

286.40K

Total Profit

2.30M

Total Sales

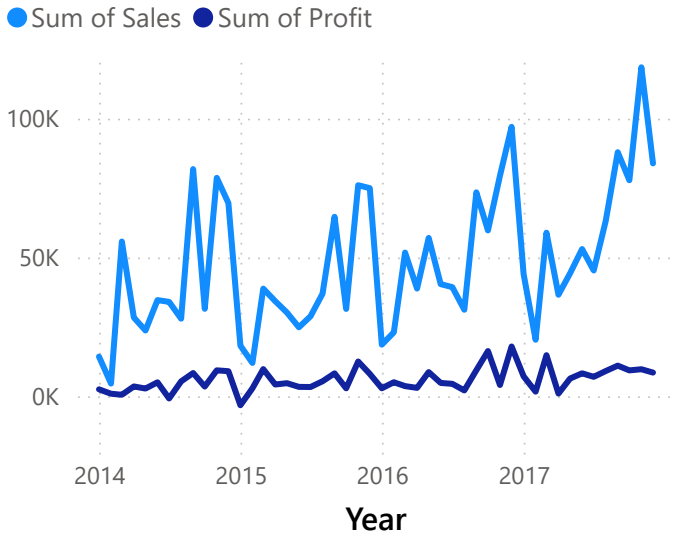
12.47%

Profit Margin %

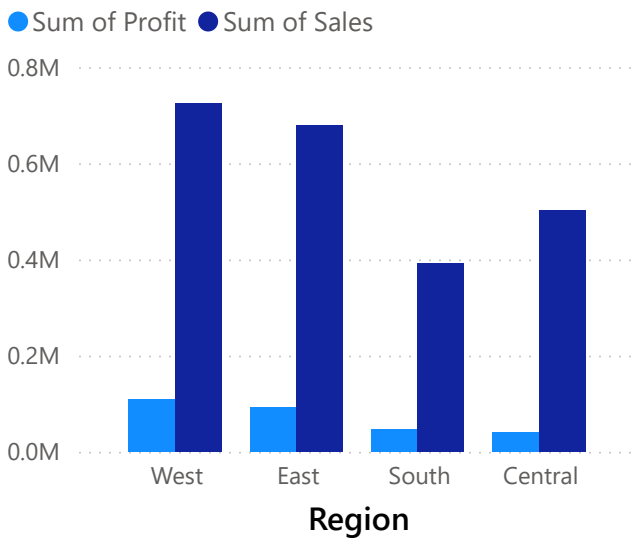
5009

Total Orders

Sales & Profit Trend



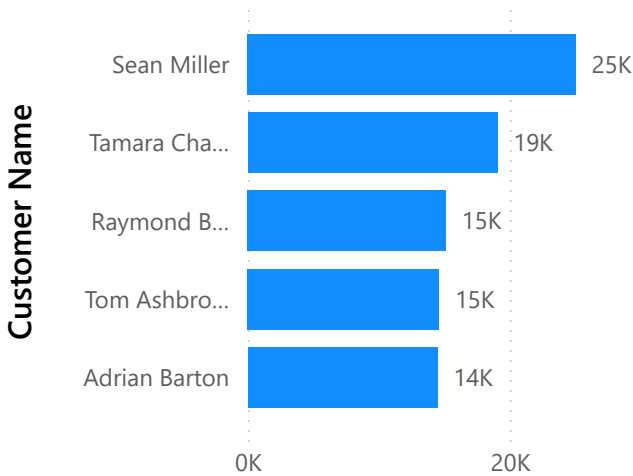
Regional Sales and Profits



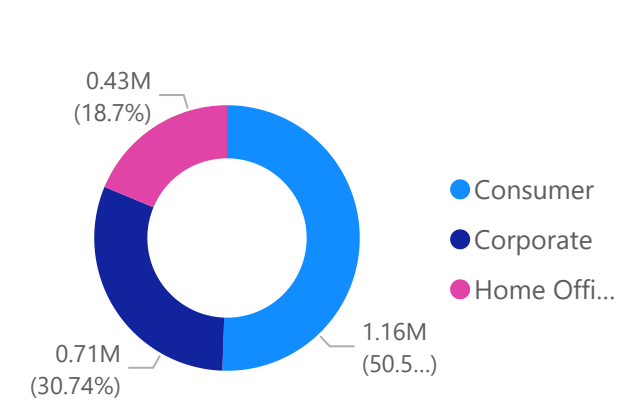
Sales by Category & Sub-Category

Category	Sub-Category	Sum of Sales
Technology	Accessories	1,67,380.32
Technology	Copiers	1,49,528.03
Technology	Machines	1,89,238.63
Technology	Phones	3,30,007.05
Office Supplies	Appliances	1,07,532.16
Office Supplies	Art	27,118.79
Office Supplies	Binders	2,03,412.73
Office Supplies	Envelopes	16,476.40
Office Supplies	Fasteners	3,024.28
Office Supplies	Labels	12,486.31
Office Supplies	Paper	78,479.21
Office Supplies	Storage	2,23,843.61
Office Supplies	Supplies	46,673.54
Furniture	Bookcases	1,14,880.00
Furniture	Chairs	3,28,449.10
Furniture	Furnishings	91,705.16
Furniture	Tables	2,06,965.53
Total		22,97,200.86

Top 5 Customers by Sale

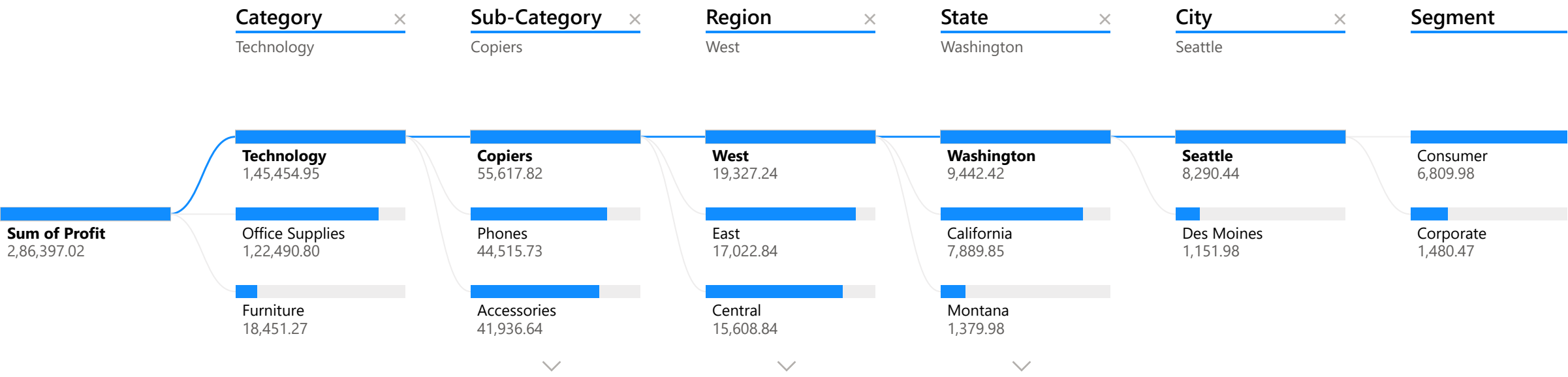
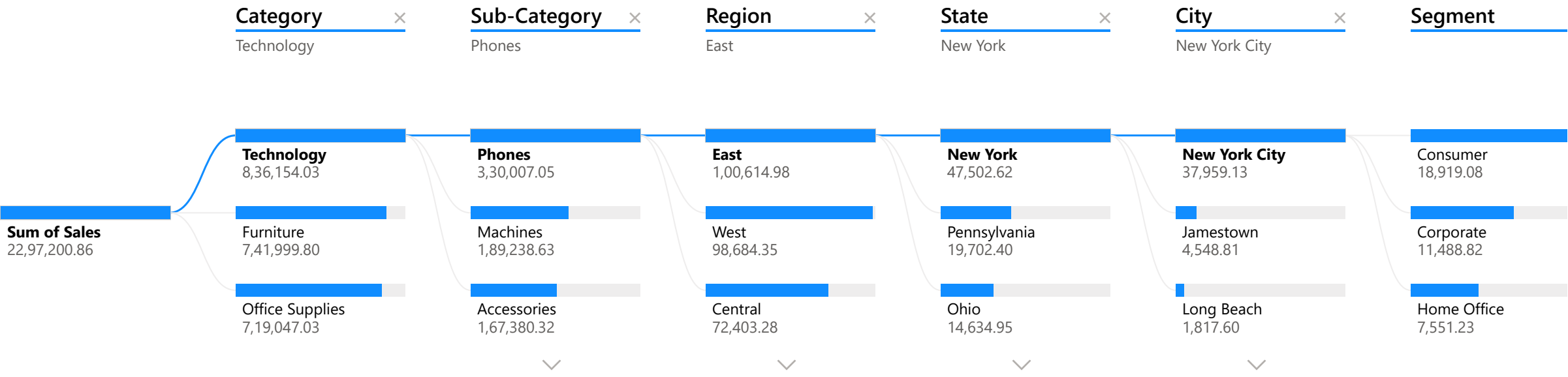


Sales by Segment

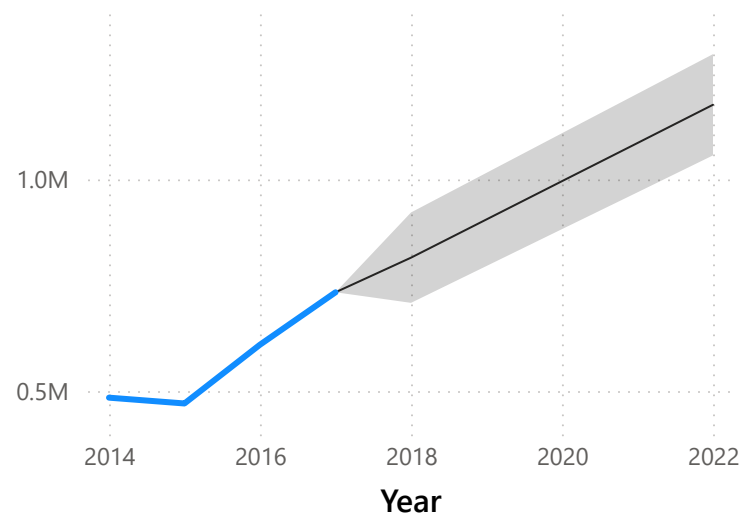


Year, Region, Category

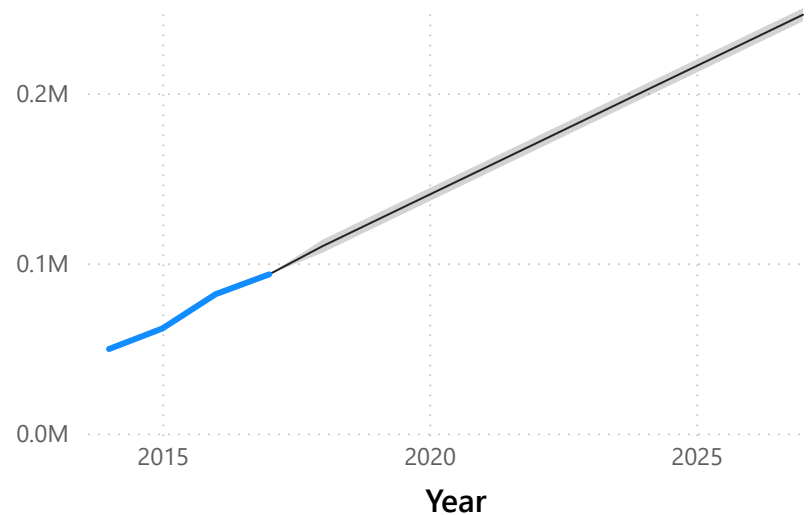
- ☒ Select all
- ⌵ ☒ 2014
- ⌵ ☒ 2015
- ⌵ ☒ 2016
- ⌵ ☒ 2017



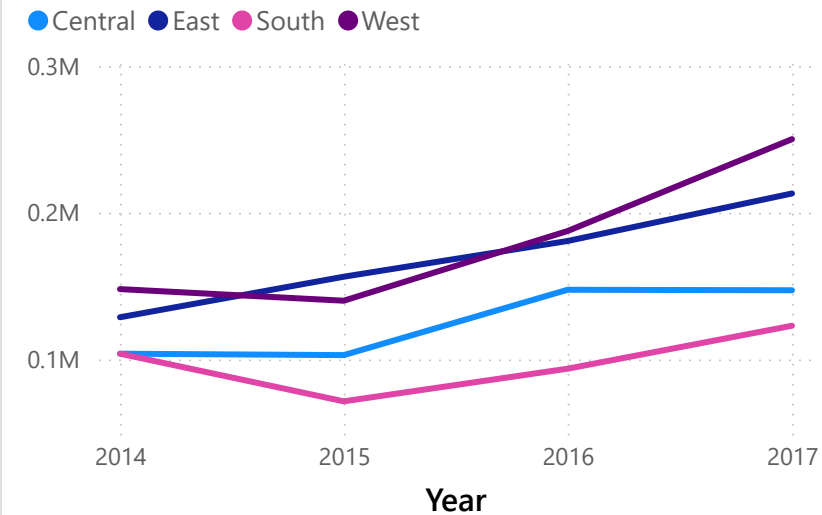
Sales Trend



profit Trend



Regional Year Wise Sales



Key influencers Top segments

What influences Sales to ?

When... ..the average of Sales increases by

Total Quantity Sold is more than 7 → 296.2

Total Quantity Sold is 4 - 7 → 169.2

Key influencers Top segments

What influences Sales to ?

When... ..the average of Sales increases by

Total Discount is 0.2 - 0.5 → 344.6

Regional Year Wise Profit

