PIHA (Text1)

Description	The advertisement for the Piha beach. The first image will be the background over here.	Elements	Image 1(shown as red colour), Text 1
Duration	1 seconds	Elements animation	 Text 1 is at the centre of the advertisement. Image 1 will be as the background.

PIHA (TEXT1)

Description	The elements started moving and animation starts to begin.	Elements	Image 1, Text 1
Duration	2 seconds	Elements	 Text 1 will change its colour and will increase in size. The image in the background will start moving from the bottom side and will fade away (Movement shown with arrow).

SCENIC(TEXT1)

Description	The appearance of the advertisement changes and a new image appears in the background	Elements	image 2(shown as blue colour), Text 1
Duration	2 seconds	Elements animation	 Text 1 does a transition and the text changes to a new word with the original size. The image in the background changes.

SCENIC(TEXT1)

Description	The animation in the elements keeps on going	Elements	Image 2, Text 1
Duration	2 seconds	Elements	 Text 1 changes its colour and again increases in size. The image will move from right to left and a new image will come in its place (Movement shown with arrow).

BEAUTY(TEXT1)

NAME, STUDENTID (TEXT2)

Description	The advertisement again changes it appearance and the new image appears in the background	Elements	Text 1, Text 2, Image 3(shown as green colour)
Duration	2 seconds	Elements animation	 Text 1 does a transition and the text again changes to a new word and comes back to its original size. Text 2 appears on the screen at the bottom left showing the Name and Student ID. A new image appears in the background.

BEAUTY(TEXT1)

NAME, STUDENTID (TEXT2)

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Description	The animation in the advertisement completes and comes to an end.	Elements	Text 1, Text2, Image3
Duration	3 seconds	Elements animation	 Text 1 increases its size and changes its colour. Text 2 increases in size and changes its colour. .