

NGUYEN MINH HIEU

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Summary

Detail-oriented, persevering, and energetic digital business development professional with a passion for business growth and digital application. Committed to mastering data analytics and its integration in enhancing business performance. Adept at collaborating with teams, building strong relationships with stakeholders, and utilizing critical and creative thinking in business analysis and project management. Well-versed in the financial market and equipped with adequate knowledge to drive business success.

EDUCATION

University of Waikato | International Diploma in Business

- GPA: 3.7/4.0
- *Class Representative, Student Mentor.*
- Developing a network among intercultural connections via strong communication skills.

Coursera | Google Professional Data Analytics

- Demonstrates Google Analytics and BigQuery to drive data-driven insights and decision making
- Developing data collection, analysis, visualization, and optimization strategies to effectively evaluate website performance and improve business outcomes

Coursera | IBM Fullstack Software Developer

- Demonstrates expertise in designing, building, and deploying end-to-end web applications using IBM technologies
- Shows knowledge in front-end and back-end web development, as well as cloud computing and data storage
- Demonstrates deep understanding of IBM's development tools and platforms, including the IBM Cloud, IBM Watson, and IBM Blockchain
- Ability to use IBM technologies to deliver effective and scalable web solutions

Achievements

- Received the **Academic Merit Scholarship** for outstanding academic performance.
- Excellent Classroom Assistant in first-year rewarded with letter of recommendation on Digital Business subject.
- Ranked in the **1% overall score** on the diploma program as a result of dedication.
- Building a blog and merchandise website <http://existence.social/>

Experience

- Sales Intern at Phoenix Academy (Viet Nam) (2019):
 - Achieved a 1000+ increase in interaction on social websites through marketing
- Work as Student Mentor at the University of Waikato supporting international students via workshops (2021):
 - Contributed to the mentoring program through online representing and guiding international students in Employability Plus Programme (EPP)
- Marketing trainee at restaurants in managing campaigns and contacting customers. (Parle, Sumo, and VietView)

Skills

- Capable of Microsoft Office (Word, Excel, PowerPoint).
- Familiar with working Python, Google Cloud, and SQL. (credited by HackerRank)
- Sufficient rapid self-teaching programming skills (Blockchain specialization)
- Personal budget development via investments in stocks and ETFs.

Language competency

- English (7.0 IELTS)