

## R: In-Class Activity 6

For this activity, you'll create a .Rmd file and output a PDF file. There is no need to upload these files. This is a chance for you to practice with your instructor (and other students) present to obtain help.

Notes: - Although we aren't turning this in, you should use good programming practices (see R File Submission Guidelines).

- Provide a brief narrative using markdown throughout the program explaining the upcoming code's purpose.
- In your code chunks, use spacing and indentation to improve readability.

The goal of this activity is to practice summarizing data using contingency tables and other common numeric summaries.

### Dataset:

The dataset for this activity is available at <https://www4.stat.ncsu.edu/~online/datasets/bankData.txt> and has information about direct marketing campaigns of a Portuguese banking institution.

The variable names and descriptions are given at the site: <https://archive.ics.uci.edu/ml/datasets/Bank+Marketing>

### Programming questions

Write a brief narrative and code to answer the questions below.

1. Create code to import the bankData.txt file using functions from the tidyverse and save it as an R object. Note: The delimiter is a semicolon and the column names are included in the raw data file.
2. Create a new R object that takes the dataset from above and does the following:
  - a) Renames the y variable to be more meaningful
  - b) Subsets the observations to only include rows where age is less than 75 and marital is not "unknown."

From this point forward, use your newly created dataset.

3. Create a two-way contingency table as seen below. Interpret the number in the top left.

```
##
##           no    yes
## no      29939  3722
## unknown   879   105
## yes       5533   661
```

4. Create a three-way contingency table as seen below. Interpret the number in the top left of the first table.

```
## , , = divorced
##
##
##           no    yes
## no      3382   354
## unknown  112     7
## yes       596    63
##
## , , = married
##
##
##           no    yes
## no      18405  2026
## unknown   526    59
```

```
## yes      3385   362
##
## , , = single
##
##
##          no    yes
## no      8152  1342
## unknown  241   39
## yes     1552  236
```

5. Replicate the summary statistics created below.

```
##      age      duration      emp.var.rate
## Min.   :17.00   Min.    : 0   Min.     :-34.000
## 1st Qu.:32.00   1st Qu.: 102   1st Qu.:-18.000
## Median :38.00   Median : 179   Median : 11.000
## Mean   :39.76   Mean    : 258   Mean    : 1.086
## 3rd Qu.:47.00   3rd Qu.: 319   3rd Qu.: 14.000
## Max.   :74.00   Max.    :4918   Max.    : 14.000
```

6. Replicate the finding of the minimum, 1st quartile, sample mean, median, 3rd quartile, and maximum for the duration variable. This was done for every combination of the marital status and loan variables (i.e. for all subgroups created by these two variables).

```
## # A tibble: 9 x 8
## # Groups:   marital [3]
## marital loan minimum Q1 mean median Q3 maximum
## <chr> <chr> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl>
## 1 divorced no      0 102 254. 180 315 3253
## 2 divorced unknown 8 94.5 210. 164 266. 1120
## 3 divorced yes     7 98.5 258. 176 320 2139
## 4 married no      0 102 257. 179 318 4199
## 5 married unknown 8 102 247. 167 308 2926
## 6 married yes     3 99.5 258. 177 310 3322
## 7 single no      1 104 262. 184 328. 4918
## 8 single unknown 7 104 274. 178 317 1580
## 9 single yes     3 98 259. 174. 311. 3076
```

Knit this to a PDF and you're done! Great work!