# HW6

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### Problem 1

- a.) First, we wil use the provided SDev output to find the PVE.
- ## [1] 0.9655342206 0.0278173366 0.0057995349 0.0008489079
- b.) We will now find the proportions of variance using Equation 12.10.

##		PC1	PC2	PC3	PC4
##	Alabama	64.802164	-11.4480074	-2.49493284	-2.4079009
##	Alaska	92.827450	-17.9829427	20.12657487	4.0940470
##	Arizona	124.068216	8.8304030	-1.68744836	4.3536852
##	Arkansas	18.340035	-16.7039114	0.21018936	0.5209936
##	California	107.422953	22.5200698	6.74587299	2.8118259
##	Colorado	34.975986	13.7195840	12.27936280	1.7214637
##	Connecticut	-60.887282	12.9325302	-8.42065719	0.6999023
##	Delaware	66.731025	1.3537978	-11.28095735	3.7279812
##	Florida	165.244370	6.2746901	-2.99793315	-1.2476807
##	Georgia	40.535177	-7.2902396	3.60952946	-7.3436728
##	Hawaii	-123.536106	24.2912079	3.72444284	-3.4728494
##	Idaho	-51.797002	-9.4691910	-1.52006356	3.3478283
##	Illinois	78.992097	12.8970605	-5.88326477	-0.3676407
##	Indiana	-57.550961	2.8462647	3.73816049	-1.6494302
##	Iowa	-115.586790	-3.3421305	-0.65402935	0.8694960
##	Kansas	-55.789694	3.1572339	0.38436416	-0.6527917
##	Kentucky	-62.383181	-10.6732715	2.23708903	-3.8762164
##	Louisiana	78.277631	-4.2949175	-3.82786965	-4.4835590
##	Maine	-89.261044	-11.4878272	-4.69240562	2.1161995
##	Maryland	129.330136	-5.0070315	-2.34717282	1.9283242
##	Massachusetts	-21.266283	19.4501790	-7.50714835	1.0348189
##	Michigan	85.451527	5.9045567	6.46434210	-0.4990479
##	Minnesota	-98.954816	5.2096006	0.00657376	0.7318957
##	Mississippi	86.856358	-27.4284196	-5.00343624	-3.8797577
##	Missouri	7.986289	5.2756414	5.50057972	-0.6794055
##	Montana	-62.483635	-9.5105021	1.83835536	-0.2459426
##	Nebraska	-69.096544	-0.2111959	0.46802086	0.6565664
##	Nevada	83.613578	15.1021839	15.88869482	-0.3341962
##	New Hampshire	-114.777355	-4.7345584	-2.28238693	0.9359106
##	New Jersey	-10.815725	23.1373389	-6.31015739	-1.6124273
##	New Mexico	114.868163	-0.3364531	2.26126996	1.3812478
##	New York	84.294231	15.9239655	-4.72125960	-0.8920194

```
## North Carolina 164.325514 -31.0966153 -11.69616350
                                                         2.1111927
## North Dakota
                  -127.495597 -16.1350394
                                            -1.31182982
                                                         2.3009639
                   -50.086822
## Ohio
                                12.2793244
                                             1.65733077 -2.0291157
## Oklahoma
                   -19.693723
                                            -0.45314329
                                                         0.1803457
                                 3.3701310
## Oregon
                   -11.150240
                                 3.8660682
                                             8.12998050
                                                         2.9140109
## Pennsylvania
                   -64.689142
                                8.9115466
                                            -3.20646858 -1.8749353
## Rhode Island
                     3.063973
                               18.3739704 -17.47001970 2.3082597
## South Carolina
                   107.281069 -23.5361159
                                            -2.03279501 -1.2517463
## South Dakota
                   -86.106720 -16.5978586
                                             1.31437998
                                                         1.2522874
## Tennessee
                    17.506264
                                -6.5065756
                                             6.10012753 -3.9228558
## Texas
                    31.291122
                                12.9849566
                                            -0.39340922 -4.2420040
                                17.6484577
## Utah
                   -49.913397
                                             1.78816852
                                                         1.8677052
## Vermont
                  -124.714469 -27.3135591
                                             4.80277765
                                                        2.0049857
                                             1.04538813 -1.1738408
## Virginia
                   -14.817448
                               -1.7526150
                                             4.78112764 2.6910819
## Washington
                   -25.075839
                                 9.9679669
## West Virginia
                   -91.544647 -22.9528778
                                            -0.40198344 -0.7368781
                                 5.5075792
## Wisconsin
                  -118.176328
                                            -2.71132077 -0.2049724
## Wyoming
                   -10.434539
                               -5.9244529
                                            -3.79444682
                                                         0.5178674
            PC1
                                       PC3
                                                    PC4
                         PC2
## 0.9655342206 0.0278173366 0.0057995349 0.0008489079
```

#### Problem 2

- a.) We will now perform hierarchical clustering of the USArrests dataset
- b.) We will now cut the tree and see what we get:

##	Alabama	Alaska	Arizona	Arkansas	California
	ATADAMA	Alaska	ALIZONA	AI Kallbab	Calliolila
##	1	1	1	2	1
##	Colorado	Connecticut	Delaware	Florida	Georgia
##	2	3	1	1	2
##	Hawaii	Idaho	Illinois	Indiana	Iowa
##	3	3	1	3	3
##	Kansas	Kentucky	Louisiana	Maine	Maryland
##	3	3	1	3	1
##	Massachusetts	Michigan	Minnesota	Mississippi	Missouri
##	2	1	3	1	2
##	Montana	Nebraska	Nevada	New Hampshire	New Jersey
##	3	3	1	3	2
##	New Mexico	New York	North Carolina	North Dakota	Ohio
##	1	1	1	3	3
##	Oklahoma	Oregon	Pennsylvania	Rhode Island	South Carolina
##	2	2	3	2	1
##	South Dakota	Tennessee	Texas	Utah	Vermont
##	3	2	2	3	3
##	Virginia	Washington	West Virginia	Wisconsin	Wyoming
##	2	2	3	3	2

c/d.) We will now scale the variables, then perform the same operations.

##	Alabama	Alaska	Arizona	Arkansas	California
##	1	1	2	3	2

##	Colorado	Connecticut	Delaware	Florida	Georgia
##	2	3	3	2	1
##	Hawaii	Idaho	Illinois	Indiana	Iowa
##	3	3	2	3	3
##	Kansas	Kentucky	Louisiana	Maine	Maryland
##	3	3	1	3	2
##	Massachusetts	Michigan	Minnesota	Mississippi	Missouri
##	3	2	3	1	3
##	Montana	Nebraska	Nevada	New Hampshire	New Jersey
##	3	3	2	3	3
##	New Mexico	New York	North Carolina	North Dakota	Ohio
##	2	2	1	3	3
##	Oklahoma	Oregon	Pennsylvania	Rhode Island	South Carolina
##	3	3	3	3	1
##	South Dakota	Tennessee	Texas	Utah	Vermont
##	3	1	2	3	3
##	Virginia	Washington	West Virginia	Wisconsin	Wyoming
##	3	3	3	3	3
##	cuts	cutscale			
##		2 3			

## cut\_arrests 1 2 3 ## 1 6 9 1 ## 2 2 2 10 ## 3 0 0 20

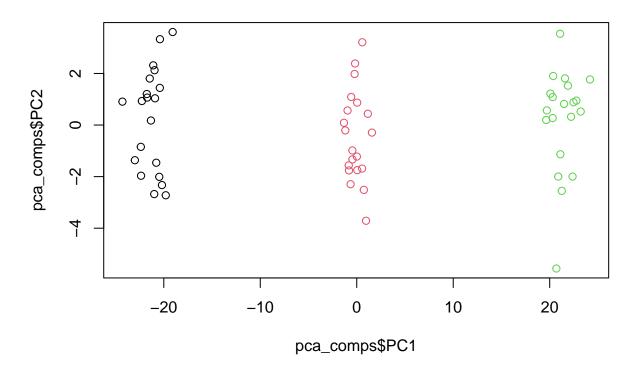
Using the table below, it is clearly shown that the scaling affects the clustering. That being said, we should take note of the different variables used. Most are in per 100,000 units, but UrbanPop is expressed as percentages. To make sure that all variables can have a more balanced impact on the clustering, I would recommend scaling the variables before making clusters.

#### Problem 3

- a. We will first make the requested data:
- b.) We will now perform PCA on the simulated data:

```
Importance of components:
##
                              PC1
                                       PC2
                                               PC3
                                                      PC4
                                                              PC5
                                                                       PC6
                                                                               PC7
## Standard deviation
                          17.5963 1.92330 1.82018 1.8042 1.71470 1.67690 1.59535
                           0.8563 0.01023 0.00916 0.0090 0.00813 0.00778 0.00704
  Proportion of Variance
  Cumulative Proportion
                           0.8563 0.86652 0.87568 0.8847 0.89282 0.90059 0.90763
##
                              PC8
                                       PC9
                                              PC10
                                                     PC11
                                                             PC12
                                                                      PC13
                                                                              PC14
                          1.53114 1.45437 1.43933 1.4224 1.37844 1.30575 1.27929
## Standard deviation
## Proportion of Variance 0.00648 0.00585 0.00573 0.0056 0.00525 0.00472 0.00453
##
  Cumulative Proportion
                          0.91412 0.91997 0.92570
                                                   0.9313 0.93655 0.94126 0.94579
##
                              PC15
                                      PC16
                                              PC17
                                                      PC18
                                                              PC19
                                                                      PC20
## Standard deviation
                          1.20986 1.17089 1.13522 1.12060 1.07328 1.0415 1.0062
## Proportion of Variance 0.00405 0.00379 0.00356 0.00347 0.00319 0.0030 0.0028
## Cumulative Proportion
                          0.94983 0.95363 0.95719 0.96066 0.96385 0.9668 0.9697
##
                              PC22
                                      PC23
                                              PC24
                                                      PC25
                                                               PC26
                                                                       PC27
## Standard deviation
                          0.99242 0.94456 0.92245 0.89426 0.84476 0.84138 0.83722
## Proportion of Variance 0.00272 0.00247 0.00235 0.00221 0.00197 0.00196 0.00194
```

```
## Cumulative Proportion 0.97237 0.97484 0.97719 0.97940 0.98138 0.98334 0.98527
##
                             PC29
                                     PC30
                                             PC31
                                                      PC32
                                                              PC33
                                                                      PC34
                                                                              PC35
                          0.80378 0.74452 0.72890 0.68052 0.64468 0.62737 0.62198
## Standard deviation
## Proportion of Variance 0.00179 0.00153 0.00147 0.00128 0.00115 0.00109 0.00107
##
  Cumulative Proportion 0.98706 0.98859 0.99006 0.99134 0.99249 0.99358 0.99465
##
                             PC36
                                     PC37
                                             PC38
                                                      PC39
                                                              PC40
                                                                     PC41
                                                                             PC42
## Standard deviation
                          0.54655 0.52101 0.50575 0.47212 0.43657 0.4245 0.36914
## Proportion of Variance 0.00083 0.00075 0.00071 0.00062 0.00053 0.0005 0.00038
## Cumulative Proportion 0.99548 0.99623 0.99694 0.99755 0.99808 0.9986 0.99895
##
                             PC43
                                     PC44
                                            PC45
                                                     PC46
                                                             PC47
                                                                     PC48
                                                                             PC49
## Standard deviation
                          0.32098 0.29072 0.2677 0.19726 0.17448 0.15869 0.11447
## Proportion of Variance 0.00028 0.00023 0.0002 0.00011 0.00008 0.00007 0.00004
## Cumulative Proportion 0.99924 0.99947 0.9997 0.99978 0.99986 0.99993 0.99997
                             PC50
##
## Standard deviation
                          0.10483
## Proportion of Variance 0.00003
## Cumulative Proportion 1.00000
```



c.) We will now perform K-Means with 3 clusters:

```
##
##
         1
             2
                3
         0 20
                0
##
      1
##
      2
         0
             0 20
             0
      3 20
##
```

We can see it performed perfectly, which is to be expected

d.) Now we perform it with 2 clusters:

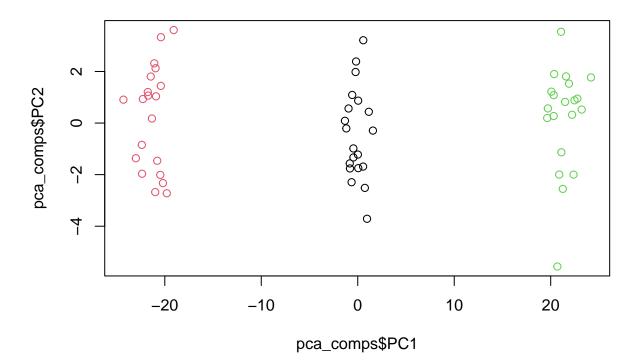
Here we can see that two of the defined clusters are being combined, this makes sense.

e.) Now we perform this with 4 clusters:

```
##
##
              2
                 3
          1
##
          9
             0
                 0
##
        11
             0
                 0
             0
##
                20
         0 20
##
                 0
```

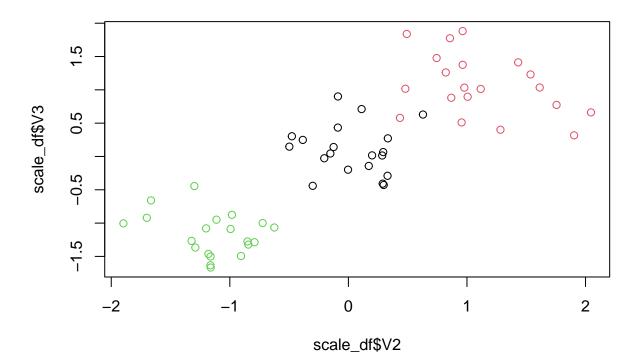
Here, one of our clusters is getting split into two separate clusters. This makes sense, as whichever cluster was most variable became two separate clusters.

f.) Now we perform K-means of 3, on the first two principle components.



It is clear that the group was properly separated. This makes sense as most of our variance was explained by the first two principle componenets.

g.) We will now scale the data and do this again:

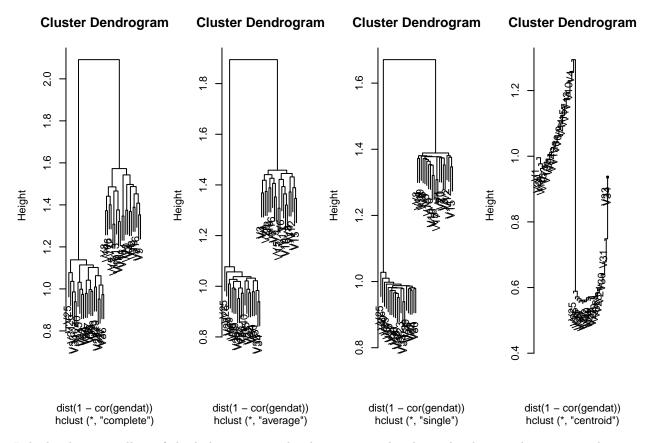


```
##
##
                 3
             2
##
            20
                 0
##
      2
         0
             0 20
      3
             0
##
        20
                 0
```

After performing the scaling and placing the appropriate plots, kmeans still found the correct subtrends. This makes sense because rescaling shouldn't significantly change the separation of each group because the standard deviation of each variable has (roughly) the same variance before we scale them.

# Problem 4

- a.) Let's read in the data from the csv:
- b.) Time to make a dendrogram, using correlation-based distance:



It looks that regardless of the linkage type utilized, we see results that split the samples into two distinct groups, irregardless of linkage type. However, the specific orders slightly vary between the groups depending on the type of linkage used. Most notably, when applying centroid-based linkage, we get a considerably different looking dendrogram.

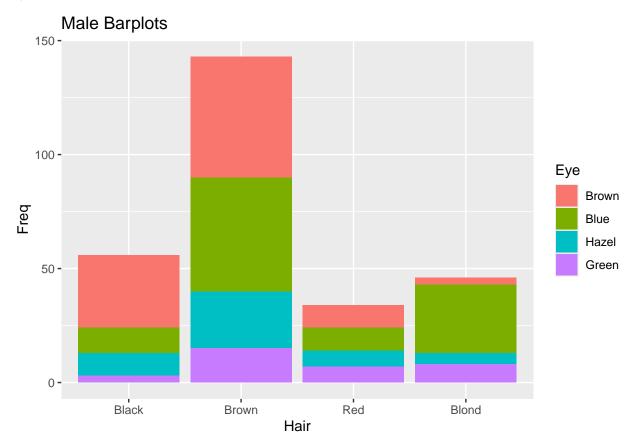
c.) Albeit not a statistically sound method, we can take the two distinct groups, then sum the rows and do a simple value comparison to see which genes show the greatest difference. This is more of a point estimate way, and could likely be answered further through use of methods such as t-tests. We will explore this point estimate approach using the complete linkage dendrogram. That said, we should note the method can easily be extended to the other linkage types. We will NOT take the absolute value until the end as that may interfere with the measure of variability. Again, I'd like to argue this isn't an optimal approach, but does provide us with an interpretable result.

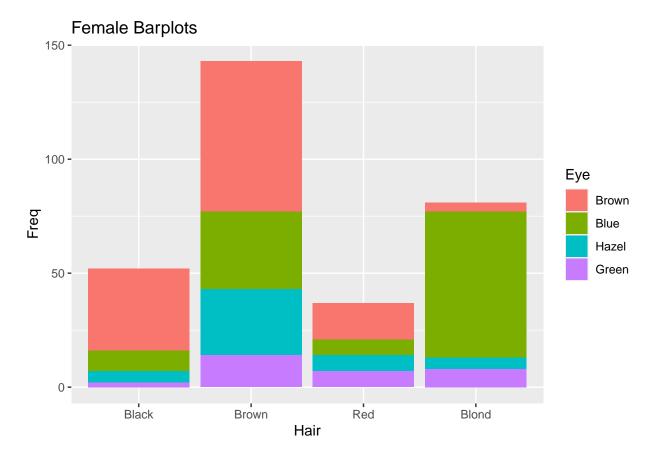
##		mean_diffs	gene_num
##	600	2.747577	600
##	584	2.601985	584
##	549	2.550757	549
##	540	2.545174	540
##	502	2.544461	502
##	568	2.519418	568

Taking the head of the dataframe, we can see that the genes with the largest differences between means of the two groups are genes 600, 584, 549, 540, 502, and 568.

# Problem 5

a.) Let's begin getting the data organized and plotted as requested:





b.) We will now split the table into respective two way tables, and then find the appropriate chi-square independence tests.

```
##
##
    Pearson's Chi-squared test
##
## data: twes
## X-squared = 1.5298, df = 3, p-value = 0.6754
##
    Pearson's Chi-squared test
##
##
## data: twhs
## X-squared = 7.9942, df = 3, p-value = 0.04613
##
##
    Pearson's Chi-squared test
##
## data: twhe
## X-squared = 138.29, df = 9, p-value < 2.2e-16
```

From these 3 separate analyses, we can see that both Hair/Sex and Hair/Eye suggest that there is an association between these two pairs of features.

#### Problem 6

a.) Let's first put the data into a dataframe, then build the appropriate marginal tables to find the analyses of interest.

```
## [1] "Chi-Sq Test for Dept A"
##
   Pearson's Chi-squared test with Yates' continuity correction
##
##
## data: twsub
## X-squared = 16.372, df = 1, p-value = 5.205e-05
## [1] "Chi-Sq Test for Dept B"
##
##
  Pearson's Chi-squared test with Yates' continuity correction
##
## data: twsub
## X-squared = 0.085098, df = 1, p-value = 0.7705
## [1] "Chi-Sq Test for Dept C"
## Pearson's Chi-squared test with Yates' continuity correction
##
## data: twsub
## X-squared = 0.63322, df = 1, p-value = 0.4262
##
## [1] "Chi-Sq Test for Dept D"
##
## Pearson's Chi-squared test with Yates' continuity correction
##
## data: twsub
## X-squared = 0.22159, df = 1, p-value = 0.6378
## [1] "Chi-Sq Test for Dept E"
##
## Pearson's Chi-squared test with Yates' continuity correction
##
## data: twsub
## X-squared = 0.80805, df = 1, p-value = 0.3687
## [1] "Chi-Sq Test for Dept F"
## Pearson's Chi-squared test with Yates' continuity correction
## data: twsub
## X-squared = 0.21824, df = 1, p-value = 0.6404
```

With these results, it appears that only Department A shows signs of an association between gender and admissions.

b.)

```
##
## Pearson's Chi-squared test with Yates' continuity correction
```

```
##
## data: table.ucb
## X-squared = 91.61, df = 1, p-value < 2.2e-16</pre>
```

This result shows that ignoring department, there is an association between gender and admission rates overall.

c.) We will now carry out a CMH test and report the results:

```
##
## Mantel-Haenszel chi-squared test with continuity correction
##
## data: UCBAdmissions
## Mantel-Haenszel X-squared = 1.4269, df = 1, p-value = 0.2323
## alternative hypothesis: true common odds ratio is not equal to 1
## 95 percent confidence interval:
## 0.7719074 1.0603298
## sample estimates:
## common odds ratio
## 0.9046968
```

This CMH test concludes that there is not an association between gender and admissions.

- d.) There is a slight confliction between parts b.) and c.), as one suggests no association while the other does suggest an association. That being said, investigation of each department shows that only a singular department shows a potential association between gender and admissions. With this in mind, I believe that it is safe to conclude that there is not an association between gender and admissions.
- e.) We will now calculate the success rates across each department, as well as the overall success rate. We will then draw some conclusions:

```
## M F
## A 0.621 0.824
## B 0.630 0.680
## C 0.369 0.341
## D 0.331 0.349
## E 0.277 0.239
## F 0.059 0.070

## [1] "Overall:"
## [1] "M F"

## [1] 0.445 0.304
```

Disregarding the previous tests, acting solely on this information, I would conclude that certain departments (A) have gender-bias in admissions. The overall value also seems to suggest that there is some form of gender bias in admissions.

#### Problem 7

a.) Let's load and analyze some of the base features of this dataset:

```
## transactions as itemMatrix in sparse format with
    9835 rows (elements/itemsets/transactions) and
##
##
    169 columns (items) and a density of 0.02609146
##
##
   most frequent items:
##
          whole milk other vegetables
                                               rolls/buns
                                                                         soda
                                                      1809
##
                2513
                                   1903
                                                                         1715
##
              yogurt
                                (Other)
##
                1372
                                  34055
##
  element (itemset/transaction) length distribution:
##
   sizes
##
      1
            2
                 3
                       4
                             5
                                  6
                                        7
                                             8
                                                   9
                                                       10
                                                             11
                                                                  12
                                                                        13
                                                                             14
                                                                                   15
                                                                                        16
   2159 1643 1299 1005
##
                          855
                                645
                                     545
                                           438
                                                350
                                                      246
                                                            182
                                                                 117
                                                                        78
                                                                             77
                                                                                   55
                                                                                        46
##
     17
           18
                           21
                                 22
                                       23
                                            24
                                                       27
                                                             28
                                                                  29
                                                                        32
                19
                      20
                                                  26
##
     29
           14
                14
                       9
                           11
                                  4
                                        6
                                             1
                                                   1
                                                        1
                                                              1
                                                                   3
                                                                         1
##
##
      Min. 1st Qu.
                      Median
                                 Mean 3rd Qu.
##
     1.000
              2.000
                       3.000
                                4.409
                                         6.000
                                                32,000
##
## includes extended item information - examples:
          labels level2
## 1 frankfurter sausage meat and sausage
          sausage sausage meat and sausage
     liver loaf sausage meat and sausage
##
##
      1
            2
                 3
                       4
                            5
                                  6
                                       7
                                             8
                                                   9
                                                       10
                                                             11
                                                                  12
                                                                        13
                                                                             14
                                                                                   15
                                                                                        16
## 2159 1643 1299 1005
                          855
                                645
                                     545
                                           438
                                                350
                                                      246
                                                            182
                                                                 117
                                                                        78
                                                                             77
                                                                                   55
                                                                                        46
                                            24
##
           18
                19
                           21
                                 22
                                       23
                                                  26
                                                       27
                                                             28
                                                                  29
                                                                        32
     17
                      20
     29
           14
                                        6
##
                14
                       9
                           11
                                             1
                                                   1
                                                                         1
## [1] "Percentage of >20 Item Transactions"
## [1] 0.386
## [1] "Average Number of items per transaction:"
## [1] 4.408541
```

Looking at the provided, summary, we can see that there are i.) 9,835 rows (transactions), ii.) with the item most frequently being bought being whole milk. iii.) The number of transactions involving 20 or more items is 0.386% iv.) with the average number of items per transaction being 4.408 items, meaning we should either round to 4 or 5 items depending on our rounding criterion.

b.) We will now find all rules with support > 1% and confidence > 50%. This gives:

```
##
        10 rules TRUE
##
##
  Algorithmic control:
    filter tree heap memopt load sort verbose
##
##
       0.1 TRUE TRUE FALSE TRUE
##
## Absolute minimum support count: 98
##
## set item appearances ...[0 item(s)] done [0.00s].
  set transactions ...[169 item(s), 9835 transaction(s)] done [0.00s].
  sorting and recoding items ... [88 item(s)] done [0.00s].
   creating transaction tree ... done [0.00s].
  checking subsets of size 1 2 3 4 done [0.00s].
## writing ... [15 rule(s)] done [0.00s].
## creating S4 object ... done [0.00s].
##
        lhs
                                                    rhs
                                                                       support
##
  [1]
        {curd, yogurt}
                                                   {whole milk}
                                                                       0.01006609
##
   [2]
        {other vegetables, butter}
                                                 => {whole milk}
                                                                       0.01148958
   [3]
        {other vegetables, domestic eggs}
                                                   {whole milk}
                                                                       0.01230300
  [4]
        {yogurt, whipped/sour cream}
                                                   {whole milk}
##
                                                                       0.01087951
##
   [5]
        {other vegetables, whipped/sour cream}
                                                =>
                                                   {whole milk}
                                                                       0.01464159
##
   [6]
        {pip fruit, other vegetables}
                                                => {whole milk}
                                                                       0.01352313
  [7]
        {citrus fruit, root vegetables}
                                                 => {other vegetables} 0.01037112
  [8]
        {tropical fruit, root vegetables}
                                                => {other vegetables} 0.01230300
        {tropical fruit, root vegetables}
                                                => {whole milk}
                                                                       0.01199797
  [10] {tropical fruit, yogurt}
                                                => {whole milk}
                                                                       0.01514997
## [11] {root vegetables, yogurt}
                                                => {other vegetables} 0.01291307
  [12] {root vegetables, yogurt}
                                                   {whole milk}
                                                                       0.01453991
   [13] {root vegetables, rolls/buns}
                                                => {other vegetables} 0.01220132
   [14] {root vegetables, rolls/buns}
                                                => {whole milk}
                                                                       0.01270971
       {other vegetables, yogurt}
                                                => {whole milk}
                                                                       0.02226741
   [15]
##
        confidence coverage
                               lift
##
  [1]
        0.5823529
                   0.01728521 2.279125
                                         99
##
  [2]
        0.5736041
                   0.02003050 2.244885 113
  [3]
        0.5525114
                   0.02226741 2.162336 121
##
  [4]
        0.5245098
                   0.02074225 2.052747 107
##
  [5]
        0.5070423
                   0.02887646 1.984385 144
##
   [6]
        0.5175097
                   0.02613116 2.025351 133
   [7]
        0.5862069
                   0.01769192 3.029608 102
##
   [8]
        0.5845411
                   0.02104728 3.020999 121
##
##
  [9]
        0.5700483
                   0.02104728 2.230969 118
  [10] 0.5173611
                   0.02928317 2.024770 149
## [11] 0.5000000
                   0.02582613 2.584078 127
  [12] 0.5629921
                   0.02582613 2.203354 143
  [13] 0.5020921
                   0.02430097 2.594890 120
  [14] 0.5230126
                   0.02430097 2.046888 125
## [15] 0.5128806
                   0.04341637 2.007235 219
```

From this analysis, we see that there are 15 rules with confidence higher than .01 and confidence higher than 0.5. We can additionally observe that the highest support comes from the rule {citrus fruit, root vegetables} -> {other vegetables}, with a confidence of 0.5862. We see that the rule with the highest support is {other vegetables, yogurt} -> {whole milk}, with a support of 0.0223. For the first rule, we can interpret that: Support (.0103): 1.03% of all transactions contained the item pair citrus fruits, root vegetables, other

vegetables. Confidence (.5862): 58.62% of the time that citrus fruits and root vegetabes were purchased, so were other vegetables. Lift (3.029): Purchasing root vegetables and citrus fruits saw a 3.029 times increase in the purchasing of other vegetables.

For the second rule, we can interpret that: Support (.0223): 2.23% of all transactions contained the item pair other vegetables, yogurt, and whole milk. Confidence (.5128): 51.28% of the time that other vegetables and yogurt were purchased, so was whole milk. Lift (3.029): Purchasing other vegetables and yogurt saw a 3.029 times increase in the purchasing of whole milk.

c.) We will now perform the analysis such that we view only rules with > 1% support, > 20% confidence, and a lhs containing 'whole milk':

```
## Apriori
##
## Parameter specification:
    confidence minval smax arem aval original Support maxtime support minlen
##
                  0.1
                         1 none FALSE
                                                  TRUE
                                                              5
                                                                   0.01
##
    maxlen target ext
        10 rules TRUE
##
##
## Algorithmic control:
    filter tree heap memopt load sort verbose
##
       0.1 TRUE TRUE FALSE TRUE
                                          TRUE
##
## Absolute minimum support count: 98
##
## set item appearances ...[1 item(s)] done [0.00s].
## set transactions ...[169 item(s), 9835 transaction(s)] done [0.00s].
## sorting and recoding items ... [88 item(s)] done [0.00s].
## creating transaction tree ... done [0.00s].
## checking subsets of size 1 2 done [0.00s].
## writing ... [3 rule(s)] done [0.00s].
## creating S4 object ... done [0.00s].
                                                      confidence coverage lift
##
       lhs
                       rhs
                                           support
## [1] {whole milk} => {yogurt}
                                           0.05602440 0.2192598 0.255516 1.571735
## [2] {whole milk} => {rolls/buns}
                                           0.05663447 0.2216474
                                                                  0.255516 1.205032
  [3] {whole milk} => {other vegetables} 0.07483477 0.2928770 0.255516 1.513634
       count
##
## [1] 551
## [2] 557
## [3] 736
d.) Lastly, we will use the same parameter levels, but look for rhs being 'whole milk':
```

```
## Apriori
##
## Parameter specification:
    confidence minval smax arem aval original Support maxtime support minlen
##
                         1 none FALSE
                                                  TRUE
                                                              5
                                                                   0.01
           0.2
                  0.1
##
    maxlen target ext
##
        10 rules TRUE
##
## Algorithmic control:
```

```
filter tree heap memopt load sort verbose
##
       0.1 TRUE TRUE FALSE TRUE
                                          TRUE.
##
## Absolute minimum support count: 98
##
## set item appearances ...[1 item(s)] done [0.00s].
## set transactions ...[169 item(s), 9835 transaction(s)] done [0.00s].
## sorting and recoding items ... [88 item(s)] done [0.00s].
## creating transaction tree ... done [0.00s].
## checking subsets of size 1 2 3 4 done [0.00s].
## writing ... [71 rule(s)] done [0.00s].
## creating S4 object ... done [0.00s].
##
        lhs
                                       rhs
                                                        support confidence
                                                                             coverage
                                                                                            lift count
##
  [1]
        {}
                                    => {whole milk} 0.25551601
                                                                 0.2555160 1.00000000 1.0000000
                                                                                                  2513
  [2]
        {hard cheese}
                                    => {whole milk} 0.01006609
                                                                 0.4107884 0.02450432 1.6076815
                                                                                                    99
##
  [3]
        {butter milk}
                                    => {whole milk} 0.01159126
                                                                 0.4145455 0.02796136 1.6223854
                                                                                                   114
  [4]
##
                                    => {whole milk} 0.01148958
                                                                 0.4414062 0.02602949 1.7275091
        {ham}
                                                                                                   113
## [5]
                                    => {whole milk} 0.01077783
                                                                 0.4398340 0.02450432 1.7213560
        {sliced cheese}
## [6]
        {oil}
                                    => {whole milk} 0.01128622
                                                                 0.4021739 0.02806304 1.5739675
                                                                                                   111
  [7]
##
        {onions}
                                    => {whole milk} 0.01209964
                                                                 0.3901639 0.03101169 1.5269647
                                                                                                   119
##
  [8]
        {berries}
                                    => {whole milk} 0.01179461
                                                                 0.3547401 0.03324860 1.3883281
                                                                                                   116
  [9]
        {hamburger meat}
                                    => {whole milk} 0.01474326
                                                                 0.4434251 0.03324860 1.7354101
                                                                                                   145
  [10] {hygiene articles}
                                    => {whole milk} 0.01281139
                                                                 0.3888889 0.03294357 1.5219746
                                                                                                   126
## [11] {salty snack}
                                    => {whole milk} 0.01118454
                                                                 0.2956989 0.03782410 1.1572618
                                                                                                   110
## [12] {sugar}
                                    => {whole milk} 0.01504830
                                                                 0.4444444 0.03385867 1.7393996
                                                                                                   148
## [13] {waffles}
                                    => {whole milk} 0.01270971
                                                                 0.3306878 0.03843416 1.2941961
                                                                                                   125
## [14] {long life bakery product} => {whole milk} 0.01352313
                                                                 0.3614130 0.03741739 1.4144438
                                                                                                   133
## [15] {dessert}
                                    => {whole milk} 0.01372649
                                                                 0.3698630 0.03711235 1.4475140
                                                                                                   135
## [16] {cream cheese }
                                    => {whole milk} 0.01647178
                                                                 0.4153846 0.03965430 1.6256696
                                                                                                   162
## [17] {chicken}
                                    => {whole milk} 0.01759024
                                                                 0.4099526 0.04290798 1.6044106
                                                                                                   173
## [18] {white bread}
                                    => {whole milk} 0.01708185
                                                                 0.4057971 0.04209456 1.5881474
                                                                                                   168
## [19] {chocolate}
                                    => {whole milk} 0.01667514
                                                                 0.3360656 0.04961871 1.3152427
                                                                                                   164
## [20] {coffee}
                                    => {whole milk} 0.01870869
                                                                 0.3222417 0.05805796 1.2611408
                                                                                                   184
## [21] {frozen vegetables}
                                    => {whole milk} 0.02043721
                                                                 0.4249471 0.04809354 1.6630940
                                                                                                   201
## [22] {beef}
                                    => {whole milk} 0.02125064
                                                                 0.4050388 0.05246568 1.5851795
                                                                                                   209
## [23] {curd}
                                    => {whole milk} 0.02613116
                                                                                                   257
                                                                 0.4904580 0.05327911 1.9194805
  [24] {napkins}
                                    => {whole milk} 0.01972547
                                                                 0.3766990 0.05236401 1.4742678
                                                                                                   194
## [25] {pork}
                                    => {whole milk} 0.02216573
                                                                 0.3844797 0.05765125 1.5047187
                                                                                                   218
## [26] {frankfurter}
                                    => {whole milk} 0.02053889
                                                                 0.3482759 0.05897306 1.3630295
                                                                                                   202
## [27] {bottled beer}
                                    => {whole milk} 0.02043721
                                                                 0.2537879 0.08052872 0.9932367
                                                                                                   201
## [28] {brown bread}
                                    => {whole milk} 0.02521607
                                                                 0.3887147 0.06487036 1.5212930
                                                                                                   248
## [29] {margarine}
                                    => {whole milk} 0.02419929
                                                                 0.4131944 0.05856634 1.6170980
                                                                                                   238
## [30] {butter}
                                    => {whole milk} 0.02755465
                                                                 0.4972477 0.05541434 1.9460530
                                                                                                   271
## [31] {newspapers}
                                    => {whole milk} 0.02735130
                                                                 0.3426752 0.07981698 1.3411103
                                                                                                   269
## [32] {domestic eggs}
                                    => {whole milk} 0.02999492
                                                                 0.4727564 0.06344687 1.8502027
                                                                                                   295
## [33] {fruit/vegetable juice}
                                    => {whole milk} 0.02663955
                                                                 0.3684951 0.07229283 1.4421604
                                                                                                   262
                                    => {whole milk} 0.03223183
                                                                 0.4496454 0.07168277 1.7597542
## [34] {whipped/sour cream}
                                                                                                   317
## [35] {pip fruit}
                                    => {whole milk} 0.03009659
                                                                 0.3978495 0.07564820 1.5570432
                                                                                                   296
## [36] {pastry}
                                    => {whole milk} 0.03324860
                                                                                                   327
                                                                 0.3737143 0.08896797 1.4625865
## [37] {citrus fruit}
                                    => {whole milk} 0.03050330
                                                                 0.3685504 0.08276563 1.4423768
                                                                                                   300
                                    => {whole milk} 0.02450432
## [38] {shopping bags}
                                                                 0.2487100 0.09852567 0.9733637
                                                                                                   241
## [39] {sausage}
                                    => {whole milk} 0.02989324
                                                                 0.3181818 0.09395018 1.2452520
                                                                                                   294
## [40] {bottled water}
                                    => {whole milk} 0.03436706
                                                                 0.3109476 0.11052364 1.2169396
                                                                                                   338
```

```
## [41] {tropical fruit}
                                    => {whole milk} 0.04229792
                                                                 0.4031008 0.10493137 1.5775950
                                                                                                    416
                                    => {whole milk} 0.04890696
                                                                  0.4486940 0.10899847 1.7560310
                                                                                                    481
## [42] {root vegetables}
  [43] {soda}
                                       {whole milk} 0.04006101
                                                                  0.2297376 0.17437722 0.8991124
                                                                                                    394
                                       {whole milk} 0.05602440
                                                                  0.4016035 0.13950178 1.5717351
                                                                                                    551
  [44] {yogurt}
   [45] {rolls/buns}
                                    => {whole milk} 0.05663447
                                                                  0.3079049 0.18393493 1.2050318
                                                                                                    557
                                    => {whole milk} 0.07483477
                                                                 0.3867578 0.19349263 1.5136341
   [46] {other vegetables}
                                                                                                    736
   [47] {curd,
##
         yogurt}
                                    => {whole milk} 0.01006609
                                                                 0.5823529 0.01728521 2.2791250
                                                                                                     99
##
   [48] {pork,
                                    => {whole milk} 0.01016777
##
         other vegetables}
                                                                 0.4694836 0.02165735 1.8373939
                                                                                                    100
   [49] {other vegetables,
                                       {whole milk} 0.01148958
                                                                 0.5736041 0.02003050 2.2448850
##
         butter}
                                                                                                    113
##
   [50] {other vegetables,
                                       {whole milk} 0.01230300
                                                                 0.5525114 0.02226741 2.1623358
##
         domestic eggs}
                                                                                                    121
##
   [51] {other vegetables,
##
         fruit/vegetable juice}
                                       {whole milk} 0.01047280
                                                                 0.4975845 0.02104728 1.9473713
                                                                                                    103
   [52] {yogurt,
##
         whipped/sour cream}
                                    => {whole milk} 0.01087951
                                                                  0.5245098 0.02074225 2.0527473
                                                                                                    107
##
##
   [53] {other vegetables,
##
         whipped/sour cream}
                                       {whole milk} 0.01464159
                                                                 0.5070423 0.02887646 1.9843854
                                                                                                    144
##
   [54] {pip fruit,
         other vegetables}
                                       {whole milk} 0.01352313
                                                                 0.5175097 0.02613116 2.0253514
##
                                                                                                    133
##
   [55] {other vegetables,
                                       {whole milk} 0.01057448
                                                                 0.4684685 0.02257245 1.8334212
##
         pastry}
                                                                                                    104
##
   [56] {citrus fruit,
                                                                 0.4741784 0.02165735 1.8557678
##
         yogurt}
                                       {whole milk} 0.01026945
                                                                                                    101
##
   [57] {citrus fruit,
                                    => {whole milk} 0.01301474
                                                                 0.4507042 0.02887646 1.7638982
##
         other vegetables}
                                                                                                    128
##
   [58] {sausage,
                                    => {whole milk} 0.01016777
##
                                                                 0.3773585 0.02694459 1.4768487
                                                                                                    100
         other vegetables}
##
   [59] {other vegetables,
##
         bottled water}
                                       {whole milk} 0.01077783
                                                                 0.4344262 0.02480935 1.7001918
                                                                                                    106
   [60] {tropical fruit,
                                       {whole milk} 0.01199797
                                                                 0.5700483 0.02104728 2.2309690
##
         root vegetables}
                                                                                                    118
##
   [61] {tropical fruit,
                                       {whole milk} 0.01514997
                                                                 0.5173611 0.02928317 2.0247698
##
         yogurt}
                                                                                                    149
##
   [62] {tropical fruit,
         rolls/buns}
                                       {whole milk} 0.01098119
                                                                 0.4462810 0.02460600 1.7465872
                                                                                                    108
##
##
   [63] {tropical fruit,
                                    => {whole milk} 0.01708185
                                                                 0.4759207 0.03589222 1.8625865
##
         other vegetables}
                                                                                                    168
##
   [64] {root vegetables,
                                    => {whole milk} 0.01453991
                                                                 0.5629921 0.02582613 2.2033536
##
         yogurt}
                                                                                                    143
##
   [65] {root vegetables,
                                       {whole milk} 0.01270971
                                                                 0.5230126 0.02430097 2.0468876
##
                                                                                                    125
         rolls/buns}
##
   [66] {root vegetables,
                                    => {whole milk} 0.02318251
                                                                 0.4892704 0.04738180 1.9148326
                                                                                                    228
##
         other vegetables}
   [67] {yogurt,
##
                                    => {whole milk} 0.01047280
                                                                 0.3828996 0.02735130 1.4985348
##
         soda}
                                                                                                    103
##
   [68] {other vegetables,
##
         soda}
                                       {whole milk} 0.01392984
                                                                 0.4254658 0.03274021 1.6651240
                                                                                                    137
##
   [69] {yogurt,
                                       {whole milk} 0.01555669
##
         rolls/buns}
                                                                 0.4526627 0.03436706 1.7715630
                                                                                                    153
##
  [70] {other vegetables,
##
                                    => {whole milk} 0.02226741  0.5128806  0.04341637  2.0072345
                                                                                                    219
         yogurt}
```

## [71] {other vegetables,
## rolls/buns}

=> {whole milk} 0.01789527 0.4200477 0.04260295 1.6439194

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