CURTIN IET ON CAMPUS

Institute of Engineering and Technology

Certificate Maker Kickstart Manual

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1 Introduction

1.1 Context

Curtin IET On Campus (or "CIET" for short) provides multiple industry talks and workshops to STEM students (particularly engineering and computer related science). As part of CIET's commitment to quality, attendees shall recieve a certificate of attendance stating the name of the event, the club name, the president's full name with a signature, the the attendee's full name, and the number of approved CPD hours. This certificate of attendance must be done in a PDF document with vector graphics where possible, then emailed to attendees as soon as possible. This is particularly important for undergraduate engineering students, as one graduation requirement is to obtain a minimum of 16 weighted hours (or five and a third actual) in the PRES category (technical presentations and workshops by a professional body). By creating and sending out these certificates, CIET is holding itself to a high standard of attendee satisfaction and professional development.

1.2 Problem

Despite the necessity of creating and sending certificates, the process for doing so is extremely time consuming and error prone. As shown in Figure 1, this process is comprised of four stages: (1) the attendee record must be collected from the events team and checked for errors, e.g. multiple registrations from one person or missing but required information. (2) one certificate is made for each attendee via the template on CIET's Canva account. Each certificate is then checked one by one for errors, being recreated if erroneous. (3) the certificates are uploaded to CIET's MailChimp account, where MailChimp auto-generates a URI for each certificate, required later on. Unfortunately, these URIs involve a randomly generated hexadecimal string, meaning each URI must be recorded manually in the attendee record, then checked for errors. Once the attendee record has been updated with certificate URIs, it is uploaded to MailChimp. (4) The certificates are checked one last time by creating a mock campaign on MailChimp, going through each attendee, downloading the certificate, then checking the certificate for errors and fixing where erroneous. All up, this process takes at least two hours per 50 attendees for someone who has gone through it before, and far longer for someone who has not. Worse yet, despite every certificate being checked three times during this process, it is still possible for erroneous certificates to be sent out, which has happened on at least one occasion. Clearly, this process is extremely time consuming and error prone, leading to attendee frustration and a negative impact on CIET's reputation.

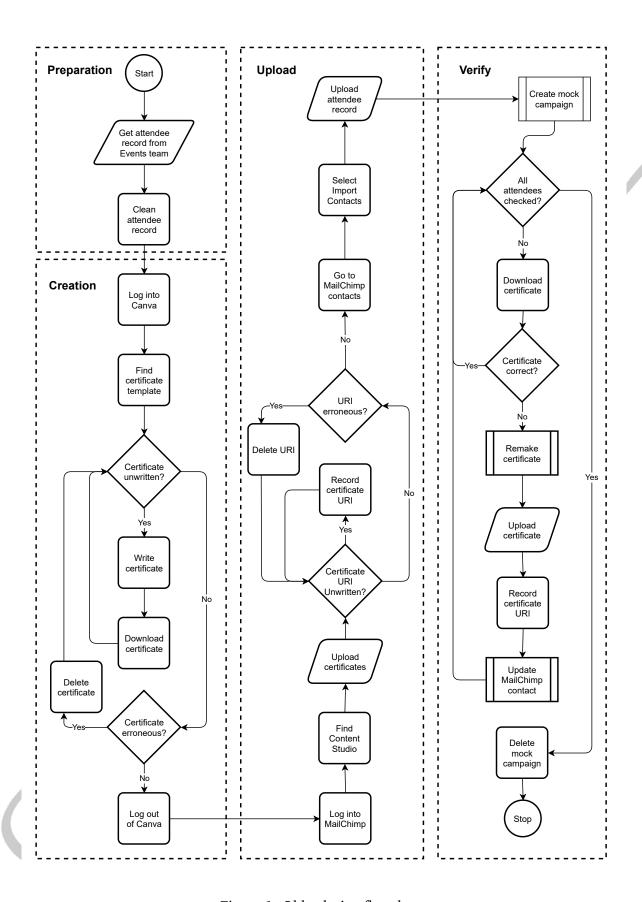


Figure 1: Old solution flowchart.

2 Solution Overview

2.1 Rundown

After some research, it has been discovered that stages 2, 3, and 4 of the old solution can be automated. For stage 1, instead of logging into Canva and creating each certificate manually, the template can be downloaded once and used to automatically create every certificate. The MailChimp API can be used to automatstage 3, where each certificate can be uploaded and have its URI recorded. With the URIs known, the attendee record can be updated and uploaded to MailChimp. Since the certificates were created automatically, stage 4 becomes redundant. This process is sumarised in figure 2. With such a script, CIET can be confident in its ability to deliver the correct certificates to its members on time and without significant human time investments.

Realising this goal, however, will require a well organised team and a plan. Due to the various actions this script must perform, a moderately large codebase utilising several libraries and protocols is needed, demanding a significant time investment and expertise. This complexity is compounded by delegating the workload between a team, needing appropriate version control, task management, and enforeable coding standards. Furthermore, such a project could easily suffer from scope creep, especially with the user interface. Hence, the need for subsequent sections in this document to eliminate these issues.

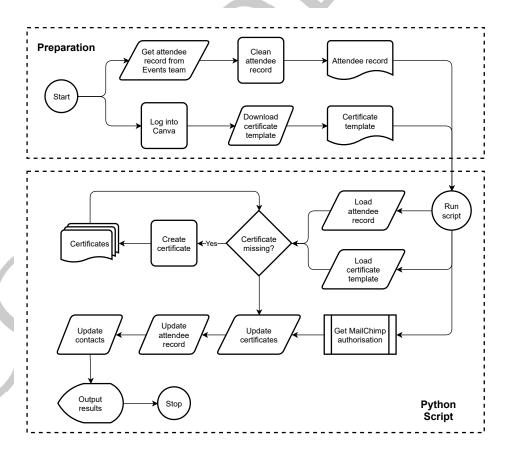


Figure 2: New solution flowchart.

- 2.2 Minimal Viable Product
- 2.3 Professional Product
- 2.4 Ideal Product



- 3 Prerequisite Knowledge
- 3.1 Python Language
- 3.2 HTTP Requests and Responses
- 3.3 Application Programming Interface

4 PDF Editing and Creation



5 MailChimp Authorisation

- 5.1 Using API and Server Keys
- **5.2** Using OAuth **2.0**



6 Certificate Uploading



7 Contact Updating



- 8 User Interface
- 8.1 Command Line Interface
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9 Version Control

- 9.1 What is Git?
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10 Coding Standards

- 10.1 Readability and Maintainability
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