

Digital Marketing Specialist – Career Roadmap

Average Skill Score: 5.0 / 10

Recommended Duration: 6 Months (Standard)

Skill Gap Overview

SEO: 5/10

Content Marketing: 5/10

Social Media Marketing: 5/10

Paid Advertising: 5/10

Analytics: 5/10

Email Marketing: 5/10

Branding: 5/10

Copywriting: 5/10

Marketing Strategy: 5/10

Marketing Tools: 5/10

6 Months

Courses:

- Content Strategy

Certifications:

- Meta Blueprint

Projects:

- Growth Campaign

Internships:

- Marketing Internship