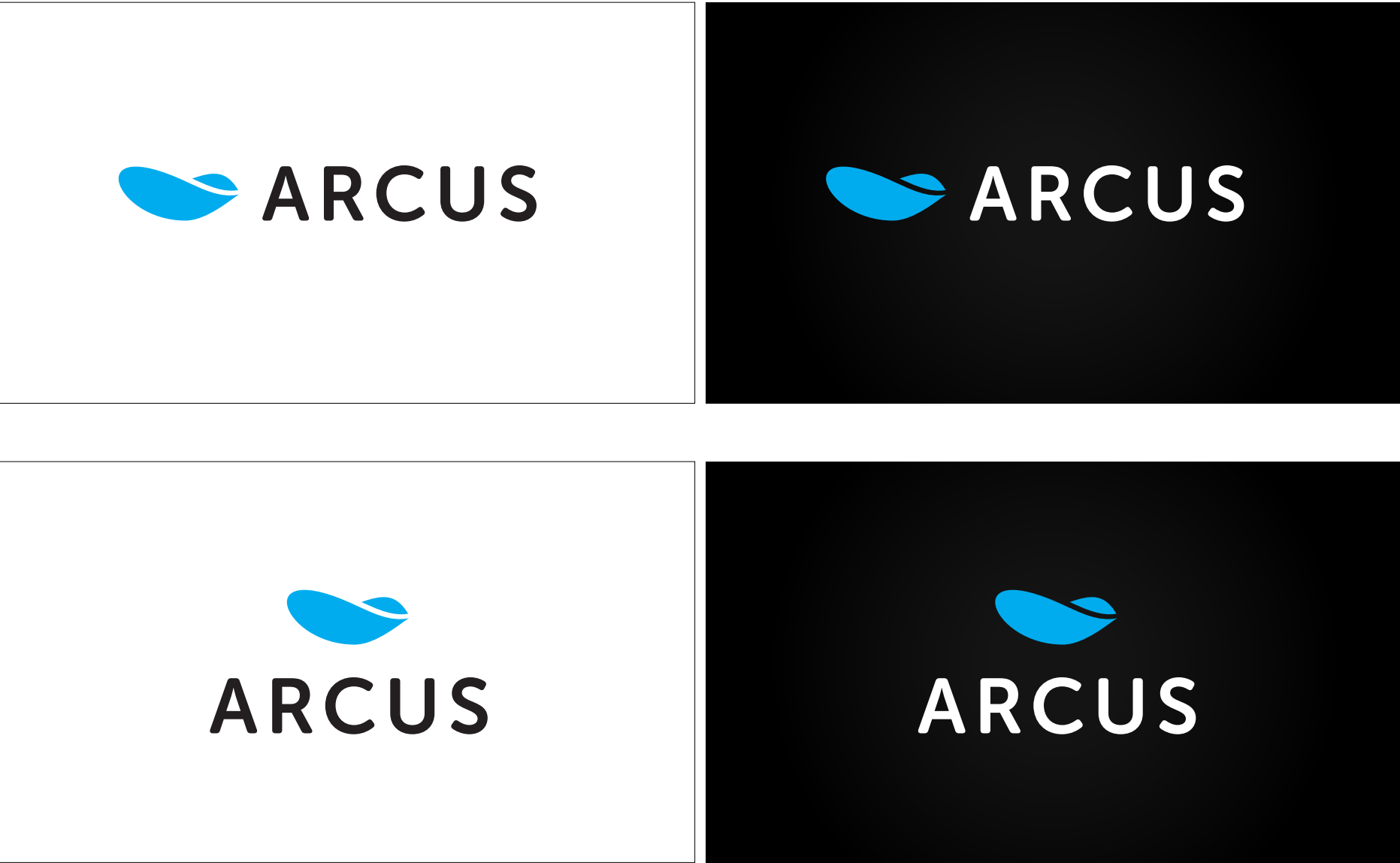## 1. Basic

2. Signature

Avenir 55 Roman	abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ
Avenir 85 Heavy	abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ

3. Color

Arcus blue	PANTONE 299C	CMYK 70 / 15 / 0 / 0	RGB 0 / 172 / 238	HEX #00ACEE
Arcus black	PANTONE Black C	CMYK 70 / 68 / 64 / 74	RGB 35 / 31 / 32	HEX #231F20

⚠️ 본 가이드는 심플 가이드로서 최소한의 규정만 제시 하였습니다.