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A factorial structure of university absenteeism in higher education: A student perspective

X. Triado-Ivern (D°, P. Aparicio-Chueca (D°, A. Elasri-Ejjaberi (D°, I. Maestro-Yarza (D°), M. Bernardo (D°) and P. Presas Maynegre (D°)

^aDepartment of Business, University of Barcelona, Barcelona, Spain; ^bDepartment of Economic History, Institutions and Policy and World Economy, University of Barcelona, Barcelona, Spain

ABSTRACT

The aim of this study is to identify and analyse the most important reasons that influence absenteeism in university classrooms from the students' perspective. Data have been gathered through a questionnaire answered by 1,896 students from the Business Administration, Economics and Sociology degrees of the *Universitat* de *Barcelona*, Spain. Both a difference of means and exploratory factor analyses have been applied. Findings show that students differ on these reasons regarding their year and degree of study. The results of the factor analysis reveal five dimensions of reasons for absenteeism: (1) students' own planning, (2) teaching methodology, (3) learning methodology, (4) course characteristics, and (5) external sources available. These factors call for effective action lines that eliminate the inefficiencies of public resources.

KEYWORDS

Student absenteeism; university; undergraduates; reasons for absenteeism; engagement

Introduction

Later, there has been sharply increasing interest in absenteeism in university class-rooms as it is essential to engage students (López-Bonilla & López-Bonilla, 2015; Triadó-Ivern, Aparicio-Chueca, Guàrdia-Olmos, Peró-Cebollero, & Jaría-Chacón, 2013). An absent student is considered to be the one not attending lessons despite being enrolled in them (Triadó-Ivern et al., 2013).

It is even more interesting if we consider that a higher education plan was implemented in Europe, the European Higher Education Area (EHEA) model, which aims, among other aspects, to make students more involved in class and have them play a central role, thus developing competences and increasing their capacity to work autonomously, on the basis of continuous assessment and not only of a single exam at the end of the semester (EU, 1999; Lozano, Romano, & Segovia, 2014).

Therefore, absenteeism is a phenomenon that contradicts the basic premises of the EHEA regarding the students' role. Moreover, the presence of students in the classroom is valuable to understand the context of knowledge and a requirement for the process of training skills. Additionally, this phenomenon causes other negative derivatives. For instance, it involves a waste of economic resources, scarce in itself in the public university system (OECD, 2018; Ramchander, 2017), which could be used to support interested students.

The reasons reported in the literature are inconclusive. In fact, there is little evidence available on this phenomenon and, although it is common according to the attention received, the literature aiming to minimise it is scarce (see e.g., de Jorge Moreno, Gil, de Lucas, & Triguero, 2011; Paisey & Paisey, 2004). However, it is rather unusual to pay attention and develop controlled studies to analyse the reasons and possible causes of the absenteeism of university students, maybe because of the difficulty to evaluate this phenomenon as neither surveys nor other qualitative techniques are thorough enough, which makes this phenomenon even more interesting to investigate.

Romer (1993) presented the pioneering study on the topic and he revealed the absence of a third of the students. Pithers and Holland (2007) summarised the results concerning attendance rates in a group of countries and Barlow and Fleischer (2011) wondered who was responsible for it. However, studies analysing the phenomenon of absenteeism while considering the students' profiles are scarce, as López-Bonilla and López-Bonilla (2015) suggested.

The current study aims to analyse the reasons for this phenomenon from the students' point of view. More specifically, the study seeks, first, to identify the students' perception regarding the reasons for absenteeism, and second, to analyse whether there are differences depending on their year of study and bachelor degree through a sample of students from the School of Economics and Business (SEB) of the *Universitat* de *Barcelona* (UB), Spain.

A previous research analysing absenteeism reasons was conducted by Triadó-Ivern et al. (2013), who collected data during the academic year 2007–2008, when university studies were in the process of implementing the new university model. Almost 10 years after the EHEA, it is necessary to determine whether the reasons persist. Therefore, the research question we pose is whether the reasons for absenteeism have changed after the implementation and consolidation of the EHEA model.

Theoretical framework

The non-attendance of the students may be due to diverse reasons. If students do not attend because they prefer to stay at home or spend time in leisure activities instead of going to class, it will be considered as voluntary. Involuntary absenteeism is the one caused by, e.g. a job or by overlapping courses (Driver & Watson, 1989).

Non-attendance has negative consequences for students, teachers and universities. On the one hand, the literature shows a positive relationship between attendance and student performance (see e.g. Landin & Pérez, 2015; Walker, Fleischer, & Winn, 2008). However, other authors have doubts about that association (Moore, Armstrong, & Pearson, 2008; Stoner & Fincham, 2012). On the other hand, it has negative implications on the motivation of lecturers (Stoner & Fincham, 2012), as well as on the relationship between students and lecturers and their professionalism (Westrick, Helms, McDonough, & Breland, 2009).

Regarding the analysis of the reasons for absenteeism – the focus of this research – previous studies have attempted to identify the causes for absenteeism among university students (Gump, 2006; Kottasz, 2005; Pithers & Holland, 2007). According to them, the causes can be, among others, health problems, problems in the lecturer-student and/or student-student relationship, the students' lack of interest towards the learning process, and difficulty to meet academic requirements (Álvarez & López, 2011).

More specifically, Triadó-Ivern et al. (2013) analysed the reasons for absenteeism in six different degrees at the School of Economics and Business of the Universitat de Barcelona, Spain: Business Administration and Management, Economy, Marketing Techniques and Research, Sociology, Actuarial Science and Statistics. Through a survey, they identified 12 reasons for student absenteeism which they grouped into four factors, as shown in Table 1. In Triadó-Ivern et al. (2014), the results supported the notion that students attending evening lectures perceive absenteeism differently (related to their job and enrolment in many credits) from those attending in the morning (they prefer to study in the library or attend test preparation services). However, all the students agreed that the teaching methodology, i.e. how the lecturers teach the subjects, was also very important.

Table 1 Existing dimensions of absenteeism reasons in the literature

Authors (Year)	Dimensions	Items
Triadó-lvern et al. (2013)	Practical aspects of the course	They are repeating the course and think it is not necessary to come to class. They think it is better to attend an academy in order to pass. The professor does not demand attendance. They think it is more efficient to study at the library or at home.
	Teachers' and courses' characteristics	Due to the way the professor teaches, they think the classes are tedious and/or boring. Due to the contents, they think the classes are tedious and/or boring.
	Structural elements	They work and cannot come to class. Some of their courses overlap. They have registered for too many courses.
	Materials	The professor merely dictates notes. The professor provides us with enough materials and it is not necessary to attend.
López-Bonilla and López-Bonilla (2015)	Efficiency	High turnover of teachers in the same subject. Class attendance does not help me pass. Lessons that allow no student participation. Lessons that lead to no learning. It is more efficient to study in the library or at home than to go to class.
	Teaching style	Lesson monotony. Teacher's classroom methodology. The teacher is demotivated.
	Academic interest	Dissatisfaction with the selected degree. The teacher does not have a good mood. Disinterest in the subject. Negative atmosphere in the classroom.
	Teaching contents and format	Academic material availability on virtual platforms. No compulsory attendance. The content of the subject is easy.
	Classmates' influence and fears	Influence of classmates. No assistance from my colleagues more direct. Difficulty of the subject. Fear of being asked in class.
	Imponderable aspects	Health problems. Family and/or working duties. Poor equipment of classroom. Class-work overload in multiple aspects. Class overcrowding. Overlapping lessons.
Sarmento-dos-Santos et al. (2017)	Convenience Factor 1	Living outside the city. Bad weather. One-lesson days. Disinterest of students in their Mathematics studies. Disregard of teachers for the teaching task. Ridicule suffered by students when they have difficulties or make mistakes. Lack of opportunities for teachers to solve doubts. Constant staff rotation. Students feel they waste time.
	Factor 2	Lack of students' motivation to participate in class activities. Insufficient attention of teacher with the students' cognitive development. Lack of teachers' celerity to attend students' aspects. Teachers' disdain regarding students' integral development.
	Factor 3	Negative influence of classmates. Teacher's indifference about how students could enrich the content of the subject. Insufficient teachers' abilities for an effective and motivated teaching.
	Factor 4	Inadequate teachers' ethics in the students' evaluation.

López-Bonilla and López-Bonilla (2015) analysed 28 determining factors of university absenteeism in the Tourism degree at the University of Seville, Spain. The authors concluded that the causes for absenteeism can be grouped into seven factors, as described in Table 1, the teaching methodology being the most important (Triadó-Ivern et al., 2014).

Sarmento-dos-Santos, Chaves-Barboza, and Romero Díaz de la Guardia (2017), in their study at the Pedagogical High School from Namibe, Angola, detected four factors which are detailed in Table 1.

Oldfield, Rodwell, Curry, and Marks (2018) analysed the reasons by focusing on an English university, and they concluded that students do not attend because of a lower engagement, social life commitments, work, deadlines (see also Ramchander, 2017) and mental health problems.

Therefore, this research seeks to analyse whether the reasons for absenteeism have changed after the implementation and consolidation of the EHEA model, which is supposed to make students become more involved.

Method

Sample

UB's SEB featured nearly 7,100 undergraduates enrolled in five different bachelor degrees in the 2016–17 academic year.

Data were collected during the spring of 2017. A quantitative design was used with a non-probabilistic sample of 1,896 students enrolled in these three degrees: Business, Economy and Sociology. Each participant received all the necessary information for their consent, which was by all means voluntary, confidential and anonymous. The participants' socio-demographic profile appears in Table 2.

Questionnaire

The questionnaire comprised 19 items (18 closed questions and one open question for additional comments) (see table 2), five socio-demographic items (gender, age, year, schedule and degree) and one question about lesson attendance. The questionnaire used was based on a previous scale applied in Triadó-Ivern et al. (2013). The items are described in Table 1.

Table 2. Students' socio-demographic profile.

	Distribution of the sample	
By gender	Men	58.1%
	Women	40.2%
By year	1 st year	34.3%
• •	2 ^{nd '} year 3 rd year	24.7%
	3 rd year	19.6%
	4 th year	21.2%
By schedule	Morning	73.6%
•	Evening	26.4%
By degree	Business	55.3%
, ,	Economy	38.1%
	Sociology	6.5%

Data revision and analysis

Figure 1. Research field.

Student absenteeism is a real problem, but it is not easy to measure. In an attempt to overcome this lack of agreement regarding measurement, in the guestionnaire, the participants were asked to answer to what extent they attended lessons and the results show that 55% of students 'always' attend (> 80%), while 39.2% do so 'regularly'(60%-80%), 5.8% of them attend 'little'(30%-60%) or 'very little' (< 30%).

To analyse absenteeism, the questionnaire asked those students attending classes about the reasons for their classmates' absence. This means that the measurement of absenteeism was indirect, as the direct source was not available.

All the items were assessed through a four-point scale, ranging from totally disagree (1) to totally agree (4). Figure 1 presents how the research fieldwork was carried out. The analysis of reliability took a correct value (over 0.70), with a Cronbach's alpha of 0.70, and it was statistically significant for Snedecor's F.

Analysis

Data analysis was performed by means of the SPSS 22 software package. To determine the structure of the scale, the components factor analysis method and the Oblimin rotation method were applied. The exploratory factor analysis was conducted to group the reasons why students skip class. A difference-of-means analysis was also performed using ANOVA. The ANOVA analysis was applied to identify the differences among students in terms of their year of study and their degree.

Results

Difference of means

All the reasons present high averages, most of them above two out of four. The main reason highlighted is 'because of the lecturers' teaching, 'the lessons are burdensome and/or boring', which reaches an average of 3.16. Next, with a score of 2.91, is 'because of the course, lessons become burdensome and/or boring'. The lecturer dictates notes or reads the slides' with a 2.81; and 'the lecturer does not make attendance compulsory' with an average of 2.78, are also highlighted reasons (see Table 3).

To study absenteeism in more depth, a difference-of-means analysis (ANOVA) by year and degree was calculated. Regarding the year (see Table 3), significant differences were detected. Students from the first 2 years present a similar behaviour as compared to the third and fourth years (in Spain, bachelor degrees last for 4 years). Thus, the students' behaviour is different at the beginning from what it is at the end. This result is expected as students in the last years know the curriculum better and can complement their profile by working or through a practicum.

When the analysis is conducted on the three different bachelor degrees at hand, significant differences are also detected (see Table 3). It is worth saying, for instance, that for Business and Economy students, 'working' is not an important reason for absenteeism, while for Sociology students, it is most important. This could be explained by the fact that the majority of these students are self-funding their studies. In addition, these students also find it important to follow a 'single evaluation', to have their 'schedules match', and to study 'simultaneous degrees'. Another example could be the use of 'test preparation services'. In this case, for Business and Economy students, this reason is important but not so much for those studying Sociology. This might be due to the fact that the courses in this degree are conceptual rather than quantitative, the speciality of these services.

Exploratory factor analysis

To reduce the variables that contribute to dimensioning the absenteeism phenomenon, an exploratory factor analysis was performed, thus obtaining five factors which explain 53.20% of the total variance (see Table 4).

The first factor includes the variables regarding the students' own planning. It explains 17.7% of the total variance and consists of variables related to, e.g. the single evaluation, schedule overlapping and work. Thus, the reasons which best explain absenteeism regard the students.

The second factor groups the variables regarding the **teaching methodology**. It explains 14.4% of the model and includes variables such as how the lessons are taught or the way the teacher explains the lessons.

The third factor weighs 8.2% of the total variance and includes variables regarding the learning methodology, such as 'they are repeating the course' or 'it is not compulsory to attend'.

Factor four comprises the variables concerning the characteristics of the course, i.e., the content of the course is simple and there exists sufficient material to prepare it on their own (7.2% of the model variance).

Table 3. Students' assessment of reasons for absenteeism.

	General	1st	2 nd	3 rd	4 th		Business	Economics	Sociology	
	Mean	Mean	Mean	Mean	Mean	ı	Mean		Mean	L
	(SD)	(SD)	(SD)	(SD)	(SD)	F	(SD)	Mean (SD)	(QS)	4
Because of the course, lessons become burdensome and/or boring	2.91	2.81	2.92	3	ĸ	7.643*	2.98	2.82	2.85	9.604*
	(.763)	(808)	(.738)	(.726)	(.728)	:	(.761)	(.762)	(.763)	:
The content is of little interest	2.33	2.19	2.35	2.4	2.48	15.089*	2.40	2.27	2.17	9.322*
-	(.745)	(.751)	(.731)	(.718)	(.737)	,	(.726)	(.764)	(.737)	
The content is simple	2.02	1.98	2	7	2.1	1.918	1.99	2.06	1.98	2.095
They are reneating the course and do not attend lessons	(.771)	(.792)	(.739)	(.913) 2.43	(.774)	32 542*	(.792)	(.800)	(.749)	3 384*
	(.948)	(.915)	(.939)	(.913)	(.928)	1	(.964)	(.924)		
Attending class is not useful to pass the course	2.09	2.08	2.01	5.06	2.24	4.445	2.16	2.02		4.922*
	(656)	(.954)	(.931)	(926)	(.972)		(026)	(.951)		
Because of the lecturer's teaching, lessons are burdensome and/or boring	3.16	3.05	3.22	3.2	3.22	5.829*	3.25	3.02	3.13	17.854*
	(.800)	(/جه.)	(98/.)	(38/)	(44/)	1 270	(,85/)	(./86)	(38) (38)	771
The fecture provides sufficient material and it is not necessary to attempt the lessons	(860)	(878)	(836)	2.30	(852)	6/7:1	(855)	(870)	(855)	.400
The lecturer dictates the notes or reads the slides	2.81	2.5	2.93	2.92	3 (3)	27.543*	2.87	2.72	2.84	5.281*
	(.925)	(.924)	(.897)	(.894)	(.895)		(106.)	(.951)	(.944)	
The lecturer does not make attendance compulsory	2.78	2.93	2.72	2.68	2.7	7.236*	2.78	2.81	2.58	2.829
	(1.002)	(375)	(86.)	(1.051)	(966)		(366)	(1.012)	(066')	
It is more useful to study in the library or at home than attending lessons	2.35	2.38	2.28	2.3	2.43	2.536	2.43	2.26	2.13	10.277*
	(.921)	(.937)	(.924)	(.892)	(916)		(.929)	(.914)	(.823)	
It is better to attend test preparation service to pass	2.06	1.97	2.02	2.05	2.24	5.424*	2.17	2.00	1.40	28.867*
	(1.070)	(1.068)	(1.068)	(1.063)	(1.064)		(1.107)	(1.024)	(.664)	
They have access to alumni notes and do not attend class	2.49	2.35	2.41	2.62	2.67	14.979*	2.54	2.45	2.28	5.911
	(878)	(606.)	(.863)	(98.)	(.817)		(.880)	(0.871)	(878)	
They follow the single evaluation	2.50	2.26	2.56	2.55	2.74	19.281*	2.45	2.50	2.89	9.646*
-	(1.012)	(1.0/5)	(7/6.)	(1.019)	(7/8)	1	(1.002)	(1.016)	(1.002)	
The schedules overlap with another course	1.97	1./3	2.09	2.06	2.08	1/.83/*	1.89	2.00	2.45	19.414*
They study simultaneous degrees	1.90	1.84	1.86	1.93	1.98	2.183	181	1.95	232	18 149*
	(1891)	(.933)	(.843)	(.872)	(988.)		(.860)	(302)	(.921)	
They have enrolled in many courses	1.93	1.75	1.95	2.04	2,08	12.898*	1.85	2.03	2.09	8.652*
	(.913)	(888)	(616.)	(956)	(988.)		(.887)	(.947)	(.860)	
They work and cannot attend lessons	2.47	2.33	2.53	2.49	2,61	6.759*	2.37	2.49	3.26	43.923*
	(1.010)	(1.06)	(396)	(1.001)	(365)		(.993)	(1.004)	(.822)	
They live far away and do not come to class	2.32	2.29	2.32	2.33	2,38	.705	2.28	2.32	2.70	10.231*
	(+06.)	(010)	(+2+)	(01.5.)	(146.)		(,,,,	(010.)	(2001)	

*Significant at p-value ≤ .05



Table 4. Factor matrix rotated.

	F1	F2	F3	F4	F5
Simultaneous studies	.797				
Schedules overlap with another course	.784				
They work and cannot attend class	.776				
They have enrolled in many courses	.748				
They live far away and do not come to class	.526				
They follow single evaluation	.508				
Because of the course, the classes become burdensome and/or boring		.775			
Because of the lecturer's teaching, classes are burdensome and/or boring		.762			
The content is not interesting		.693			
The teacher dictates notes or reads slides		.469			
They are retaking the subject and do not attend class			.620		
They have obtained 'good marks' and do not attend class			.608		
The teacher does not make attendance compulsory			.597		
The content is simple				.768	
The teacher provides sufficient material and it is not necessary to attend class				.652	
It is more useful to study in the library or at home than attending the lessons					.79
Attending lessons is not useful to pass the subject					.74
It is better to attend test preparation services to pass					.630
Variance (%)	17.7	14.4	8.2	7.2	5.6
KMO = .777					
Barlett's test p-value = .000					
Total Variance = 53.20%					

Extraction method: principal components analysis.

Table 5. Comparison of means of the factors among years.

	1 st year	2 nd year	3 rd year	4 th year	
	Mean (SD)	Mean (SD)	Mean (SD)	Mean (SD)	F
Student's own planning (F1)	238	.063	.089	.155	11.417*
	(1.075)	(.948)	(.975)	(.929)	
Teaching methodology (F2)	287	.075	.112	.201	17,685*
	(1.097)	(.902)	(.917)	(.941)	
Learning methodology (F3)	205	075	.099	.250	14.083*
	(.960)	(1.005)	(1.050)	(.941)	
Course characteristics (F4)	.034	050	013	.015	.459
	(1.068)	(.922)	(1.025)	(.973)	
External sources (F5)	.016	104	065	.148	3,966*
	(1.049)	(1.010)	(.947)	(.962)	

^{*} Significant at p-value $\leq .05$

Scheffe and Bonferroni statistics are significant.

As for the fifth factor, with an explanatory capacity of 5.6%, it groups variables regarding the **external sources available for students**, such as the library and test preparation services.

To understand the reasons for absenteeism, these factors have been related to the year of study and the bachelor degree so as to detect differences. First, regarding the course, the results show significant differences among years of study in all the factors, except the fourth one, which regards the course characteristics (see Table 5). First-year students explain absenteeism mainly through external sources (F5), while second-year students think their own planning (F1) and the teaching methodology (F2) are more important. On the other hand, third-year students focus on their own planning (F1) and on the teaching (F2) and learning (F3) methodologies. Last-year students find all factors important. It seems that the reasons for absenteeism increase the higher the year.

	Business	Economy	Sociology	
	Mean (SD)	Mean (SD)	Mean (SD)	F
Student's own planning (F1)	102	.050	.623	21.293*
	(.981)	(1.005)	(.890)	
Teaching methodology (F2)	.106	141	0.118	9.736*
	(.986)	(1.019)	(.891)	
Learning methodology (F3)	.021	.133	272	3.304*
5, 1	(.996)	(1.009)	(.948)	

603

(1.060)

-.692

(.979)

.419

(0.933)

-.440

(.767)

1.697

12.791*

Table 6. Comparison of means of the factors among bachelor degrees.

-044

(.964)

.094 (1.020)

Course characteristics (F4)

External sources (F5)

Scheffe and Bonferroni statistics are significant.

The analysis of the relationship between the factors and the bachelor degree (see Table 6) shows that there are also significant differences. In addition, Business students behave differently from Economy or Sociology ones, but they also have more reasons to be absent. First, Business students give more importance to the teaching (F2) and learning (F3) methodologies and to external sources (F5). Second, Economy students find the learning methodology (F3) important, as well as and their own organisation (F1). Finally, the Sociology students' reasons concern their own planning (F1) and the teaching methodology (F2).

Discussion and conclusions

The aim of this paper is to analyse the reasons for student absenteeism from the students' point of view. The results allow us to extract suggestions for every actor in the educational process.

Students have different opinions regarding the main reasons for absenteeism depending on their year of study and their degree. Regarding the years of study, students, early in the degree, think their classmates do not attend class mainly because the lecturer does not make attendance compulsory, while the reasons highlighted by students in the late years regard the way students organise and plan their own profile. By degrees, differences were also detected, and while Sociology students give more importance to the reasons regarding 'work', 'single evaluation' and 'schedule problems', Business and Economy students give more value to 'test preparation services'. These findings allow us to answer the research question posed, as the reasons for absenteeism differ by year of study and degree, in contrast to previous studies (Triadó-Ivern et al., 2014, 2013).

The results also make it possible to identify five factors which enhance the explanation of the reasons for absenteeism: (1) student's own planning, (2) teaching methodology, (3) learning methodology, (4) course characteristics and (5) external sources (similar to Sarmento-dos-Santos et al., 2017; but not directly related to Oldfield et al., 2018 or Ramchander, 2017). We should also note that the factor that best explains the reasons for absenteeism in the sample analysed regards the students and how they organise, plan and design their academic profile, while the second one concerns the teaching methodology. This is another difference from the existing literature because, according to Triadó-Ivern et al. (2014), the teaching methodology was the most highlighted reason in their studies.

^{*} Significant at p-value ≤ .05

The main contribution of this research is the identification of differences in the perception of students on the reasons for absenteeism depending on their year of study and their degree. This means that actions to decrease absenteeism need a customised plan and design, i.e. in this case, the same strategy does not fit all. The second contribution is the detection of a difference of responsibilities, i.e. the results show a difference in perceptions as students are able to identify their responsibility for the problem (Barlow & Fleischer, 2011), and it is not only because of the lecturers (in contrast to López Bonilla & López-Bonilla, 2015, 2014; Triadó-Ivern et al., 2013). Finally, it seems that the implementation of the EHEA has had an impact on the students' awareness of their responsibility, although not in the expected sense. An in-depth analysis of the phenomenon is needed to identify the differences in the implementation pattern of the model.

The main implications of this study are for students, lecturers and university and country governments. They concern students because the results show that they should plan and organise their own profile better. As for lecturers, they concern both subject design and the learning methodology implemented. In addition, considering the year-related differences we found, teachers should try to make students loyal (increase their engagement) early in the degree so that they get used to attending lessons. A higher involvement of the institutions would probably lead to a better learning process which would also impact the reduction of absenteeism. At this level, it might also be positive to create a common protocol of materials available and teaching methodology per year. Another important aspect to highlight is the need for better communication in all directions: all the parties involved should explain their reasons but also listen to the others.

This research is not free of limitations. The most important, as mentioned, has been the data gathering, given that an indirect methodology was used. Also, the School where the research was performed is one of the largest of the University and this may have conditioned the results.

Future research should focus on gathering data about lecturers' perceptions on student absenteeism and compare them both to identify possible gaps, and thus propose improvement actions.

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Notes on contributors

- X. Triado-Ivern is an associate professor at the University of Barcelona. He is the director of the IDP-ICE, the Institute of Educational Science at the University of Barcelona. He is currently a member of the Research Group in Business at the University of Barcelona.
- P. Aparicio-Chueca is an associate professor at the Business Department at the University of Barcelona. She is the director of Master's Degree in Sport Business Management at the University of Barcelona. Her major research areas are health economy, sports management and innovations and education research.
- A. Elasri-Ejjaberi is a doctoral researcher at the Business Department at the University of Barcelona. Her major areas of empirical fieldwork include: sport management and higher education. She is currently a member of the Research Group in Business at the University of Barcelona.
- I. Maestro-Yarza is an associate professor at the Department of Economic History, Institutions and Policy and World Economy at the University of Barcelona. Her current major research areas are the Economics of Development, the Development Cooperation and the Asian Economies.
- M. Bernardo is an associate professor at the Department of Business at the University of Barcelona. Her main interests on research are related to quality management and have also investigated on the students' competences and the implementation of alternative teaching methodologies to improve students learning, such as games.
- P. Presas Maynegre is a postdoctoral researcher at the Department of Business at the University of Barcelona. Degree in Tourism, Master in Tourism Management and Planning, and PhD in Tourism, Law and Business at the University of Girona. Research interests are family businesses, social responsibility and tourism.

ORCID

X. Triado-Ivern http://orcid.org/0000-0002-4938-6878

P. Aparicio-Chueca http://orcid.org/0000-0002-4697-5124

A. Elasri-Ejjaberi (i) http://orcid.org/0000-0001-6497-7943

I. Maestro-Yarza (h) http://orcid.org/0000-0003-3347-7318

M. Bernardo (b) http://orcid.org/0000-0002-2447-1750

P. Presas Maynegre http://orcid.org/0000-0001-7940-4275

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