# An E-commerce Website Migration Software Tool for Small Businesses

Zhang Haohui 2017212901

#### 01 PROJECT INTRODUCTION

Develop a migration software tool for the small business on a famous e-commerce platform:

Evaluate technical and legal requirements on setting up an e-commerce website;

Extract data from the e-commerce platform;

Generate a new well-designed and full-functional website;

Contain query feature into the migration software tool;

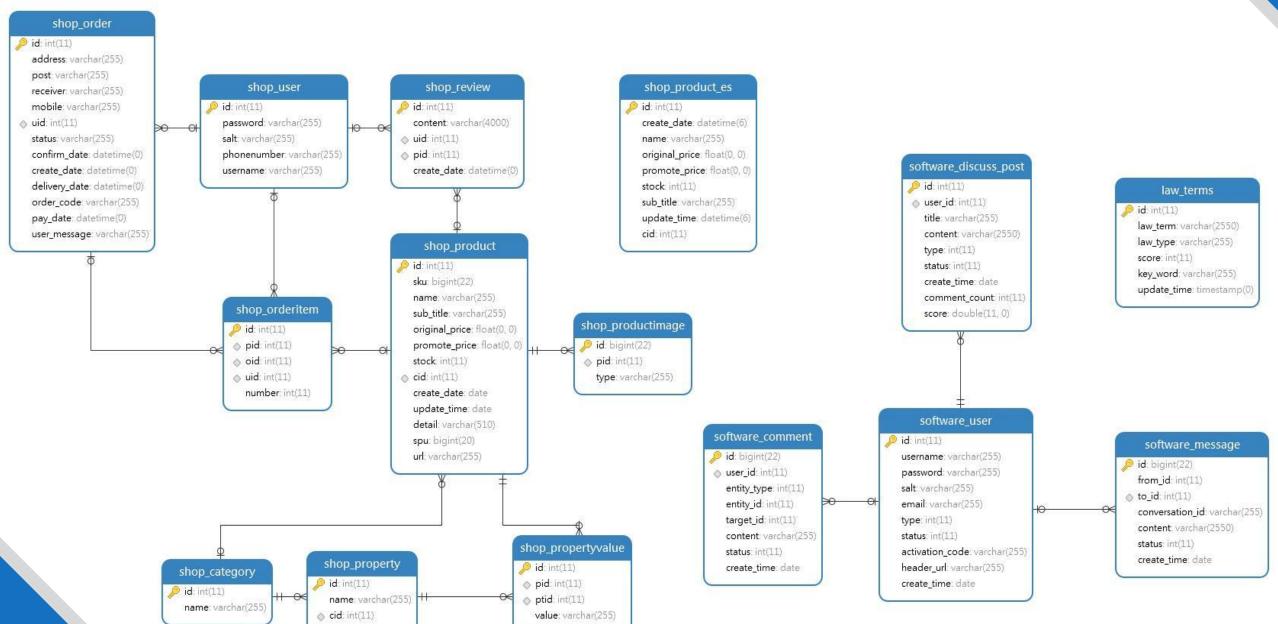
Contain alert mechanism for the merchants to the legal risk and possible solutions.

#### 02 OVERALL ARRANGEMENT

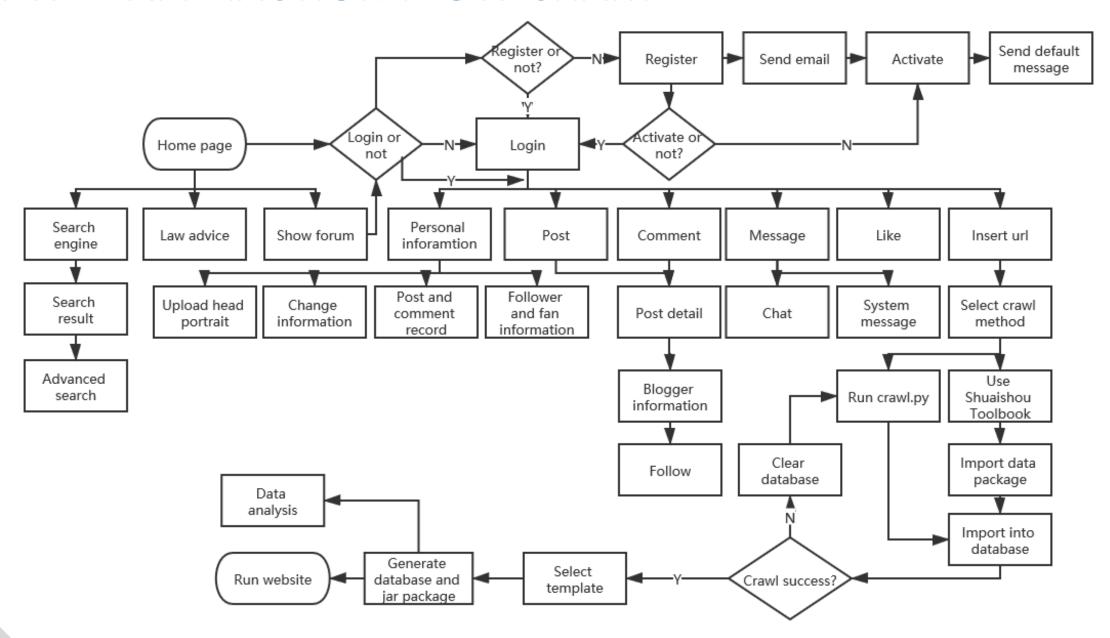
#### THREE MODULES

- Web Application Module
- Crawl Toolkit Module
- E-commerce Website Module

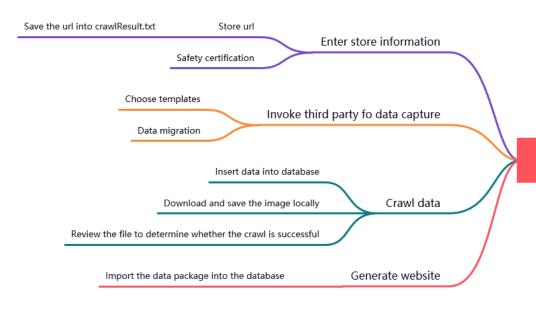
#### 03 DATABASE DESIGN



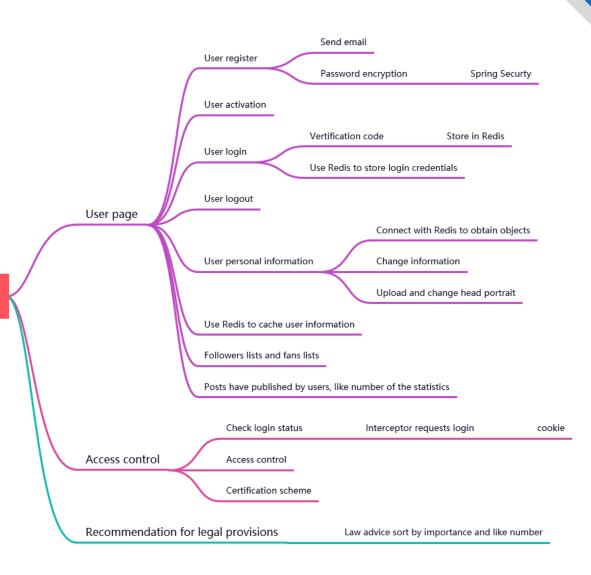
#### 04 WEB APPLIACTION FLOW CHART



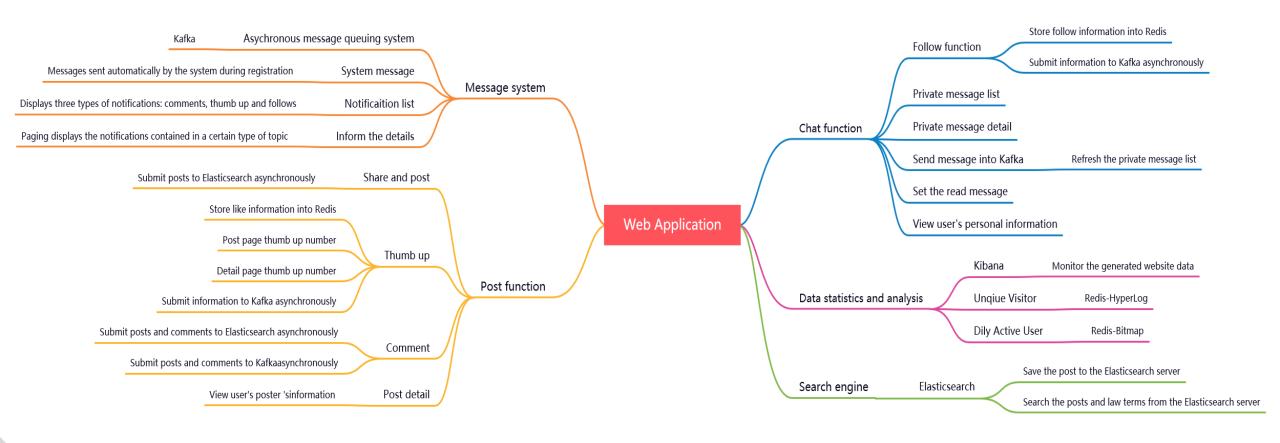
#### 04 WEB APPLIACTION FUNCTION SUMMERY



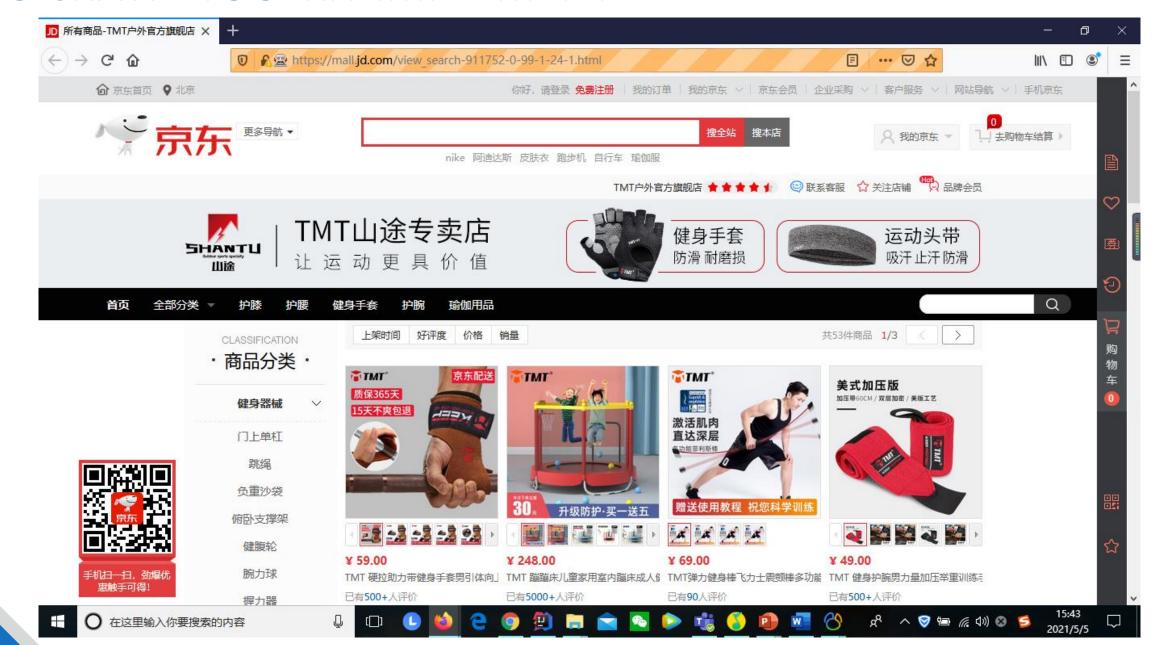
Web Application



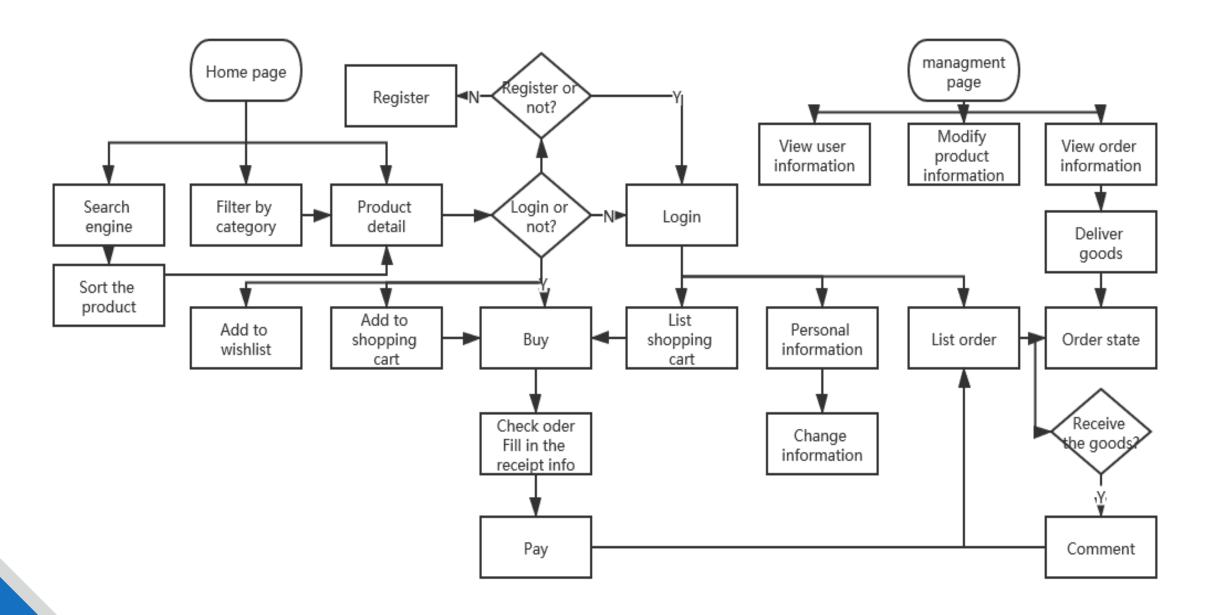
#### 04 WEB APPLIACTION FUNCTION SUMMERY



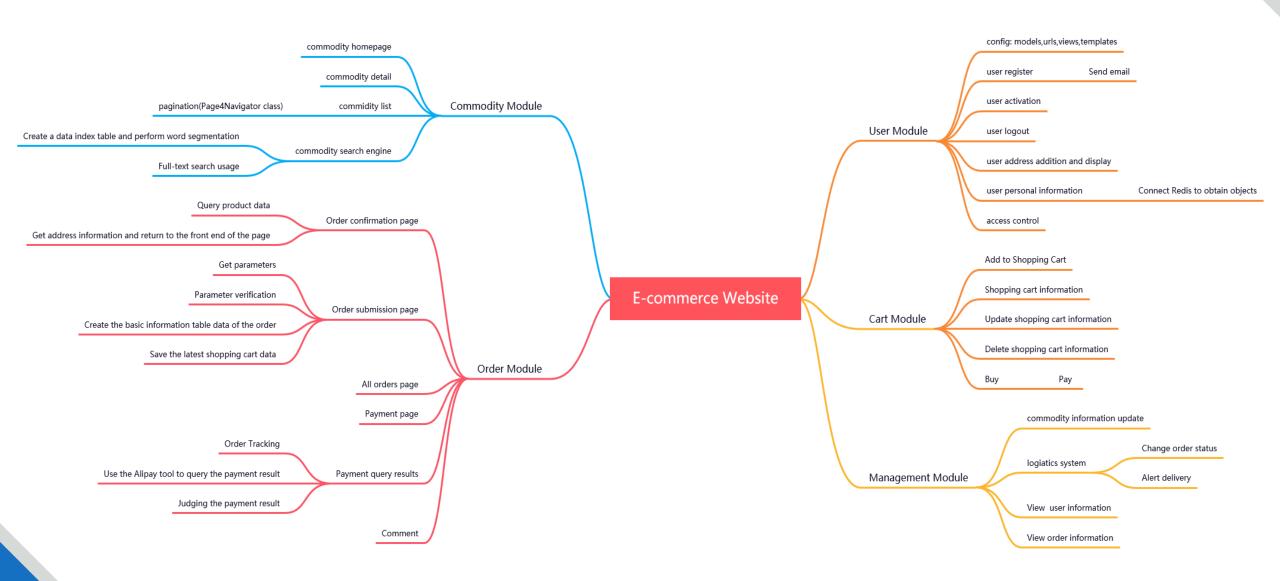
## 05 CRAWL TOOLKIT IMPLEMENT



# 06 NEW GENERATED WEBSITE FLOW CHART



## 06 NEW GENERATED WEBSITE FUNCTION SUMMERY



#### 07 RESULTS AND DISCUSSION

# Strength

Simplicity of operation

Complete and multiple functions

Powerful legal notification mechanism

Data analysis and website monitoring functions

Comprehensive and exhaustive law terms search engine

# Future improvement

Add VIP system.

Add the function of automatically generating domain name.

Upload the designed website directly to other search engines.

Increase the choice of page template types and build a template database.

The crawler toolkit needs to be extended to multiple e-commerce platforms.

# THANK YOU