



Company Profile

2023

Africa's resilience and creativity are enormous. We have a rising and energetic youth population. Our dynamic entrepreneurs are using technology to transform people's lives. We have enough resources not just to feed ourselves, but other regions, too.

- Kofi Annan (2014)



Who We Are

JENGE Kulture is a Pan African social change initiative that promotes a culture that translates social concern to creative, innovative action across the continent. We are a non-profit organisation registered in Kenya in May 2021 as a company limited by guarantee under registration number CLG-6YFA5Z.

Why We Exist

Our Mission

JENGE Kulture exists to connect, empower and support Africa's young creators and innovators, activating them to be impactful changemakers contributing to development and social change in their communities.

Our Vision

We share in Africa's vision of an integrated, prosperous and peaceful Africa, driven by its own citizens, representing a dynamic force in the international arena. This vision is encapsulated in Africa's Agenda 2063.

Why 'JENGE'?

The name 'JENGE' is truncated from the Swahili word 'TUJENGE' that means 'LET US BUILD'.

JENGE is a Pan-African philosophy of growth, progress, and development through creative action, underpinned by 3 fundamental principles: Unity in Diversity, Social Responsibility, and Creativity/Innovation.

Our Core Values

We manifest and promote a culture of:

**Unity,
Teamwork &
Collaboration**

**Creativity &
Innovation**

**Social
Responsibility**

What We Do

At the core of our work is Creativity and Innovation.

JENGE Kulture employs Creativity & Innovation as the key driver for promoting Economic and Civic empowerment for Africa's youth.



Building a Community of Changemakers

We mobilise and connect Africa's Creators & Innovators who are passionate about social change and development.

Economic Empowerment of Youth through the Creative Economy

We equip and support Africa's Creators & Innovators to achieve financial resilience and economic prosperity.

Promoting Civic Engagement for Young Creators/Innovators

We activate and inspire Africa's Creators & Innovators to use their skills as tools for Civic Engagement and Contribution to Social Change & Development.

Impact Research & Insights

We research, promote, replicate and scale working solutions to Africa's social challenges.

Our Initiatives

▀ JENGE Academy

JENGE Academy is a knowledge and capacity-building initiative that looks to equip Africa's youth with the knowledge, skills, mentorship and coaching support they need to build sustainable livelihoods while contributing to impactful social change in their communities.



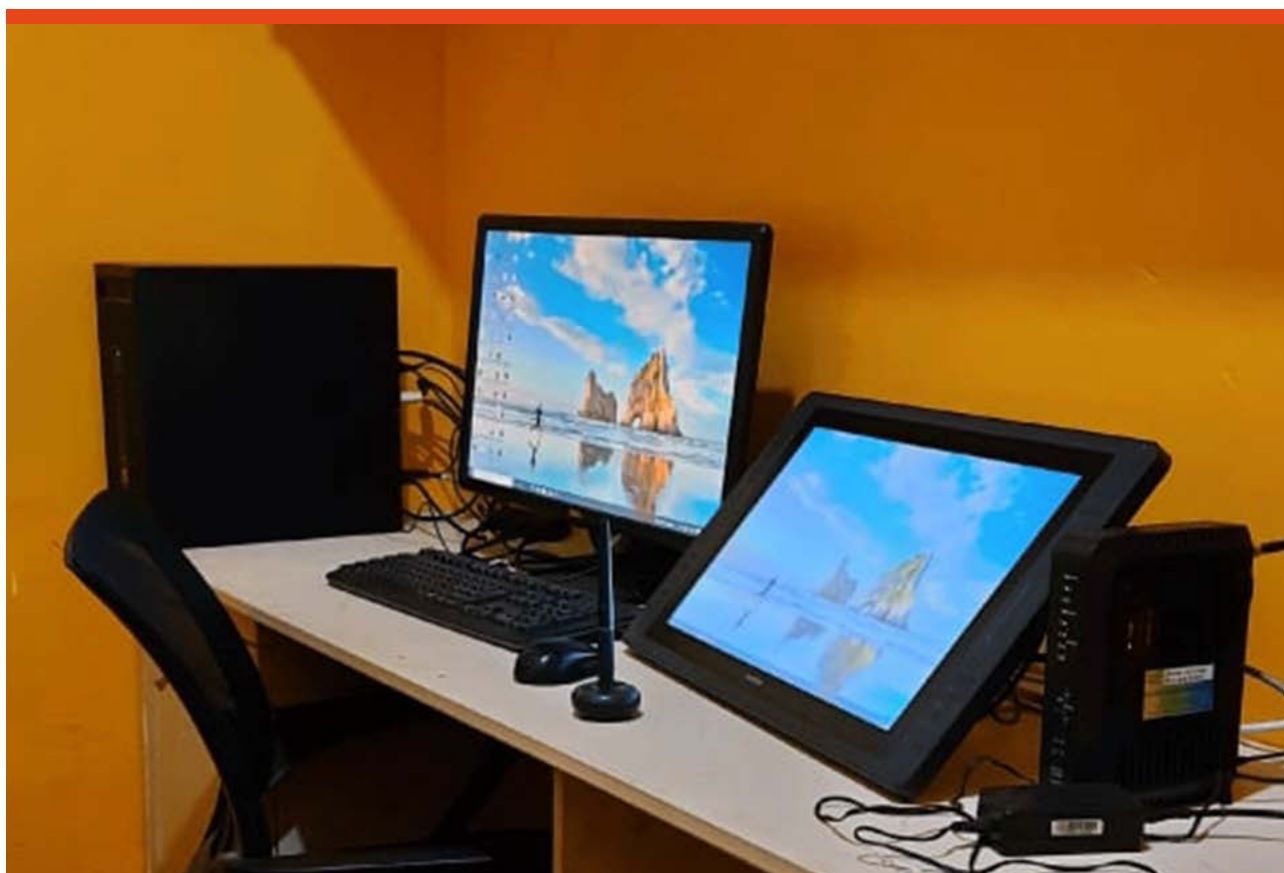
▀ JENGE Changemaker Community

JENGE Changemaker Community is a growing community of African Creators & Innovators who are passionate about social change and who collaborate in using creativity and innovation to address Africa's most pressing social challenges.



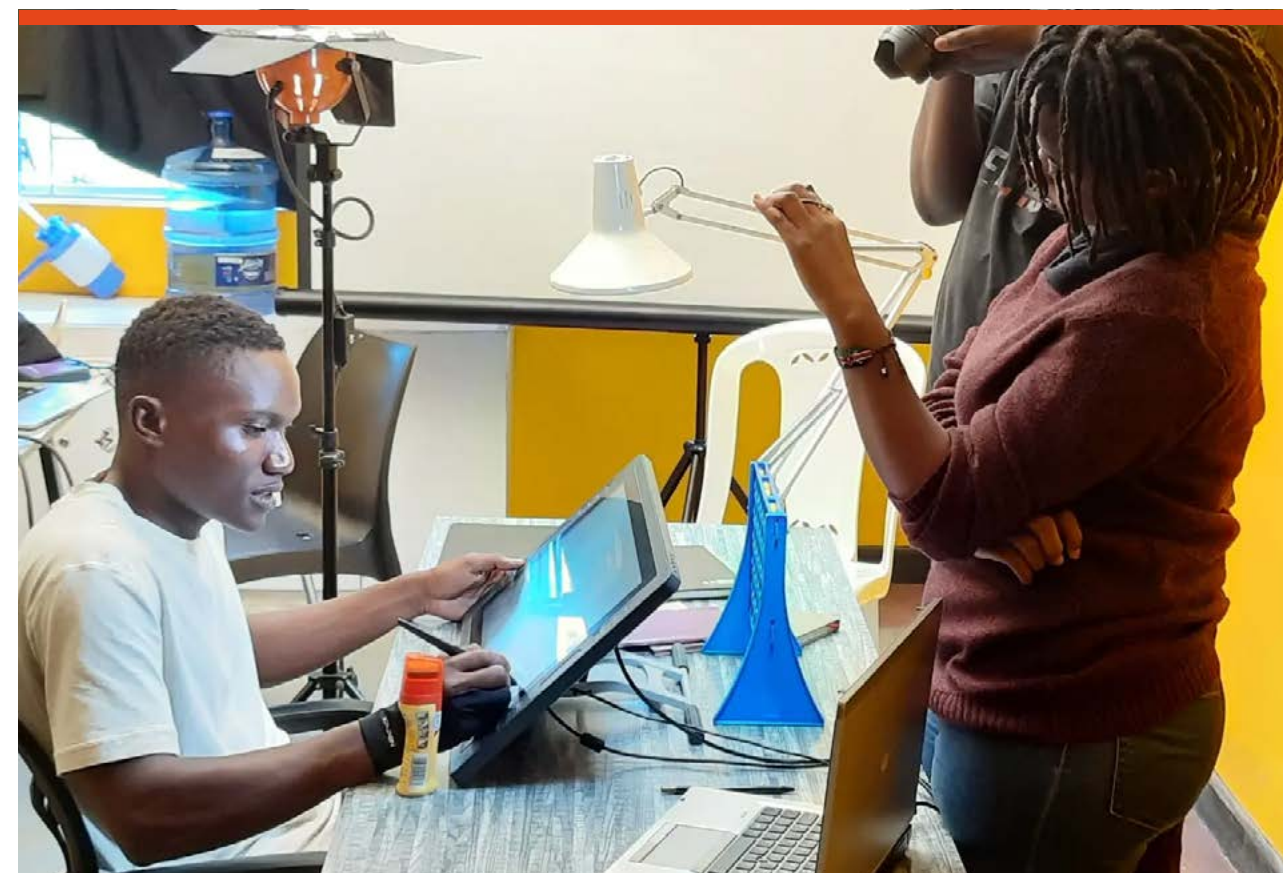
■ JENGE Creator Spaces

JENGE Kulture provides young Creators with affordable/free access to equipped creative workspaces, tools and resources necessary for them run and profit from their creative work. Our creative hub, located in Embakasi (Nairobi, Kenya) enables creators to learn, create, work, experiment, collaborate and build creative enterprises.

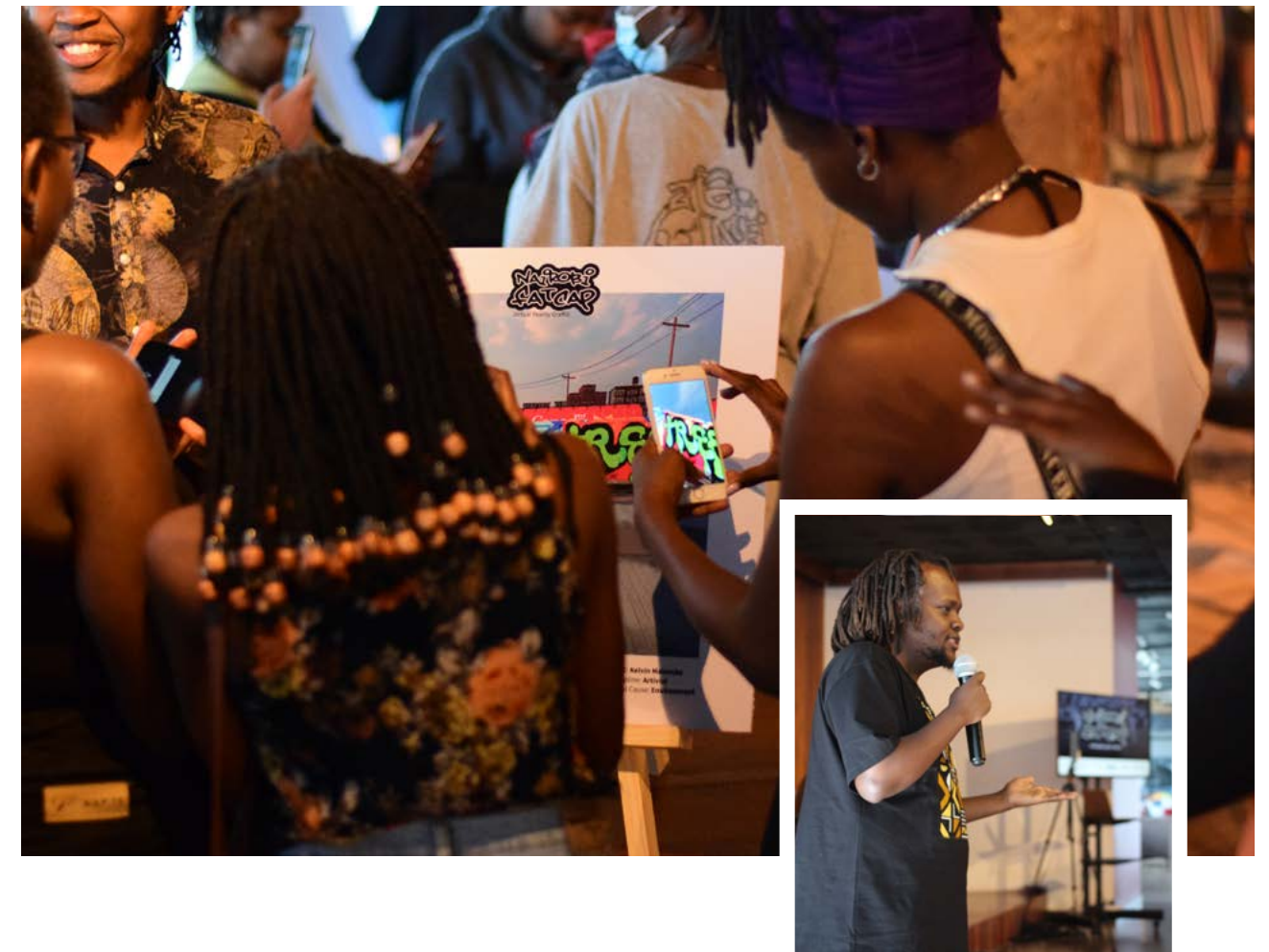


■ AFARA Pro

AFARA (Yoruba word for "Bridge") is an initiative of JENGE Kulture aimed at helping talented African creatives to access opportunities for paid work. Through this initiative, we are building a curated database of talented and reliable creative professionals and connecting them with work opportunities from a growing list of organisational partners.



Impact Stories



■ Nairobi Fatcap (2022)



Walid Kilonzi
(XR Producer,
Fallohide)

Through the support of JENGE Kulture, Walid Kilonzi (XR Producer at Fallohide) built Nairobi Fatcap - an innovative XR (Extended Reality) Project that featured 4 visual artists. Nairobi Fatcap was piloted at JENGE Creator Space in Embakasi. The 4 visual artists (2 female, 2 male) were trained on the use of VR technology to create art for social impact.

Projects by the 4 participants of Nairobi Fatcap were showcased in 3 venues in Nairobi (Alliance Francaise, Baraza Media Lab and iHub), getting the attention of at least 150 other creatives.

Walid Kilonzi is currently running additional XR Projects with other Nairobi-based visual artists.



SimuSlate FilmLab (2022)

5-Week Training Course on Smartphone Filmmaking

SimuSlate Film Lab is a 5 week online short-documentary development lab targeted at emerging and established African filmmakers. The Lab is offered through JENGE Academy, with the aim of offering targeted support in treatment writing, shooting of rough cuts and packaging for international festival distribution.

In 2022, we provided training and mentorship to 2 cohorts of emerging filmmakers in Nairobi and Kampala. The training on Smartphone Filmmaking for social change attracted 22 participants. As an outcome of the Lab, 8 Films from the Nairobi Cohort were Screened at the iHub (Nairobi, Kenya). 3 Films were successfully entered into international film festivals, as 1 participant received a Smartphone Filmmaking award.

In 2023, the FilmLab is scheduled to target at least 30 participants in Kenya, Uganda and Ghana.



Campus SDG Tours (2021-2022)

Using Games as a tool to spread Awareness of the SDGs



To promote SDG Action among youth, JENGE Kulture uses creative and fun methods of engagement - including games. We organise and conduct SDG Tours in universities and colleges to help creative students understand the Sustainable Development Goals and imagine ways they can use their creativity and innovation to create change.

In 2022, we reached at least 250 students in 4 universities/colleges in Kenya. Using board games as a tool for outreach, the students were sensitized on creative approaches for SDG Action. The students then joined the growing JENGE Changemaker Community, making a commitment to creative social action in their communities.



Get In Touch

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