随自身价格的上升(下降)而上升(下降),这种商品被称为吉芬商品。



隐含的前提: 其它条件不变的情况下…

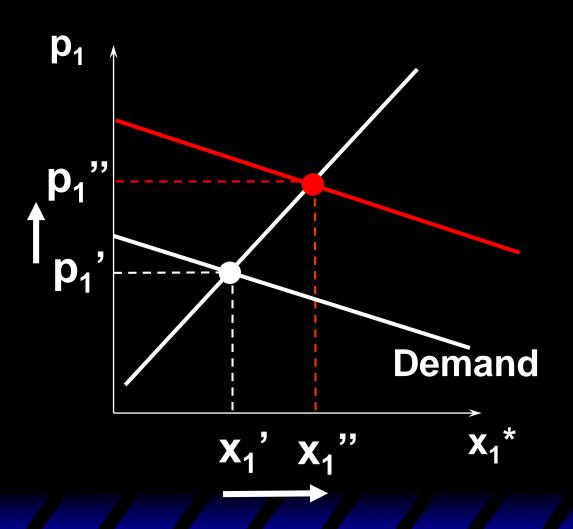
The price of and demand for umbrellas both increase in rainy days.

Are umbrellas Giffen?

The price of and demand for umbrellas both increase in rainy days.

Are umbrellas Giffen?

No. The increase in demand is not caused by the rise in price. Other things (e.g. weather conditions) are not constant.



Increases in P and Q are both caused by the shift in demand curves.

Experimental Evidence for Giffen Goods

TABLE 3—CONSUMPTION RESPONSE TO THE PRICE SUBSIDY: HUNAN

			Dep	Dependent variable: Rice				Dependent variable: Meat	
							ISCS	Initial intak	
	Full sample	Full sample	ISCS ≤0.80	ISCS ≤ 0.80	ISCS >0.80	ISCS >0.80	0.60 - 0.80	Full sample	>50g
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
%ΔPrice(rice)	0.224	0.235*	0.451***	0.466***	-0.61**	-0.585**	0.640***	-0.325	-1.125*
	(0.149)	(0.140)	(0.170)	(0.159)	(0.296)	(0.262)	(0.192)	(0.472)	(0.625)
%Δ Earned		0.043***		0.047***		0.024	0.030	0.028	0.105
		(0.014)		(0.016)		(0.023)	(0.019)	(0.050)	(0.069)
%ΔUnearned		-0.044*		-0.038		-0.058	-0.053*	0.061	0.084
		(0.025)		(0.030)		(0.049)	(0.030)	(0.079)	(0.104)
%ΔPeople		0.89***		0.83***		1.16***	0.79***	-0.08	0.03
		(0.08)		(0.09)		(0.15)	(0.14)	(0.27)	(0.36)
Constant		4.1***		5.7***		-1.8	0.8	-12.3***	-49.0***
		(1.0)		(1.1)		(1.7)	(1.3)	(3.1)	(3.7)
Observations	1,258	1,258	997	997	261	261	513	997	452
R^2	0.08	0.19	0.09	0.20	0.15	0.33	0.24	0.09	0.28

Jensen and Miller (2008), "Giffen Behavior and Subsistence Consumption," *American Economic Review*.

Today's lecture: Revealed Preference Analysis

Suppose we observe the demands (consumption choices) that a consumer makes for different budgets. This reveals information about the consumer's preferences. We can use this information to ...

Revealed Preference Analysis

- -Test the behavioral hypothesis that a consumer chooses the most preferred bundle from those available.
- Discover the consumer's preference relation.

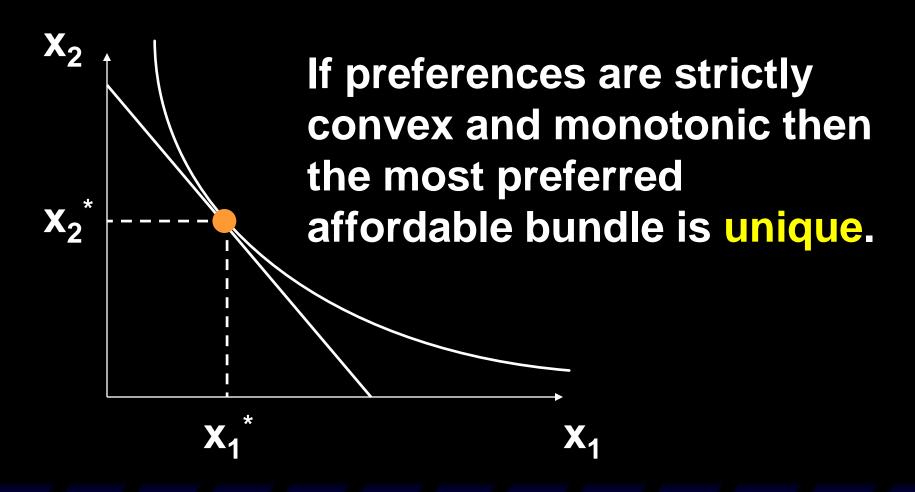
Assumptions on Preferences

Preferences

- do not change while the choice data are gathered.
- -are strictly convex.
- -are monotonic.

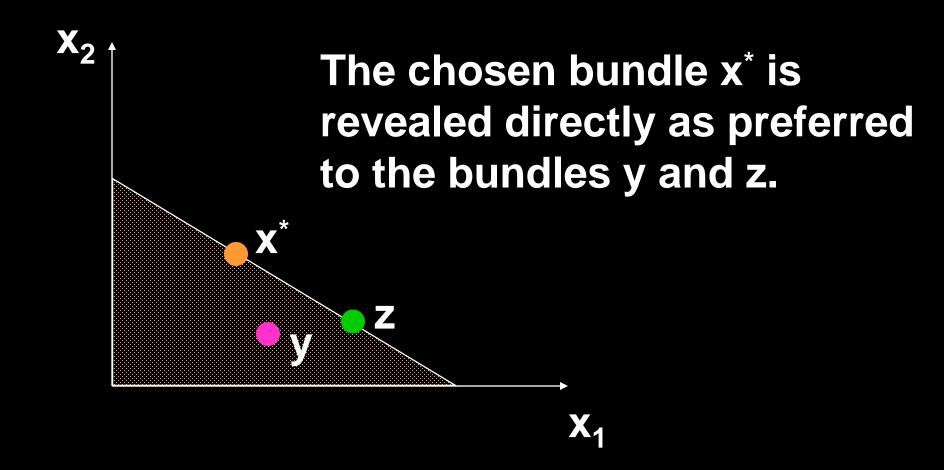
Together, convexity and monotonicity imply that the most preferred affordable bundle is unique.

Assumptions on Preferences



Suppose that the bundle x* is chosen when the bundle y is affordable. Then x* is revealed directly as preferred to y (otherwise y would have been chosen).

当y可得的时候,若消费者选择了 x^* ,我们则定义: x^* 直接显示偏好于y

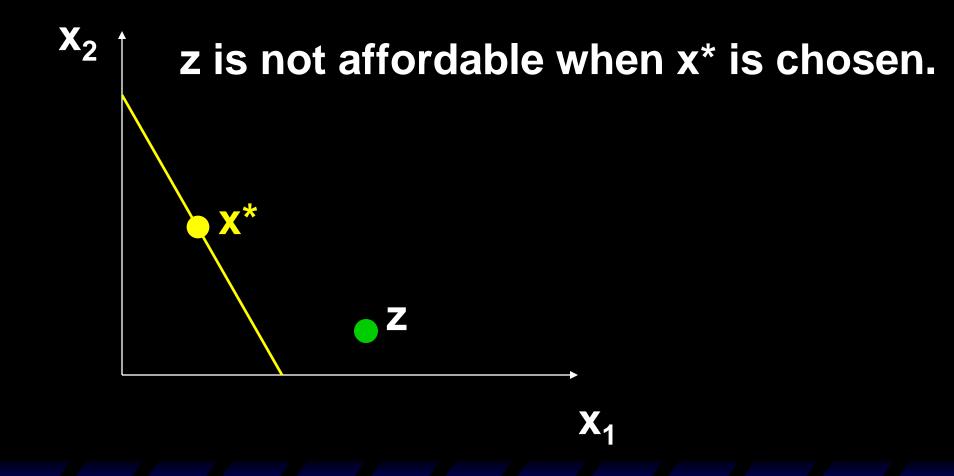


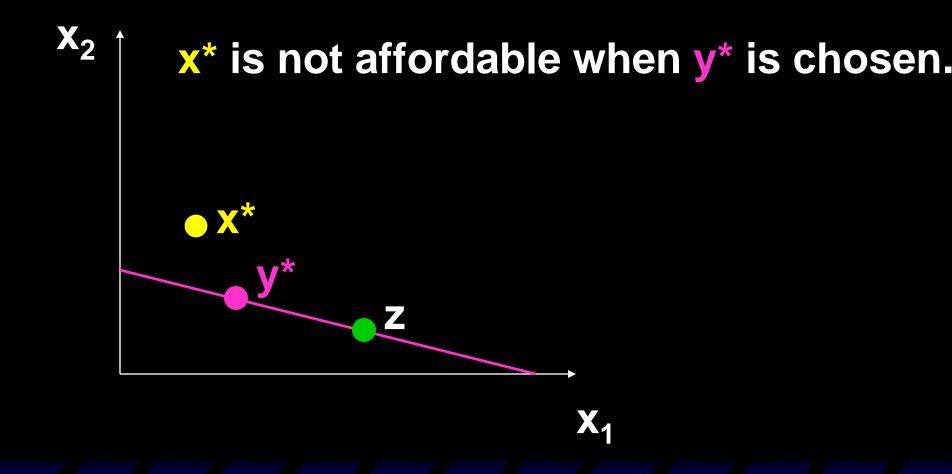
That x is revealed directly as preferred to y will be written as

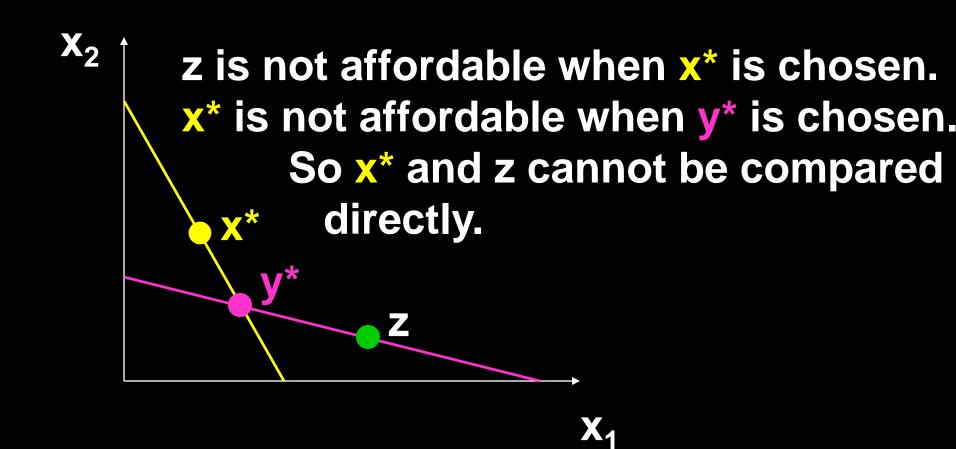
$$x \succeq y$$
.

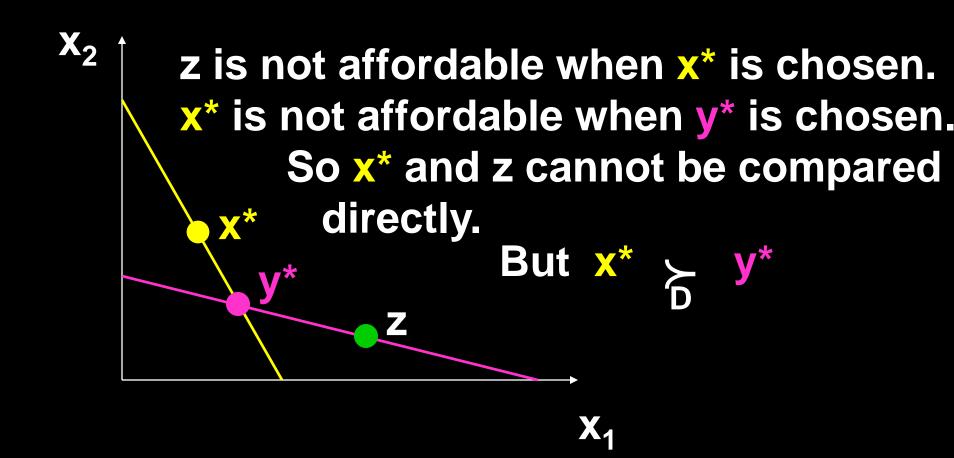
Suppose x is revealed directly preferred to y, and y is revealed directly preferred to z. Then, by transitivity, x is revealed indirectly as preferred to z. Write this as

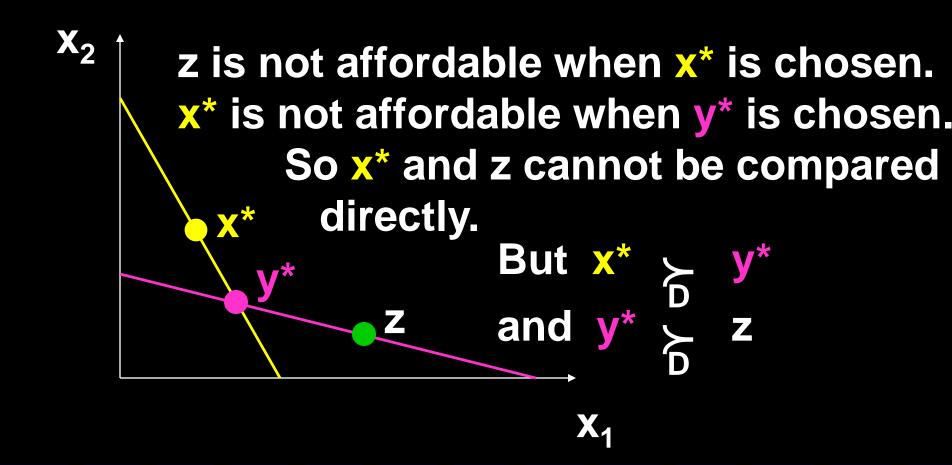
so
$$x \succeq y$$
 and $y \succeq z \longrightarrow x \succeq z$.

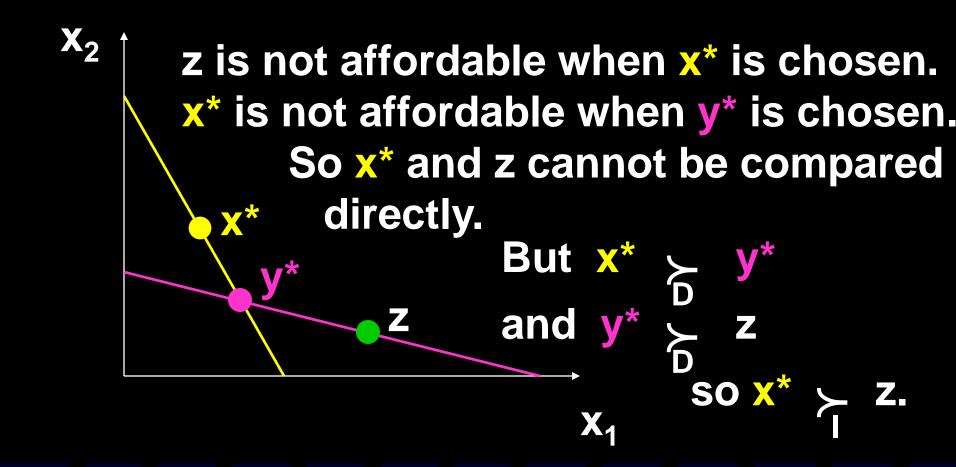












Two Axioms of Revealed Preference

To apply revealed preference analysis, choices must satisfy two criteria -- the Weak and the Strong Axioms of Revealed Preference.

If the bundle x is revealed directly as preferred to the bundle y then it is never the case that y is revealed directly as preferred to x; *i.e.*

$$x \succeq_D y \longrightarrow not (y \succeq_D x).$$

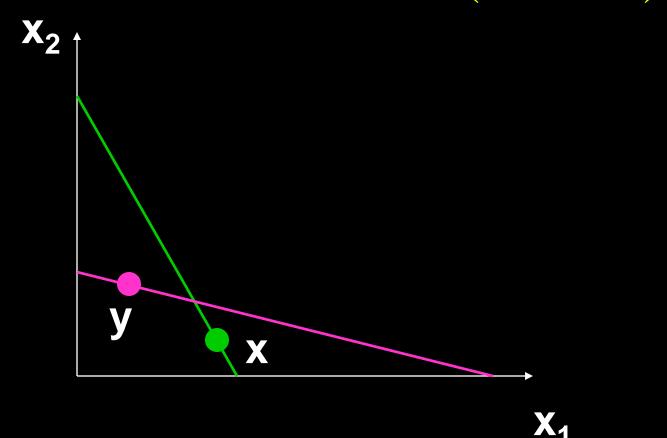
弱显示偏好公理: 若x直显于y, 则y不能直显于x

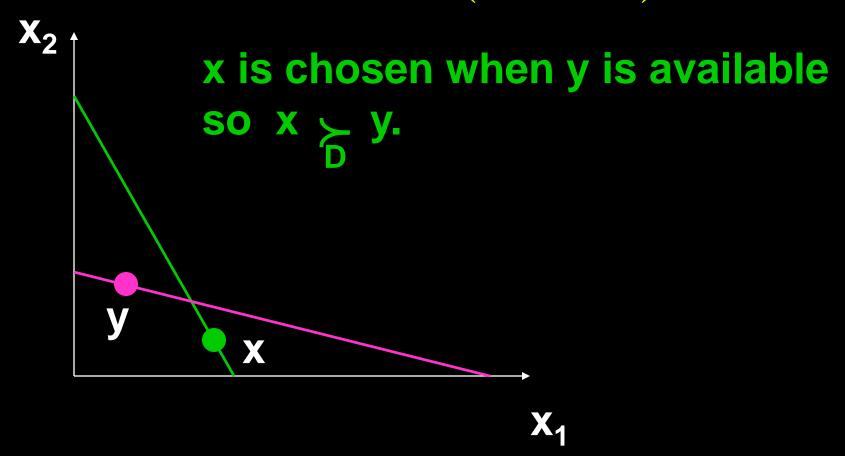
Choice data which violate the WARP are inconsistent with economic rationality.

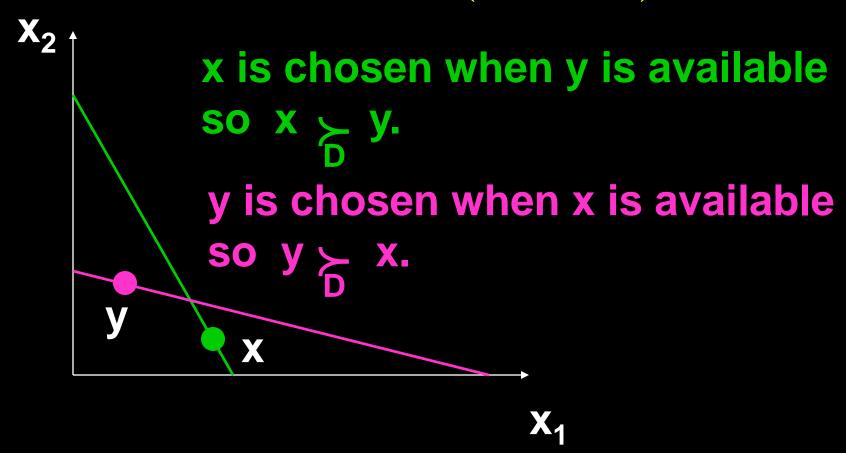
The WARP is a necessary condition for applying economic rationality to explain observed choices.

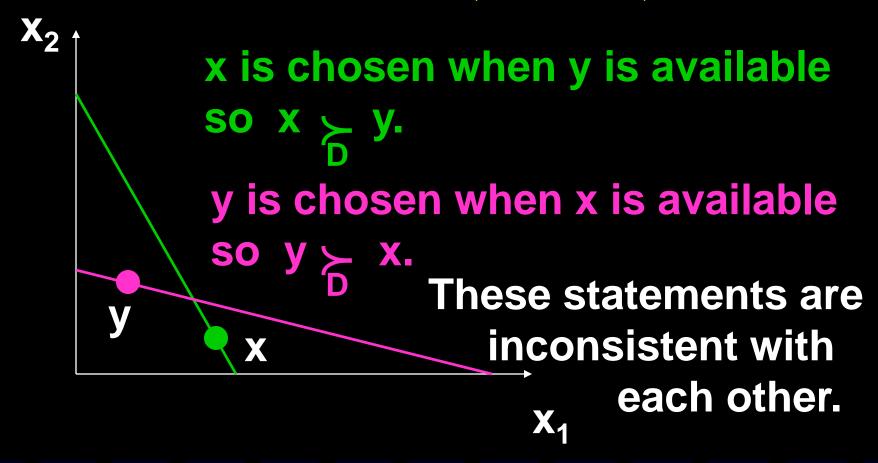
若消费者的选择不满足弱显示偏好公理,则无法进行显示偏好分析

What choice data violate the WARP?









A consumer makes the following choices:

- -At prices $(p_1,p_2)=(\$2,\$2)$ the choice was $(x_1,x_2)=(10,1)$.
- -At $(p_1,p_2)=(\$2,\$1)$ the choice was $(x_1,x_2)=(5,5)$.
- -At $(p_1,p_2)=(\$1,\$2)$ the choice was $(x_1,x_2)=(5,4)$.

Is the WARP violated by these data?

Choices Prices	(10, 1)	(5, 5)	(5, 4)
(\$2, \$2)	\$22	\$20	\$18
(\$2, \$1)	\$21	\$15	\$14
(\$1, \$2)	\$12	\$15	\$13

Red numbers are costs of chosen bundles.

Choices Prices	(10, 1)	(5, 5)	(5, 4)
(\$2, \$2)	\$22	\$20	\$18)
(\$2, \$1)	\$21	\$15	\$14
(\$1, \$2)	\$12	\$15	\$13

Circles surround affordable bundles that were not chosen.

Choices Prices	(10, 1)	(5, 5)	(5, 4)
(\$2, \$2)	\$22	\$20	\$18)
(\$2, \$1)	\$21	\$15	\$14)
(\$1, \$2)	\$12	\$15	\$13

Circles surround affordable bundles that were not chosen.

Choices Prices	(10, 1)	(5, 5)	(5, 4)
(\$2, \$2)	\$22	\$20	\$18)
(\$2, \$1)	\$21	\$15	\$14)
(\$1, \$2)	\$12)	\$15	\$13

Circles surround affordable bundles that were not chosen.

Choices Prices	(10,1)	(5,5)	(5,4)		(10, 1)	(5, 5)	(5, 4)
(\$2,\$2)	\$ 2 2	\$20	\$18	(10,1)		D	D
(\$2,\$1)	\$ 2 1	\$15	\$14	(5, 5)			D
(\$1,\$2)	\$12	\$15	\$13	(5,4)	D		

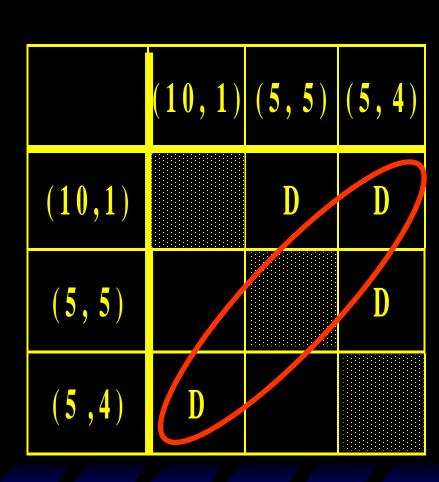
Choices Prices	(10,1)	(5,5)	(5,4)		(10, 1)	(5, 5)	(5, 4)
(\$2,\$2)	\$ 2 2	\$20	\$18	(10,1)		D	D
(\$2,\$1)	\$21	\$15	\$14	(5, 5)			D
(\$1,\$2)	\$12	\$15	\$13	(5,4)	D		

Checking if Data Violate the WARP

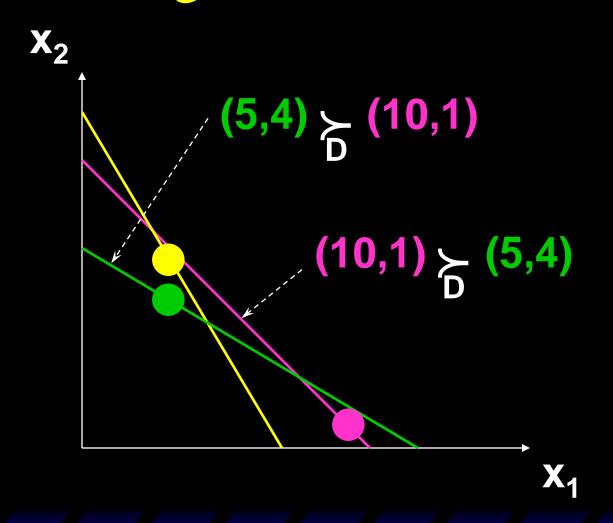
(10,1) is revealed directly as preferred to (5,4).

(5,4) is also revealed directly as preferred to (10,1).

⇒ WARP is violated by the data.



Checking if Data Violate the WARP



If the bundle x is revealed (directly or indirectly) as preferred to the bundle y and $x \neq y$, then it is never the case that the y is revealed (directly or indirectly) as preferred to x; *i.e.*

$$x \succeq y \text{ or } x \succeq y$$

 \longrightarrow not (y \succeq x or y \succeq x).

强显示偏好公理:若x直接或间接显示偏好于y,则y 不能直接或间接显示偏好于x

What choice data would satisfy the WARP but violate the SARP?

Consider the following data:

A:
$$(p_1,p_2,p_3) = (1,3,10) & (x_1,x_2,x_3) = (3,1,4)$$

B:
$$(p_1,p_2,p_3) = (4,3,6)$$
 & $(x_1,x_2,x_3) = (2,5,3)$

C:
$$(p_1,p_2,p_3) = (1,1,5)$$
 & $(x_1,x_2,x_3) = (4,4,3)$

(3,1,4) (2,5,3) (4,4,3)

	Choice Prices	A	В	С
(\$1,\$3,\$10)	A	\$46	\$47	\$46
(\$4,\$3,\$6)	В	\$39	\$41	\$46
(\$1,\$1,\$5)	C	\$24	\$22	\$23

Choices Prices	A	В	С
A	\$46	\$47	\$46
В	\$39	\$41	\$46
С	\$24	\$22	\$23

Choices Prices	A	В	С
A	\$46	\$47	\$46)
В	\$39	\$41	\$46
C	\$24	\$22	\$23

In situation A, bundle A is directly revealed preferred to bundle C;

A

C.

Choices Prices	A	В	С
A	\$46	\$47	\$46
В	\$39	\$41	\$46
C	\$24	\$22	\$23

In situation B, bundle B is directly revealed preferred to bundle A;

B \(\sum_D A. \)

Choices Prices	A	В	С
A	\$46	\$47	\$46)
В	\$39	\$41	\$46
C	\$24	\$22	\$23

In situation C, bundle C is directly revealed preferred to bundle B; C \(\sum_D \) B.

Choices Prices	A	В	С		A	В	C
A	\$46	\$47	\$46	A			D
В	\$39	\$41	\$46	В	D		
C	\$24	\$22	\$23	C		D	

Choices Prices	A	В	С		Α	В	С
A	\$46	\$47	\$46	A			D
В	\$39	\$41	\$46	В	D		
C	\$24	\$22	\$23	C		D	

vve nave that		Α
$A \succeq C, B \succeq A \text{ and } C \succeq B$	A	
SO,	В	D

 $A \succ B, B \succ C \text{ and } C \succ A.$

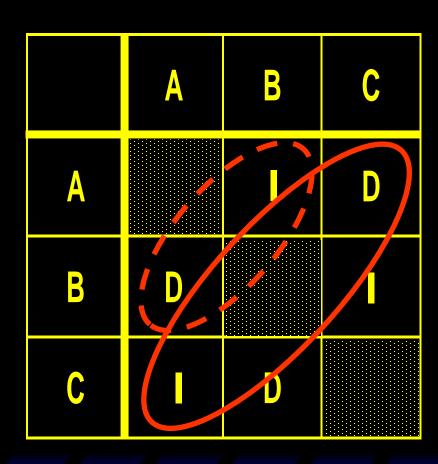
	A	B	C
A			D
B	D		
C		D	

We have that		A	В	С
$A \succeq C$, $B \succeq A$ and $C \succeq B$	Α		I	D
so,	В	D		
$A \succ B, B \succ C \text{ and } C \succ A.$	C	ı	D	

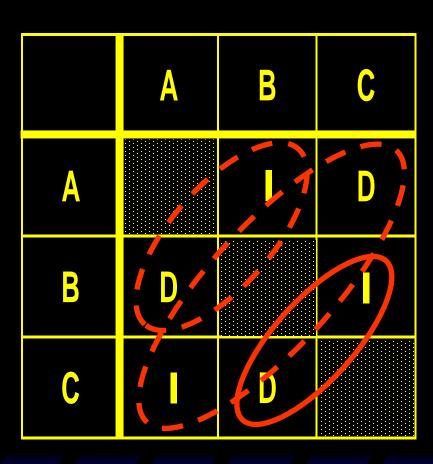
 $B \nearrow A$ is inconsistent with $A \nearrow B$.

	A	В	С
A			D
В	D		
C		D	

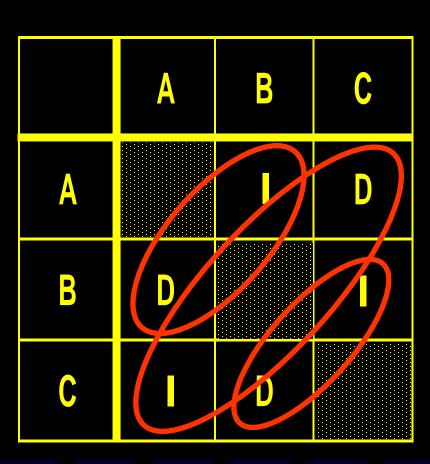
 $A \succeq C$ is inconsistent with $C \succeq A$.



 $C \nearrow B$ is inconsistent with $B \nearrow C$.



The data do not violate the WARP but there are 3 violations of the SARP.



That the observed choice data satisfy the SARP is a condition necessary and sufficient for there to be a wellbehaved preference relation that "rationalizes" the data.

So our 3 data cannot be rationalized by a well-behaved preference relation.

Suppose we have the choice data satisfy the SARP.

Then we can discover approximately where are the consumer's indifference curves.

How?

Suppose we observe:

A:
$$(p_1,p_2) = (\$1,\$1) \& (x_1,x_2) = (15,15)$$

B:
$$(p_1,p_2) = (\$2,\$1) \& (x_1,x_2) = (10,20)$$

C:
$$(p_1,p_2) = (\$1,\$2) \& (x_1,x_2) = (20,10)$$

D:
$$(p_1,p_2) = (\$2,\$5) \& (x_1,x_2) = (30,12)$$

E:
$$(p_1,p_2) = (\$5,\$2) \& (x_1,x_2) = (12,30)$$
.

Where lies the indifference curve containing the bundle A = (15,15)?

Choices Prices	A (15,15)	B (10,20)	C (20,10)	D (30,12)	E (12,30)
A (\$1,\$1)	\$30	\$30	\$30	\$42	\$42
B (\$2,\$1)	\$45	\$40	\$50	\$72	\$54
C (\$1,\$2)	\$45	\$50	\$40	\$54	\$72
D (\$2,\$5)	\$105	\$120	\$90	\$120	\$174
E (\$5,\$2)	\$105	\$90	\$120	\$174	\$120

Choices Prices	A (15,15)	B (10,20)	C (20,10)	D (30,12)	E (12,30)
A (\$1,\$1)	\$30	\$30	\$30	\$42	\$42
B (\$2,\$1)	\$45	\$40	\$50	\$72	\$54
C (\$1,\$2)	\$45	\$50	\$40	\$54	\$72
D (\$2,\$5)	\$105	\$120	\$90	\$120	\$174
E (\$5,\$2)	\$105	\$90	\$120	\$174	\$120

The table showing direct preference revelations is:

	A	В	С	D	Е
A		D	D		
В					
С					
D	D	D	D		
E	D	D	D		

Direct revelations only; the WARP is not violated by the data.

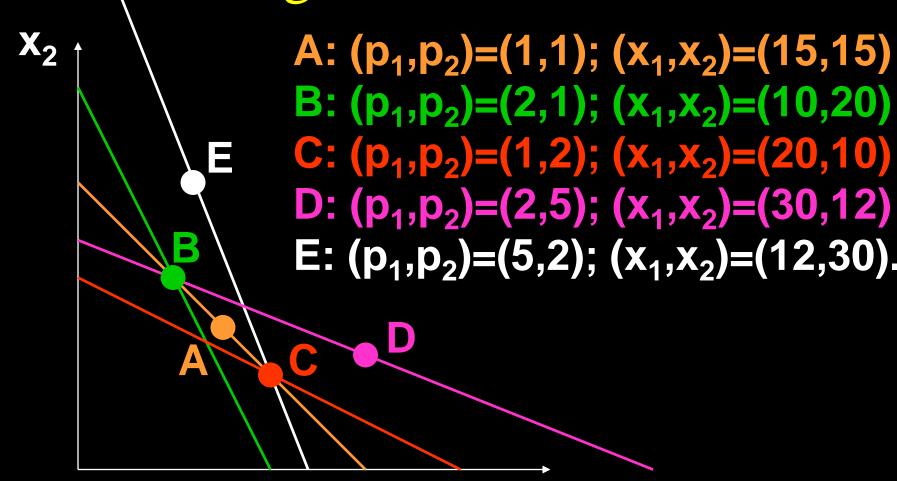
In this example, indirect preference revelations add no extra information, so the table showing both direct and indirect preference revelations is the same as the table showing only the direct preference revelations:

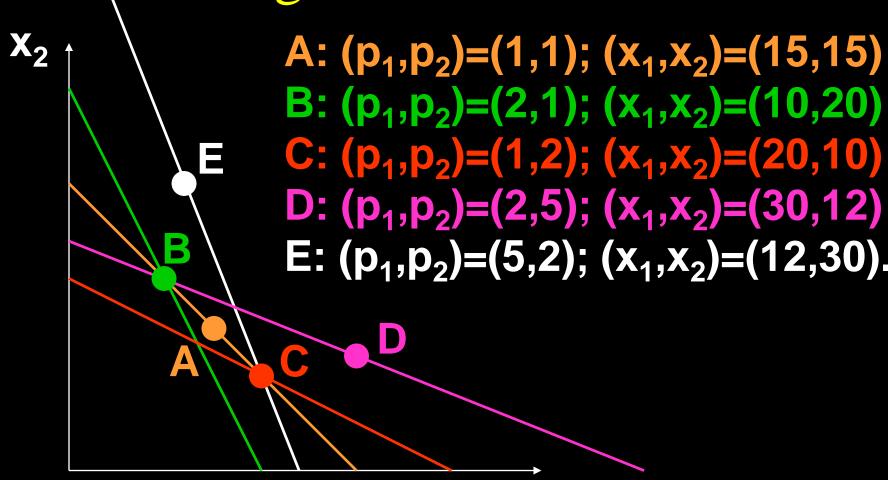
上述数据不存在额外的、有关间接显示偏好的有用信息;例如,虽然A直显于B,但B不直显于任何组合;虽然D直显于A,A直显于B,即D间显于B,但我们已经知道D直显于B。

	A	В	C	D	Е
A		D	D		
В					
С					
D	D	D	D		
Е	D	D	D		

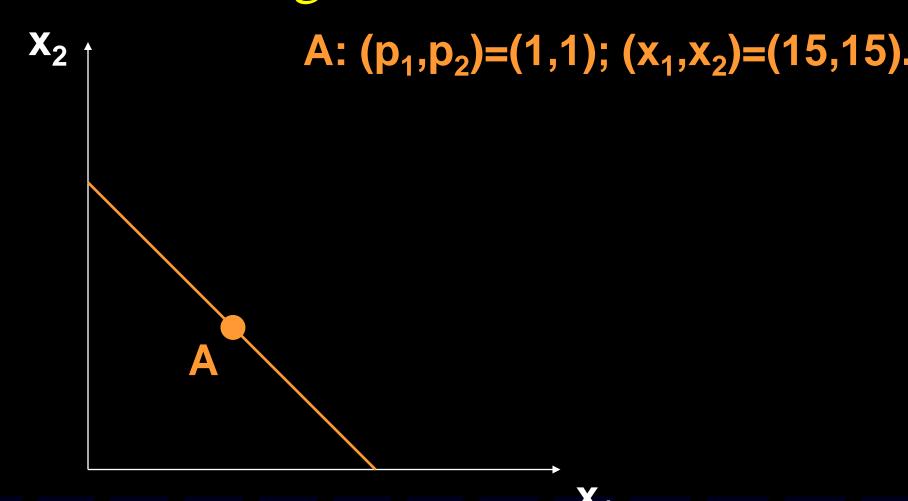
Both direct and indirect revelations; neither WARP nor SARP are violated by the data.

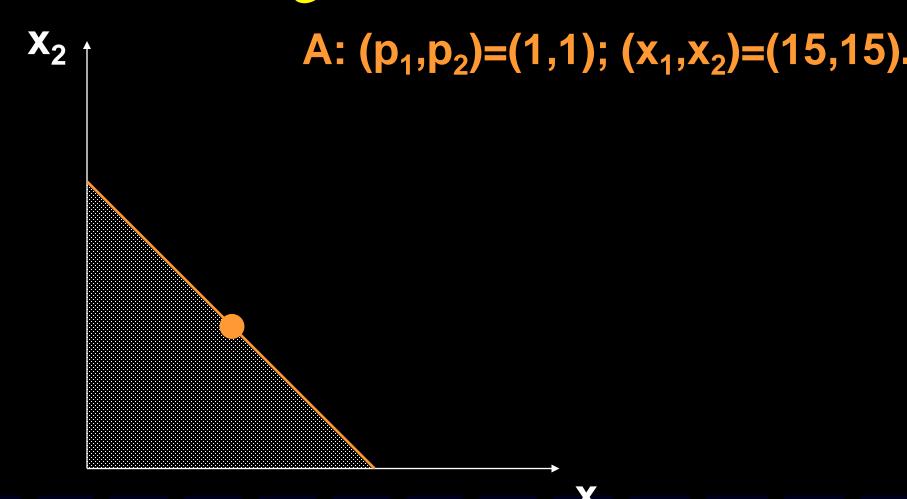
Since the choices satisfy the SARP, there is a well-behaved preference relation that "rationalizes" the choices.

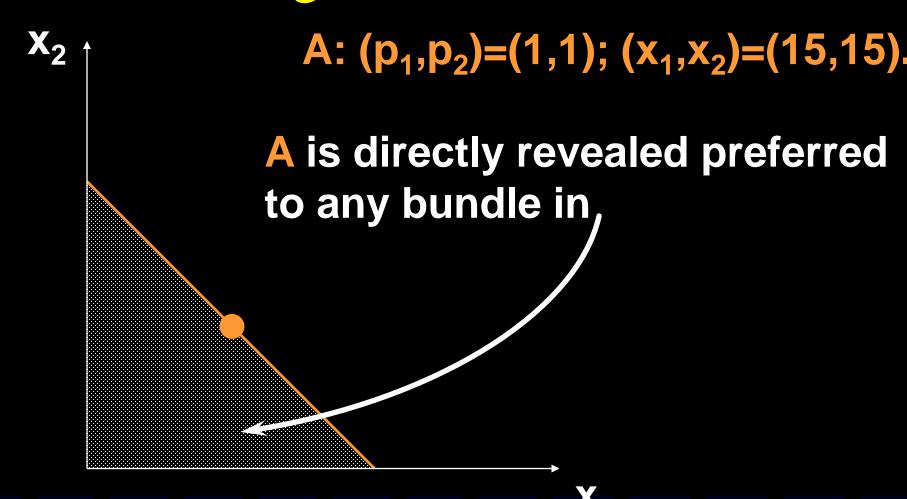


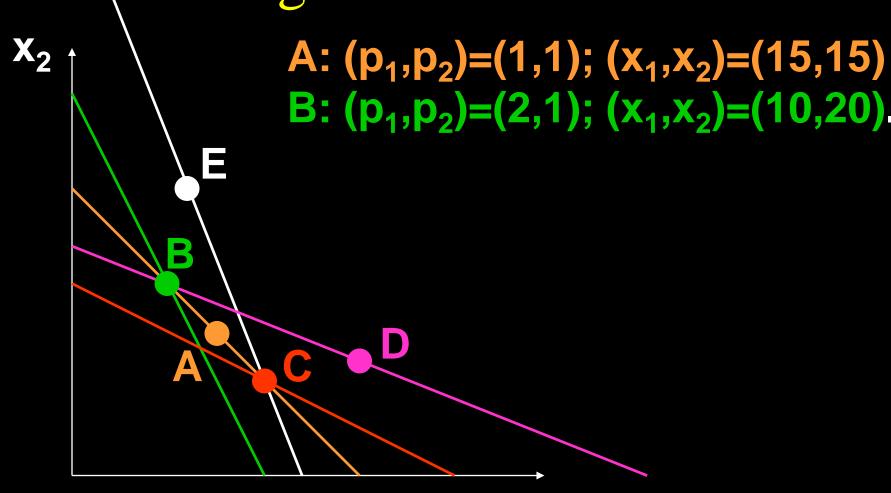


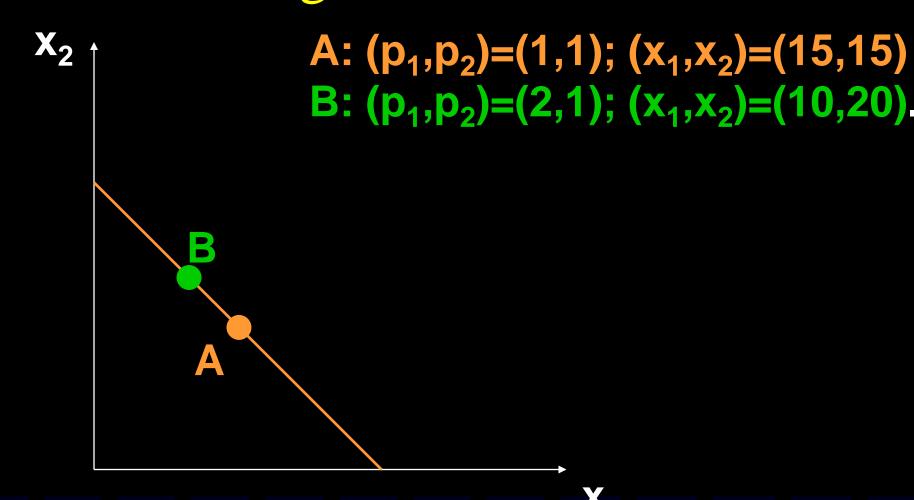
Begin with bundles revealed X₁ to be less preferred than bundle A.

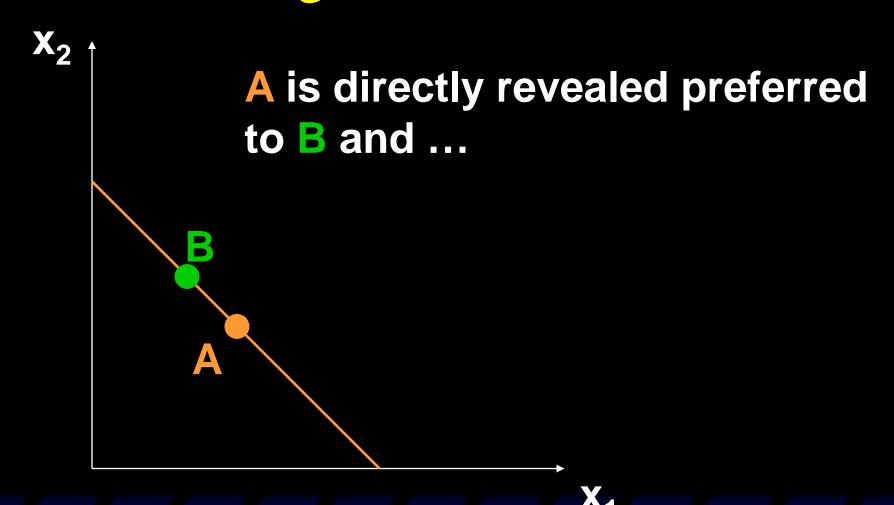


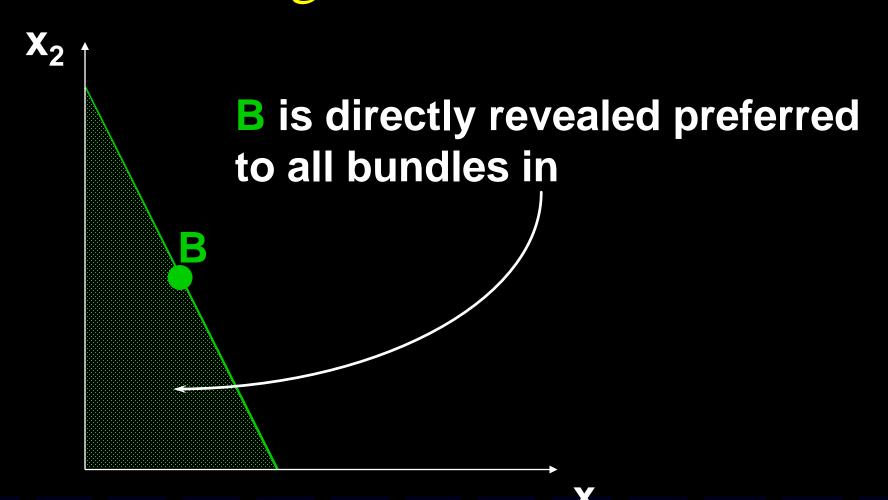


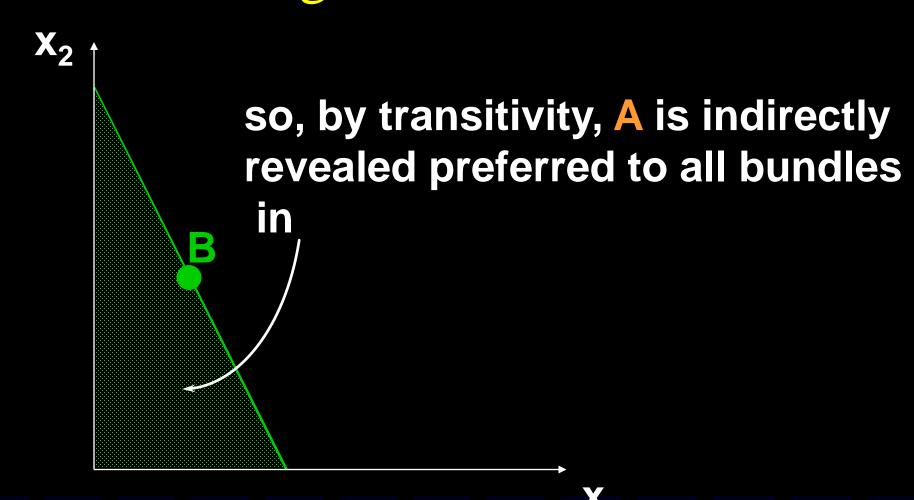


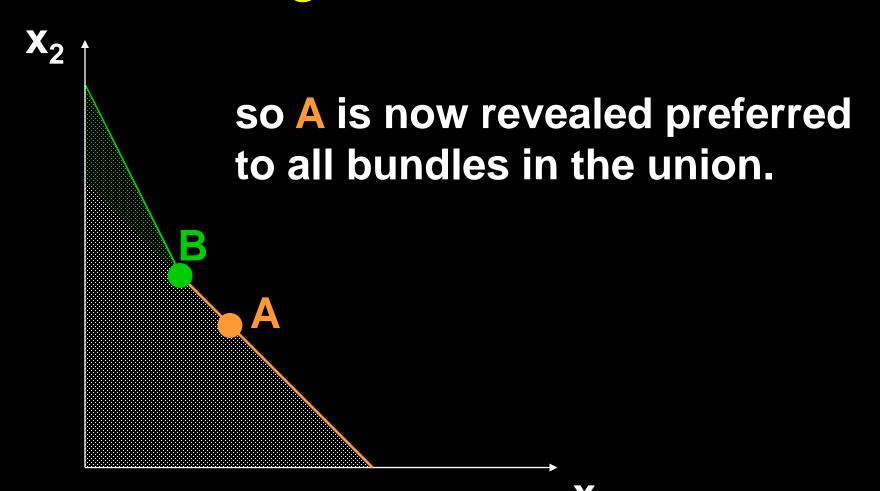


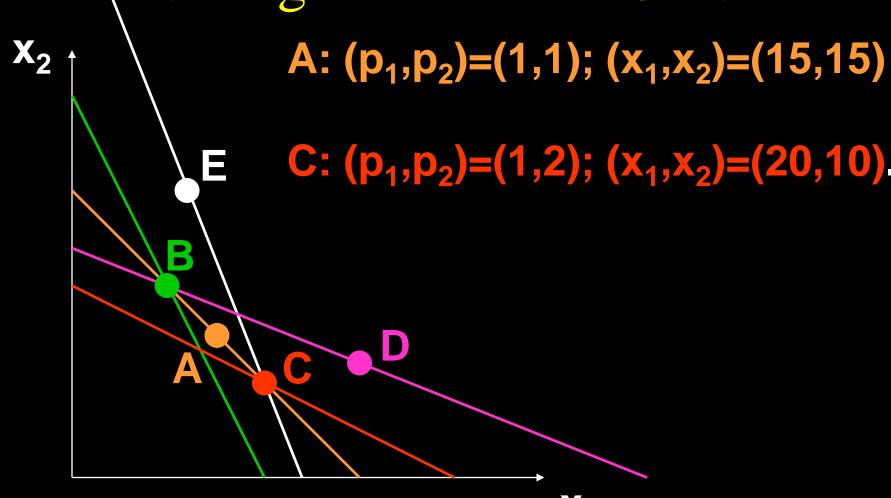


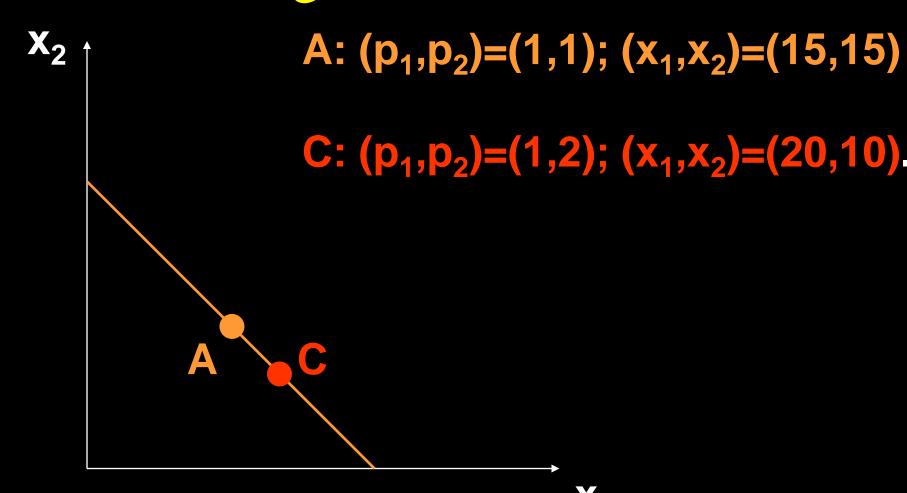


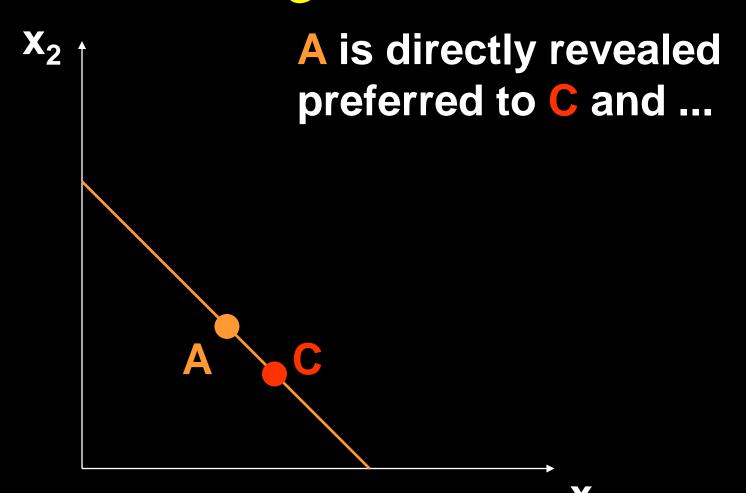


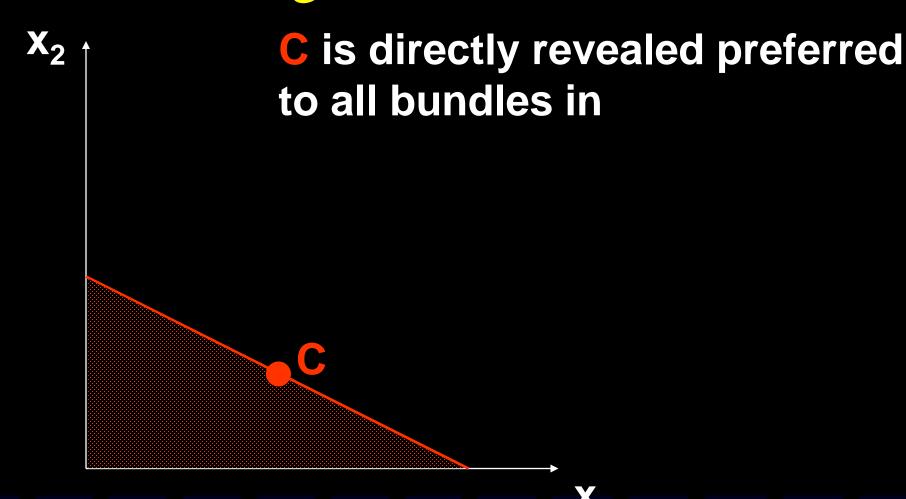


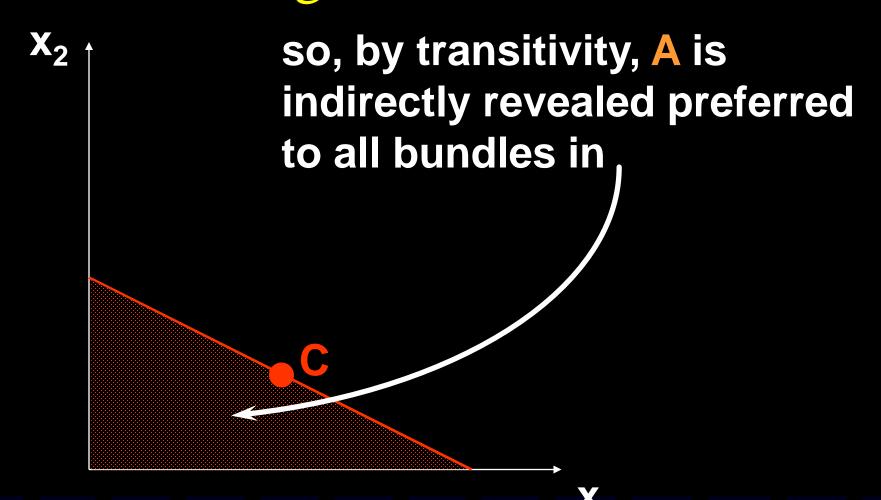


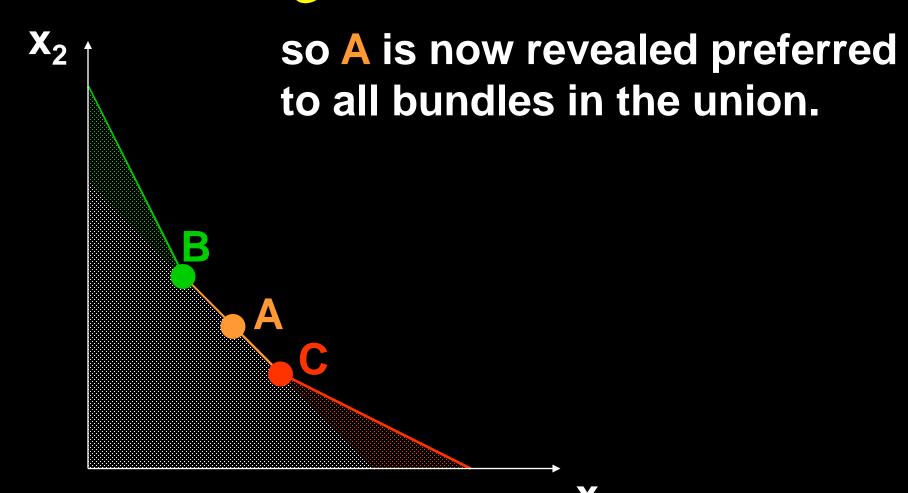


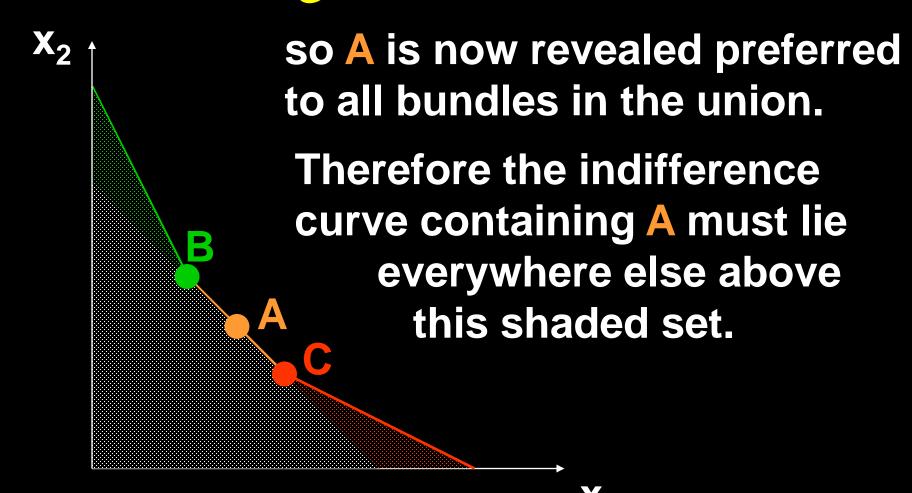








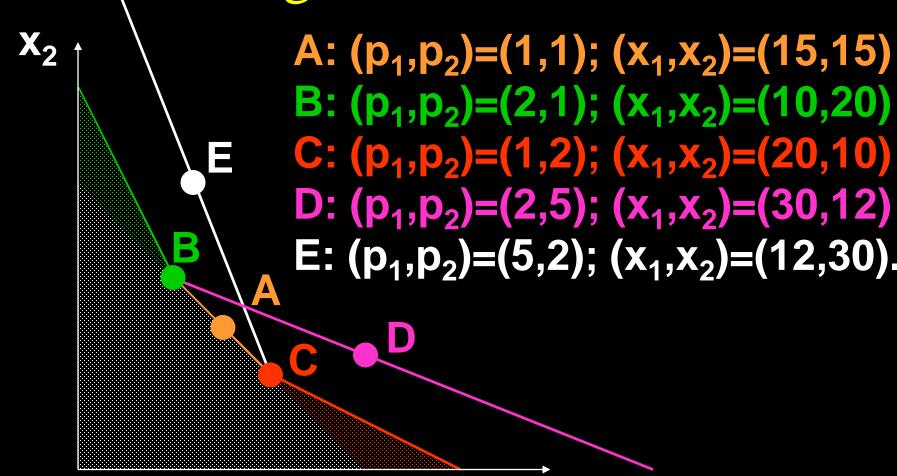


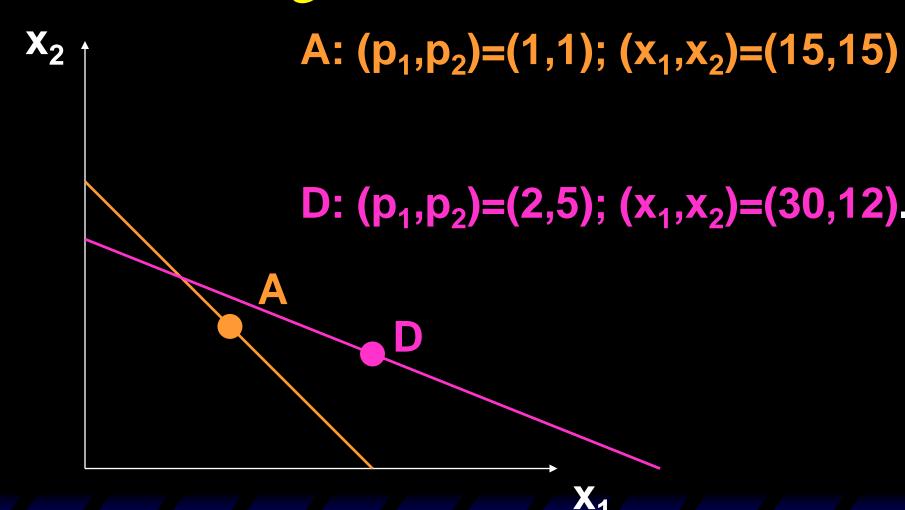


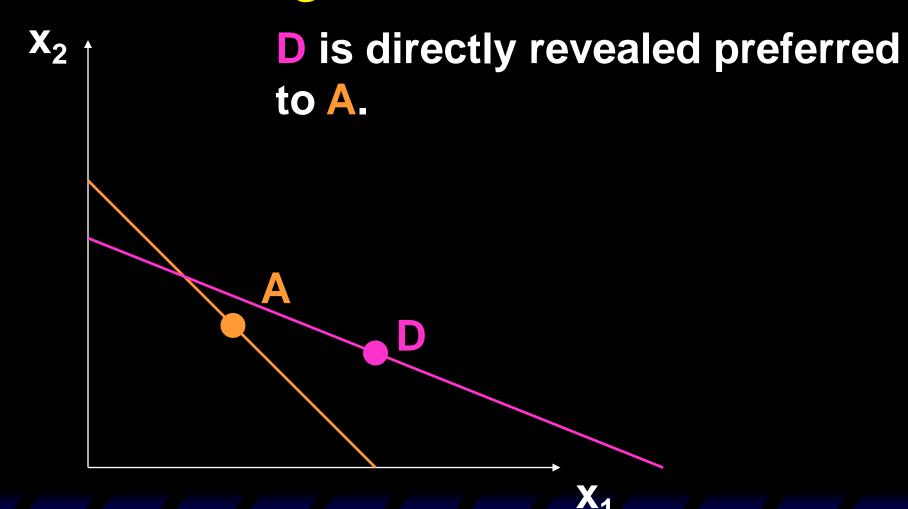
Now, what about the bundles revealed as more preferred than A?

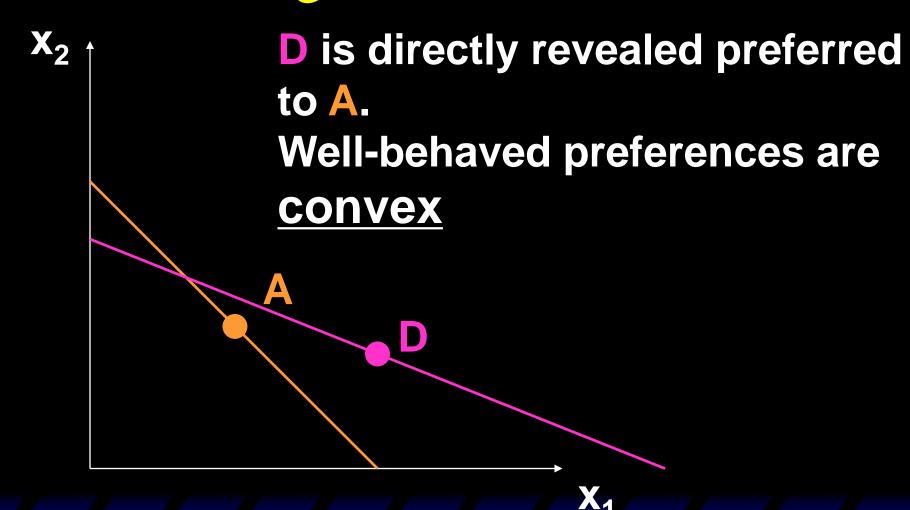
	A	В	С	D	Е
A		D	D		
В					
С					
D	D	D	D		
Е	D	D	D		

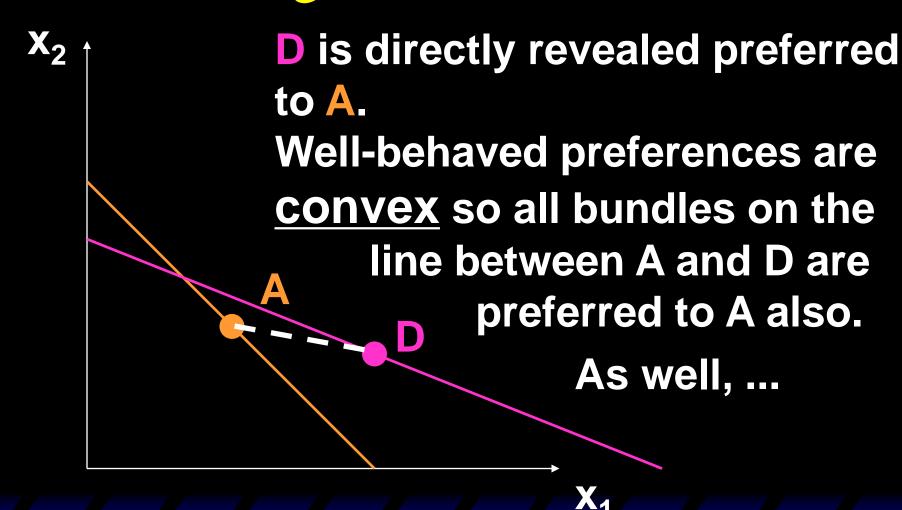
Both direct and indirect revelations; neither WARP nor SARP are violated by the data.

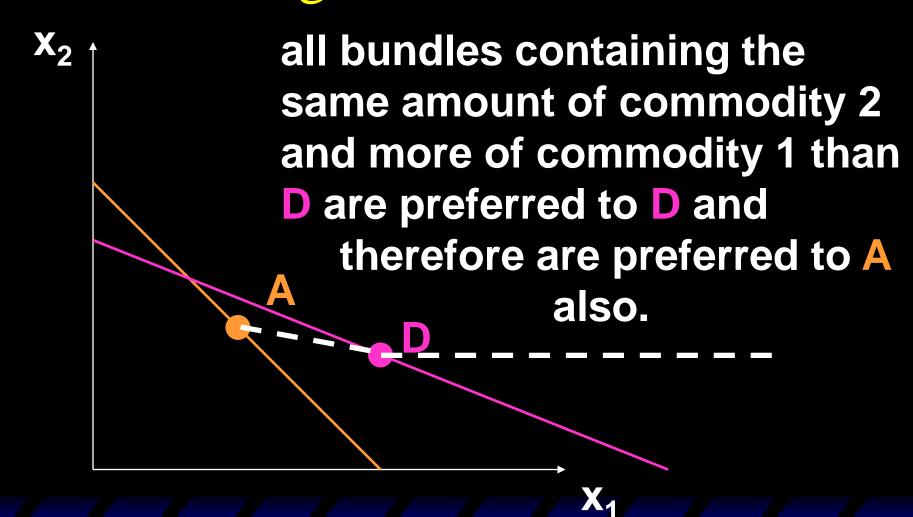


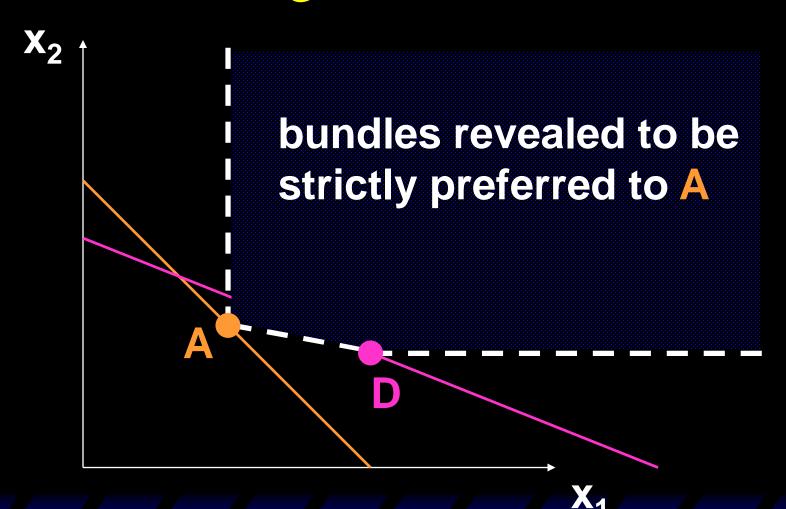


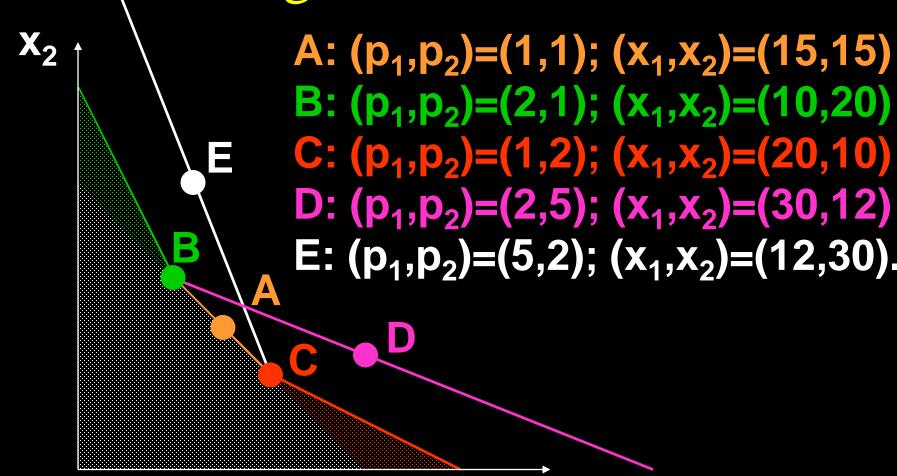


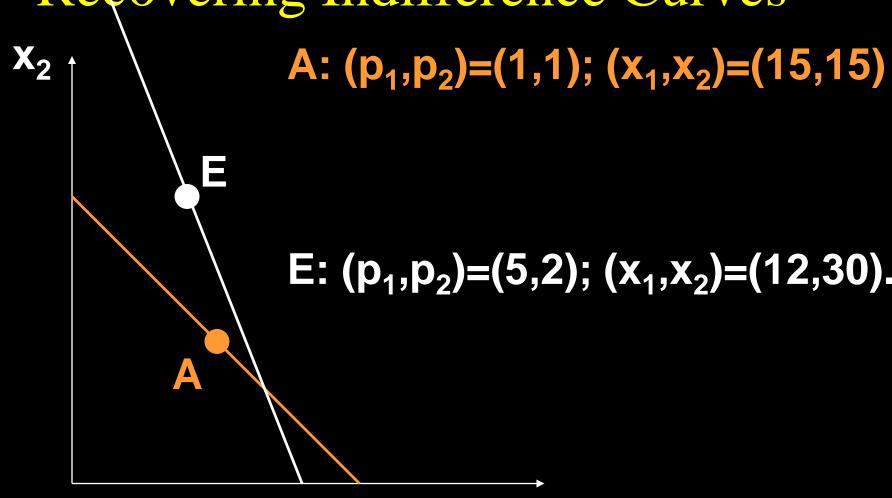


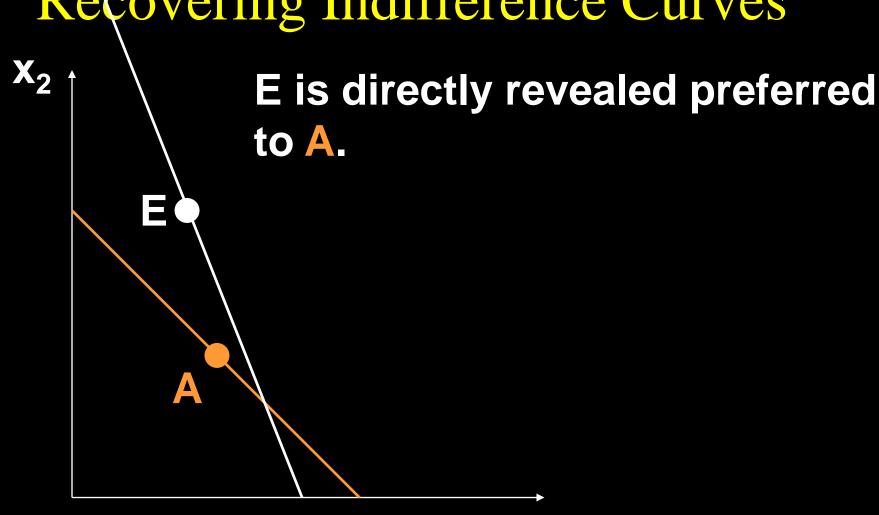


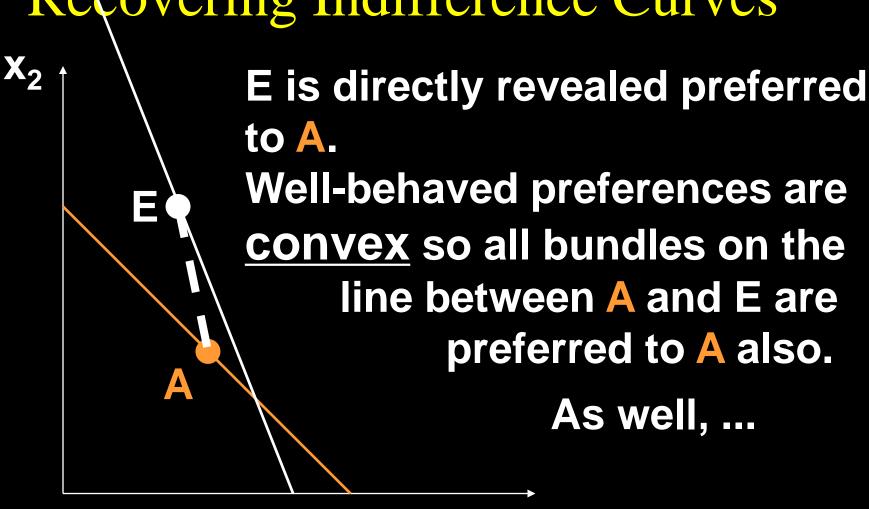


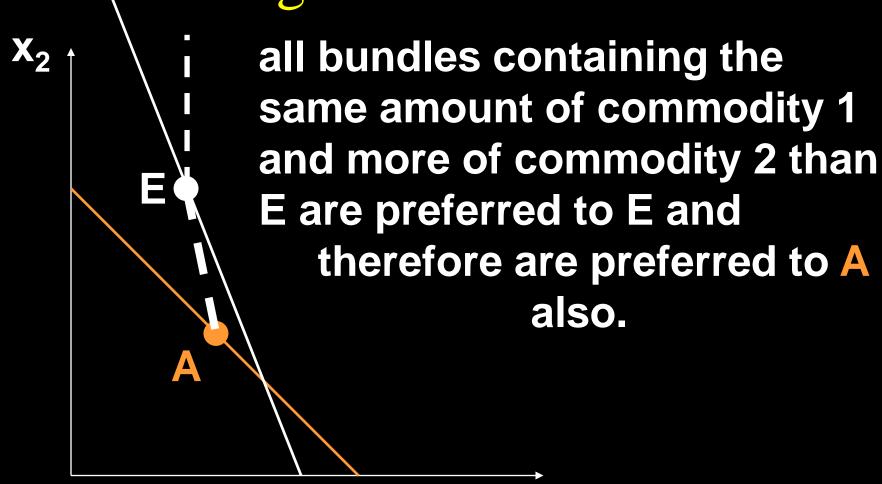


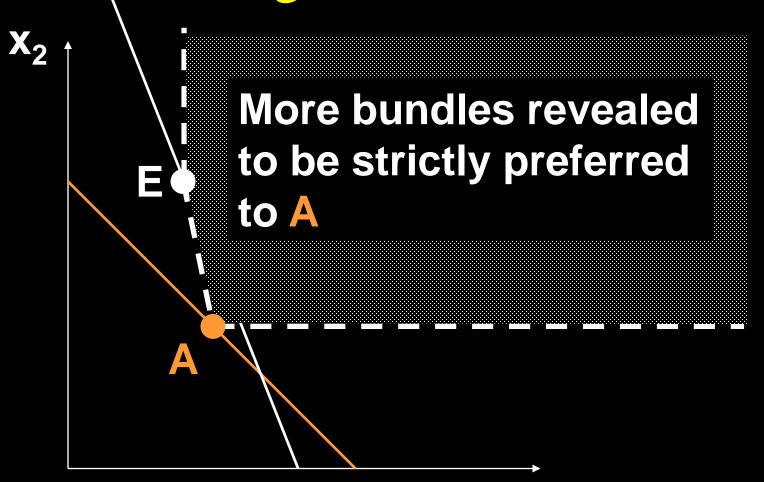


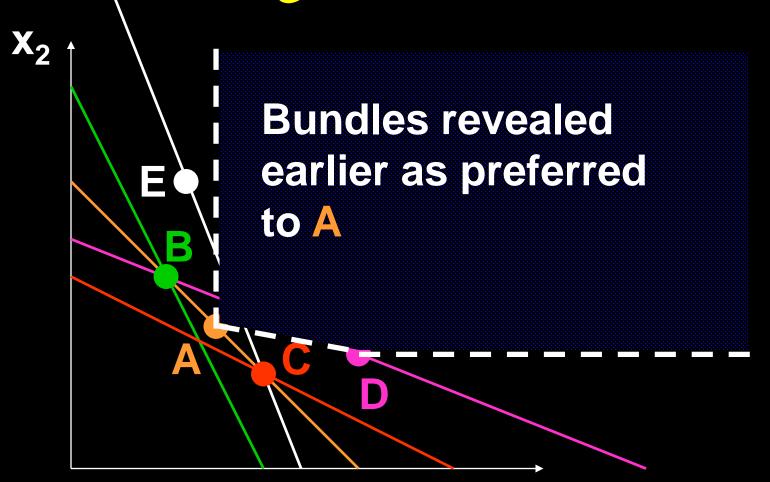


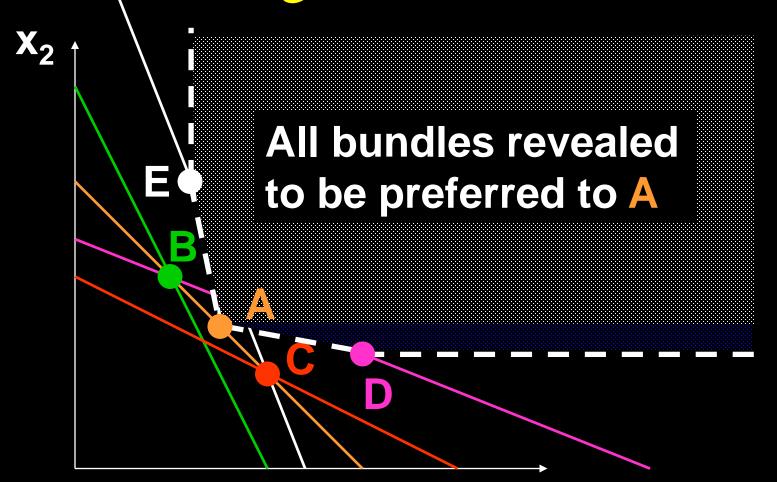




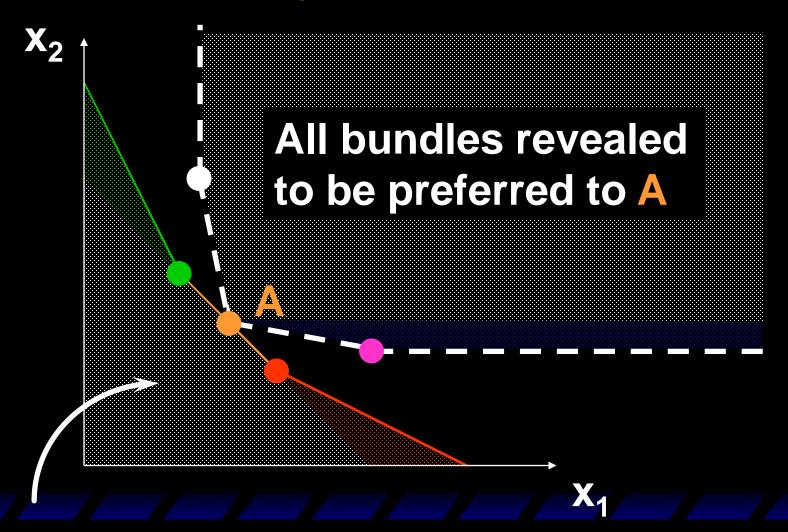




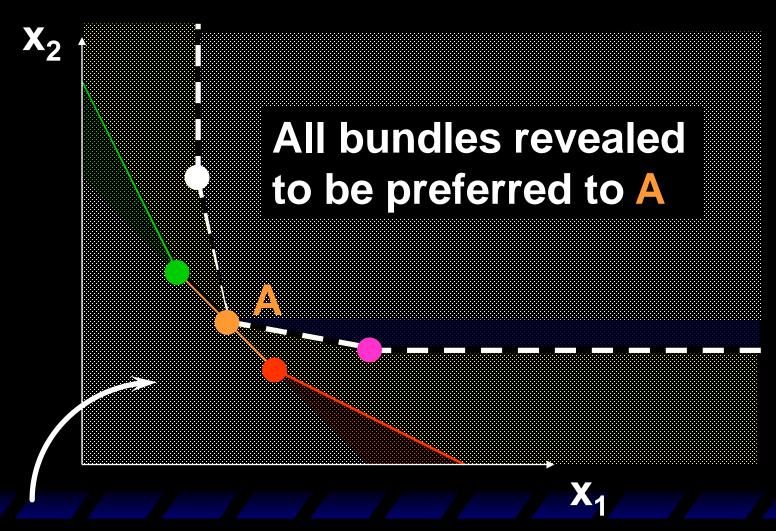




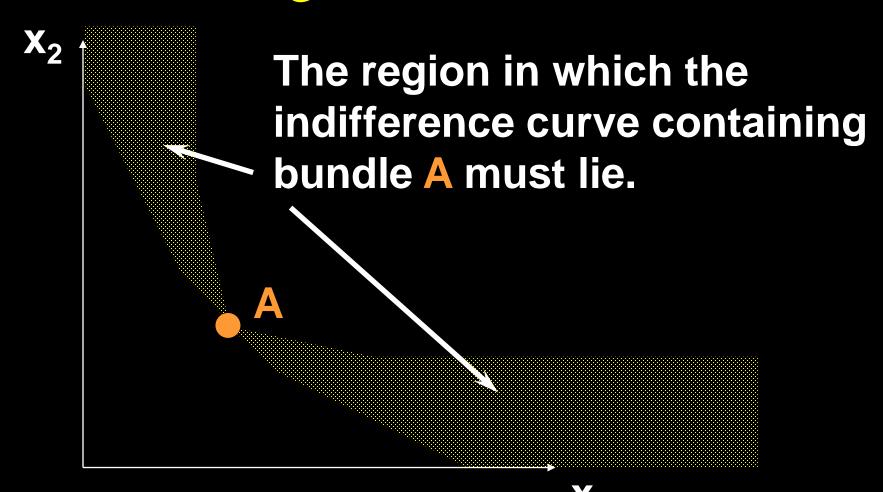
Now we have upper and lower bounds on where the indifference curve containing bundle A may lie.



All bundles revealed to be less preferred to A



All bundles revealed to be less preferred to A



Index Numbers

Over time, many prices change. Are consumers better or worse off "overall" as a consequence? Index numbers give approximate answers to such questions.

显示偏好分析的一个应用: 从数量指数和价格指数中推断消费者整体福利的变化

Index Numbers

Two basic types of indices

- -price indices, and
- -quantity indices

Each index compares expenditures in a base period and in a current period by taking the ratio of expenditures.

A quantity index is a price-weighted average of quantities demanded; *i.e.*

$$I_{q} = \frac{p_{1}x_{1}^{t} + p_{2}x_{2}^{t}}{p_{1}x_{1}^{b} + p_{2}x_{2}^{b}}$$

(p₁,p₂) can be base period prices (p₁^b,p₂^b) or current period prices (p₁^t,p₂^t).

数量指数:以价格为权重,对当期和基期的数量进行比较

If $(p_1,p_2) = (p_1^b,p_2^b)$ then we have the Laspeyres quantity index;

$$L_{q} = \frac{p_{1}^{b}x_{1}^{t} + p_{2}^{b}x_{2}^{t}}{p_{1}^{b}x_{1}^{b} + p_{2}^{b}x_{2}^{b}}$$

以基期价格为权重的数量指数叫做拉氏数量指数

If $(p_1,p_2) = (p_1^t,p_2^t)$ then we have the Paasche quantity index;

$$P_{q} = \frac{p_{1}^{t}x_{1}^{t} + p_{2}^{t}x_{2}^{t}}{p_{1}^{t}x_{1}^{b} + p_{2}^{t}x_{2}^{b}}$$

以当期价格为权重的数量指数叫做帕氏数量指数

How can quantity indices be used to make statements about changes in welfare?

If
$$L_q = \frac{p_1^b x_1^t + p_2^b x_2^t}{p_1^b x_1^b + p_2^b x_2^b} < 1$$
 then

$$p_1^b x_1^t + p_2^b x_2^t < p_1^b x_1^b + p_2^b x_2^b$$

so consumers overall were better off in the base period than they are now in the current period.

当期的组合在基期可被负担,但没有被选择,基期的组合直显于当期的组合。基期的福利水平更高。

If
$$P_q = \frac{p_1^t x_1^t + p_2^t x_2^t}{p_1^t x_1^b + p_2^t x_2^b} > 1$$
 then

$$p_1^t x_1^t + p_2^t x_2^t > p_1^t x_1^b + p_2^t x_2^b$$

so consumers overall are better off in the current period than in the base period.

基期的组合在当期可被负担,但没有被选择,当期的组合直显于基期的组合。当期的福利水平更高。

A price index is a quantity-weighted average of prices; *i.e.*

$$I_{p} = \frac{p_{1}^{t}x_{1} + p_{2}^{t}x_{2}}{p_{1}^{b}x_{1} + p_{2}^{b}x_{2}}$$

 (x_1,x_2) can be the base period bundle (x_1^b,x_2^b) or else the current period bundle (x_1^t,x_2^t) .

If $(x_1,x_2) = (x_1^b,x_2^b)$ then we have the Laspeyres price index;

$$\mathsf{L}_{p} = \frac{\mathsf{p}_{1}^{t} \mathsf{x}_{1}^{b} + \mathsf{p}_{2}^{t} \mathsf{x}_{2}^{b}}{\mathsf{p}_{1}^{b} \mathsf{x}_{1}^{b} + \mathsf{p}_{2}^{b} \mathsf{x}_{2}^{b}}$$

If $(x_1,x_2) = (x_1^t,x_2^t)$ then we have the Paasche price index;

$$P_{p} = \frac{p_{1}^{t}x_{1}^{t} + p_{2}^{t}x_{2}^{t}}{p_{1}^{b}x_{1}^{t} + p_{2}^{b}x_{2}^{t}}$$

How can price indices be used to make statements about changes in welfare?

Define the expenditure ratio

$$\mathbf{M} = \frac{p_1^t x_1^t + p_2^t x_2^t}{p_1^b x_1^b + p_2^b x_2^b}$$

$$\mathsf{L}_{p} = \frac{\mathsf{p}_{1}^{t} \mathsf{x}_{1}^{b} + \mathsf{p}_{2}^{t} \mathsf{x}_{2}^{b}}{\mathsf{p}_{1}^{b} \mathsf{x}_{1}^{b} + \mathsf{p}_{2}^{b} \mathsf{x}_{2}^{b}} < \frac{\mathsf{p}_{1}^{t} \mathsf{x}_{1}^{t} + \mathsf{p}_{2}^{t} \mathsf{x}_{2}^{t}}{\mathsf{p}_{1}^{b} \mathsf{x}_{1}^{b} + \mathsf{p}_{2}^{b} \mathsf{x}_{2}^{b}} = \mathsf{M}$$

then

$$p_1^t x_1^b + p_2^t x_2^b < p_1^t x_1^t + p_2^t x_2^t$$

so consumers overall are better off in the current period.

But, if

$$\mathsf{P}_{\mathsf{p}} = \frac{\mathsf{p}_{1}^{\mathsf{t}} \mathsf{x}_{1}^{\mathsf{t}} + \mathsf{p}_{2}^{\mathsf{t}} \mathsf{x}_{2}^{\mathsf{t}}}{\mathsf{p}_{1}^{\mathsf{b}} \mathsf{x}_{1}^{\mathsf{t}} + \mathsf{p}_{2}^{\mathsf{b}} \mathsf{x}_{2}^{\mathsf{t}}} > \frac{\mathsf{p}_{1}^{\mathsf{t}} \mathsf{x}_{1}^{\mathsf{t}} + \mathsf{p}_{2}^{\mathsf{t}} \mathsf{x}_{2}^{\mathsf{t}}}{\mathsf{p}_{1}^{\mathsf{b}} \mathsf{x}_{1}^{\mathsf{b}} + \mathsf{p}_{2}^{\mathsf{b}} \mathsf{x}_{2}^{\mathsf{b}}} = \mathsf{M}$$

then

$$p_1^b x_1^t + p_2^b x_2^t < p_1^b x_1^b + p_2^b x_2^b$$

so consumers overall were better off in the base period.