

# Exponentials and Logarithms

## Theory:

- In an expression  $b^a$ ,  $b$  is called the **base** and  $a$  the **exponent** or **power**.
- The exponential function of base  $b$  is the function  $b^x$ .
- The logarithm function to base  $b$  is the function  $\log_b(x)$ .
- The most common bases used are 10 and  $e$ ; the logarithm to base  $e$  is called the **natural logarithm** and denoted  $\ln(x)$ .
- The logarithm and exponential functions are inverses, so:

$$b^{\log_b(x)} = x = \log_b(b^x).$$

- Laws of exponents:

$$b^{n+m} = b^n b^m, \quad b^{-n} = \frac{1}{b^n}, \quad (b^n)^m = b^{nm}.$$

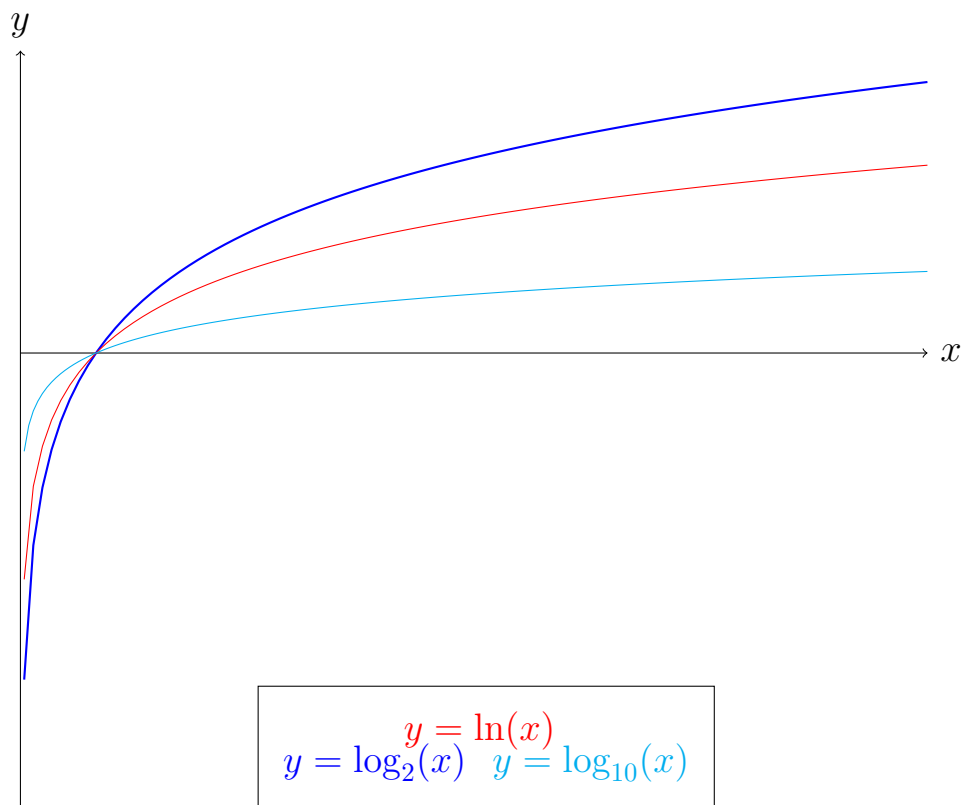
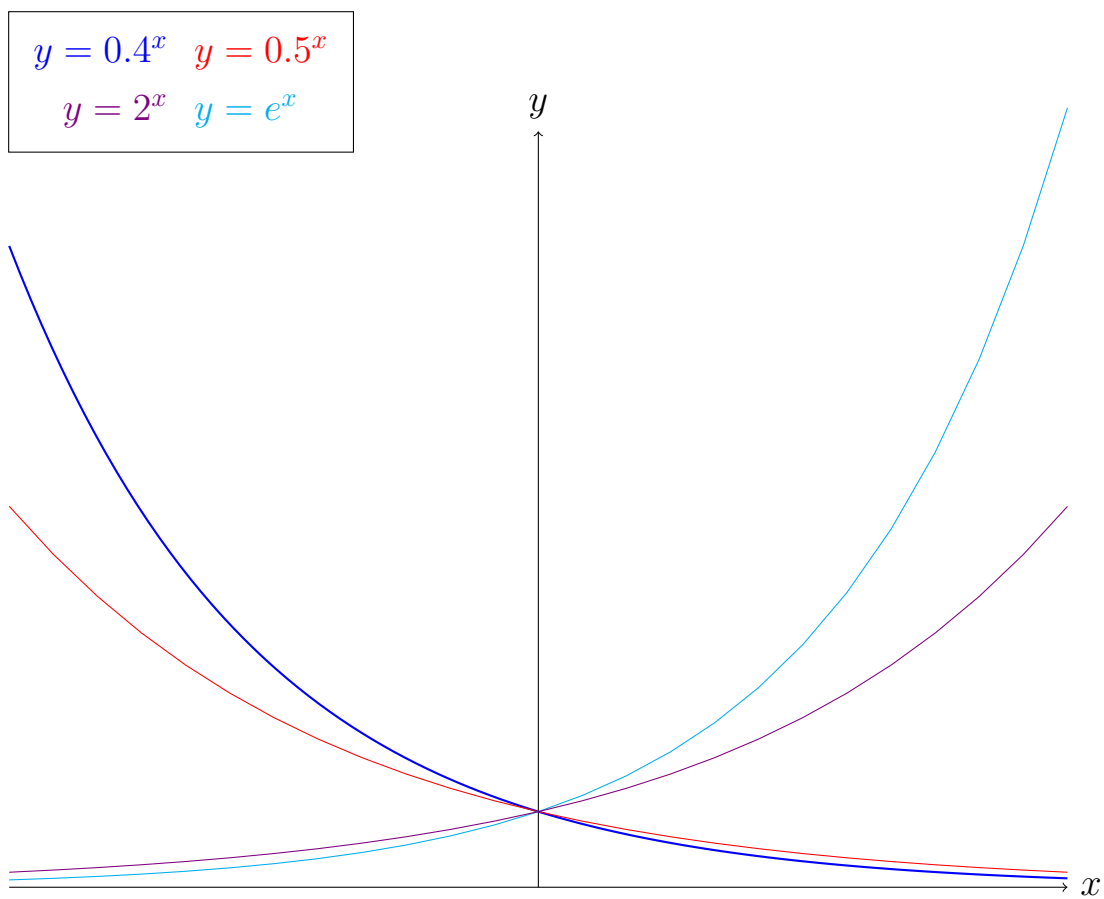
- Laws of logarithms:

$$\log_b(nm) = \log_b(n) + \log_b(m), \quad \log_b(n^m) = m \log_b(n).$$

- The change-of-base rule for logarithms:

$$\log_a(x) = \frac{\log_b(x)}{\log_b(a)}.$$

- The graphs of the log and exponential functions for a selection of bases are shown below.



## Practice:

1. Sketch the graph of  $y = e^x$ .
2. Sketch the graph of  $y = \left(\frac{1}{2}\right)^x$ .
3. Sketch the graph of  $y = \log(x)$ .
4. Solve  $e^x = 2$ .
5. Solve  $\log_{10}(x) = 4$ .
6. Solve  $\log_3(3x) = 4$ .
7. Solve  $10^{3+x} = 19000$ .
8. Solve  $e^{3x+2} = 5$ .
9. Solve  $\ln(5x - 1) = 2$ .
10. Solve  $10^{3x}10^{x-1} = 100$ .
11. Solve  $\ln(5x) - \ln(2) = 4$ .
12. Solve  $2\ln(x) + \ln(5) = 2$ .
13. We will derive the change-of-base rule. Let  $y = a^x$  for some  $a > 0$ ,  $a \neq 1$ .
  - (a) Write down  $\log_a(y)$ .
  - (b) Let  $b$  be any positive number different from 1. Write down  $\log_b(y)$ .
  - (c) Substituting your answer from part (a) into part (b), write an equation linking  $\log_b(x)$  and  $\log_a(x)$ .
14. Using the change-of-base rule, solve  $4^x = 3$ .
15. Solve  $2^{3x-1} = 7$ .
16. Suppose  $x = ae^{kt}$  for some parameters  $a$  and  $k$ . Suppose also that the initial value of  $x$  is 7, and  $x(1) = 7e^2$ . Find  $a$  and  $k$ .
17. Suppose  $x = ab^t$  for some parameters  $a$  and  $b$ . Given that  $x(1) = 3$  and  $x(3) = 10$ , plot the graph of  $\ln(x)$  against  $t$ . Use your graph to find the values of  $a$  and  $b$ .
18. Suppose  $y = ax^n$ . Given that  $y(1) = 5$  and  $y(5) = 100$ , plot the graph of  $\log(y)$  against  $\log(x)$ , and hence find the values of  $a$  and  $n$ .

19. Suppose there is an island with a plentiful supply of vegetation and no predators. Ten rabbits are introduced to this island. The rabbit population  $P$  at time  $t$  years is modelled by  $P = P_0 e^{\lambda t}$ .
- (a) What is the value of  $P_0$ ?
  - (b) Suppose that after 1 year the rabbit population is 100. What is the value of  $\lambda$ ?
  - (c) Find the rabbit population after 2 years.
  - (d) What does the rabbit population do as  $t$  gets very large? Does this seem realistic? What assumptions might need to be revised in light of this?
20. After a patient takes some medication, the concentration  $x$  of that medication in their bloodstream gradually decreases according to  $x = ae^{\lambda t}$ , where  $t$  is the time in hours.
- (a) Would you expect  $\lambda$  to be positive or negative?
  - (b) What does the parameter  $a$  represent?
  - (c) Find an expression for the time  $t$  at which the concentration is half of its initial value. This time is called the **half-life** of the medication.
  - (d) What proportion of the initial concentration remains after 5 half-lives?
  - (e) After how many half-lives is the concentration down to 10% of its initial value?
  - (f) Suppose that the half-life of a particular medicine is 6 hours. What is the value of  $\lambda$ ?
  - (g) Suppose that the initial concentration of medicine in the bloodstream is  $10\text{mg mol}^{-1}$  (milligrams per mole), and use the value of  $\lambda$  from the previous part. After how long will the concentration of medicine be  $1\text{mg mol}^{-1}$ ?