

Luis German Rodriguez Tanamachi

WordPress Specialist | Fintech · Healthcare · E-Commerce

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Professional Summary

WordPress Specialist with 5+ years of experience developing, customizing, and maintaining high-performance WordPress websites. Skilled in PHP, HTML/CSS, and JavaScript, with expertise in theme and plugin development, website optimization, and security enhancements. Experienced in collaborating with design and development teams to deliver client-focused solutions while ensuring scalability, reliability, and maintainability. Adept at troubleshooting complex issues, integrating third-party services, and applying best practices to optimize website speed, responsiveness, and security.

Professional Experience

Octaura Inc. — New York, NY

Senior WordPress Developer (Fintech Infrastructure) | Apr 2024 – Oct 2025

- Developed and customized multiple WordPress themes and plugins, delivering tailored solutions for eCommerce and corporate clients, improving website functionality and user experience.
- Optimized website performance using caching, image optimization, and code minification, resulting in ~25–30% faster page load times.
- Implemented security best practices, including SSL enforcement, secure authentication, and vulnerability patching, reducing potential risk exposure.
- Collaborated with design and development teams to implement client requirements, ensuring responsive and visually consistent layouts across devices.
- Troubleshoot and resolved website issues, bugs, and plugin conflicts efficiently, maintaining high site uptime and reliability.
- Integrated third-party services and RESTful APIs for enhanced site functionality, including payment gateways and analytics tools.

H1 Inc. — New York, NY

WordPress Developer | Sep 2021 – Mar 2024

- Built and maintained custom WordPress and WooCommerce sites, creating intuitive user interfaces and backend workflows for multiple clients.
- Developed and modified plugins and themes to support unique business requirements, ensuring scalable and maintainable code.
- Conducted performance audits and implemented optimization strategies, achieving ~20% improvement in overall site speed and better SEO metrics.
- Applied security hardening measures and routinely monitored for vulnerabilities, improving site stability and reliability.
- Collaborated closely with cross-functional teams to translate client requirements into functional web solutions.
- Mentored junior developers on WordPress best practices, coding standards, and theme/plugin development workflows.

Jeeves Inc. — Remote / Global

WordPress Developer (Fintech Platform) | Jul 2018 – Aug 2021

- Designed and implemented custom WordPress themes and plugins to support client-specific workflows and eCommerce functionality.
- Maintained and updated WordPress sites, ensuring compatibility with new PHP, plugin, and WordPress core updates.
- Performed debugging, troubleshooting, and issue resolution for performance and security problems across client sites.
- Assisted in integrating third-party APIs and services, enabling enhanced functionality and reporting features.
- Applied best practices in coding, testing, and deployment to improve maintainability and reliability of web solutions.
- Participated in client meetings to review requirements, propose solutions, and ensure successful project delivery.

Ve Global — London, UK

Junior WordPress Developer (E-Commerce & AdTech) | Nov 2014 – Jun 2018

- Supported the development of WordPress sites with a focus on theme customization, plugin configuration, and content integration.
- Assisted in optimizing site performance through caching, image optimization, and front-end improvements.
- Implemented basic security measures, including regular updates and vulnerability monitoring.
- Collaborated with designers and senior developers to implement layouts and interactive features.
- Gained experience in WooCommerce configuration, payment gateway integration, and eCommerce workflows.
- Contributed to documentation, runbooks, and knowledge sharing for internal development processes.

Technical Skills

CMS & Platforms: WordPress, WooCommerce

Languages: PHP, HTML, CSS, JavaScript

Development & Customization: Theme Development, Plugin Development, RESTful API Integration

Performance & Optimization: Caching Strategies, Minification, Lazy Loading, Speed Optimization

Security & Compliance: WordPress Hardening, SSL, Secure Authentication, Malware Prevention

Collaboration & Methodology: Agile/SCRUM, Cross-Functional Teamwork, Client-Facing Collaboration

Soft Skills: Problem Solving, Attention to Detail, Communication, Time Management

Education

Bachelor of Science in Computer Science

Georgia Institute of Technology (Georgia Tech) | Atlanta, GA | 2009 – 2014