

Gaming Trends by Genre and Platform



Touted as one of the most influential games of the 21st Century, **Nintendo's Wii Sports** has sold a whopping **82.74M** units since its 2006 release. The two 'i's' symbolize two people playing beside each other

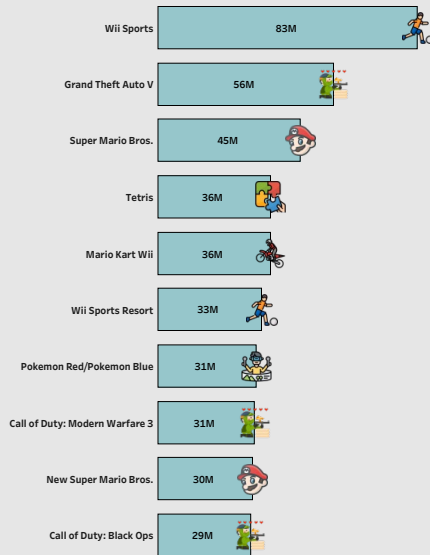


Grand Theft Auto V, released in 2013, has sold **55.8M** units with a record \$1 Billion sales in its free three days. A huge amount of people called in sick to buy the game early!



Released in 1985, the first side-scrolling game ever released, **Super Mario Bros** has sold **45.31M** units till date. It's inducted into National Museum of Play's Video Game Hall of Fame.

What are the top selling Games of all time?

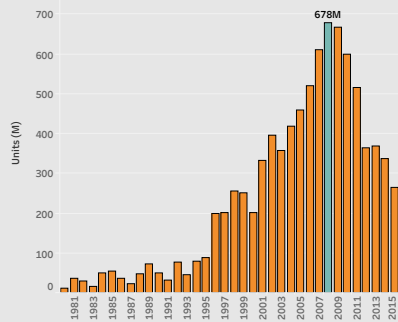


Action and Sports rule the roost in Video Games, contributing to 19.5% and 15.5% of total units sold respectively.



North America remains the biggest Video game consumer over the years at 39% in 2015, followed closely by **Europe** at 37%. **Japan** was a major contender in the early 90s but gradually Europe took over and has been in the second position since.

What are Video game sales over the years?

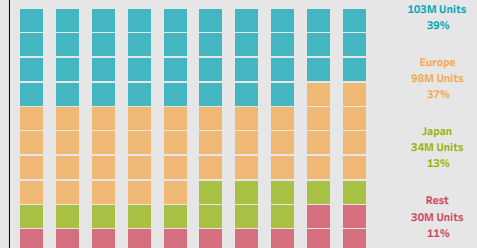


2008 was a great year for Video Games, especially Action & Shooting games selling 231M units. Nintendo's **Mario Kart Wii**, however, 'raced' to the top at 36M units.



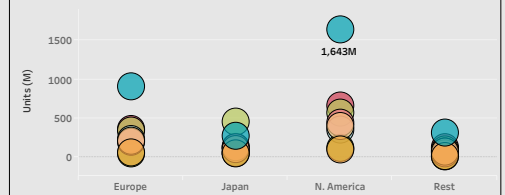
Year 2015

How many video games are sold across Regions in 2015?



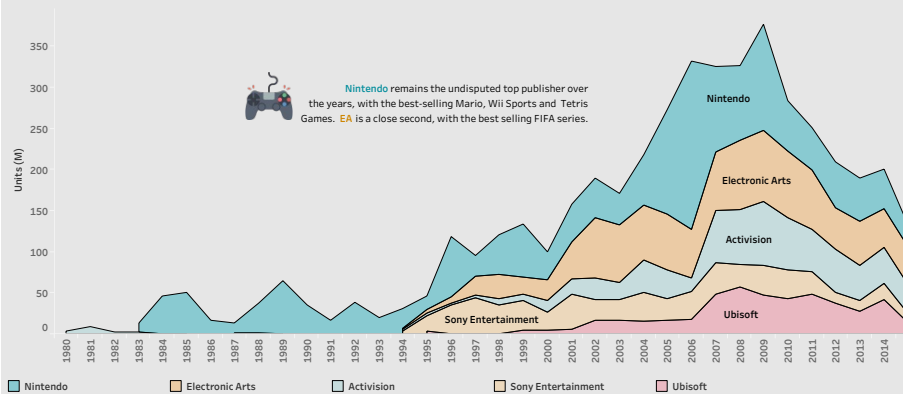
Action is the most popular genre in all regions except Japan, where simulation games are a favorite.

What are the top played genres in each region?



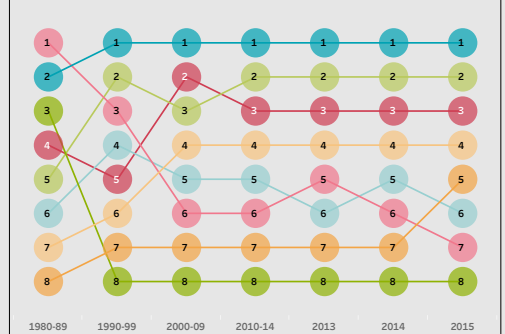
Legend: Action (Blue), Adventure (Orange), Misc (Yellow), Platform (Pink), Puzzle (Green), Racing (Light Blue), Simulation (Light Green), Sports (Red)

Who are the top video game Publishers?



Legend: Nintendo (Blue), Electronic Arts (Orange), Activision (Green), Sony Entertainment (Yellow), Ubisoft (Pink)

How have Genres changed over the years?



Note: Data used until 2015 due to inconsistencies post that.