STR #: 71388 / Date Created: April 20, 2023

AC Hotels by Marriott Austin Hill Country RevPAR Positioning Matrix (RPM)

For the Month of: March 2023



Table of Contents
RPM Month
RPM 3 Mon
Response
Help

Corporate North American Headquarters T: +1 (615) 824 8664 support@str.com www.str.com International Headquarters T: +44 (0) 207 922 1930 hotelinfo@str.com www.str.com

Tab 2 - RevPAR Positioning Matrix: Current Month

AC Hotels by Marriott Austin Hill Country 7415 Southwest Pky Austin, TX 78735-8998 Phone: (512) 551-4009

STR # 71388 ChainID: AUSAT MgtCo: Peachtree Hotel Group Owner: Dwight Curry

For the Month of: March 2023 Date Created: April 20, 2023 Monthly Competitive Set Data Includes Subject

For the Month Ending: March 2022 Axes Intersect at Subject Property's Average Axes Intersect at Subject Property's Average 2 3 3 6 6

Subject Property

Individual Property within Subjects Competitive Set

1 Corresponding Number is Property's RevPAR ranking with Competitive Set

Occupancy Index

Occupancy Index

Tab 3 - RevPAR Positioning Matrix: Running 3 Months

AC Hotels by Marriott Austin Hill Country 7415 Southwest Pky Austin, TX 78735-8998 Phone: (512) 551-4009

STR # 71388 ChainID: AUSAT MgtCo: Peachtree Hotel Group Owner: Dwight Curry

For the Month of: March 2023 Date Created: April 20, 2023 Monthly Competitive Set Data Includes Subject

For the Running 3 Months Ending: March 2023

Axes Intersect at Subject Property's Average

For the Running 3 Months Ending: March 2022

Axes Intersect at Subject Property's Average



Subject Property

Individual Property within Subjects Competitive Set

1 Corresponding Number is Property's RevPAR ranking with Competitive Set

2023 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2023 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 4 - Response Report

AC Hotels by Marriott Austin Hill Country 7415 Southwest Pky STR # 71388 ChainID: AUSAT MgtCo: Peachtree Hotel Group Owner: Dwight Curry

Austin, TX 78735-8998

Phone: (512) 551-4009

For the Month of: March 2023 Date Created: April 20, 2023 Monthly Competitive Set Data Includes Subject

This Year

Friday, Mar 17th - St. Patrick's Day Thursday, Mar 23rd - First Day of Ramadan

March 2023 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

March 2022 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Last Year

Thursday, Mar 17th - St. Patrick's Day

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
71388	AC Hotels by Marriott Austin Hill Country	Austin, TX	78735-8998	(512) 551-4009	135	202111
37414	La Quinta Inn & Suites by Wyndham Austin South	Austin, TX	78735-6706	(512) 899-3000	128	199712
51980	Holiday Inn Express & Suites Austin Southwest Su	Sunset Valley, TX	78735	(512) 891-9500	99	200309
62185	Hampton by Hilton Inn Austin/Oak Hill	Austin, TX	78735	(512) 891-7474	106	201302
63925	Sonesta Bee Cave Austin	Bee Cave, TX	78738	(512) 483-5900	195	201507
65622	Residence Inn Austin Southwest	Austin, TX	78735	(512) 892-0577	108	201704
					771	

2021								2022											2023				
Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
							•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
									Monthly Data Received														

: Monthly Data Received

2023 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2023 STR, LLC / STR Global, Ltd. trading as "STR".



How can we assist you?

Glossary:

For all STR definitions, please visit www.str.com/data-insights/resources/glossary

Frequently Asked Questions (FAQ):

For all STR FAQs, please click here or www.str.com/data-insights/resources/FAQ

For additional support, please <u>contact</u> your regional office.

For the latest in industry news, visit <u>HotelNewsNow.com</u>.

To learn more about the Hotel Data Conference, visit HotelDataConference.com.