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Healthcare Software Market Survey

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Part I: INTRODUCTION

The purpose of this study is to gather information about the market viability of a software product that I would like to make for my thesis. This survey will give me an idea of how potential users view this product idea and what features they would like to see in a final product. After analyzing the responses from this survey, I will decide whether to continue developing this idea or look for another more viable one.

Part II: SUBJECTS

The subjects for this study will be psychiatrists or other healthcare personnel that treat outpatients for behavioral health. There are no other restrictions on who can participate. All subjects will be invited to participate by email. I will contact approximately 18 subjects directly, but I will request that subjects refer others who satisfy the criteria. Subjects will not be compensated for participating.

Part III: PROCEDURE

The subjects of this study will complete an online survey. They will first be introduced to the software idea that I am proposing. They will then be asked for opinions on the idea and asked for general statistics on the projected ability of their patients to use this software in different ways. Subjects may provide information that identifies them individually, if they wish, so that I might contact them in the future.

Part IV: POTENTIAL HARM/RISK TO SUBJECTS

There is no potential harm or risk to subjects.

Part V: CONFIDENTIALITY & ANONYMITY

All information provided individually will be kept confidential. However, I inform the subject that statistics on all information gathered may be published in the future. If subjects would like to remain anonymous, they can omit any identifying information from their responses to the survey, and due to the nature of the survey software being used, the responses will not be associated with them in any way.

Part VI: DEBRIEFING

Before and after completing the survey, subjects will be given email addresses to contact me and my advisor, John Myers, if they have any questions about the survey, and will be given an email address for Anne O'Dwyer, to contact if they have any questions about the ethics of the study.

Part VII: THE INFORMED CONSENT FORM

An Informed Consent Form will be included as part of the survey. Subjects will not be able to access or submit the rest of the survey without agreeing to the Informed Consent Form, and they can exit the survey at any time before submitting their responses.

The survey, including the informed consent form, can be accessed at:

<http://goo.gl/forms/NBvf7xrkni>