



PROMPT TEMPLATES & PRACTICE

Prompt Template Practice

Role: _____

Role:

You are a Digital Marketing Specialist AI Assistant working for Harriss Consultancy & Enterprise Solutions, promoting real estate projects to potential buyers online.

Task: _____

Task:

Write a compelling promotional message to generate leads for a DTCP-approved real estate project located in Oragadam, targeting salaried professionals and investors.

Context: _____

Context:

Few-Shot: _____

The project, "Manju Groups Green Spot," offers DTCP-approved plots (700–2400 sq.ft) at ₹2750/sq.ft. It is located near SP Kovil to Sriperumbudur Automobile Corridor, surrounded by MNCs, with 3000 residents already living in the gated community. It features green landscapes, 24/7 surveillance, and family-friendly amenities.

Report: _____

Format:

A short WhatsApp/email outreach message with a warm greeting, project highlights, and a call to action to inquire or schedule a site visit.

Requirements:

- Tone: Friendly, professional, trustworthy
- Length: 4–6 lines
- Style: Conversational, focused on benefits
- Include a question or invitation for the reader to respond

Final works

Full Prompt:

You are a Real Estate Digital Marketing Specialist AI Assistant from Harriss Consultancy. Write a short WhatsApp or email message to promote the "Manju Groups Green Spot" DTCP-approved project in Oragadam. Highlight key features like DTCP approval, price, community amenities, and location near MNCs. End with a warm invitation for a free site visit or more details. Keep the tone friendly and trustworthy, and the message under 6 lines.

R + T + C + F + R

Prompt Template

Prompt Engineering: 50+ Ready-to-Use Prompt Templates

Designed for educators and learners - includes basic, intermediate, and advanced examples.

A. Basic Prompt Templates

1. General Inquiry :

Explain [topic] in simple terms.

Explain Real Estate Marketing in simple terms

2. Summarization :

Summarize the following text in [number] bullet points:

[Insert long text here]

Summarize the following text in 5 simple bullet points

"You are a Real Estate Digital Marketing Specialist AI Assistant from Harriss Consultancy. Write a short WhatsApp or email message to promote the "Manju Groups Green Spot" DTCP-approved project in Oragadam. Highlight key features like DTCP approval, price, community amenities, and location."

3. Paraphrasing

Rewrite this sentence in your own words:

[Sentence here]

Rewrite this sentence in your own words

As a Real Estate Digital Marketing AI Assistant at Harriss Consultancy, your task is to create a brief WhatsApp or email message to promote the "Manju Groups Green Spot" project in Oragadam. Make sure to highlight important features such as DTCP approval, pricing, the gated community's amenities, and its prime location.

Prompt Template

4. Definition Request

What is the meaning of [term or concept]?

What is the meaning of Real Estate Marketing?

5. Comparison

Compare [A] and [B] based on [criteria].

Compare Real Estate Sales and Marketing based on Real Estate Market point of view

B. Persona-Based Prompt Templates

6. Role + Explanation

You are a [role]. Explain [concept] to [audience].

Example: You are a chef. Explain how to make pasta to a beginner

You are a Real Estate Sales and Marketing Manager. Explain how to make sales call to a Sales Agent Trainee

7. Style Mimicry

Write like [famous person or character]: [topic].

Example: Write like Elon Musk: Why AI will change the world.

Write like APJ Abdul Kalam: Why Missile development is important for Indian Defense?

Prompt Template

8. Professional Writing

You are a [job title]. Write a [document type] about [topic].

Example: You are a marketing manager. Write a product description for an electric car

You are a Real Estate Sales and Marketing Manager. Write a document about How to do a Sales Closure successfully for an Individual Villa

C. Few-Shot Prompt Templates

9. Classification Template

Classify sentiment:

[Example 1] → [Label 1]

[Example 2] → [Label 2]

[New Input] → ____

Example: The food was amazing → Positive | I hated the service

→ Negative | It was okay → ____

Classify Sentiment:

Example 1 – The Villa construction is very Nice

Example 2 – The Villa construction is poor

New Input - It should be Red Brick Walls instead of hollow blocks

10. Translation Template

Translate the following sentences into [target language]:

[English sentence] → [Translated sentence]

[Another English sentence] → [Translated sentence]

Prompt Template

[New sentence] →

Example: Write like Elon Musk: Why AI will change the world.

Translate the following sentences into German Language

Write like APJ Abdul Kalam: Why Missile development is important for Indian

11. Question Answering Template

Answer these questions:

Who wrote "Romeo and Juliet"? → William Shakespeare

What is the capital of France? → Paris

Who discovered gravity? → _____

Answer these Questions:

What is India's GDP in 2025? – 4.19 Trillion

What is latest trending in Information technology? – Artificial Intelligence

Which country is No. 1 in terms of defense System? -

D. Chain-of-Thought (CoT) Templates

12. Step-by-Step Reasoning

Let's think step by step. [Problem statement]. First, we [step 1], then [step 2], so finally [conclusion].

Example: Let's think step by step. If a train travels at 60 km/h for 3 hours, how far does it go?

Let's think step by step

If India continue to develop its GDP by 30% every year, calculate when India will become No. 1 GDP country?

Prompt Template

13. Math Problem Solving

Solve this math problem by showing your work:

[Question here]

Solve this math problem using the below

A plot of land costs ₹2,750 per square foot. If a customer wants to buy 1,200 square feet, how much will it cost in total?

14. Logical Puzzle

Solve the following logic puzzle. Show your reasoning process:

[Puzzle description]

Solve the following logic puzzle. Show your reasoning process:

What comes next in the sequence?

2, 4, 8, 16, ?

E. Instruction Tuning / Format Control

15. Output Formatting

Summarize the article below in exactly [X] bullet points.

Summarize the article below in exactly 4 bullet points

16. Table Generation

Create a table comparing [A], [B], and [C] based on [criteria].

Create a table comparing Chatgpt, Gemini, Claude based on fast and accurate information

Prompt Template

17. Email Writing

Write a professional email to [recipient] regarding [purpose]. Use a formal tone.

Write a professional Email to Client 1 regarding Business proposal. Use a formal tone

F. Contextual Prompts

18. Tailored Explanation

Explain [complex topic] to a [age group] who knows [background knowledge].

> Example: Explain blockchain to a high school student who understands basic computer science.

Explain Digital Marketing Meta Ads to a junior Marketing Executive who knows about Marketing skills

19. Industry-Specific Context

As a [industry expert], explain how [technology/product] impacts [specific industry].

As a Marketing Sales head, explain how Digital marketing impacts Real Estate industry

Prompt Template

G. Creative Writing Prompts

20. Story Writing

Write a short story about [character] who [goal] but faces [obstacle].

Write a short story about Mohan, a BE graduate whose ambition is to become ISRO Scientist but faces financial difficulties

21. Poem Writing

Write a poem in [style/poetic form] about [theme].

Write a poem in melody style about mother's love

22. Dialogue Writing

Write a realistic dialogue between [Person A] and [Person B] discussing [topic].

Write a poem in melody style about mother's love

Prompt Template

H. Code & Technical Prompts

23. Code Generation

Write a [language] function that [does something].

Example: Write a Python function to calculate Fibonacci numbers.

Write a flask function to build a Web Application

24. Debugging Help

Here is some code. Find and fix any errors:

[code snippet]

Here is the code for Pyautogui script. Find and fix errors

25. API Documentation

Explain how to use the [API name] with an example request and response.

Explain how to use the Flask API to calculate Real Estate plot price

Prompt Template

I. Marketing & Business Prompts

26. Ad Copywriting

Write a compelling ad for [product/service] targeting [audience].

Write a compelling ad for Real Estate Sales targeting New home Buyers and Investors

27. Product Description

Write a persuasive product description for [product name].

Write a persuasive product description for Airtel XSafe 360"CC TV for Home

28. Social Media Post

Create a social media post promoting [event/product/idea] in a friendly tone.

Create a Social media post promoting Tamp Approved CMDA plots sales in a friendly tone

Prompt Template

J. Customer Support & Service Prompts

29. Response to Complaint

Respond professionally to this customer complaint:
[Customer message here]

Respond professionally to the below customer compliant:

Product not working

30. FAQ Generator

Generate 5 common FAQs and answers for [topic/product]

Generate 5 common FAQs and answers for Apartments sales

K. Education & Tutoring Prompts

31. Lesson Plan Creation

Create a lesson plan for teaching [topic] to [grade level].

Create a lesson plan for teaching Green Environment to VIII Standard class

32. Quiz Generation

Generate a 5-question quiz about [subject/topic].

Generate a 5-question about Satellite's

Prompt Template

33. Homework Help

Explain how to solve this [math/science] problem:

[Question here]

Explain how to solve this Science Problem

A car travels 100 kilometers in 2 hours.

What is the **speed** of the car?

L. Advanced Framework-Based Templates

34. ReAct Framework

Thought: [model thinks about what to do next]

Action: [model takes an action]

Observation: [result of the action]

Answer: [final answer]

Simulate agent behavior manually.

Thought: I want to build a simple property listing app for real estate marketing.

Action: Build a React component that displays a list of properties and allows the user to filter them using an input box or dropdown.

Observation: When I select a location (e.g., “Oragadam”), only the properties from that location should appear in the list.

Answer: Create a functional React component called Property filter with mock data, filter logic, and a dynamic display of filtered properties.

Simulate Agent behavior manually

35. Tree of Thoughts (ToT)

Generate 3 possible solutions to [problem]. Evaluate each and choose the best one.

Generate 3 possible solutions to Real Estate Sales closure. Evaluate each and choose the best one.

Prompt Template

36. Self-Consistency Prompting

Solve the following question in 3 different ways and pick the most consistent answer:

[Question here]

Solve the following questions in 3 different ways and pick the most consistent answer

What is the sum of the first 5 natural numbers?

M. Prompt Optimization & Evaluation

37. Prompt Refinement

Improve this prompt: "[Original prompt]"

Make it clearer, more specific, and structured.

Improve this prompt ("I need details of GenAI")

Make it clearer, more specific, and structured

Prompt Template

38. Prompt Grading Rubric

Rate this output based on the following criteria (1–5):

Relevance: _____

Accuracy: _____

Clarity: _____

Fluency: _____

Creativity: _____

Final Score: _____

Rate this output based on the following criteria (1-5):

Relevance, Accuracy, Clarity, Fluency, Creativity, Final Score

39. Prompt Iteration Challenge

Take this weak prompt: "[Prompt]"

Now rewrite it 3 times to improve clarity and effectiveness.

Take this weak prompt ("I need details of GenAI")

Now rewrite it 3 times to improve clarity and effectiveness

N. Real-World Application Prompts

40. Job Posting Creation

Write a job posting for [position] at [company]. Include responsibilities, requirements, and benefits.

Write a job Posting for PEGA RPA SPECIALIST at FORD. Include responsibilities, requirements, and benefits

Prompt Template

41. Resume Summary Builder

Create a professional summary for a resume based on the following details:

[Experience, skills, achievements]

Create a professional summary for a resume based on the following details:

Experience, Skills and Achievements

42. Business Proposal

Write a proposal for [project idea] to [client/investor]. Include objectives, methodology, and benefits

Write a Proposal for New Start up to Client 1. Include objectives, methodology, and benefits

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O. Miscellaneous Useful Templates

43. Opinion Writing

Write an opinion piece on [topic]. Use persuasive arguments and examples.

Write an opinion piece on Affiliate Marketing. Use persuasive arguments and example

Prompt Template

44. Debate Preparation

Prepare arguments for both sides of the debate: "[Debate topic]"

Prepare arguments for both sides of the debate "Which language is the oldest Tamil or Sanskrit"

45. Travel Planning

Plan a 5-day trip to [destination] for [type of traveler]. Include activities, budget, and tips.

Prepare arguments for both sides of the debate (" Which language is the oldest Tamil or Sanskrit")

46. Book/Movie Review

Write a review of [book/movie]. Include plot summary, strengths, weaknesses, and recommendation.

Prepare arguments for both sides of the debate (" Which language is the oldest Tamil or Sanskrit")

47. Personal Development

Give me actionable advice on how to [goal], including daily habits and mindset shifts.

Give me actionable advice on how to get healthy lifestyle, including daily habits and mindset shifts

Prompt Template

P. Prompt Chaining Examples

48. Multi-step Research Task

Step 1:

Find out the top 5 causes of climate change.

Step 2:

Based on those causes, suggest 5 practical solutions individuals can adopt.

Step 1: Find out top 5 causes of ground Water level getting lower and lower

Step 2: Based on those causes, suggest 5 practical solutions individuals can adopt

49. Idea to Execution

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Step 1:

Generate 5 business ideas for eco-friendly products.

Step 2:

Pick one idea and create a marketing strategy for it.

Step 1 : Generate 5 business idea for best E-Commerce products

Step 2: Pick one idea and create a marketing strategy for it

Prompt Template

Q. Prompt Template Generator

50. Universal Prompt Builder

[Role] + [Task] + [Context] + [Example]+ [Format]

Example:

You are a nutritionist. Create a weekly meal plan for someone with diabetes. Include breakfast, lunch, dinner, and snacks.

Format as a table.

Write for me a RTCFR prompt with an example as a nutritionist to create a weekly meal plan for Diabetes patient including Breakfast, Lunch, dinner and snacks in a table format.

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